

## PROGRAM JUGENDSTILDAGENE 2018

This event gives the audience a unique opportunity to explore and get exceptional access to Ålesund's architectural wealth. The purpose of the project is to increase the understanding of the Art Nouveau style and to strengthen the synergy between urban heritage and urban development. Jugendstildagene offers an intense 2-day program and targets mainly the local population. The program includes guided tours to Art Nouveau villas and a seminar. Eight private villas will open their doors to the public. Visitors will be able to visit them in guided tours in small groups. Tickets for visiting the villas are sold online. The seminar titled « Out in our garden - when Art Nouveau towns and mass tourism meet » will feature national and international lecturers who will highlight themes that are key to the Art Nouveau City of Ålesund. The seminar is free of charge.

### OPEN HOUSE

In "Open House" the audience will have the opportunity to take guided tours in 8 different Art Nouveau buildings in the city of Ålesund and get exceptional access to some of the city's "hidden" gems.

Tickets are sold for 20 kr. per house and can be purchased at [tikkio.no](http://tikkio.no)

Please note that 4 different timeslots are available for each house.

Saturday, October 20th

Morning:

- A. Blix Villa
- B. Storgata 23

1. 10.30 - 10.50
2. 11.05 - 11.25
3. 11.40 - 12.00
4. 12.15 - 12.35

Afternoon:

- C. Avholdshjemmet
- D. Keiser Wilhelmgate 40

1. 16.15 - 16.35
2. 16.50 - 17.10
3. 17.25 - 17.45
4. 18: 00-18.20

Sunday, 21 October

- A. Devold Villa
- B. Long mountain data 3
- C. Kirkegata 10
- D. Kirkegata 1

1. 12.00 - 12.20
2. 12.35 - 12.55
3. 13.10 - 13.30
4. 13.45 - 14.05

Saturday, October 20<sup>th</sup>

### **SEMINAR IN APOTEKEREN KAFÉ**

Out in our garden - when Art Nouveau towns and mass tourism meet

Time: 13.00 Free entry

The seminar includes four different presentations that highlight the challenges faced by cities that find themselves under the pressure of the latest trends in tourism. We invite the audience to attend the seminar and participate in a constructive discussion about Art Nouveau, the values of the Norwegian garden art and the consequences of mass tourism in Spain, Montenegro and part of the Norwegian heritage sites that are listed in UNESCO's World Heritage List.

13.00 - 13.40 Karsten Jørgensen, "Art Nouveau in Norwegian Garden Art" Professor of Landscape Architecture at Norway's Environmental and Life Sciences University

13.45 - 14.25 Lluís Bosch "Managing Barcelona as an Art Nouveau Heritage Site: Are We in Risk of Dying From Too Much Success?", Cap de Rutes in publicacions, Institut del Paisatge Urbà.

Pause 10 min

14.35 - 15:05 Zorica Tomanovic, "On the road to UNESCO - or back? An experience from a fjord landscape in Montenegro", Conservator at Jugendstilsenteret & KUBE.

15.10 - 15.50 Katrin Blomvik "Geirangerfjorden with its international heritage status - challenges and possibilities", Director of Stiftinga Geirangerfjorden Verdsarv

Sunday, 21 October

### **FILM "THE VENICE SYNDROME"**

Time: 13.30 - 14.50

Duration: 80 min

The film shows what remains of Venetian life: a subculture of tourist service industries; a port for monstrous cruisers which is waiting to be expanded; Venetians who are moving to the mainland as there are no longer affordable apartments to be found; an aged noblewoman who treats the municipal council with scorn; a realtor who is considering abandoning the sinking ship.