



ATTRIBUTES OF A DRUG ABUSE PREVENTION PROGRAM AT WORKPLACE IN MEXICO

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**INTERNATIONAL CONFERENCE ON PREVENTION OF ALCOHOL AND
DRUG USE IN THE WORKPLACE**

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CENTROS DE INTEGRACIÓN JUVENIL (CIJ) *YOUTH INTEGRATION CENTERS*



Non-profit organization, with governmental support
(under the Mexican Ministry of Health)

Prevention, treatment, research and
post-graduate educational programs, since 1970

116 units in 68 cities

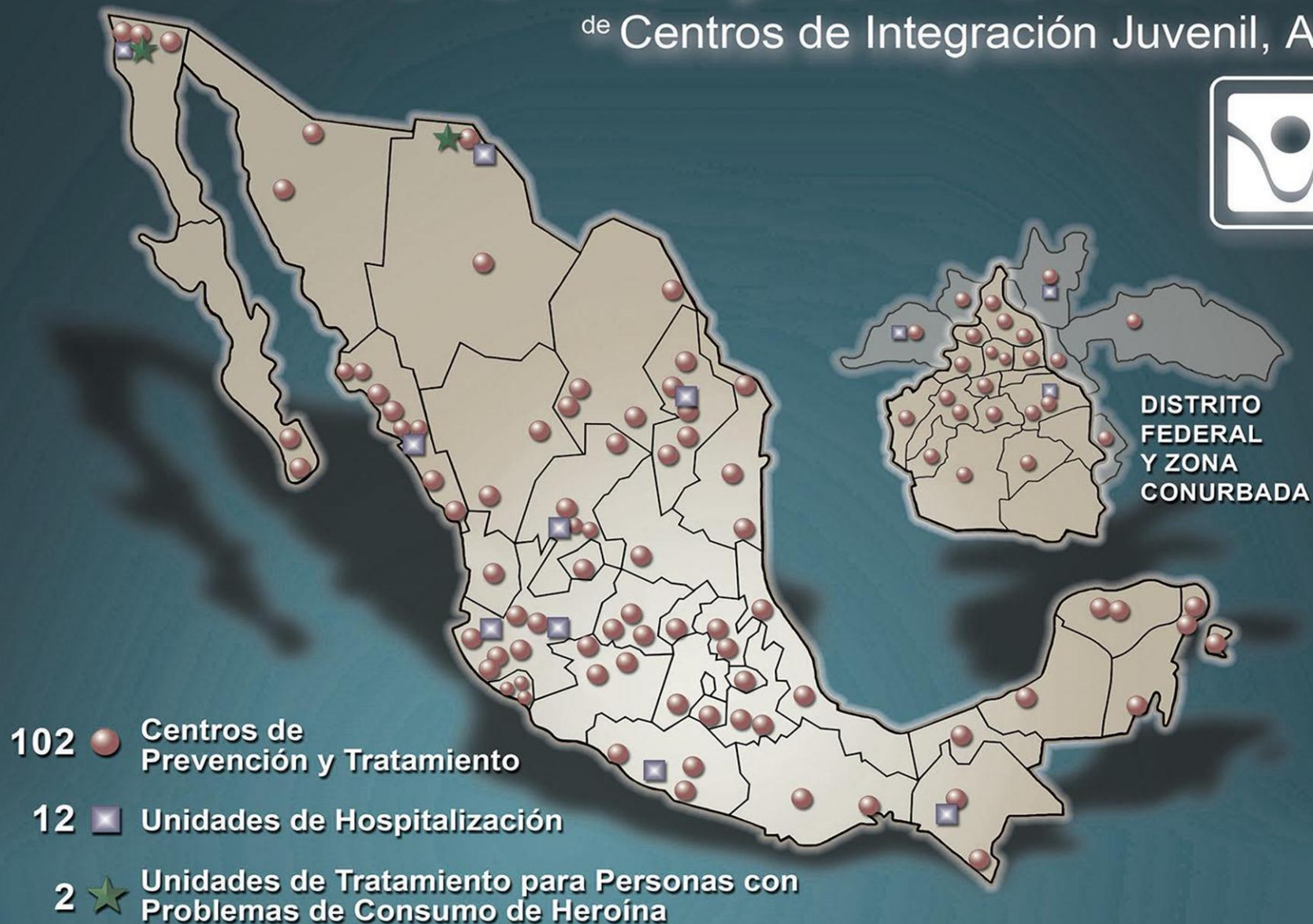
One thousand health professionals

2013 coverage: almost 8.5 million people



Red Operativa

de Centros de Integración Juvenil, A.C.





