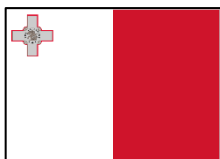


AVMSD TRANSPOSITION HIGHLIGHTS - MALTA



Malta has transposed the AVMSD 2018/1808 with the Act No. LVI of 2020 – Broadcasting (Amendment) Act that entered into force on 07 December 2020:

<https://www.parlament.mt/media/109737/act-lvi-broadcasting-amendment-act.pdf>



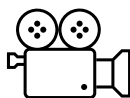
Protection of minors (Article 6a of the AVMSD)

- Harmful content can only be made available in ways that prevent minors from hearing or seeing it.
- No harmful content can be broadcasted to the persons under the age of 18
- No detail on how broadcasters would warn viewer about potentially harmful content.



Accessibility (Article 7 of the AVMSD)

- No specification on the means of accessibility
- Media service providers should submit an action plan detailing the measures adopted and update it every 2 years



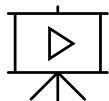
European works (Articles 13, 16, 17 of the AVMSD)

- 30% quota obligation for European works in VOD catalogues
- General prominence obligation
- No financial contribution obligations imposed on VOD service providers
- Majority proportion of their transmission time obligation for both commercial and public service broadcasters
- 10% transmission time for independent works or 10% minimum programming budget ~ Adequate proportions for recent works (< 5years)



Advertising (Article 23 of the AVMSD)

- Television advertising spots and teleshopping spots: 06.00-18.00 and 18.00-24.00: max. 20% of that period



Video-sharing platforms (Article 28b of the AVMSD)

- Media NRA may issue all directives it deems necessary or expedient for the proper execution of the measures taken by VSP providers
- Providers of VSPs or their representatives are asked to cooperate with other sectors such as industry, trade, professional, and consumer association to encourage co- and self-regulation via codes of conduct



Media literacy (Article 33a of the AVMSD)

- To enhance media literacy, in consultation with media NRA, a “Media Literacy Development Board” of 10 members including media experts is envisaged
- Media literacy measures include teaching citizens how to critically reflect, examine complex realities, and distinguish between opinion and fact

For more info, take a look at the [AVMSDatabase](#) and [country table!](#)