

Audiovisual fiction production in the European Union 2019 Edition

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Introduction and methodology

Introduction and methodology

This report provides an analysis of the production of audiovisual fiction in the European Union. Audiovisual fiction is defined here as live action fiction TV films and series commissioned by television channels or on-demand services.

The data

- ▶ The underlying data used in this report has been provided by the European Metadata Group. The European Metadata Group has systematically reviewed the programming schedules of 176 TV channels and on-demand services to identify original European fiction. The selected services are the respective TV and SVOD audience leaders in the tracked countries. Although some minor channels may also produce some original fiction, most of them are dedicated to rerun or imported programming.
- ▶ The data provided by the European Metadata Group was complemented by the European Audiovisual Observatory.
- ▶ Other sources used for this report include imdb, to identify the screenwriters and directors of European fiction, and the Observatoty LUMIERE database to identify the audiovisual fiction directors also active in theatrical films.

Definitions

- ▶ In this report, a “**title**” refers to either a TV film or a TV season. Each different TV season of a TV series is counted as one title.

Introduction and methodology

- ▶ Titles have been broken down by **formats**: TV films, 2 to 13 episode series, 14 to 52 episode series and more than 52 episode series. A limited number of TV films have 2 episodes; they are nevertheless considered as TV films. Some TV films belong to **collections** (e.g. Germany's "Tatort" or France's "Meutres à...") with several episodes produced each year. They are nevertheless counted as TV films, as the plots, casts and production companies change.
- ▶ The **year of production** of a whole series is the year of release of the first episode of the series.
- ▶ The **country of origin** of an audiovisual fiction is the country of the main commissioner of the programme. In case of programmes commissioned by a pan-European SVOD service, the country of origin is determined by the production company.
- ▶ **International co-productions** are analysed following a broad definition (any programme with at least two producing countries) or a stricter definition, excluding "linguistic coproductions" between neighboring countries (DE-AT, FR-BE, FR-CH, GR-CY, BE-NL, DE-CH, CZ-SK, GB-IE, IE-GB).
- ▶ In this report, "**independent production**" is defined as an AV fiction produced by a production company not under the control of the broadcaster *commissioning the programme*. This definition does not imply that, the producing company retains any rights. Please note that productions from a broadcaster production unit or subsidiary can therefore be either dependent (when produced for the broadcaster) or independent (when produced for a broadcaster from a different broadcasting group).
- ▶ In this report, "European Union" or "EU28" refers to the 28 member states of the European Union before the withdrawal of the United Kingdom from the EU. The United Kingdom data is included in the report as the reference period is prior to the withdrawal.

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Key findings

Key findings

- ▶ **1 000 titles produced each year, 2-13 episode series growing**
 - ▶ About 1 000 titles, 20 000 episodes and 13 500 hours are produced each year in the European Union.
 - ▶ Long running daily soaps account for only 9% of titles, but for 61% of hours produced. Conversely, TV films represent 36% of titles, but only 4% of hours. More than half of the titles produced in 2018 were 2-13 episodes per season series.
 - ▶ The average duration of an episode of the vast majority of titles produced is higher than 36'. Very short formats (15' or less) only account for 4% of all titles produced.
 - ▶ About 50% of series seasons are returning series.
 - ▶ The volume of fiction production has increased since 2016, driven by 2-13 episodes per season series. Conversely, the number of TV films is significantly decreasing.
- ▶ **Germany leads all formats considered, the UK is the first producer of 2-13 episodes series**
 - ▶ The structure of fiction production varies between the leading countries: long-running soaps are dominant in Spain, Portugal, Poland, Greece and Hungary; Germany and France put a higher than average emphasis on TV films; the United-Kingdom, France, the Netherlands and Italy have a specific interest in 2 to 13 episodes series.
 - ▶ Germany is the leading fiction production country in Europe in terms of the number of titles and hours produced. However, the number of titles produced in Germany has decreased, with a switch from TV films to 2-13 episodes.
 - ▶ Countries with a strong activity in the production of soaps are among the top 10 producing countries: Portugal, Greece and Hungary.
 - ▶ UK is the leading producer of 2-13 episode series, and production is increasing. As it is also in Spain, Poland and Finland.

Key findings

- ▶ **A relatively low but growing number of co-productions**
 - ▶ In 2018, co-productions account for 13% of all fiction production, or for 8% when excluding co-productions between neighboring countries sharing the same language.
 - ▶ When excluding co-productions between neighboring countries sharing the same language, the leading co-producing countries are the United Kingdom, Sweden and Germany.
 - ▶ The main non-EU minority co-producing countries are the United States, Norway and Canada.

Private services commission 32% of titles and 60% of hours

- ▶ Private services invest comparatively more in long-running soaps.
- ▶ The number of titles commissioned by Public Service Broadcasters has decreased since 2015 but the number of hours commissioned has increased, which could indicate a reallocation of resources from TV films to series.
- ▶ Public Service Broadcasters lead the commissioning of 2-13 episode series.
- ▶ “Pure players” VOD services accounted for about 5% of 2-13 episode series in 2018, up from 1% in 2015

▶ The top 20 producers account for 40% of all titles and 60% of all hours produced in 2018

- ▶ Close to 1000 production companies/groups produced at least 1 fiction title between 2015 and 2018.
- ▶ The top 20 combines broadcasters and their subsidiaries on the one hand, and production groups with no (significant) activity in the broadcasting segment on the other.
- ▶ Independent productions account for the vast majority of titles and hours *produced (please refer to the definition of “independent production” in the methodology section).*

Key findings

- ▶ **About 8 600 screenwriters and 3 900 directors involved in the production of AV fiction between 2015 and 2018**
 - ▶ About half of screenwriters and directors were active only 1 year between 2015 and 2018.
 - ▶ Screenwriters and directors tend to be specialized by formats.
 - ▶ On average, a screenwriter (co)wrote 7 episodes per year between 2015 and 2018 (but only 2.4 excluding more than 52 episode series).
 - ▶ On average, a director (co)directed 7 episodes per year between 2015 and 2018 (but only 1.8 episodes excluding more than 52 episode series).
 - ▶ 44% of TV films and fiction series directors have also directed a theatrical film.
- ▶ **69% of all episodes released between 2015 and 2018 have been co-written**
 - ▶ The average number of screenwriters per episode is 4.4, 2.5 when excluding more than 52 episode series, where all screenwriters are often credited for all episodes.
 - ▶ Directors are also credited as screenwriters (or one of the screenwriters) for 27% of TV films and 18% of episodes of 2 to 13 episode series.

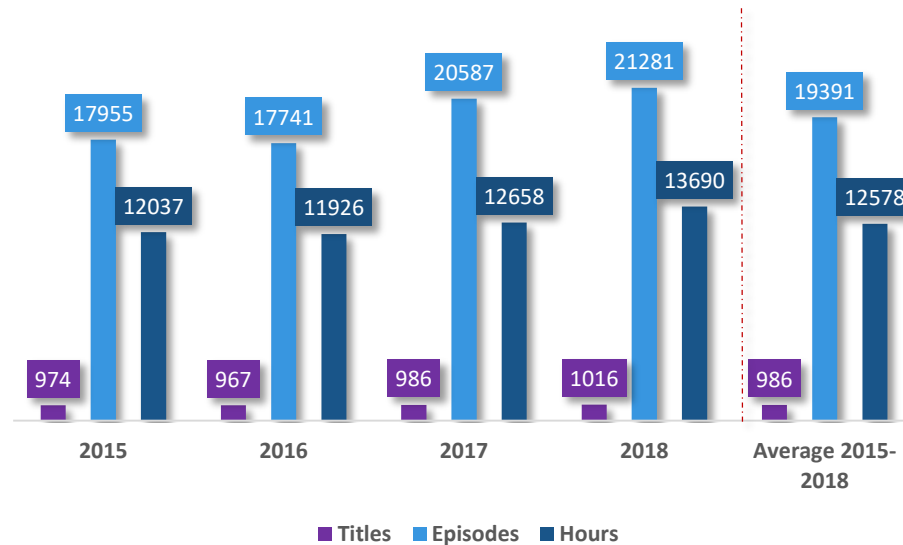
Production volume and formats of European audiovisual fiction

Production volume and formats

About 1 000 titles, 20 000 episodes and 13 500 hours produced each year in the European Union.

- ▶ The volume of fiction production has increased since 2016.
- ▶ In 2018, the number of hours grew faster than the number of titles or episodes produced.

Volume of AV fiction produced in the European Union (2015-2018)



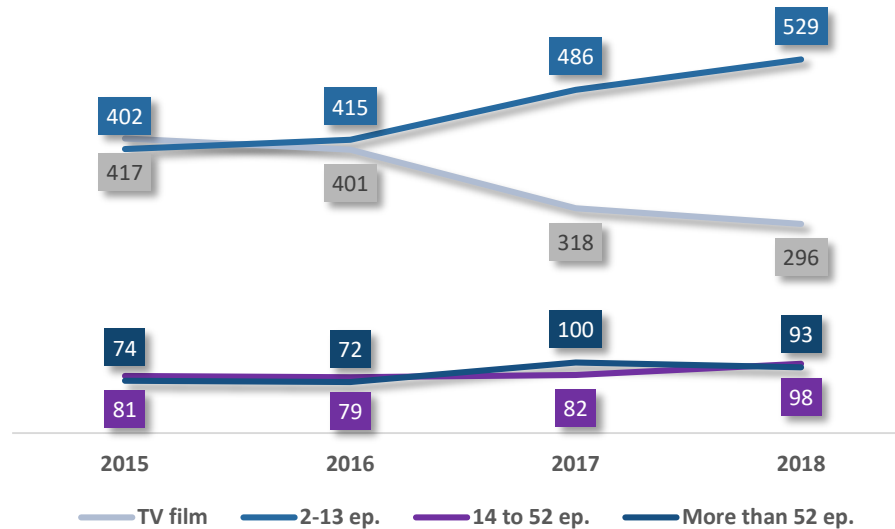
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – number of episodes

The share of 2-13 episodes per season series increases

- ▶ More than half of the titles produced in 2018 were 2-13 episodes per season series.
- ▶ The number of TV films significantly decreased between 2015 and 2018.

