### A CSAMfree web

No simple solution, but very doable with the right measurements

Arda Gerkens CEO

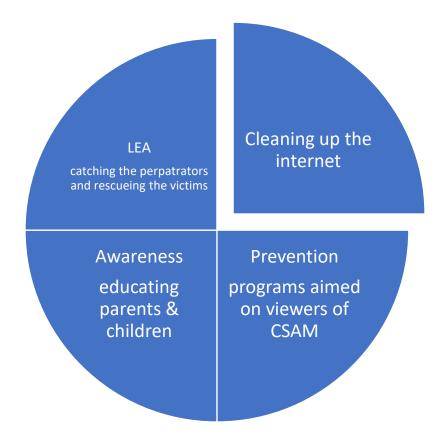


#### **EOKM**

- Hotline fighting CSAM
- Helpline for practical support to victims of online sexual abuse
- Helpline for (potential) perpatrators or CSAMviewers



### Just one piece of the pie....





### The EU playingfield

- Spreading of CSAM via Imagehosters (80%), filehosters, cloudhosting versus US social media platforms, chatapps
- Majority of the owners of these websites outside the EU
- Majority of owners small enterprises or individuals
- Majority of websites do not collect personal information
- Imagehosters hosted on the open web are used for images on the Darkweb



Can we offer a GDPR proof tool for detecting and removing CSAM?

Yes we can

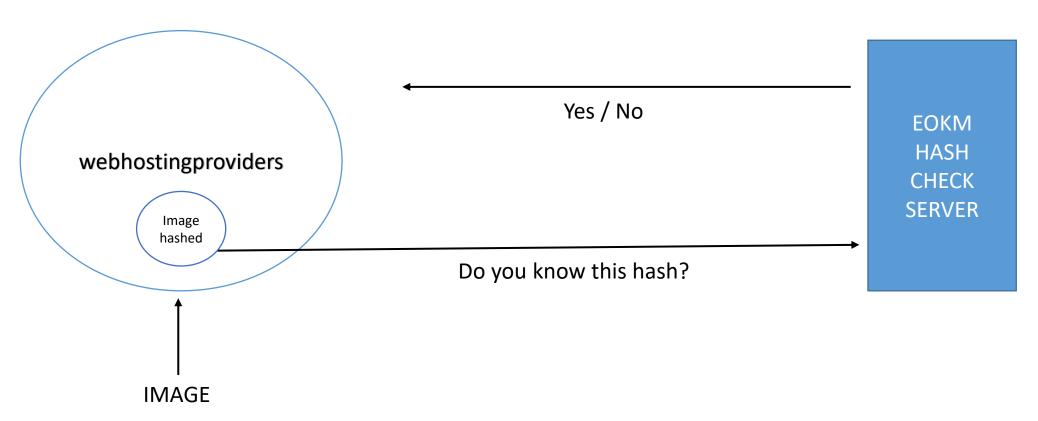


### Hashcheckservice

- Hashes from LEA & NGO's
- Goal is to clean up not to prosecute
- No personal data (hashes) is shared
- Low threshold for participation
- Free of charge
- Applicable for many different services



#### **HASHCHECKSERVER**





## Results 2021

30 parties connected 2.000.000.000 checks 500.000 hits



### Swift removal of CSAM project research by the EU

#### **Outcomes**

- Other hashtechniques needed
- Better classificationsystem is needed
- Transparancy reports are needed
- Oversight board is needed
- Auditting is needed



### Future developments implementing the EUreport

- Refining the technical specifications and hashtechniques
- Expanding to other services
- Offering support to small enterprises
- Establishing an oversight board
- Publish transparancy reports
- Yearly audits



# Do's and don'ts for policymakers

- Make companies accountable for what they d (or don't)
- Offer tools but do not impose them
- Know your costumer (mandatory reporting is only usefull in some cases)
- Rather keep companies cleaning up in EU than outside spreading CSAM
- There is no one stop solution, but tailormade policies will be effective



#### THANK YOU

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