

AVMSD TRANSPOSITION HIGHLIGHTS – SPAIN



Spain has transposed the AVMSD 2018/1808 with Law 13/2022 of 7 July, General Law on Audiovisual Communication that entered into force on 30 June 2022:

https://www.boe.es/diario_boe/txt.php?id=BOE-A-2022-11311



Protection of minors (Article 6a of the AVMSD)

- AVMS providers must provide clear information about the potentially harmful nature of programmes through content description, audible and visual warning, and other technical means.
- Appropriate measures must also be implemented to protect the physical, mental or moral development of minors, such as parental control mechanisms or digital coding systems.



Accessibility (Article 7 of the AVMSD)

- AVMS providers should promote an accurate, respectful, appreciative, inclusive and non-stereotypical image of persons with disabilities.
- Promotion of self-regulation to ensure adequate representation of people with disabilities.
- Quota of programmes to be subtitled: 80% for free TV, 90% for free public TV, 30% for pay TV and VOD.



European works (Article 13, 16, 17 of the AVMSD)

- 30% quota obligation for European works in VOD catalogues, of which 50% must be for works in Spanish or in one of the official languages of the Autonomous Communities, and general prominence obligation.
- Domestic and non-domestic targeted AVMS providers: obligation to pre-finance European audiovisual works up to 5% of their annual revenue if their turnover is equal to or higher than EUR 10 million, of which 70% must go to works by independent producers.
- 51% of the annual broadcasting time obligation for European works, of which 50% for works in Spanish or in one of the official languages of the Autonomous Communities.
- 10% of the annual broadcasting time for independent works, of which 50% must be recent (<5 years) .



Advertising (Article 23 of the AVMSD)

- Television advertising spots and teleshopping spots: 06.00-18.00 and 18.01-24.00: max. 20% of that period.



Video-sharing platforms (Article 28b of the AVMSD)

- The CNMC monitors the compliance of VSPs with their obligations and carries out inspection activities to this end.



Media literacy (Article 33a of the AVMSD)

- The CNMC, AVMS providers and VSPs must, in cooperation with stakeholders, take measures to promote media literacy skills in all sectors of society and regularly assess their progress in that area.

For more info, take a look at the [AVMSDatabase](#) and [country table!](#)