Number of AV fiction titles produced by format (2015-2018)



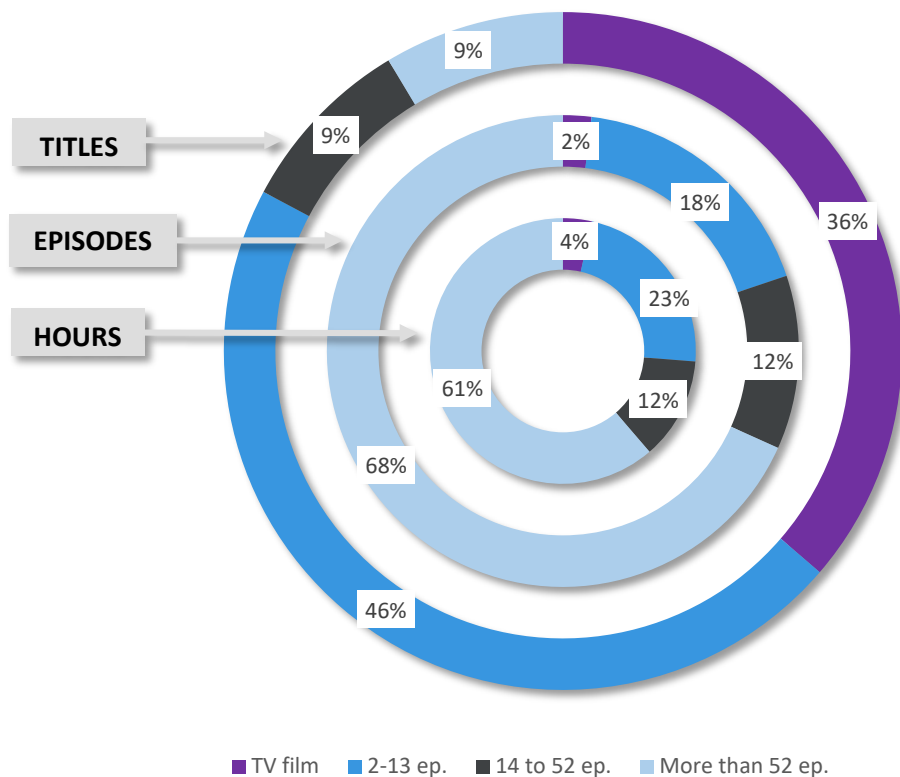
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – number of episodes

Daily soaps account for only 9% of titles, but for 61% of hours produced

- ▶ Conversely, TV films represent 36% of titles but only 4% of hours
- ▶ 2-13 episodes per season series account for 46% of titles and 23% of hours

Number of fiction titles, episodes and hours produced (average 2015-2018)



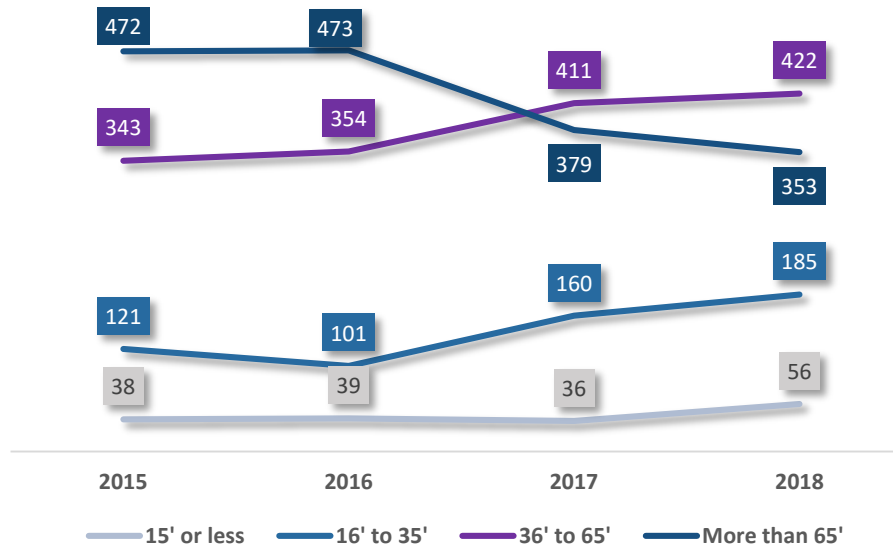
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – duration of episodes

The average duration of an episode of the vast majority of titles produced is higher than 36'

- ▶ Very short formats (15' or less) account for 4% of all titles produced.
- ▶ Longer episodes decrease with the decrease of the number of TV films produced.

Number of fiction titles by duration of episodes (2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – number and duration of episodes

An average duration of 36' to 65' for the majority of 2 to 26 episode seasons

- ▶ Very short formats (15' or less) account for 4% of all titles produced)
- ▶ Daily soaps (more than 52 episodes per season) are split almost equally between half-hour and hour long episodes.
- ▶ Seasons with either 6, 8 or 10 episodes account for about 50% of all 2-13 episodes seasons.

Number of fiction titles produced by number and duration of episode (total 2015-2018)

Duration per episode/episodes per season	TV film	2 to 13	14 to 26	27 to 52	> 52	Total
15' or less	19	85	27	11	27	169
16' to 35'	24	322	39	35	147	567
36' to 65'	57	1106	118	87	162	1530
More than 65'	1332	319	22	1	3	1677
Total	1432	1832	206	134	339	3943

Average number of episodes per 2-13 episode season:

7,6

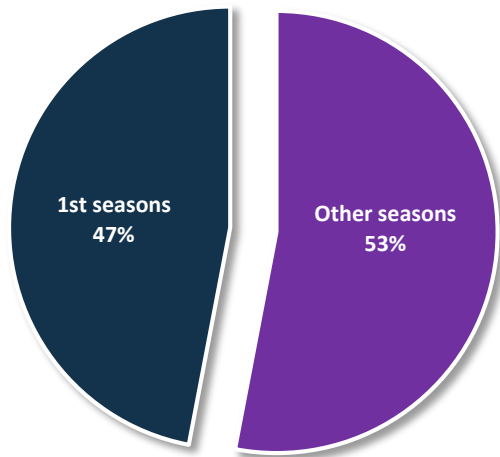
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Production volume and formats – returning series

About 50% of series seasons are returning series

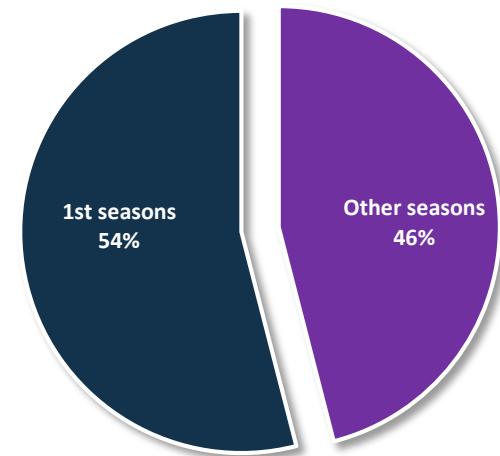
- ▶ The proportion of 1st seasons is slightly higher for 2-13 episodes seasons.

Share of 1st seasons among all series (average 2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Share of 1st seasons among 2-13 episodes series (average 2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

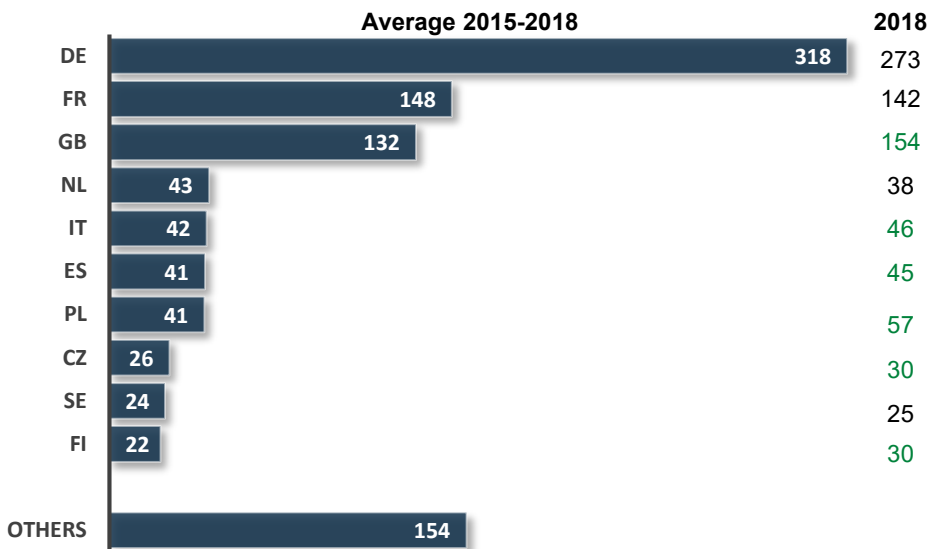
Origin of European audiovisual fiction

Origin of European AV fiction - titles

Germany is the leading fiction production country in Europe in number of titles produced

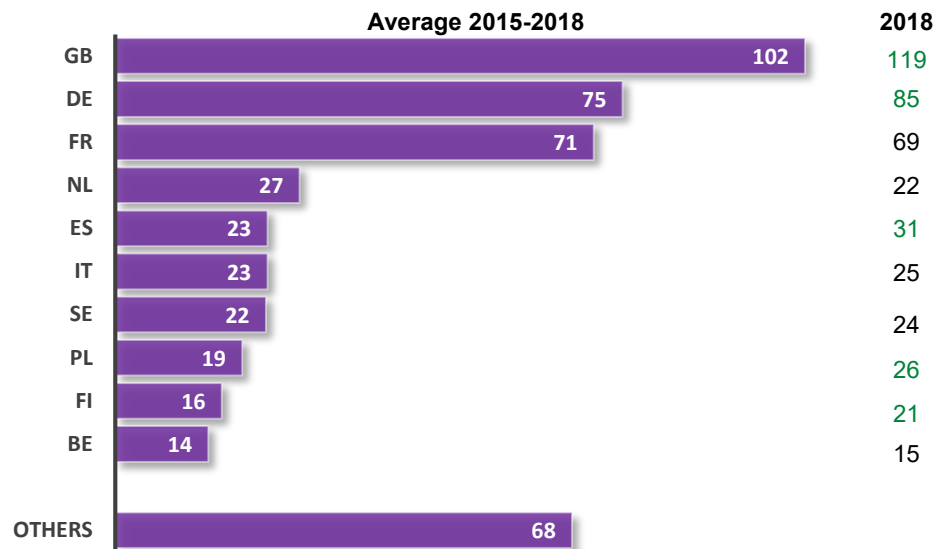
- ▶ However, the number of titles produced in Germany has decreased, with a switch from TV films to 213 episodes
- ▶ UK is the leading producer of 2-13 episode series, and production is increasing. As it is also in Spain, Poland and Finland.

