

## Cultural Routes of the Council of Europe Programme

Activity Report

Cultural Routes of the Council of Europe Programme

Activity Report

Credits

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## Forewords

2022 was particularly fruitful for the Cultural Routes of the Council of Europe programme. With the accession of Albania, Lebanon and North Macedonia, the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) continued to grow and benefits today from the political and financial support of 37 member States. 2022 also marks a decisive turning point given the decision of the Statutory Committee to significantly increase the budget of the EPA, thereby reflecting the common effort of our member States to ensure the sustainability of the programme.

The 11th Annual Advisory Forum, hosted by Greece in Chania, saw an unprecedented level of participation, bringing together over 400 stakeholders, including ministers and high-level representatives from the Council of Europe, the host country, member States and international organisations.

In these challenging and difficult times, which confront our societies with new uncertainties and tend to divide us, the role of the Cultural Routes is crucial. They celebrate cultural diversity and encourage intercultural dialogue. They carry a message of unity and gathering around our common cultural heritage and allow the values of the Council of Europe to be conveyed closer to the territories. It is therefore very encouraging to see the growing success of the Cultural Routes in the 46 Council of Europe member States and beyond.

The 2022 activity report illustrates the significant efforts made by the programme's stakeholders to implement the objectives and strategy defined by the Governing Board of the Enlarged Partial Agreement on the Cultural Routes of the Council of Europe. It demonstrates that, despite a bleak European context, the Cultural Routes of the Council of Europe programme continued to thrive in 2022.

With the accession of Albania, Lebanon and North Macedonia, 37 Member States express their continued support for the programme to date. The prestigious "Cultural Routes of the Council of Europe" certification has been awarded to three new Cultural Routes networks, extending the geographical and thematic coverage of the programme. The growing number of candidate networks is a further manifestation of the increasing attractiveness of the "Cultural Routes of the Council of Europe" certification.

Celebrating the 35th anniversary of the Cultural Routes of the Council of Europe programme in the exceptional setting of Chania during the 11th Advisory Forum hosted by Greece, 2022 illustrates the growing interest in the Cultural Routes programme and its relevance as a major cultural diplomacy tool. The Cultural Routes are the fruit of a common commitment and reflect the ideal of a united and cohesive Europe, where transborder co-operation and exchanges between cultures enable the transmission and affirmation of the fundamental values of the Council of Europe, today and for tomorrow's generations.

2022 has been another thriving year for the Cultural Routes of the Council of Europe programme. Its growing success has been closely upheld by the work of the European Institute of Cultural Routes (EICR). In its capacity as Technical Agency of the programme, the EICR, based in Luxembourg since 1998, continued to provide support to the Enlarged Partial Agreement on Cultural Routes of the Council of Europe in the coordination of certification cycles, the implementation of its visibility strategy and the organisation of a variety of events throughout the year.

Through dedicated advisory meetings, training seminars and the participation in certification ceremonies, conferences and national coordination events, the Institute further reinforced its relations with both certified and candidate networks.

The contribution of the EICR to the annual meeting of the Governing Board of the EPA in Luxembourg and the hosting of a special event celebrating Esch-sur-Alzette European Capital of Culture 2022, together with the participation of the EICR in the 11th Annual Advisory Forum on Cultural Routes in Chania, Greece are among this year's highlights.

The organisation of the Training Academy in Fontainebleau in France provided a useful framework for certified Cultural Routes to get together, discuss and bring to light outstanding best practices. Furthermore, the release of updated communication materials, both printed and digital, contributed to amplifying the programme's international outreach and visibility.

My sincere appreciation goes to all our partners and collaborators, and particularly to the Ministry of Culture of the Grand Duchy of Luxembourg, for their devoted commitment and long-lasting support to the European Institute of Cultural Routes and its activities.



Ambassador Patrick ENGELBERG Chair, EPA Statutory Committee of member States, Enlarged Partial Agreement on Cultural Routes, Council of Europe, Permanent Representation of the Grand-Duchy of Luxembourg to the Council of Furope



Mr. Julien VUILLEUMIER Chair, Governing Board, Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture of Switzerland



Ambassador Jean Claude KUGENER President, European Institute of Cultural Routes, Luxembourg, Director for Consular affairs and International Cultural Relations, Ministry of Foreign Affairs of the Grand-Duchy of Luxembourg

## Introduction

Since its inception in 1987, the Cultural Routes of the Council of Europe Programme has illustrated the power and meaning that can be derived from engaging with Europe's shared cultural heritage. The Cultural Routes illuminate and fortify the principles at the heart of the Council of Europe's mission: human rights, democracy, participation, cultural diversity, and identity.

In 1998, following an agreement between the Council of Europe and the Grand Duchy of Luxembourg, the European Institute of Cultural Routes (EICR) was established. The EICR, located at the historic Neumünster Abbey in Luxembourg, functions as a technical agency to the Cultural Routes programme.

In 2010 the Committee of Ministers of the Council of Europe established an Enlarged Partial Agreement on Cultural Routes (EPA). The EPA permits closer cooperation between States committed to developing Cultural Routes which preserve Europe's cultural history. In addition to the now 37 member States which constitute the EPA, the Cultural Routes programme benefits from relations with local and regional authorities, and international organisations, including the UNWTO, OECD, and UNESCO.

Consistent with its commitment to expansion and extension, the EPA welcomed Albania, Lebanon and North Macedonia as new member States last year and granted the Czech Republic Observer Status. Three new routes became certified Cultural Routes of the Council of Europe during the 2021-2022 evaluation cycle, each promising to further the programme's mission of providing sustainable, educational, and responsible tourism across borders.

A significant increase of the budget of the EPA, a great number of activities organized by EPA member States and voluntary contributions from France, Switzerland and Luxembourg to both EPA and EICR budgets testify to a strong commitment to support the programme in the promotion of national cultural heritage and local development.