CIJ PROGRAMS

Prevention program

Informative sessions

Psychoeducational activities

Training courses

Contents: Risk and protective factors

Outpatient and inpatient treatment programs

Psychotherapy

Family and group therapy

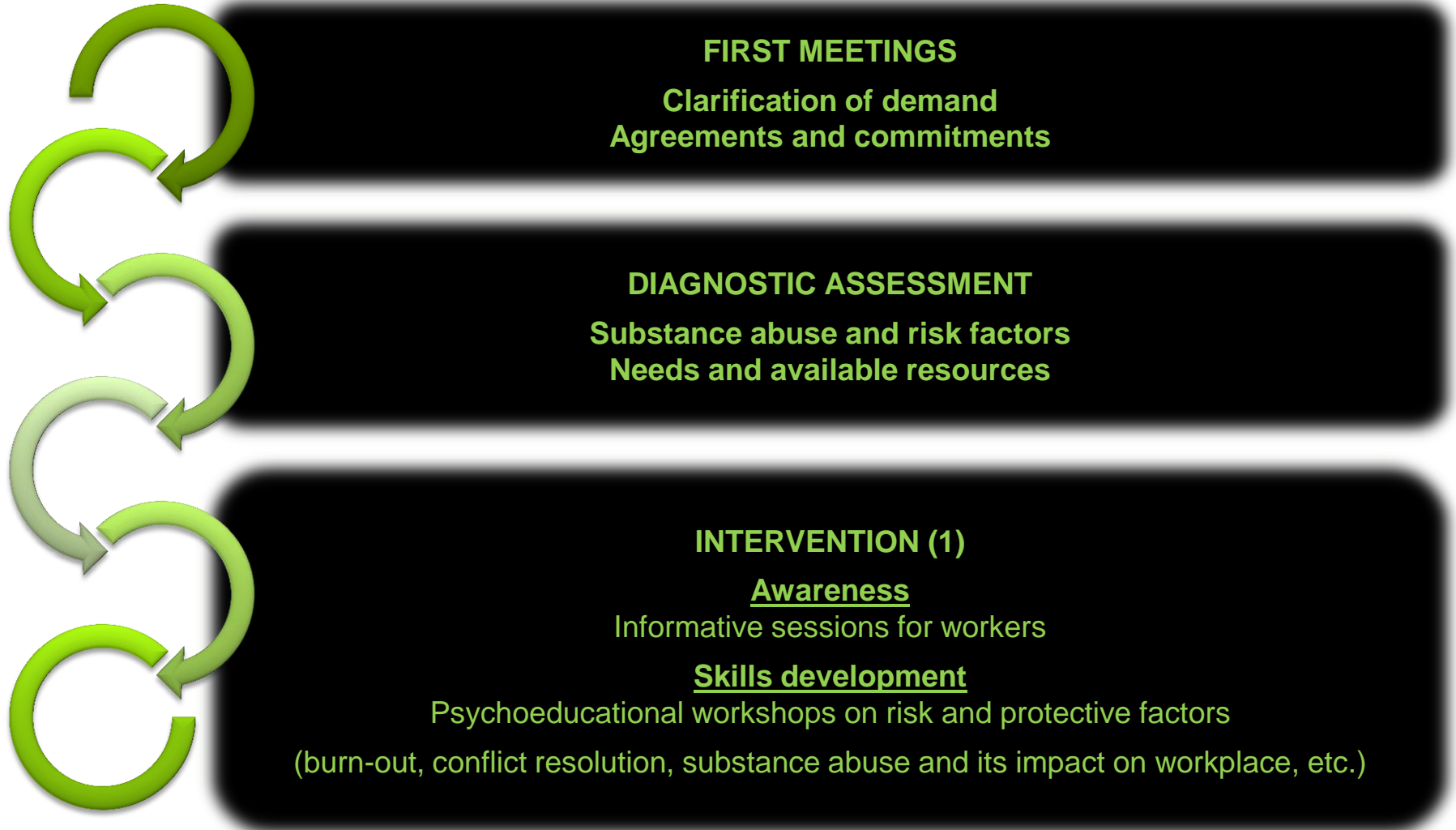
Pharmacotherapy

Psychosocial reintegration





CIJ DRUG ABUSE PREVENTION PROGRAM AT WORKPLACE PROCESS OF IMPLEMENTATION





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INTERVENTION (2)

Preventive habilitation

Training courses to habilitate staff members as preventive agents

Non-smoking clinics

Brief counselling

Treatment referral

PROCESS AND OUTCOME EVALUATION

FOLLOW UP

Booster sessions for improvement of actions, continuity and changes
reinforcement

CERTIFICATION

Concerned companies with drug abuse prevention



CIJ'S LABEL ACCORDANCE WITH CRITERIA OF THE “FRAME OF REFERENCE”

GENERAL APPROACHES OF THE *FRAME OF REFERENCE*

Respect of the legal
framework and the
ethics of intervention

CIJ'S PROGRAM

- Guidelines set out in a Tripartite National Commission, ensuring adherence to the legal framework
- Congruence with agreements established among the National Commission Against Addictions and the Ministry of Work
- Respect of Human Rights
- Drug testing in conditions of voluntary participation and confidentiality



CIJ'S LABEL ACCORDANCE WITH CRITERIA OF THE “FRAME OF REFERENCE”

GENERAL APPROACHES OF THE *FRAME OF REFERENCE*

Adaptation to the
workplace context

CIJ'S PROGRAM

- Assessment survey on drug use and associated risk factors in the context of each company
- Addressing specific risk conditions at workplace (burn-out, mobbing)