Top fiction producing countries (seasons, average 2015-2018 and 2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Top 2-13 series producing countries (seasons, average 2015-2018 and 2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

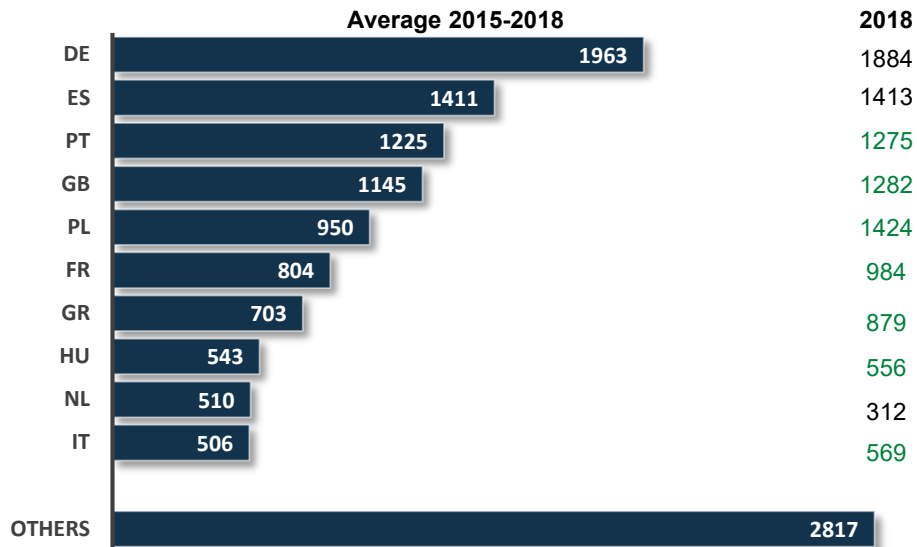
154 Indicates that the 2018 figure is higher than the 2015-2018 average, implying growth.

Origin of European AV fiction - hours

Germany is also the leading country in terms of number of hours produced

- ▶ Countries with a strong activity in the production of soaps are among the top 10 producing countries: Portugal, Greece and Hungary.
- ▶ France, whose number of fiction titles is stable has however increased the number of hours produced thanks to more long-running soaps.

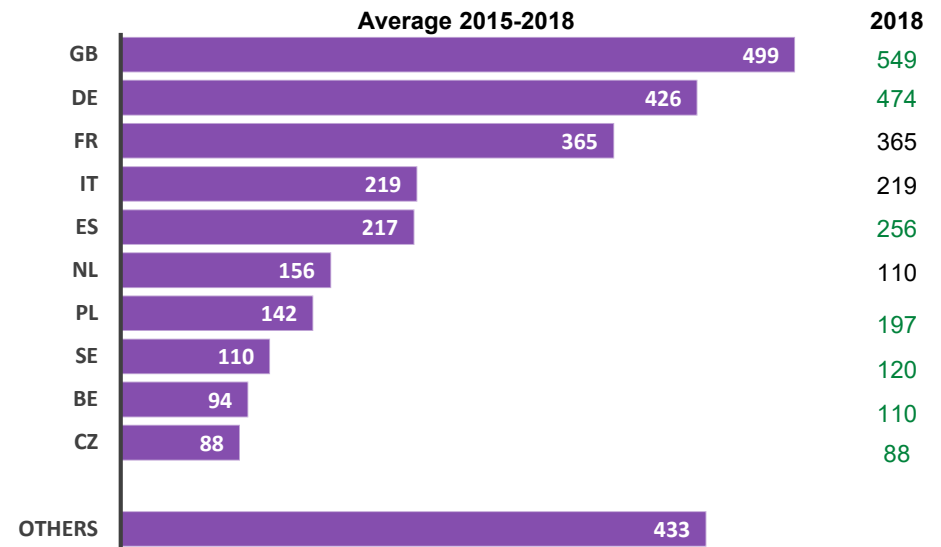
Top fiction producing countries (hours, average 2015-2018 and 2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

1275 Indicates that the 2018 figure is higher than the 2015-2018 average, implying growth.

Top 2-13 series producing countries (hours, average 2015-2018 and 2018)



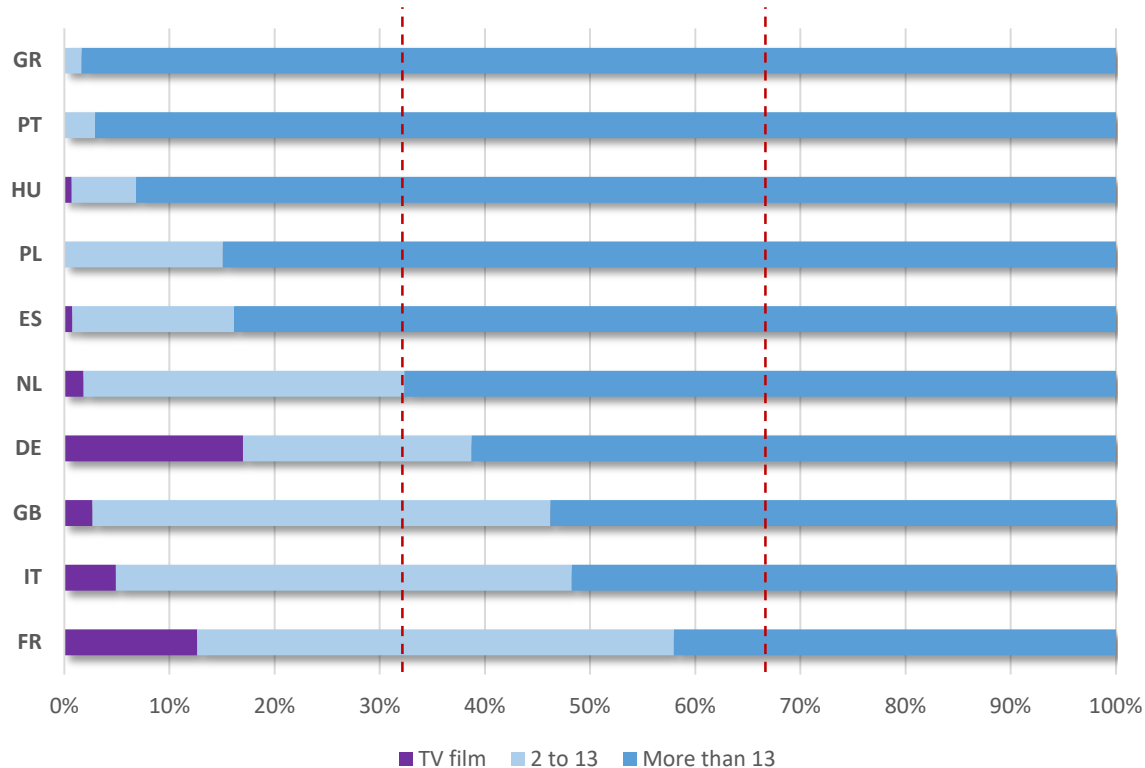
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Origin of European AV fiction - hours

The structure of fiction production varies between the leading countries

- ▶ Long -running soaps are dominant in Spain, Portugal, Poland, Greece and Hungary.
- ▶ Germany and France put a higher than average emphasis on TV films.
- ▶ United-Kingdom, France, the Netherlands and Italy have a specific interest in 2 to 13 episodes series.

Hours of fiction produced by country and format (top 10 producing countries, %, average 2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

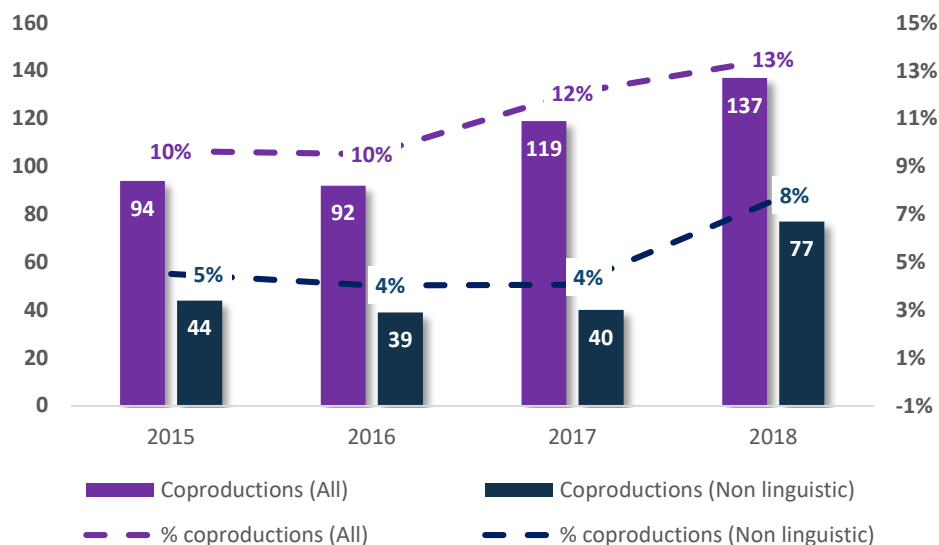
Co-productions

International co-productions

The number of co-productions is increasing

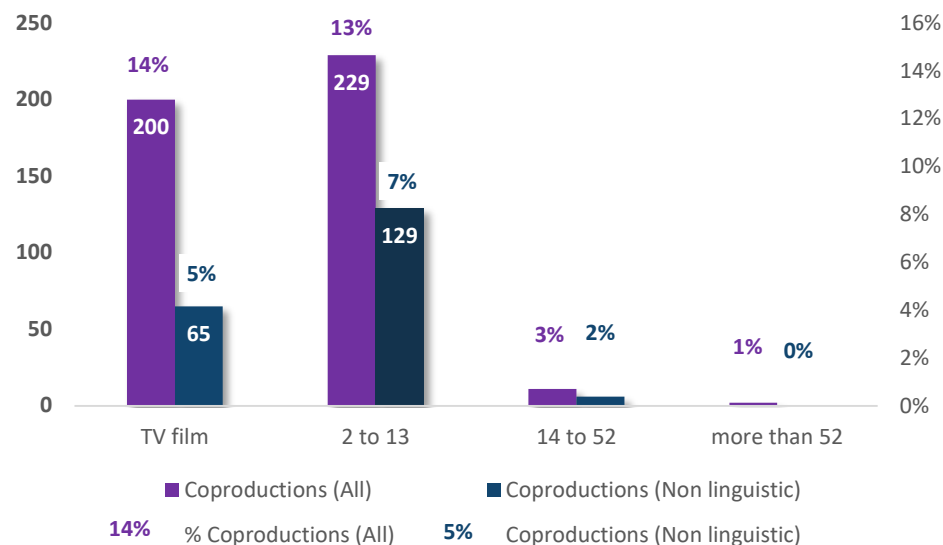
- ▶ Co-productions account for 13% of all fiction series production, for 8% excluding co-productions between neighboring countries sharing the same language.
- ▶ Co-productions mainly take place for TV films and 2 to 13 episode series.