The 11th Annual Advisory Forum on Cultural Routes was hosted in Chania, Greece with the support of the Hellenic Ministry of Culture and Sports, the Hellenic Ministry of Tourism, the Greek National Tourism Organisation, the Region of Crete, the Municipality of Chania, the Chamber of Commerce and Industry of Chania, and the Historic Cafés Route. This successful 2022 Advisory Forum also marked the occasion to celebrate the 35th Anniversary of the Cultural Routes of the Council of Europe Programme. Through a rich programme of panels, interventions and meetings, the event provided a platform for bringing together the programme's main stakeholders:

A high-level dialog segment, three general sessions and three special thematic sessions addressed topics such as the safeguard of European values and heritage, intercultural dialogue, cultural diplomacy and sustainable cultural tourism. Over 400 stakeholder and 100 speakers from Europe and beyond took part in the 3-day event.

The 2022 Training Academy, organized by the Impressionisms Routes network in association with the European Institute of Cultural Routes, the District of Seine-et-Marne and the Ministry of Culture of France, was attended by over 70 participants, including the Presidents and Managers of 32 Cultural Routes of the Council of Europe from 17 different countries. During three days of intensive meetings, the participants were able to exchange their experiences in the management of their respective Cultural Routes to further increase the notoriety of the programme, which brings together more than 3500 network members in 60 countries.

The Cultural Routes Programme, today more than ever, widely promotes knowledge and understanding of European cultural identity. My gratitude goes to all the managers and network members of the Cultural Routes of the Council of Europe for their commitment, as well as to the EPA member States and the European Institute of Cultural Routes Board of Directors for their continued support, with a special mention of Luxembourg for their generosity in hosting the EPA and EICR.

I hope you enjoy finding out more about the Cultural Routes of the Council of Europe Programme in the 2022 Activity Report.



**Mr. Stefano DOMINIONI** 

Executive Secretary, Enlarged Partial Agreement on Cultural Routes, Council of Europe Director, European Institute of Cultural Routes Luxembourg

The Cultural Routes of the Council of Europe Programme is made possible thanks to the support of the member States of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and the European Institute of Cultural Routes, funded by the Ministry of Culture of the Grand Duchy of Luxembourg.

**20**<sup>th</sup> Anniversary of the European Institute of Cultural Routes

Establishment of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), 14 member States of the EPA

> Declaration of Santiago de Compostela, first Cultural Route of the Council of Europe

1987

**20**1**1** 

1998

Creation of the European Institute of Cultural Routes (EICR), Luxembourg 2017

# **30**<sup>th</sup>

Anniversary of the Cultural Routes of the Council of Europe Programme

2018

Council of Europe Committee of Ministers Declaration (2017)

## **1.1** € million

Grant Agreement between the Council of Europe and the European Union



certified Cultural Routes of the Council of Europe ( 3 new Routes certified in 2022)

2022

# 37

member States of the EPA (3 new member States in 2022)

> 1 Observer State in 2022

2019

35<sup>th</sup>

Anniversary of the Cultural Routes of the Council of Europe Programme

# > 60

Carlos V European Award countries crossed, in Europe and beyond > 3500 members of the Cultural Routes network







# 1 Highlights

6 — Highlights —

### **1.1** - New member States of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe

During 2022, the Enlarged Partial Agreement on Cultural Routes of the Council of Europe expanded its membership and currently features 37 member States.

| 3                                       | 1            | 37     |
|---|--------------|--------|
| new member                              | new Observer | member |
| States                                  | State        | States |
| Albania, Lebanon and<br>North Macedonia |              |        |

On 15 February, HE Mr. Walid NASSAR, Minister of Tourism of Lebanon, informed HE Mrs. Marija PEJČINOVIĆ BURIĆ, Secretary General of the Council of Europe, of the decision of the Republic of Lebanon to accede to the EPA as of 1 January 2022. Lebanon is currently crossed by 3 "Cultural Routes of the Council of Europe": The Phoenicians' Route, The Routes of El Llegado Andalusí and the Routes of the Olive Tree.

On 27 April, HE Ms. Olta XHAÇKA, Minister of Europe and Foreign Affairs of Albania, informed HE Mrs. Marija PEJČINOVIĆ BURIĆ, Secretary General of the Council of Europe, of the decision of Albania to accede to the EPA. Albania is currently crossed by 4 "Cultural Routes of the Council of Europe": The Routes of the Olive Tree, The Phoenicians' Route, ATRIUM and the Aeneas Route.

On 11 August, HE Ms. Bisera KOSTADINOVSKA-STOJCEVSKA, Minister of Culture of North Macedonia, informed HE Ms. Marija PEJČINOVIĆ BURIĆ, Secretary General of the Council of Europe, of the decision of North Macedonia to accede to the EPA. North Macedonia is currently crossed by 2 "Cultural Routes of the Council of Europe": The Routes of the Olive Tree and the Iter Vitis Route. All new EPA countries have the potential for further extensions among the 48 certified Cultural Routes of the Council of Europe.

On 5 October, the Enlarged Partial Agreement on Cultural Routes of the Council of Europe welcomed Albania, Lebanon and North Macedonia as its three new member States on the occasion of the 11th Cultural Routes Annual Advisory Forum held in Chania, Greece from 5 to 7 October. Ambassador Patrick ENGELBERG, Chair of the Statutory Committee of the EPA on Cultural Routes of the Council of Europe welcomed Ms. Bisera KOSTADINOVSKA-STOJCHEVSKA, Minister of Culture of North Macedonia; Ms. Meri KUMBE, Vice-Minister of Culture of Albania and Special Advisory Dr. Rachid Chamoun, representing Mr. Walid NASSAR, the Minister of Tourism of Lebanon.

Following a request dating 4 October 2021, the Czech Republic has been granted Observer Status with the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) on 1 January 2022. This status to the Czech Republic has been granted for a period of one year.