CIJ'S LABEL ACCORDANCE WITH CRITERIA OF THE “FRAME OF REFERENCE”

GENERAL APPROACHES OF THE *FRAME OF REFERENCE*

Responsibility and
collaborative
participation

CIJ'S PROGRAM

- Jointly agreed goals with corporate and labour representatives
- Promotion of corporate responsibility
- Direct communication with company's management
- Clear agreements for collaboration and commitments
- Participation of strategic staff



CIJ'S LABEL ACCORDANCE WITH CRITERIA OF THE “FRAME OF REFERENCE”

GENERAL APPROACHES OF THE *FRAME OF REFERENCE*

Adding resources and skills, in an approach adjusted to company characteristics

CIJ'S PROGRAM

- Assessment of availability of human resources
- Collaboration of health agencies and NGO's
- Inclusion of different areas in the implementation of activities (committees, medical services, social work areas and others)



CIJ'S LABEL ACCORDANCE WITH CRITERIA OF THE “FRAME OF REFERENCE”

GENERAL APPROACHES OF THE *FRAME OF REFERENCE*

Broad perspective,
addressing risk and
protective factors,
combining health and
safety approaches, for
the individual and the
working community

CIJ'S PROGRAM

- Promoting healthy lifestyles, protective factors and life skills
- Improving the work environment (interpersonal relationships, conflict resolution)
- Prevention of accidents associated with substance use
- Conformation of support social networks

THANK YOU VERY MUCH

Looking forward to see you at the
16th International Congress on Addictions
XXVI World Conference of Therapeutic Communities
November 3rd-7th, 2014, Cancún, México



Cancún



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