Number and share of co-productions (2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Number and share of co-productions by format (total 2015-2018)



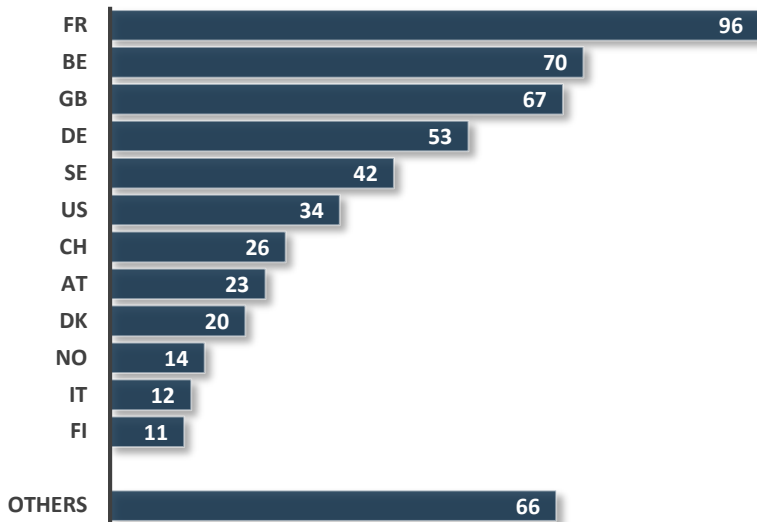
Source: European Audiovisual Observatory analysis of The European Metadata Group data

International co-productions

The United Kingdom, Sweden and Germany involved in the highest number of 2-13 episode co-productions

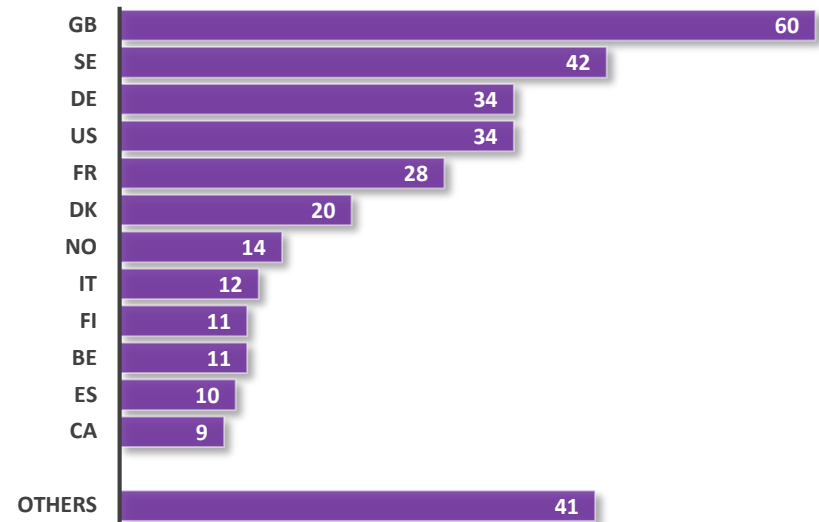
- ▶ France and Belgium are involved in the highest number of co-productions
- ▶ However, when excluding co-productions between neighboring countries sharing the same language, the leading co-producing countries are the United Kingdom, Sweden and Germany.
- ▶ The main non-EU minority co-producing countries are the United States, Norway and Canada.

Number of participations in 2-13 episodes co-productions by country (total 2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Number of participations in 2-13 episodes co-productions by country (exc. linguistic coprod., total 2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

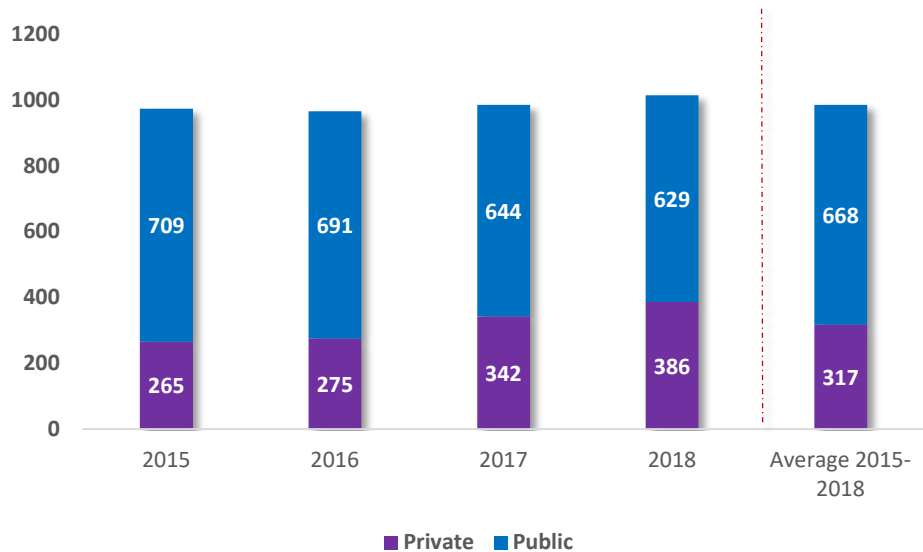
Commissioners of European fiction

Commissioners of European fiction

Private services commission 32% of titles and 60% of hours

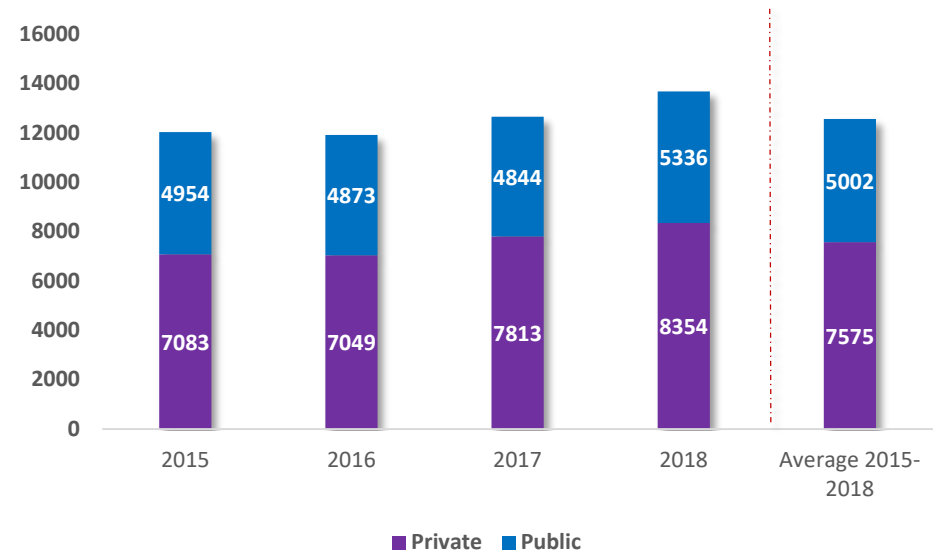
- ▶ The number of titles commissioned by Public Service Broadcasters has decreased since 2015, but the number of hours commissioned has increased.
- ▶ Both the number of titles and the number of hours commissioned by private services have increased.

Fiction titles commissioned by statute of the service (2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Fiction hours commissioned by statute of the service (2015-2018)



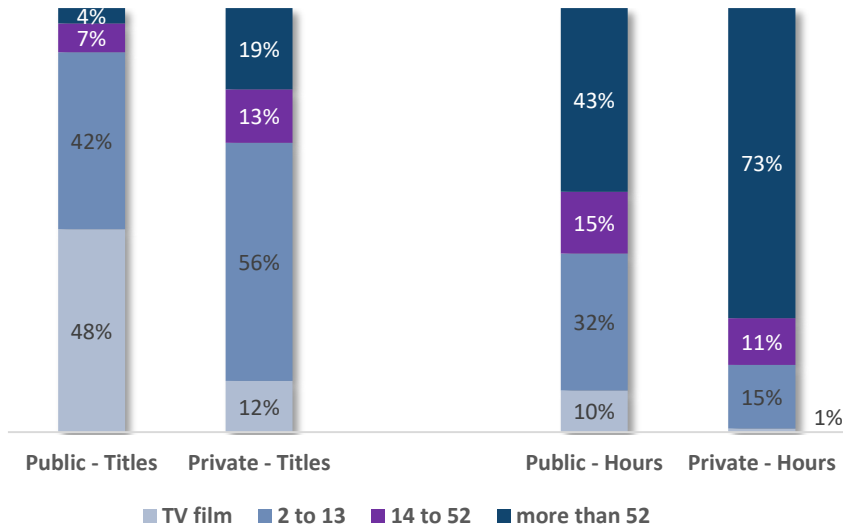
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Commissioners of European fiction

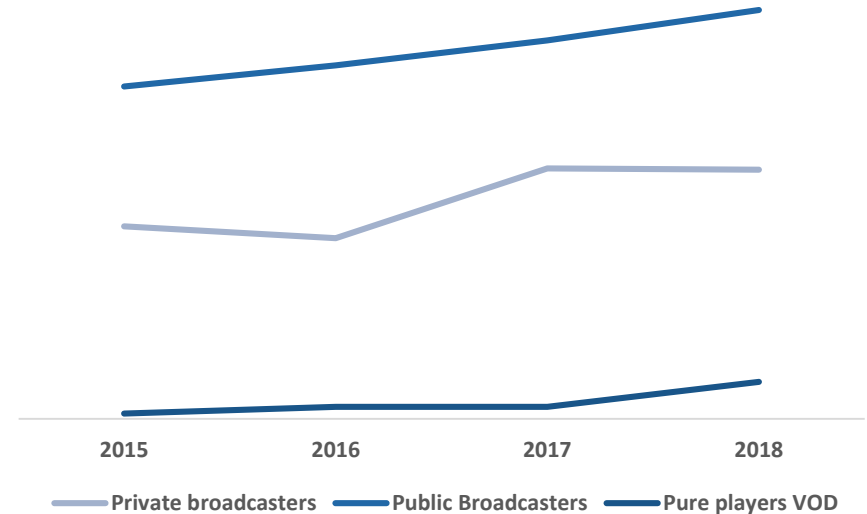
Private services invest comparatively more in long-running soaps

- ▶ Private services invest comparatively less in TV films than public services.
- ▶ Pure players VOD services accounted for about 5% of 2-13 episode series, up from 1% in 2015.