(from left to right) Ms. Bisera KOSTADINOVSKA-STOJCHEVSKA, Minister of Culture of North Macedonia; Ambassador Patrick ENGELBERG, Chair of the Statutory Committee of the EPA on Cultural Routes of the Council of Europe; Ms. Meri KUMBE, Vice-Minister of Culture of Albania; Special Advisory and Dr. Rachid Chamoun, representing Mr. Walid NASSAR, Minister of Tourism of Lebanon

### 1.2 - Cultural Routes of the Council of Europe certifications in 2022

The Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) awarded the certification to **3 new "Cultural Routes of the Council of Europe"** on the occasion of its 2022 meeting (5-6 May, Luxembourg), bringing the programme to 48 certified Cultural Routes:

- Historic Cafés Route
- European Fairy Tale Route
- Women Writers Route

On the same occasion, the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe **renewed the certification of 12 Cultural Routes of the Council of Europe** undergoing regular evaluation in the framework of the 2021-2022 certification cycle:

- ATRIUM Architecture of Totalitarian Regimes of the 20th Century In Europe's Urban Memory
- European Cemeteries Route
- European Route of Historic Thermal

#### Towns

- Impressionisms Routes
- Phoenicians' Route
- Prehistoric Rock Art Trails
- Réseau Art Nouveau Network
- **Route of Saint Olav Ways**
- Saint Martin of Tours Route
- Via Habsburg
- European Route of Ceramics
- Fortified Towns of the Grande region



# 1.3 - Italian Presidency of the Committee of Ministers of the Council of Europe

In November 2021, Italy assumed the Presidency of the Committee of Ministers of the Council of Europe for a 6-month period (November 2021 – May 2022).

Throughout its 6-month term, the Italian Presidency highlighted and promoted the programme of activities of the Enlarged Partial Agreement on Cultural Routes and the Cultural Routes of the Council of Europe crossing Italy through a series of events.



(from left to right) Mr. Julien VUILLEUMER (Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture of Switzerland) and Ambassador Jean-Claude KUGENER (President of the European Institute of Cultural Routes (EICR), Ministry of Foreign Affairs of the Grand-Duchy of Luxembourg) at the International Conference "Cultural Routes of the Council of Europe crossing Italy: a European heritage", organized by the Italian Presidency of the Committee of Ministers of the Council of Europe in cooperation with the Council of Europe Office in Venice and the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and the European Institute of Cultural Routes at the premises of the Atenen Veneto (Nenice Italy).

### **Highlights:**

- On 18th February 2022, the International Conference "Cultural Routes of the Council of Europe crossing Italy: a European heritage" took place in Venice and was organised by the Italian Presidency of the Committee of Ministers of the Council of Europe in cooperation with the Council of Europe Office in Venice and the EPA on Cultural Routes.

- The exhibition "Cultural Routes of the Council of Europe in Italy: a European heritage" officially inaugurated on 24 November 2021 by the Secretary General of the Council of Europe, H.E. Marija PEJČINOVIĆ BURIĆ, was presented during a special side-event at the Conference of Ministers of Culture of the Council of Europe in Strasbourg on 1 April.

## 1.4 - Certification Cycle 2022-2023 - 8 new applications received

Each year, the Cultural Routes of the Council of Europe programme sees a number of cultural route networks applying for the "Cultural Route of the Council of Europe" certification. In order to be eligible for certification by the Council of Europe, networks must comply with the certification criteria established in resolution CM/Res(2013)67 revising the rules for the award of the Cultural Route of the Council of Europe certification.

This year, 8 candidate networks submitted an application to the "Cultural Routes of the Council of Europe" certification.

The 2022-2023 Certification Cycle focuses on the regular evaluation of 14 certified Cultural Routes of the Council of Europe, the exceptional evaluation of 2 certified Cultural Routes of the Council of Europe and the evaluation of 8 candidate networks applying for the "Cultural Route of the Council of Europe" certification.

From early March, the EPA Secretariat – with the support of the European Institute of Cultural Routes – worked on the coordination of the Certification cycle 2022-2023.

In June, the Secretariat of the Cultural Routes of the Council of Europe programme hosted an online training seminar, targeted at Cultural Route networks interested in applying for certification as a "Cultural Route of the Council of Europe". The seminar was attented by the representatives of 14 potential candidates to the certification to gain insight into the programme.

## Candidates to the Cultural Routes of the Council of Europe certification:

European Network of Saint Michael's Sites and Ways

- Cooperation Network Heritage Roman Routes. Iter Romanum - Heritage & Cities

Mary's Route

Pyrenees Freedom Routes

Romea Strata

Saint Francis' Ways

**Singing Heritage Route** 

Transhumance Trails and Rural Roads

### 1.5 - 11th Annual Advisory Forum on Cultural Routes in Chania, Greece

From 5th to 7th October, the 11th Annual Advisory Forum on Cultural Routes of the Council of Europe was held in Chania, Crete, Greece, and organised by the EPA and the European Institute of Cultural Routes in cooperation with the Hellenic Ministry of Culture and Sports in its capacity as EPA Representative, the Hellenic Ministry of Tourism, the Greek National Tourism Organisation, the Region of Crete, the Municipality of Chania, the Chamber of Commerce and Industry of Chania, and the Historic Cafés Route.

The Forum was held under the patronage of H.E. the President of the Hellenic Republic, Ms. Katerina SAKELLAROPOULOU and welcomed over 400 Forum Participants. The Forum was also attended by the representatives of the 37 member States of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and representatives of the 48 certified Cultural Routes of the Council of Europe, as well as representatives of international organizations, Observers to the EPA such as the European Union, UNESCO, OEI and BSEC, academics from the Cultural Routes University Networks and tourism professionals.

The three panel sessions hosted around 100 expert speakers from across Europe to explore the thematic "Cultural Routes of the Council of Europe: Safeguarding European Values, Heritage, and Dialogue".



**T** — Highlights

## 1.6 - 9th Training Academy on Cultural Routes in Fontainebleau, France

From 31 May to 3 June, the 9th Training Academy on Cultural Routes of the Council of Europe took place in Fontainebleau (France) as an official event within the framework of the French Presidency of the Council of the European Union. It was organized by the Impressionisms Routes network in association with the European Institute of Cultural Routes (EICR) and in cooperation with the District of Seine-et-Marne and the Ministry of Culture of France.

The Training Academy was attended by about 70 participants, including the Presidents and Managers of 32 Cultural Routes of the Council of Europe from 17 different countries.

