



SAFE SPORT SOLUTION

Protecting individuals from online harm. |

Sportradar and Arwen offer a unique end-to-end service to protect athletes, players, referees and all others involved in sport from the ever-increasing issue of online abuse.

THE PROBLEM

Athletes are facing increasing levels of online abuse, hate and spam on social media channels, with 1/3 of content posted towards athletes being negative or abusive. This impacts their mental health and sporting performance and drives down engagement.

THE SOLUTION

Sportradar and Arwen provide an industry-leading end-to-end solution that prioritises the protection of athletes, players, and referees, shielding them from the harms of online abuse. Arwen's sophisticated AI-driven platform automatically detects and removes toxicity and abuse on social media channels in 30 languages, including emojis, misspellings, and spam.

Sportradar's specialist analysts and investigators conduct in-depth investigations to identify and profile abusive account holders. The investigations aim to remove the anonymity of online abusers, enabling real-world consequences for their actions. As a crucial part of the service, risk assessments are conducted following any threats to enable potential protective measures by relevant security teams or law enforcement, further prioritising the safety and security of the individual.

Collectively, we can ensure the safety and well-being of impacted athletes, players and referees and offer protection so they can focus on their performance on the track, field or court.

WHY SPORTRADAR & ARWEN?



24/7
COVERAGE



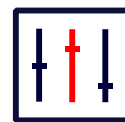
AUTO
MODERATION



30 LANGUAGES



25 HATE
CATEGORIES



PERSONALISED TO
YOUR VALUES



TRIAGE &
PROFILING



FULL THREAT
PROTECTION



IDENTIFICATION
& REPORTING



SPECIALIST
ANALYST TEAM



EVIDENTIAL
SUPPORT