Fiction titles commissioned by statute of the service and format (average 2015-2018)



2-13 episodes titles commissioned by statute of the service (2015-2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

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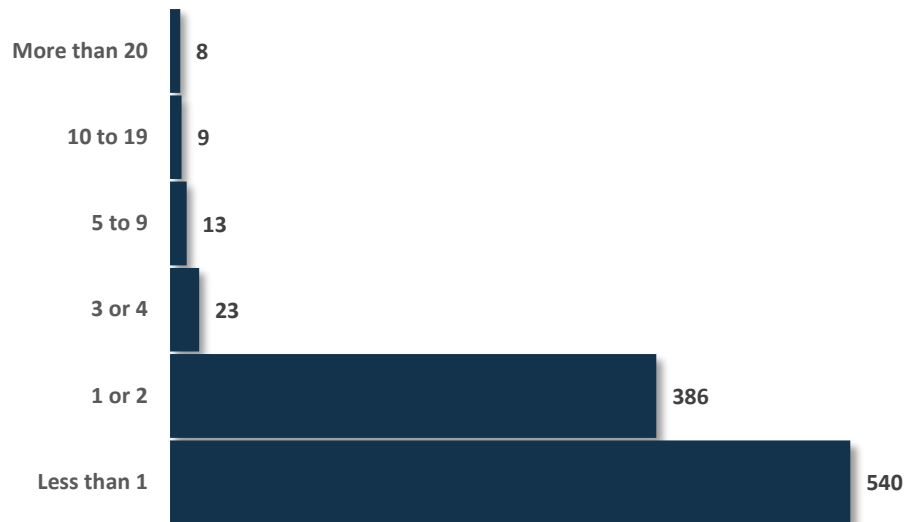
Producers of European fiction

Producers of European fiction

Close to 1000 production companies/groups produced at least 1 fiction title between 2015 and 2018

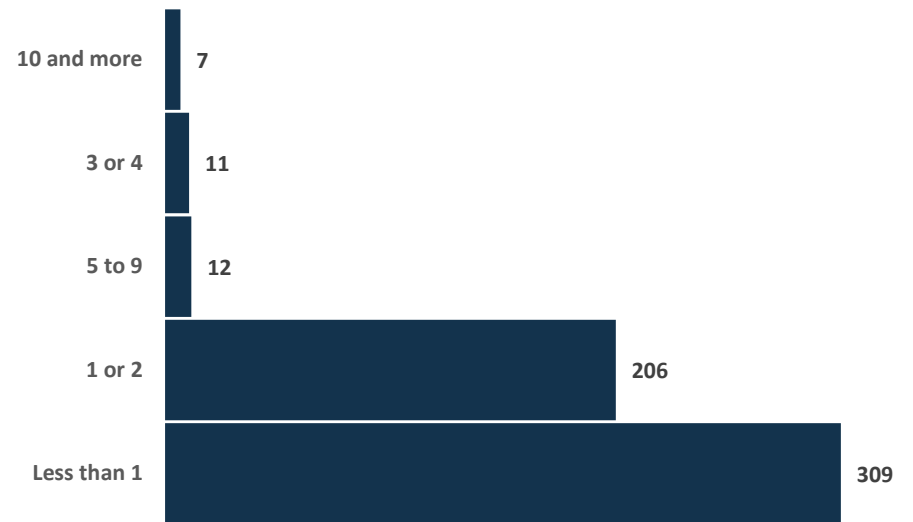
- ▶ About 600 of them were active only during one of these 4 years.
- ▶ About 500 production companies/groups engaged in the production of at least one 2 to 13 episode season between 2015 and 2018.
- ▶ About 300 of them were active only during one of these 4 years.

Number of production companies/groups by average number of titles produced between 2015 and 2018



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Number of production companies/groups by average number of 2 to 13 episodes seasons produced between 2015 and 2018



Source: European Audiovisual Observatory analysis of The European Metadata Group data

Producers of European fiction

The top 20 producers accounted for 40% of all titles and 60% of all hours produced in 2018

- ▶ The top 20 combines broadcasters and their subsidiaries on the one hand, and production groups with no (significant) activity in the broadcasting segment on the other.
- ▶ A significant share of the top 20 in hours is made of production companies specializing in long-running soaps.

Top 20 fiction producers (titles, 2018)

1	ARD	59
2	RTL Group	43
3	EndemolShine	33
4	BBC	27
5	Mediawan	27
6	Warner Media	27
7	ITV	25
8	ZDF	25
9	All3Media (Discovery)	18
10	Ceská Televize	17
11	TF1	14
12	Lagardere	13
13	Constantin Entertainment	12
14	Tele Muenchen	10
15	TVN	9
16	Ziegler Film	9
17	Banijay	9
18	Mediaset	9
19	JLA Productions	7
20	Tako Media	7
	Vivendi	7

Source: European Audiovisual Observatory analysis of The European Metadata Group data

Top 20 fiction producers (hours, 2018)

1	RTL Group	1230
2	SP Televisão	698
3	ARD	647
4	Warner Media	633
5	Lagardere	557
6	Prisa	500
7	EndemolShine	481
8	ITV	436
9	BBC	392
10	JK Productions	347
11	TF1	295
12	Dream Team Films	278
13	Plano a Plano Producciones	262
14	TVN	236
15	Make it productions	227
16	All3Media (Discovery)	206
17	Tako Media	197
18	Constantin Entertainment	187
19	Telewizja Polska (TVP)	177
20	Artrama	166

Source: European Audiovisual Observatory analysis of The European Metadata Group data

Producers of European fiction – 2-13 episode series

For 2-13 episodes series, the top 20 producers accounted for 39% of titles and 41% of hours produced in 2018

- ▶ The production of 2-13 episodes series is less concentrated than the production of fiction all formats considered.

Top 20 2-13 ep. series producers (titles, 2018)

1	ITV	22
2	RTL Group	21
3	EndemolShine	19
4	BBC	16
5	Warner Media	14
6	ARD	13
7	Mediawan	12
8	All3Media (Discovery)	11
9	ZDF	10
10	Ceská Televize	8
11	Vivendi	7
12	TF1	7
13	Lagardere	7
14	Banijay	6
15	Constantin Entertainment	5
16	Tele Muenchen	5
17	JLA Productions	5
18	Roughcut TV	4
19	Sony	4
20	Beta Films Bonnier	4

Top 20 2-13 ep. series producers (hours, 2018)

1	EndemolShine	128
2	ITV	123
3	RTL Group	113
4	Warner Media	97
5	BBC	78
6	Mediawan	77
7	ARD	76
8	All3Media (Discovery)	73
9	Lagardere	69
10	ZDF	57
11	Vivendi	53
12	TF1	45
13	Ceská Televize	40
14	Lux Vide	38
15	Mediaset	33
16	Plano a Plano Producciones	31
17	Telewizja Polska (TVP)	31
18	Tele Muenchen	30
19	JLA Productions	29
20	Neue Deutsche Filmgesellschaft Banijay	29

Source: European Audiovisual Observatory analysis of The European Metadata Group data

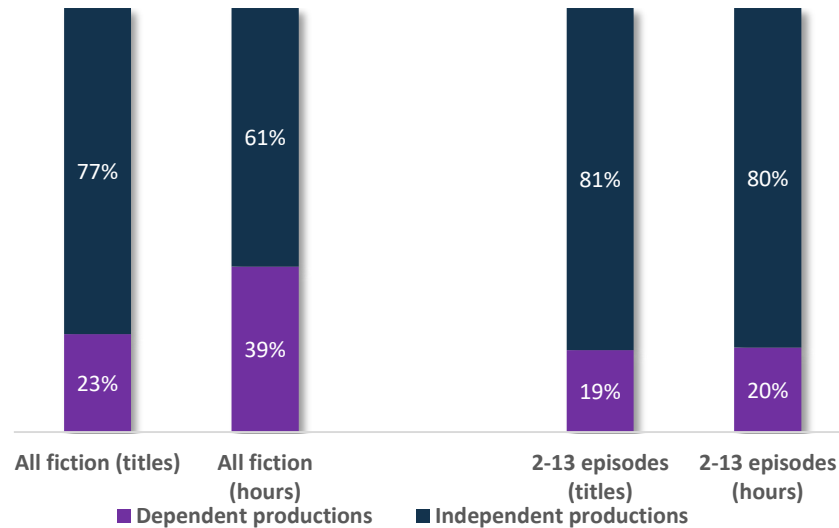
Source: European Audiovisual Observatory analysis of The European Metadata Group data

Producers of independent European fiction

Independent productions account for the vast majority of titles and hours produced

- ▶ **Warning:** “independent production” is defined here as an AV fiction produced by a production company not under the control of the broadcaster commissioning the programme. This definition does not imply that the producing company retains any rights. Please note that productions from a broadcaster, production unit or subsidiary can therefore be either dependent (when produced for the broadcaster) or independent (when produced for a broadcaster from a different broadcasting group).

Share of dependent and independent productions (all fiction, 2 to 13 episodes series, titles, hours, 2018)



Source: European Audiovisual Observatory analysis of The European Metadata Group data

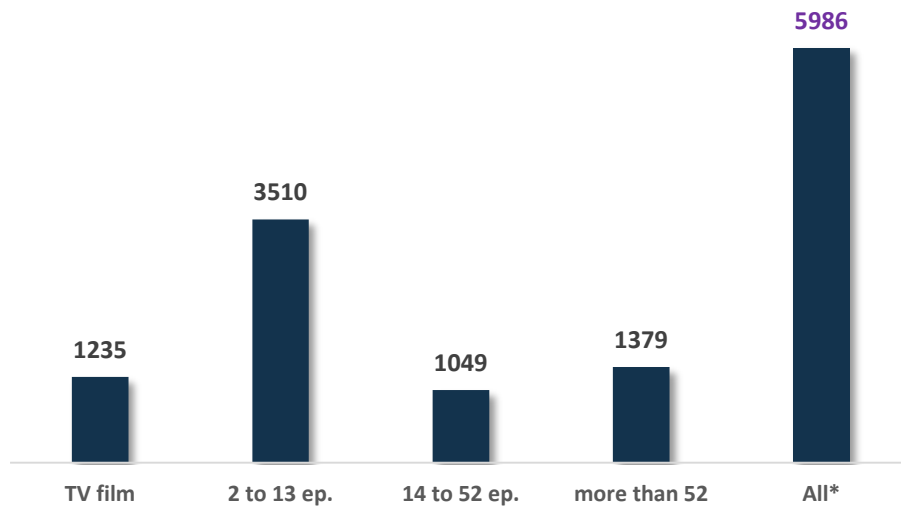
Screenwriters and directors of European audiovisual fiction

Screenwriters of AV fiction

At least one screenwriter was identified for 59% of all fiction episodes produced between 2015 and 2018.

- ▶ The identification rate is much higher for TV films and 2-13 episode series (see details in annex).
- ▶ About 6 000 different screenwriters wrote or co-wrote at least one fiction episode between 2015 and 2018. Extrapolating from the sample, the total number of screenwriters active in audiovisual fiction can be estimated at around 8 600.