During three days of intensive meetings, the participants were able to exchange their experiences and proposals in the management of their respective Cultural Routes, including measures to further promote the visibility of the programme, which brings together more than 3000 members in 60 countries.



(from left to right) Mr. Stefano DOMINIONI, Executive Secretary EPA and EICR Director, Ms. Barbara ZECHES, Vice-President of the EICR; Mr. Bruno FAVEL, Representative of France to the EPA on Cultural Routes of the Council of Europe, Directorate General of Heritage of the Ministry of Culture, France and Mr. Pierre BEDOUELLE, President of Impressionisms Routes

### **1.7** - The EPA featured in European Parliament Resolution 2022/2047(INI)

On 14 December, the European Parliament adopted a resolution on the implementation of the New European Agenda for Culture and the EU Strategy for International Cultural Relations 2022/2047(INI), that assesses the successes and challenges of EU cultural policies within and outside the EU and makes further recommendations for the future.

Among its various considerations, the text acknowledges the Santiago de Compostela Declaration (1987) and the establishment of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (2010). It further highlights the great potential of Cultural Routes "to promote the values of the European Union, to strengthen its diverse identities and to help achieve its goals at global level, as well as to contribute to the solution of global challenges".



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### - 1.8 - EPA and EICR budget increases

Both EPA and EICR benefited from a budget increase in 2022.

On 7 November, the Representatives of the EPA Statutory Committee unanimously approved an increase in the contributions of member States to the EPA's annual budget. Additionally, the EPA budget benefited during 2022 from voluntary contributions from France and Switzerland.

The Ministry of Culture of the Grand Duchy of Luxembourg decided a further increase of the EICR annual budget as of 2023.



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## 2 New Cultural Routes Certifications

Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe



On 5th – 6th May 2022, the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) awarded certifications to three new Cultural Routes. This addition brings the total number of Cultural Routes up to 48. The official certification ceremony for the new Cultural Routes was held during the 11th Annual Advisory Forum of the Cultural Routes of the Council of Europe, which took place in Chania (Crete, Greece) from 5th – 7th October 2022.

### **Historic Cafés Route**



From the eighteenth century to the twentieth century, cafés expanded across the towns and cities of Europe and quickly became important centres of cultural and political exchanges, appreciated by the emerging middle classes. As part of our urban heritage, the preserved historic cafés of Europe have survived major social changes. They display a rich tangible heritage, with an abundance of architectural styles from neo-baroque to art nouveau, art deco and the birth of modernism. Historic Cafés Route offers the traveller the opportunity to step back in time to enjoy the opulence of cafes developed in its golden age and to discover their important role in the cultural history of Europe.

At the time of the certification, the network of the Historic Cafés Route involved **members in 15** countries:

Austria, Belgium, Czech Republic, Denmark, France, Greece, Hungary, Italy, Malta, Portugal, Romania, Slovakia, Spain, Switzerland and Türkiye.



More information



Certification of 3 new Cultural Routes --

### **European Fairy Tale Route**



The European Fairy Tale Route is based on our common tangible and intangible heritage, bringing together fairy tale books and their renowned authors, vernacular stories and oral traditions of the past such as Pinocchio, Wild Man, Professor Balthazar and Struwwelpeter, among others. Fairy tales are an important part of European culture. They echo stories that Europeans have shared from ancient times to the present day, very often in a common context. The Route is a journey between imaginary spaces and real places, such as museums, libraries and cultural institutions. It explores the fairy tales that accompanied our childhood on the way to adulthood, and which are still present today in the minds of European children. At the time of the certification, the network of the European Fairy Tale Route involved **members in 8** countries:

Croatia, Cyprus, Germany, Greece, Italy, Ireland, Lithuania and Switzerland.



••• More information



## 2 - New Cultural Routes Certifications



The Route invites visitors to follow in the footsteps of women writers and highlights their exceptional life stories and literary works that marked the struggle for human, women's and minority rights in the 20th century. The network brings together museums, memorial spaces and places dedicated to women writers and activities, such as workshops and productions for children. The Route fosters participative attitude towards literary and social heritage left behind by women writers, it strives to raise awareness and tries to shape new understanding of their importance and guarantees its conservation for future generations. At the time of the certification, the Cultural Tourist Association of the Women Writers Route involved **members in 6 countries:** 

Bulgaria, Croatia, Montenegro, Poland, Serbia and Slovenia.



More information



 $Bust \, of \, the \, Slovenian \, poet \, Lili \, Novy \, in \, Ljubljana, \, Slovenia\_Women \, Writers \, Route \, ©Boris \, Pretnar$ 

A major aim of the Council of Europe is "to achieve greater unity between its members for the purpose of safeguarding and fostering the ideals and principles, founded upon respect for human rights, democracy and the rule of law, which are their common heritage" (Framework Convention on the Value of Cultural Heritage for Society, Faro, 2005). The Cultural Routes are themselves designed to promote value-based (inter)cultural encounters: their themes have emerged from the rich European history, promote cohesion among the State parties as well as among all the involved bodies, and promote meaningful and enriching encounters between locals and visitors.

The Council of Europe has been always committed to safeguarding heritage in times of crisis: in fact, the very first Council of Europe's treaty following the European Convention on Human Rights was the ground-breaking European Cultural Convention (Paris, 1954), committing its member States to the safeguard of Europe's common heritage and encouraging the development of European cooperation in the cultural sector and the appreciation of our cultural diversity. Cultural Routes are a very effective antidote against attacks or threats to heritage and its sustainability.

Creative industries in Europe have a major role to play in the Continent's sustainable development, leveraging on its incredible cultural richness and roots – as celebrated by the Cultural Routes – while at the same time adding to such tradition in a creative way. Cultural Routes can foster a better balance between tangible and intangible heritage: both support creative industry's practices and are equal attractors for cultural tourists.

Thus, the Council of Europe understands the preservation of cultural and natural heritage not only as an end in itself, but as a means to promote intercultural dialogue, mutual understanding and democratic participation.

From the "Declaration of the 11th Annual Advisory Forum on Cultural Routes of the Council of Europe in Chania (Crete), Greece".



