

AVMSD TRANSPOSITION HIGHLIGHTS – ROMANIA



Romania has transposed the AVMSD 2018/1808 with the Law no. 190/2022 of 28 June 2022 for the modification and completion of the Audiovisual Law no. 504/2002 that entered into force on 3 July 2022:
<https://legislatie.just.ro/Public/DetaliiDocumentAfis/256901>



Protection of minors (Article 6a of the AVMSD)

- No programmes involving serious physical, mental or verbal violence, or sex scene, can not be broadcasted between 6 AM and 11 PM.
- Programmes likely to impair the development of minors must be restricted by conditional access system or according to an appropriate classification system.



Accessibility (Article 7 of the AVMSD)

- Accessibility measures can include sign language, subtitling for the deaf and hard of hearing, spoken subtitles, and audio description.
- Broadcasters must ensure accessibility by providing interpretation in sign language and real-time subtitles for a scheduled period of at least 30 minutes a day for news and current affairs programmes, and for programmes of major importance in their full duration or as a summary



European works (Article 13, 16, 17 of the AVMSD)

- 30% quota obligation for European works in VOD catalogues, and prominence obligation which can be ensured with a dedicated section on the home page, dedicated search tool, or promotional campaigns.
- The Cinematography Fund is funded through: 3% from advertising minutes sold by cable broadcasters + 1 % of economic operator's revenues from TV broadcasts + 3% from audiovisual works downloaded through VOD + 4 % from single transactions or subscriptions revenues from VOD service providers.
- Majority proportion of transmission time obligation for broadcasters, and 10% transmission time or broadcasting budget for independent works.



Advertising (Article 23 of the AVMSD)

- Television advertising spots and teleshopping spots: 06.00-18.00 and 18.01-24.00: max. 20% of that period.



Video-sharing platforms (Article 28b of the AVMSD)

- The National Audiovisual Council shall establish accessible and user-friendly mechanisms to assess the appropriateness of the measures adopted by VSP.



Media literacy (Article 33a of the AVMSD)

- The National Audiovisual Council must ensure the development and promotion of media literacy in all sections of society, including through or in partnership with the Ministry of Education.

For more info, take a look at the [AVMSDatabase](#) and [country table](#)!