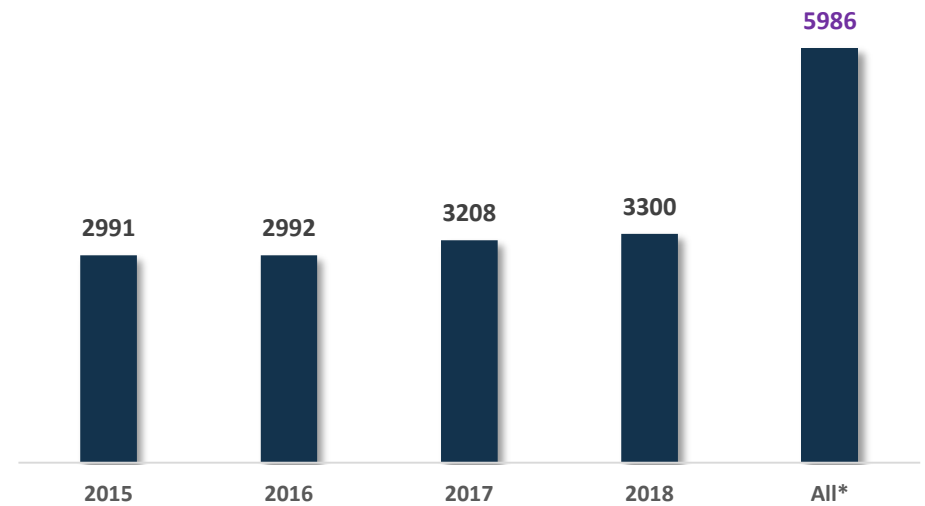
Active screenwriters of AV fiction by format (2015-2018)



All*: the figure is lower than the sum of each format as there are double-counts between formats

Source: European Audiovisual Observatory analysis of EMG and imdb data

Active screenwriters of AV fiction by year (2015-2018)



All*: the figure is lower than the sum of each year as there are double-counts between years

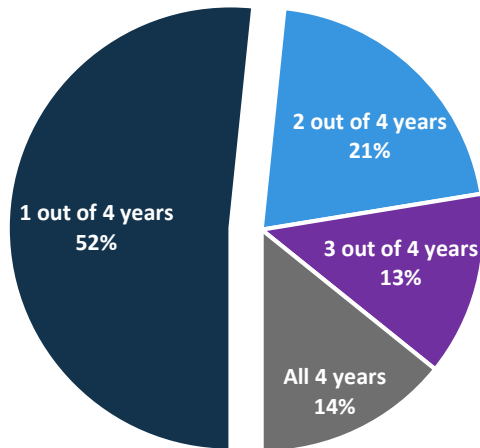
Source: European Audiovisual Observatory analysis of EMG and imdb data

Screenwriters of AV fiction

52% of identified screenwriters were active* in only 1 year between 2015 and 2018

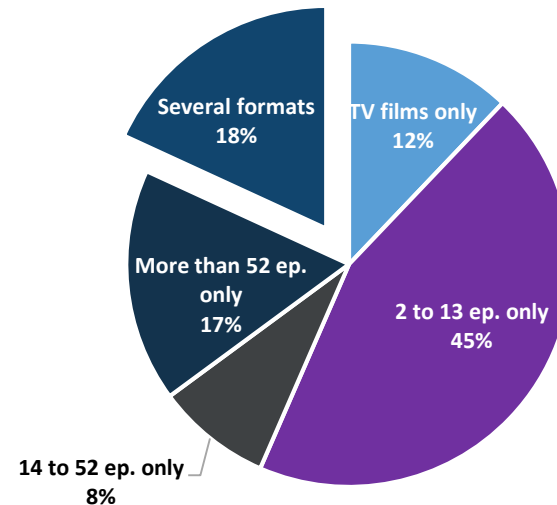
- ▶ Only 14% of screenwriters were credited for at least 1 episode during each of the 4 years.
- ▶ Screenwriters tend to be specialized by format: only 18% of them were credited for at least 1 episode of different formats projects.

Screenwriters of AV fiction by number of years of activity between 2015 and 2018



Source: European Audiovisual Observatory analysis of EMG and imdb data

Screenwriters of AV fiction active by formats (2015-2018)



Source: European Audiovisual Observatory analysis of EMG and imdb data

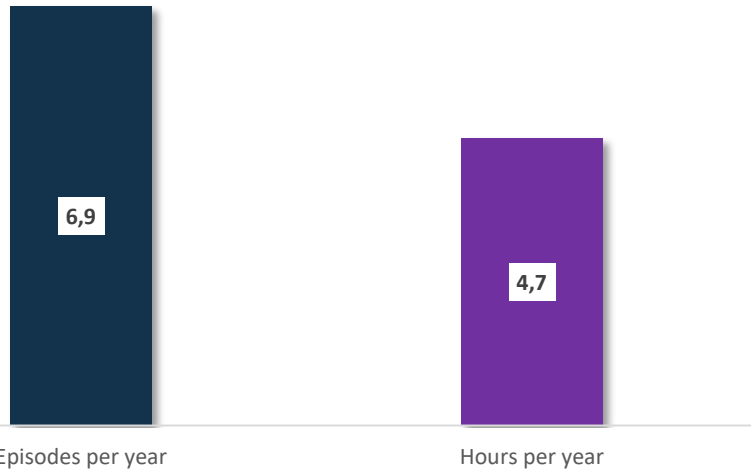
Active*: credited for at least one episode released during the considered year

Screenwriters of AV fiction

On average, a screenwriter (co)wrote 7 episodes per year between 2015 and 2018

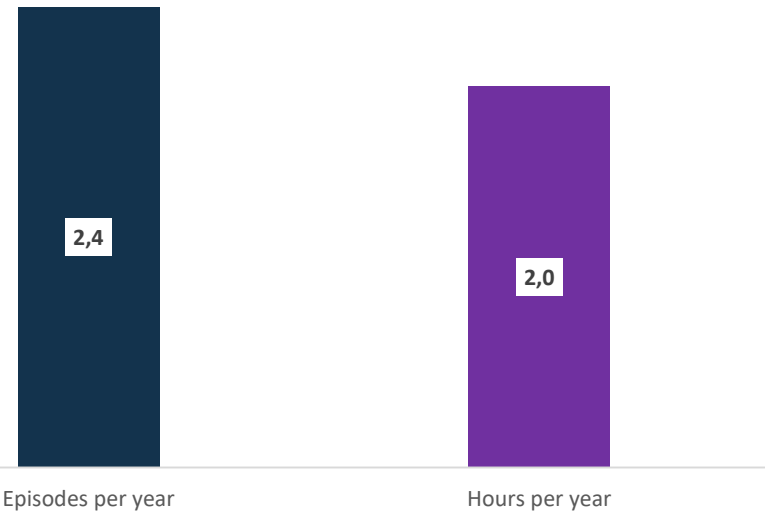
- ▶ But, excluding more than 52 episode series, the figure is only 2.4 episodes (co)directed per year, as few screenwriters write a significant share of long-running soaps.

Episodes and hours (co)written per screenwriter and per year



Source: European Audiovisual Observatory analysis of EMG and imdb data

Episodes and hours (co)written per screenwriter and per year (excl. more than 52 ep. series)



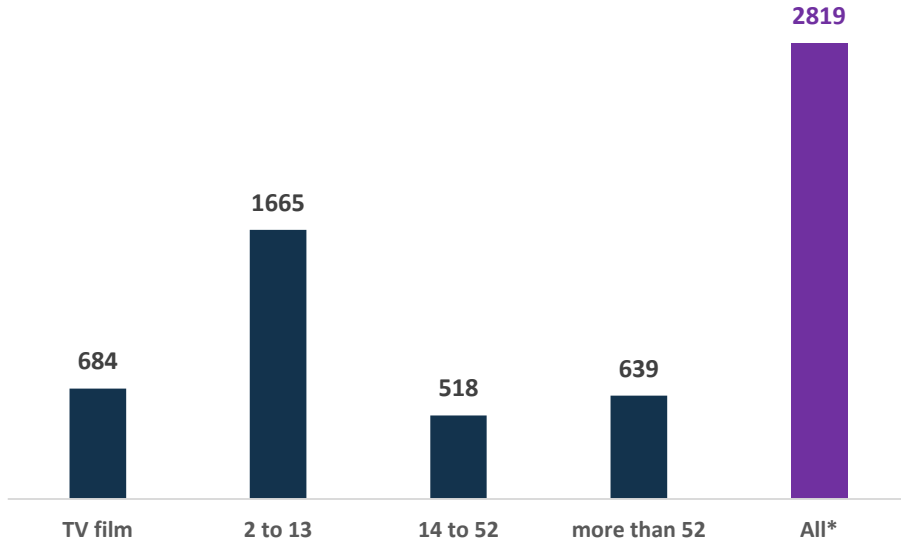
Source: European Audiovisual Observatory analysis of EMG and imdb data

Directors of AV fiction

At least one director was identified for 61% of all fiction episodes produced between 2015 and 2018

- ▶ The identification rate is much higher for TV films and 2-13 episode series (see details in annex).
- ▶ About 2 800 different directors directed or co-directed at least one fiction episode between 2015 and 2018. Extrapolating from the sample, the total number of directors active in audiovisual fiction can be estimated at around 3 900.

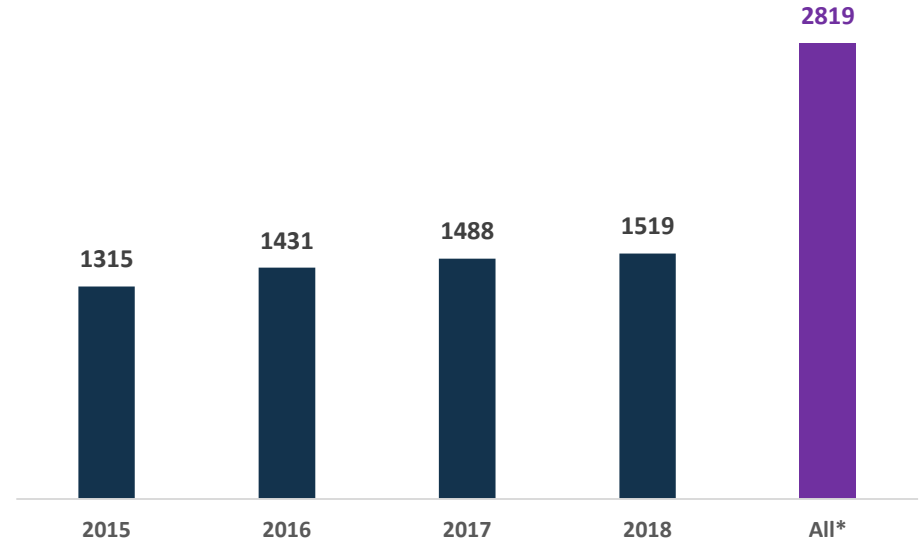
Active directors of AV fiction by format (2015-2018)



All*: the figure is lower than the sum of each format as there are double-counts between formats

Source: European Audiovisual Observatory analysis of EMG and imdb data

Active directors of AV fiction by year (2015-2018)



All*: the figure is lower than the sum of each year as there are double-counts between years