Chania, Crete, Greece 2022 Annual Advisory Forum © DaLiu/Shutterstock

In the a

Annual Advisory Forum Chania (Crete), Greece 5-7 October 2022

3

## 3.1 - 11th Annual Advisory Forum on Cultural Routes in Chania, Greece

The 11th Annual Advisory Forum on Cultural Routes of the Council of Europe, "Safeguarding European Values, Heritage, and Dialogue", took place on 5 -7 October 2022 in Chania, Crete, Greece.



Videos of the Forum



of the Forum



The 11th Annual Advisory Forum on Cultural Routes of the Council of Europe took place in Chania (Crete), Greece on 5-7 October, organised by the Enlarged Partial Agreement on Cultural Routes of the Full Programme Council of Europe (EPA) and the European Institute of Cultural Routes, in cooperation with the Hellenic Ministry of Culture and Sports, the Hellenic Ministry of Tourism, the Greek National Tourism Organisation, the Region of Crete, the Municipality of Chania, the Chamber of Commerce and Industry of Chania, the "Historic Cafés Route". The Forum was held under the patronage of H.E. the President of the Hellenic Republic, Ms. Katerina SAKELLAROPOULOU.



Ms. Lina MENDONI. Minister of Culture and Sports. Greece. Mr. Biørn BERGE. Deputy Secretary General, Council of Europe, Ms. Olympia ANASTASOPOULOU, Secretary General for Tourism Policy and Development, Ministry of Tourism, Greece, Ms, Dora BAKOYANNIS, Vice-President of the Parliamentary Assembly of the Council of Europe, Ambassador Patrick ENGELBERG. Chair of the Statutory Committee. EPA Cultural

Mr. Bjørn BERGE, Deputy Secretary General of the Council of Europe, took part in the Official Opening Ceremony, along with Ms. Lina MENDONI, Hellenic Minister of Culture and Sports, Ms. Olympia ANASTASOPOULOU, Secretary General of the Hellenic Ministry of Tourism, Ms. Dora BAKOYANNIS, Vice-President of the Parliamentary Assembly of the Council of Europe and Ambassador Patrick ENGLEBERG, Chair of the EPA Statutory Committee. Mr. Panagiotis SIMANDIRAKIS, Mayor of the Municipality of Chania, Mr. Stavros ARNAOUTAKIS, Governor of the Region of Crete, Mr. Nikos KALOGERIS, Vice-Governor of the Region of Crete, and Mr. Antonis ROKAKIS, President of the Chamber of Commerce and Industry, Chania welcomed the over 400 Forum participants.

The Forum was attended by the representatives of the 37 member States of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and representatives of the 48 certified Cultural Routes of the Council of Europe, as well as representatives of international organizations, Observers to the EPA such as the European Union, UNESCO, OEI and BSEC, academics from the Cultural Routes University Networks and tourism professionals.

The 2022 Advisory Forum, celebrating the 35th Anniversary of the Cultural Routes of the Council of Europe programme, was devoted to "Cultural Routes of the Council of Europe: Safeguarding European Values, Heritage, and Dialogue".

## 3.1 - 11th Annual Advisory Forum on Cultural Routes in Chania, Greece



(from left to right) Mr. Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe, Director, European Institute of Cultural Routes, Mr. Bjørn BERGE, Deputy Secretary General, Council of Europe, Ms. Marina D'AMATO, President, European Fairy Tale Route, Mr. Vasilis STATHAKIS, President, Historic Cafés Route, Ms. Andreja RIHTER, President, Women Writers Route, Mr. Julien VUILLEUMIER, Chair, Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe

Through a rich programme of panels, interventions and meetings, the event provided a platform for bringing together the programme's main stakeholders: A high-level dialog segment, three general sessions and three special thematic sessions addressed topics such as the safeguard of European values and heritage, intercultural dialogue, cultural diplomacy and sustainable cultural tourism. **100 Forum programme speakers from** Europe and beyond, among them Ambassador Jean Claude KUGENER, President of the European Institute of Cultural Routes, Luxembourg as keynote speaker, took the floor during the 3-day event.



(First row from left to right) Ms. Dora BAKOYANNIS, Vice-President of the Parliamentary Assembly of the Council of Europe, Ms. Lina MENDONI, Minister of Culture and Sports, Greece, Mr. Bjørn BERGE, Deputy Secretary General, Council of Europe, Ms. Hanne Berge, Ms. Olympia ANASTASOPOULOU, Secretary General for Tourism Policy and Development, Mr. Stavros ARNAOUTAKIS, Governor, Region of Crete, Mr. Nikos Kalogeris, Vice- Governor, Region of Crete, Mr. Panagiotis SIMANDIRAKIS, Mayor, Municipality of Chania, Mr. Antonis ROKAKIS, President, Chamber of Commerce and Industry, Chania, Ambassador Jean Claude KUGENER, President, European Institute of Cultural Routes, Luxembourg, Mr. George DIDASKALOU, Secretary General of Culture, Hellenic Ministry of Culture and Sports, Greece The Opening Ceremony featured a special video message from Mr. Oleksandr TKACHENKO, Minister of Culture of Ukraine, and was an occasion to welcome the **three new member States** that joined the Enlarged Partial Agreement on Cultural Routes of the Council of Europe in 2022: **Albania, Lebanon and North Macedonia.** Moreover, **3 new Cultural Routes** were awarded the Cultural Routes of the Council of Europe certification: "**European Fairy Tale Route**", (Mrs. Marina DAMATO, President), "**Women Writers Route**" (Mrs. Andrea RITHER, President), and "**Historic Cafés Route**" (Mr. Vassilis STATHAKIS, President).

The remarkable success of the Chania Forum was reflected in the presence of **Ministers and highlevel representatives of the Council of Europe, the host country, member States and International Organisations in Chania.** 

A Closing Ceremony held at the Mikis Theodorakis Theatre in the city centre of Chania on 7 October featured the **"Cultural Routes Best Practices Award 2022" ceremony** that rewarded best practices implemented by the certified Cultural Routes. It was also the opportunity to celebrate the 12 certified Cultural Routes of the Council of Europe that saw their certification renewed in 2022. Furthermore, a video projection and photo exhibition of the Cultural Routes of the Council of Europe crossing Greece were displayed at the Theatre, curated by the Hellenic Ministry of Culture and Sports.

