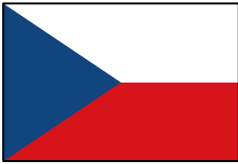


AVMSD TRANSPOSITION HIGHLIGHTS – CZECH REPUBLIC



Czech Republic has transposed the AVMSD 2018/1808 with Act 242/2022 of 10 August 2022 on video-sharing platform services and amending certain related acts that entered into force on 15 September 2022:

<https://www.zakonyprolidi.cz/cs/2022-242>



Protection of minors (Article 6a of the AVMSD)

- *Appropriate measures may include selecting the time of the broadcast, using personal identification numbers, age verification tools or other technical measures.*
- *Programmes likely to be harmful for minors must be immediately preceded by a verbal warning of unsuitability of the programme for minors.*



Accessibility (Article 7 of the AVMSD)

- *Accessibility measures can include open or closed captioning, Czech sign language, and audio description.*
- *AVMS providers should draft actions plans where they undertake to increase the accessibility of their overall share of programmes.*
- *RRTV has published 3 sets of recommendations for AVMS providers to prepare action plans to make programmes accessible for the period from 1 July 2023 to 30 June 2025.*



European works (Article 13, 16, 17 of the AVMSD)

- *30% quota obligation for European works in VOD catalogues and general prominence obligation*
- *No financial contribution obligations.*
- *More than half of the transmission time obligation for broadcasters for European works, and 10% of their transmission time or their programming budget for independent works*



Advertising (Article 23 of the AVMSD)

- *Television advertising spots and teleshopping spots: 06.00-18.00 and 18.01-24.00: max. 20% of that period.*



Video-sharing platforms (Article 28b of the AVMSD)

- *VSPs must adopt a set of protective measures and communicate them, and any changes to them, to the RRTV.*
- *RRTV shall supervise the fulfilment of the VSPs' obligations and impose corrective action or administrative penalties when necessary.*



Media literacy (Article 33a of the AVMSD)

- *General obligation to promote media literacy.*

For more info, take a look at the [AVMSDatabase](#) and [country table!](#)