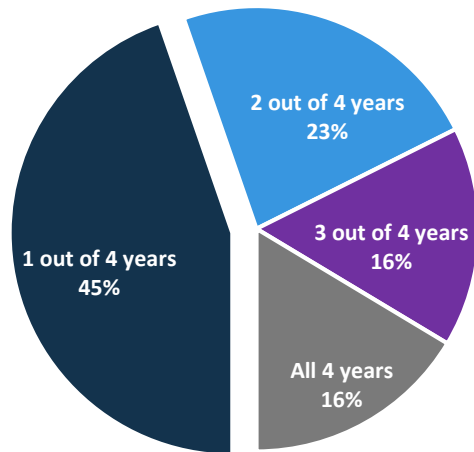
Source: European Audiovisual Observatory analysis of EMG and imdb data

Directors of AV fiction

45% of identified directors were active* in only 1 year between 2015 and 2018

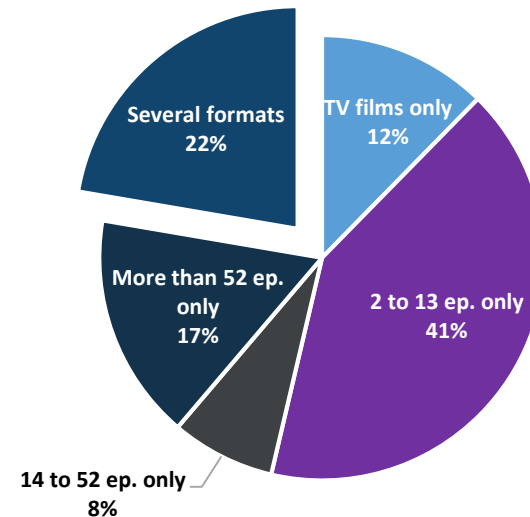
- ▶ Only 16% of directors were credited for at least 1 episode during each of the 4 years.
- ▶ Like screenwriters, directors tend to be specialized by format: only 22% of them were credited for at least 1 episode of different formats projects.

Directors of AV fiction by number of years of activity between 2015 and 2018



Source: European Audiovisual Observatory analysis of EMG and imdb data

Directors of AV fiction active by formats (2015-2018)



Source: European Audiovisual Observatory analysis of EMG and imdb data

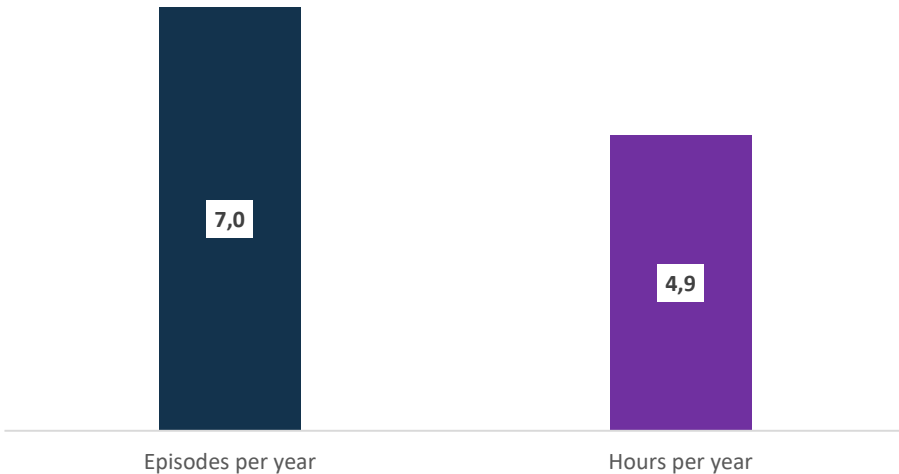
Active*: credited for at least one episode released during the considered year

Directors of AV fiction

On average, a director (co)directed 7 episodes per year between 2015 and 2018

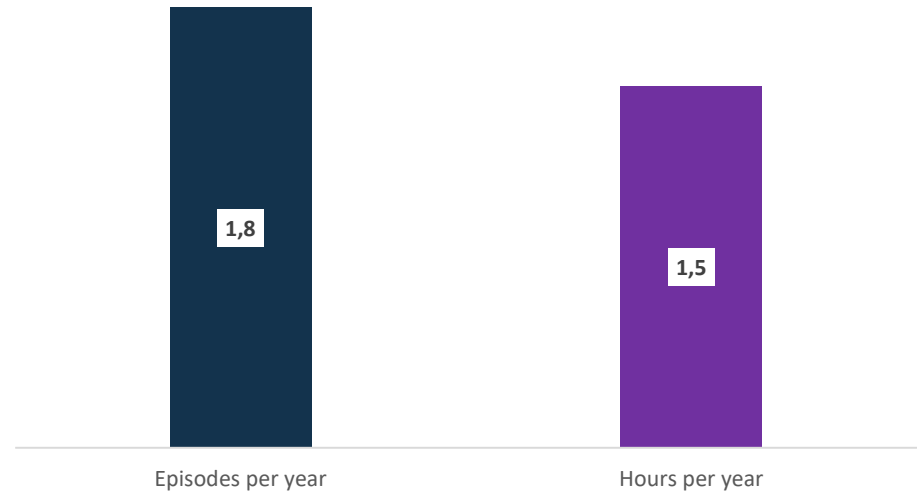
- ▶ But, excluding more than 52 episode series, the figure is only 1.8 episode (co)directed per year, as few directors direct a significant share of long-running soaps.

Episodes and hours (co)directed per director and per year



Source: European Audiovisual Observatory analysis of EMG and imdb data

**Episodes and hours (co)directed per director and per year
(excl. More than 52 ep. series)**



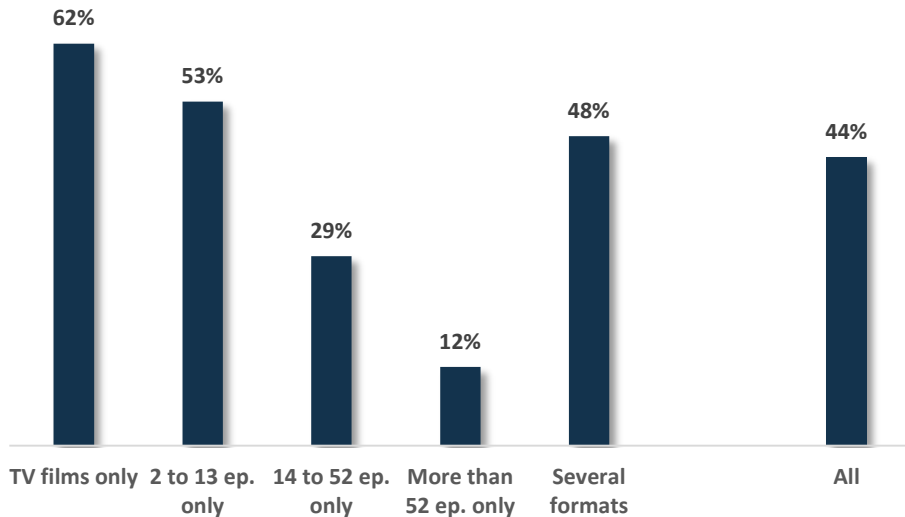
Source: European Audiovisual Observatory analysis of EMG and imdb data

Directors of AV fiction

44% of TV films and fiction series directors have also directed a theatrical film

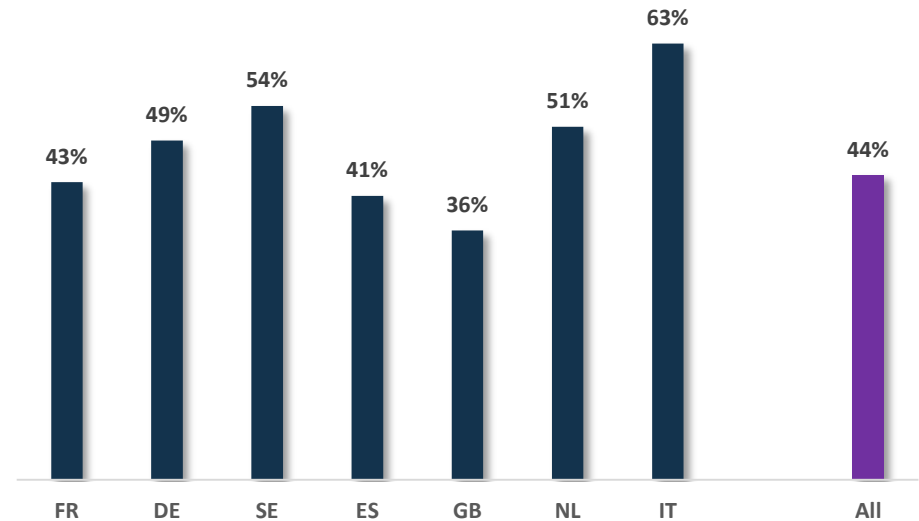
- ▶ The share is significantly higher for directors of TV films and 2 to 13 episode series.
- ▶ It also significantly varies between countries: from 36% in the UK to 63% in Italy.

Share of 2015-2018 directors of AV fiction present in the LUMIERE database (by format)



Source: European Audiovisual Observatory analysis of EMG, imdb and LUMIERE data

Share of 2015-2018 directors of AV fiction present in the LUMIERE database (by country of production)



Source: European Audiovisual Observatory analysis of EMG, imdb and LUMIERE data

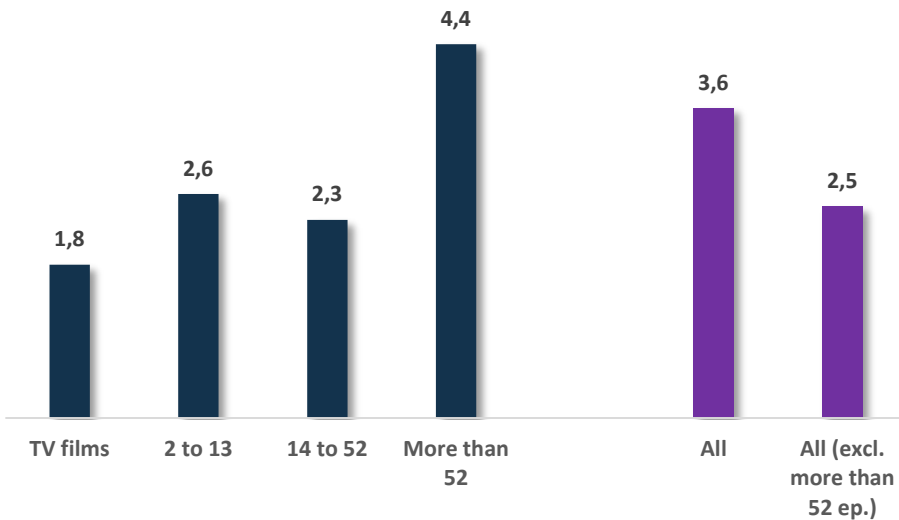
Screenwriting and direction of European TV fiction