...

## Picture Gallery online





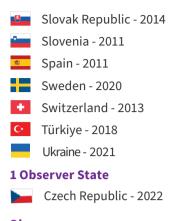
Palace of Europe, Council of Europe Strasbourg, France © Hadrian /Shutterstock

## Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA)



# 37 EPA member States <sup>1</sup>





Observers EU, UNESCO, OECD, UNWTO, ERA, FEG, FITE

#### **Participative Status**

OEI, BSEC <sup>1</sup> As of 31<sup>st</sup> December 2022



\*All references to Kosovo, whether the territory, institutions or population, shall be understood in full compliance with United Nation's Security Council Resolution 1244 and without prejudice to the status of Kosovo.

#### Since 2010 Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) Political body of the Cultural Routes of the Council of Europe Programme

**14** founding member States in 2010 **37** member States as of 31<sup>st</sup> December 2022 **3** new member States in 2022: Albania, Lebanon, North Macedonia **1** Observer as of 1<sup>st</sup> January 2022: **Czech Republic** 

- Open to member and non-member States of the Council of Europe
- **Provides political and financial support** to the Cultural Routes of the Council of Europe Programme
- -Implements the Council of Europe **policy guidelines**
- Responsible for deciding the **programme strategy**
- Awards the certification "Cultural Route of the Council of Europe"
- Advices and provides expert assistance on the development, implementation, and promotion of the Cultural Route

- **Supports networking and exchanges** between Cultural Routes' operators and other partners in the field of cultural tourism
- Comprised of two statutory bodies:
  - **Governing Board** composed of representatives from Ministries of Culture and Tourism
  - **Statutory Committee** composed of Permanent Representatives to the Council of Europe
- Headquarters at Neumünster Abbey, with the **European Institute of Cultural Routes**, Luxembourg.

## 4.1 Statutory bodies and staff

**EPA Governing Board Bureau:** 

|          | 8  |  |
|----------|--|--|
| ÷        | - <b>Mr. Julien VUILLEUMIER</b><br>Chair, Switzerland (Scientific Collaborator,<br>Federal Office of Culture of Switzerland)   | – <b>Ambassado</b><br>Chair, Perman<br>Duchy of Luxe           |
| <u>1</u> | – <b>Ms. Margarita LIOULIA</b><br>Vice-Chair, Greece (Administrator, Hellenic<br>Ministry of Culture and Sports)   | <b>Secretariat:</b><br>- <b>Mr. Stefano</b><br>Executive Sec   |
|          | – <b>Ms. Baiba MURNIECE</b><br>Latvia (Director of Cultural Policy Department,<br>Ministry of Culture of the Republic of Latvia)   | – <b>Ms. Marie S</b><br>Executive Assi<br>– <b>Ms. Catheri</b> |
|          | <ul> <li>Ms. Urszula ŚLĄZAK</li> <li>Poland (Director of the International Relations</li> <li>Department, Ministry of Culture and National</li> <li>Heritage of Poland)</li> </ul> | - Ms. Cathen<br>Executive Assi                                 |
| ¢.       | – <b>Ms. Meltem ÖNHON</b><br>Türkiye (Turkish Ministry of Culture and Tourism)   |  |

#### **EPA Statutory Committee**

or Patrick ENGELBERG nent Representative of the Grand embourg to the Council of Europe

**DOMINIONI** cretary

SAUTIN sistant

ine HANNEQUART sistant

## 4.2 - Governing Board meetings and activities

Meeting of the Bureau of the EPA Governing Board

- Activity report 2021 and draft programme 2022 24-25 February - Certification cycle 2021-2022 Luxembourg,

-Organization of the EPA Governing Board meeting

- 11th Annual Advisory Forum on the Cultural Routes of the Council of Europe in Chania, Greece



Meeting of the Bureau of the EPA Governing Board in Luxembourg, February 2022

LU

## 4.2 - Governing Board meetings and activities

#### Meeting of the EPA Governing Board

- Evaluation cycle 2021-2022

evaluation

- Presentations by the representatives of the Cultural Routes of the Council of Europe under
- 5-6 May
- Audition of candidate projects for certification
- Election of the new EPA Bureau Members Luxembourg,

#### LU



Governing Board meeting in Luxembourg, May 2022

#### Meeting of the EPA Statutory Committee

21 October

FR

Strasbourg,

- - adoption of the 2021 accounts
- - adoption of the 2023 EPA Budget
- - adoption of the 2023 programme of activities.



Council of Europe in Strasbourg, FR ©Hadrian/Shutterstock

### Governing board statutory activities

- Assistance to EPA member States in identifying potential new cultural routes and existing routes where membership is relevant, dialogue with observer States
- Assessment of applications for the "Cultural Route of the Council of Europe" certification
- Organisation and review of the regular 3-years evaluation of the Cultural Routes of the Council of Europe
- Organisation of the Annual Advisory Forum of the Cultural Routes of the Council of Europe in coordination with the EPA member State hosting the event
- Cooperation with the European Union and other International Organisations

## 4.3 - Certification cycle 2021-2022 - regular evaluations and certifications

| <b>12</b>   | 7  | <b>2</b>   |
|---|--|--|
| certified Cultural Routes of the  | candidates presented                                 | certified Cultural Routes of the Council of  |
| Council of Europe evaluated (cycle  | for possible certification                           | Europe underwent exceptional evaluation  |
| 2021-2022)  | (cycle 2021-2022)                                    | (cycle 2021-2022)  |
| <b>14</b><br>certified Cultural Routes of the<br>Council of Europe undergoing<br>evaluation (cycle 2022-2023) | <b>3</b><br>new Cultural Routes<br>certified in 2022 | <b>8</b><br>new projects undergoing evaluation for<br>possible certification (cycle 2022-2022) |

#### **Regular evaluations**

The certified Cultural Routes of the Council of Europe are evaluated every 3 years, in order to assess their compliance with the certification criteria envisaged by the Committee of Ministers Resolution CM/Res(2013)67 revising the rules for the award of the "Cultural Route of the Council of Europe" certification.

#### Certification cycle 2021-2022 - completed:

- 1. ATRIUM
- 2. European Cemeteries Route
- 3. European Route of Historic Thermal Towns
- 4. Saint Martin of Tours Route
- 5. Phoenician's Route
- 6. Prehistoric Rock Art Trails
- 7. Reseau Art Nouveau Network
- 8. Route of Saint Olav Ways
- 9. Impressionisms Routes
- 10. Via Charlemagne
- 11. Via Habsburg
- 12. European Route of Cistercian Abbeys

#### Certification cycle 2022-2023 – underway:

- 1. Cluniac Sites in Europe
- 2. Destination Napoleon
- 3. European Route of Industrial Heritage
- 4. European Route of Jewish Heritage
- 5. European Routes of Emperor Charles V
- 6. In the Footsteps of Robert Louis Stevenson
- 7. Iron Curtain Trail
- 8. Le Corbusier Destinations
- 9. Liberation Route Europe
- 10. Roman Emperors and Danube Wine Route
- 11. Routes of Reformation
- 12. TRANSROMANICA
- 13. Via Regia
- 14. Viking Routes

### **Evaluation of candidates**

Every year projects apply to request the certification "Cultural Routes of the Council of Europe". Projects are assessed with reference to resolution CM/ Res(2013)67.

#### The 2021-2022 Certification cycle - completed:

- 1. Women Writers Route
- 2. European Fairy Tale Route
- 3. Historic Cafes Route
- 4. European Network of Holy Week and Easter Celebrations
- 5. Holy Places of Undivided Christianity
- 6. The Chocolate Way
- 7. In the footsteps of Saint Paul, the Apostle of the nations Cultural Route

#### The 2022-2023 Certification cycle – underway:

- 1. European Network of Saint Michael's Sites and Ways
- 2. Cooperation Network Heritage Roman Routes. Iter Romanum - Heritage & Cities
- 3. Mary's Route
- 4. Pyrenees Freedom Routes
- 5. Romea Strata

**Cultural route** 

of the Council of Europe

du Conseil de l'Europe

Itinéraire culturel

- 6. Saint Francis' Ways
- 7. Singing Heritage Route
- 8. Transhumance Trails and Rural Roads

#### COUNCIL OF EUROPE

30

Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA)

## 4. 4 - Cooperation with International Organisations and NGOs



**Council of Europe** 

The EPA cooperates with other entities, bodies and institutions of the Council of Europe, to strengthen the institutional support to the Cultural Routes programme:

#### - 18 February, Venice, Italy (CoE office)

Ms Gabriella BATTAINI DRAGONI, former DSG of the CoE, receives the EPA career award

#### - 18 February, Venice, Italy (CoE office)

The Secretariat attended the International Conference "Cultural Routes of the Council of Europe crossing Italy: a European heritage", organized by the Italian Presidency of the Committee of Ministers of the Council of Europe in cooperation with the Council of Europe Office in Venice and the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and the European Institute of Cultural Routes

#### - 1 April, CoE, Strasbourg, France

The exhibition "Cultural Routes of the Council of Europe in Italy: a European heritage" was presented during the Conference of Ministers of Culture of the Council of Europe

#### - 9 May, Rome, Italy

The EPA Secretariat attended the Parliamentary Assembly of the Committee on Culture, Science, Education and Media of the Council of Europe at the Italian Chamber of Deputies in Rome

#### - 18 October, CoE, Strasbourg, France

EPA Vice Chair meets with Czech Republic authorities (EPA Observer), Members of the European Parliament and Representatives of the Cyril and Methodius Route

The EPA liaises with various international organisations, to support the development of the Cultural Routes of the Council of Europe, to protect and enhance European cultural heritage and to promote sustainable cultural tourism through the Cultural Routes of the Council of Europe.



#### **European Union**

#### - 17-18 February, Online

The Secretariat took part in the II EU-LAC Dialogues Sessions: "Cooperation and Policies in the realm of Cultural Heritage, Cultural Routes and their relevance for the Bi-regional Partnership between the European Union, Latin America and the Caribbean" organised by the EU-LAC Foundation and the Ministerio de Relaciones Exteriores – Peru & Ministerio de Cultura del Peru

#### - 8 December, Brussels, Belgium

A meeting between the Cultural Routes of the Council of Europe and the Office of Educational and Cultural Affairs of the Mission of China to the European Union took place in Brussels.

- 14 December, European Parliament, Strasbourg, France

The Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) was featured in the Resolution on the "Implementation of the New European Agenda for Culture and the EU Strategy for International Cultural Relations"

| 1 3 |
|-----|

- 13-14 June, European Commission, Brussels, Belgium

The Cultural Routes of the Council of Europe were promoted at the European Heritage Label Awards

- 29 November, European Commission, Brussels, Belgium

The EPA Secretariat discussed cooperation with the European Heritage Label in Brussels

## 4. 4 - Cooperation with International Organisations and NGOs



## United Nations World Tourism Organisation (UNWTO)

In 2016, the Council of Europe signed a Memorandum of Understanding (MoU) with UNWTO that came to an end in December 2018. In 2019 the UNWTO and EPA Secretariat had the opportunity to liaise and define together a new MoU. In November 2021, Council of Europe Secretary General Marija Pejčinović Burić and UNWTO Secretary-General Zurab Pololikashvili signed the MoU with the goal of working together to develop the opportunities tourism offers to local communities and to enhance the tourist experience along the Cultural Routes crossing different European regions.

The partnership will also see UNWTO and the Council of Europe harness their individual expertise and technical capabilities to further develop Cultural Routes through research, training and policymaking. Special attention will be paid to the mapping of Cultural Routes and to promoting greater accessibility for persons with disabilities and specific access requirements.

#### - 19 January, Madrid, Spain

The visit of the Feria Internacional de Turismo FITUR 2022 was an opportunity for the Secretariat of the Cultural Routes of the Council of Europe programme to meet with representatives of the United Nations World Tourism Organisation (UNWTO). This meeting was an opportunity to exchange ideas on further cooperation possibilities.