Screenwriting of AV fiction

69% of all episodes released between 2015 and 2018 have been co-written

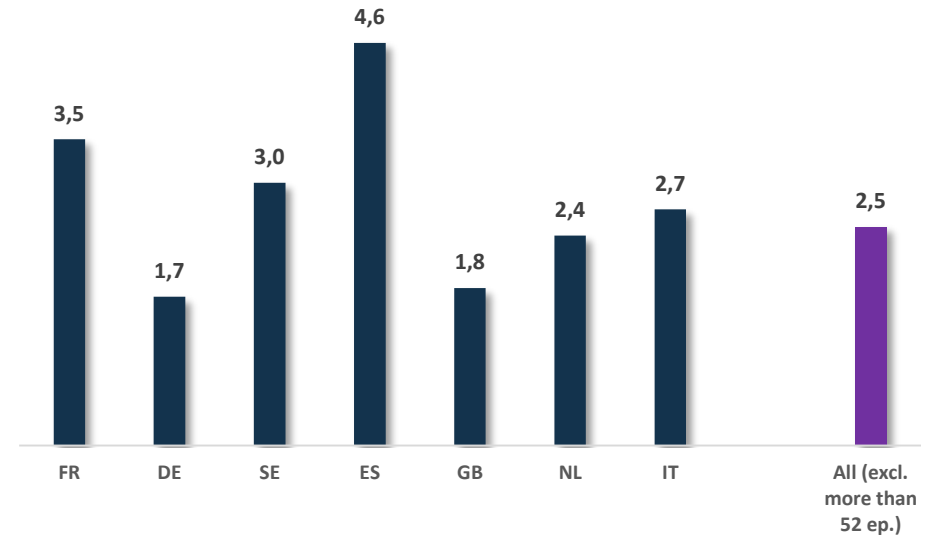
- ▶ The average number of screenwriters per episode is 4.4, but 2.5 when excluding more than 52 episode series, where all screenwriters are often credited for all episodes.
- ▶ More screenwriters are credited per episode for Spanish and French fictions.

Number of screenwriters per episode and by format (2015-2018)



Source: European Audiovisual Observatory analysis of EMG and imdb data

Number of screenwriters per episode and per country of production (excl. More than 52 ep. Series, 2015-2018)



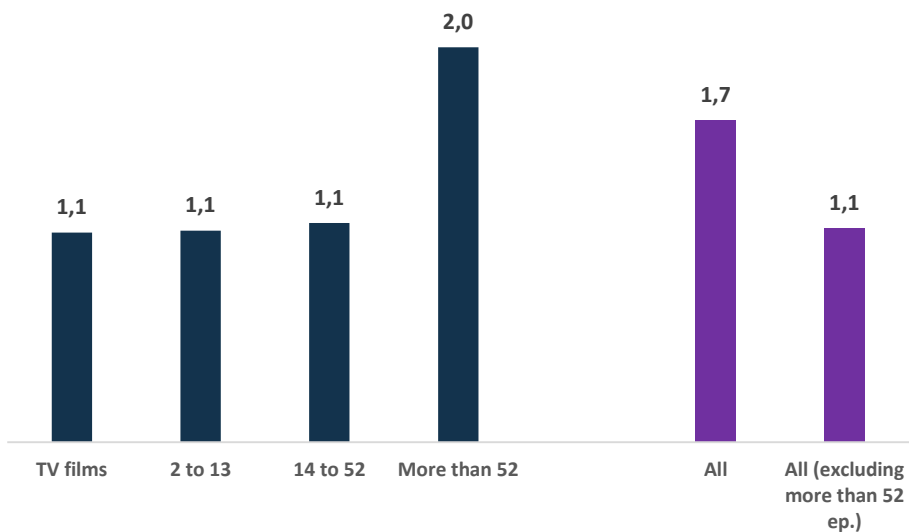
Source: European Audiovisual Observatory analysis of EMG and imdb data

Directing of AV fiction

Excl. more than 52 episode series, 9% of all episodes released between 2015 and 2018 have been co-directed

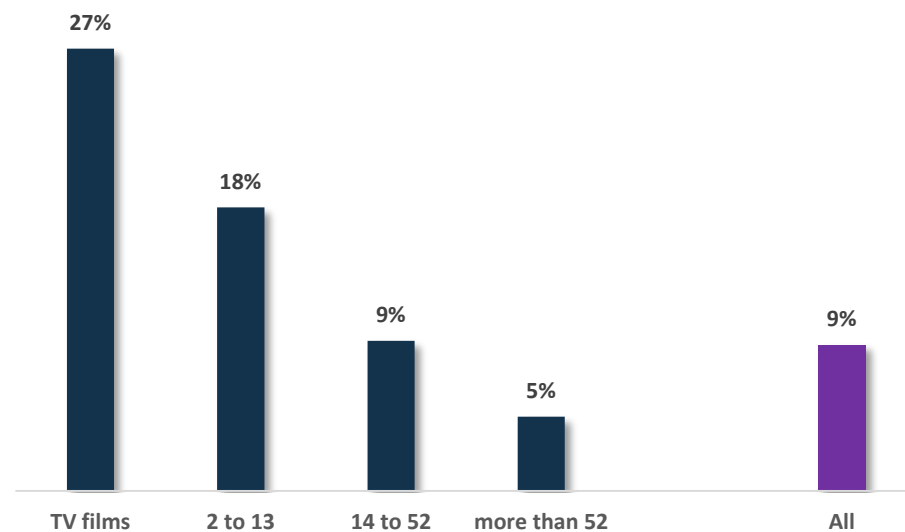
- ▶ The average number of directors per episode is 1.7, but 1.1 when excluding more than 52 episode series, where all directors are often credited for all episodes.
- ▶ Directors are also credited as screenwriters (or one of the screenwriters) for 27% of TV films and 18% of episodes of 2 to 13 episode series.

Number of directors per episode and by format (2015-2018)



Source: European Audiovisual Observatory analysis of EMG and imdb data

Share of episodes with at least one director also credited as screenwriter, by format (2015-2018)



Source: European Audiovisual Observatory analysis of EMG and imdb data

Annexes

Sample of fiction screenwriters and directors

Strong variations by formats in the identification of screenwriters and directors

- ▶ At least one screenwriter and one director were identified for 59% and 61% of all fiction episodes produced between 2015 and 2018, respectively.
- ▶ The identification rate is significantly lower for series with more than 13 episodes.

Share of episodes with at least one scriptwriter identified

Identification rate	2015	2016	2017	2018	All
TV film	75%	71%	83%	78%	76%
2 to 13	82%	86%	82%	81%	83%
14 to 52	59%	64%	63%	49%	59%
More than 52	51%	61%	51%	47%	52%
Total	58%	66%	58%	54%	59%

Share of episodes with at least one director identified

Identification rate	2015	2016	2017	2018	All
TV film	77%	72%	86%	82%	79%
2 to 13	87%	89%	87%	84%	87%
14 to 52	66%	69%	67%	56%	64%
more than 52	48%	61%	55%	50%	53%
Total	57%	67%	62%	58%	61%

Source: European Audiovisual Observatory analysis of The European Metadata Group and imdb data

Source: European Audiovisual Observatory analysis of The European Metadata Group and imdb data

List of tables and graphs (1)

Production volume and formats of European audiovisual fiction

Volume of AV fiction produced in the European Union (2015-2018)

Number of AV fiction titles produced by format (2015-2018)

Number of fiction titles, episodes and hours produced (average 2015-2018)

Number of fiction titles by duration of episode (2015-2018)

Number of fiction titles produced by number and duration of episode (total 2015-2018)

Share of 1st seasons among all series (average 2015-2018)

Share of 1st seasons among 2-13 episode series (average 2015-2018)

Origin of European audiovisual fiction

Top fiction producing countries (seasons, average 2015-2018 and 2018)

Top 2-13 series producing countries (seasons, average 2015-2018 and 2018)

Top fiction producing countries (hours, average 2015-2018 and 2018)

Top 2-13 series producing countries (hours, average 2015-2018 and 2018)

Hours of fiction produced by country and format (top 10 producing countries, %, average 2015-2018)

Co-productions

Number and share of co-productions (2015-2018)

Number and share of co-productions by format (total 2015-2018)

Number of participations in 2-13 episodes co-productions by country (total 2015-2018)

Number of participations in 2-13 episodes co-productions by country (exc. linguistic co-prod., total 2015-2018)

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Commissioners of European fiction

Fiction titles commissioned by statute of the service (2015-2018)

Fiction hours commissioned by statute of the service (2015-2018)

Fiction titles commissioned by statute of the service and format (average 2015-2018)

2-13 episode titles commissioned by statute and format of the service (2015-2018)

Fiction titles commissioned by VOD services (2015-2018)

Producers of European fiction

Number of production companies/groups by average number of titles produced between 2015 and 2018

Number of production companies/groups by average number of 2 to 13 episode seasons produced between 2015 and 2018

Top 20 fiction producers (titles, 2018)

Top 20 fiction producers (hours, 2018)

Top 20 2-13 ep. series producers (titles, 2018)

Top 20 2-13 ep. series producers (hours, 2018)

Share of dependent and independent productions (all fiction, 2 to 13 episode series, titles, hours, 2018)

Screenwriters and directors of European audiovisual fiction

Active screenwriters of AV fiction by format (2015-2018)

Active screenwriters of AV fiction by year (2015-2018)

Screenwriters of AV fiction by number of years of activity between 2015 and 2018

Screenwriters of AV fiction active by formats (2015-2018)

List of tables and graphs (3)

Screenwriters and directors of European audiovisual fiction (cont'd)

Active screenwriters of AV fiction by format (2015-2018)

Active screenwriters of AV fiction by year (2015-2018)

Screenwriters of AV fiction by number of years of activity between 2015 and 2018

Screenwriters of AV fiction active by formats (2015-2018)

Episodes and hours (co)written per screenwriter and per year

Episodes and hours (co)written per screenwriter and per year (excl. more than 52 ep. series)

Active directors of AV fiction by format (2015-2018)

Active directors of AV fiction by year (2015-2018)

Directors of AV fiction by number of years of activity between 2015 and 2018

Directors of AV fiction active by formats (2015-2018)

Episodes and hours (co)directed per director and per year

Episodes and hours (co)directed per director and per year (excl. More than 52 ep. series)

Share of 2015-2018 directors of AV fiction present in the LUMIERE database (by format)

Share of 2015-2018 directors of AV fiction present in the LUMIERE database (by country of production)

Screenwriting and direction of European TV fiction

Number of screenwriters per episode and by format (2015-2018)

Number of screenwriters per episode and per country of production (excl. More than 52 ep. Series, 2015-2018)

Number of directors per episode and by format (2015-2018)

Share of episodes with at least one director also credited as screenwriter, by format (2015-2018)

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