#### - 1-2 December, Madrid, Spain

At the invitation of the World Tourism Organization (UNWTO) and the Comunidad de Madrid, the Secretariat of the Cultural Routes of the Council of Europe programme joined a meeting of 18 experts from all around the world to debate the challenges and trends of cultural tourism.



The EPA Secretariat meets with UNWTO at FITUR, Madrid, Soain, January 2022



## Black Sea Economic Cooperation Organisation (BSEC)

In 2020, a "Letter of intent" was signed between the EPA Secretariat on Cultural Routes and the BSEC Secretariat. It provided a structured framework for further developing partnerships and for closer collaboration on activities and issues of common interest, such as collaborative research projects, consultations and exchanges of good practices. On 9 June 2021, the Governing Board of the Enlarged Partial Agreement on Cultural Routes (EPA) granted Participatory Status to BSEC.

#### - 22 March, Thessaloniki, Greece

The Cultural Routes of the Council of Europe programme was presented at the BSEC Workshop for Young Diplomats, organised by the Konrad-Adenauer-Stiftung (KAS) in cooperation with the Permanent International Secretariat of the Organisation of the Black Sea Economic Cooperation (BSEC PERMIS).Mr. Stefano DOMINIONI participated in the workshop and presented the Cultural Routes of the Council of Europe programme among experts from the relevant ministries in charge of culture and tourism of the BSEC member States.



#### **EPA Participatory Status granted to FITE**

In 2022, the International Federation of Equestrian Tourism (FITE) was granted participatory status to the EPA. FITE's mission is to promote, regulate and organise international equestrian tourism for leisure and competition.

This participatory status will enable the exploration of the creation of equestrian declinations of the Cultural Routes of the Council of Europe and, more broadly, to contribute to the development of equestrian tourism and to the recognition of slow tourism.

The Governing Board will be inviting FITE to its meetings when agenda items are of interest to their work. The Governing Board will also be inviting them to its events such as the Annual Advisory Forum and the Training Academy. 12 activities in EPA member States 13 activities along the Cultural Routes of the Council of Europe

## **3** other activities

The EPA promotes a greater awareness of the links between cultures in Europe and beyond, between heritage, cultural and sustainable tourism and development. This contributes to the communication and dissemination strategy of the Cultural Routes of the Council of Europe Programme.

## Participation in activities in EPA member States

#### 18 January, Madrid, Spain

The EPA Secretariat took part in the National Coordination meeting for Cultural Routes crossing Spain, Ministry of Culture and Sports of Spain

#### 3 February, Chisinau, Moldova

The EPA Secretariat met the Minister of Culture of Moldova to discuss forthcoming EPA accession ATRIUM and Iter Vitis

#### 4 February, EICR, Luxembourg, Luxembourg

The Ambassador of Albania to the CoE visited the EPA headquarters in Luxembourg to discuss EPA membership

#### 10 March, Collodi, Italy

The exhibition "Cultural Routes of the Council of Europe in Italy: a European Heritage" opened in Collodi (Pescia ) until 21 March

#### 23 March, Santiago de Compostela, Spain

The Council of Europe was represented at the Honorary Committee of the Santiago de Compostela Pilgrim Routes by Amb. Patrick Engelberg, President of the EPA Statutory Committee

#### 24-25 March, Paris, France

The Cultural Routes of the Council of Europe were presented at a colloquium organised by the Ministry of Culture at the National Heritage Institute

#### 30 March, Solin, Croatia

The Cultural Routes of the Council of Europe programme was presented at the 8th International Historic cities congress, Tourist Board of the City of Solin, Hotel President Solin and the City of Solin

#### 10 April, Zagreb, Croatia

The Cultural Routes of the Council of Europe was presented at the International Tourism Fair PLACE2GO in Zagreb, Ministry of Culture and Media of the Republic of Croatia

#### 20-23 April, Beirut, Lebanon

The EPA Secretariat was present at the Euro Mediterranean Intercultural Dialogue Forum celebrating Lebanon as the 35th member State of the EPA, Lebanese American University - LAU and the Ministry of Tourism

#### 11 May, Cuacos de Yuste, Spain

The programme of Cultural Routes of the Council of Europe was represented at the Ceremony of Presentation of the Charles V Award in Yuste Monastery

#### 25-27 October, Łódź , Poland

The EPA Secretariat visited Łódź, Poland in preparation for the 12th Annual Advisory Forum on Cultural Routes of the Council of Europe to be held in Łódź on 20-22 September 2023

#### 17 November, Beirut, Lebanon

The Minister of Tourism presented the "Wine Tourism Lebanon" Initiative with the participation of "Iter Vitis", Cultural Route of the Council of Europe

#### Participation in activities along the Cultural Routes of the Council of Europe

#### 26 January, Rome, Italy

The Aeneas Route Certification Ceremony was held in Rome at the Colosseum Archaeological Park

### 4.5 - Activities

18 February, Venice, Italy (CoE office) The Via Romea Germanica Certification Ceremony was held at Venice at the Ateneo Veneto

6 April, Lloret de Mar, Spain

The EPA Secretariat took part in the European Route of Historic Gardens Certification Ceremony

#### 3-6 April, Caen, France

The Liberation Route Europe (LRE) Forum 2022 was held in Caen, France in partnership with Normandy Tourism and Région Normandie

#### 8-9 April, Alcobaça, Portugal

The EPA Secretariat took part in the European Route of Cistercian Abbeys 4th International Meeting at the Monastery of Alcobaça in Portugal

#### 18 May, Zlin, Czech Republic

The EPA Secretariat took part in the Cyril and Methodius Route Certification Ceremony

#### 19 May, Arras, France

The Conference on Cultural Routes of the Council of Europe was organised by the Compostela Pilgrim Ways Agency and the Association Arras Compostelle

#### 29 June, Edremit, Türkiye

The Aeneas Route Certification Ceremony was held at the Edremit Municipality, founding member of the Aeneas Route Association

#### 14 September, Granada, Spain

The EPA Secretariat took part in the Routes of El Legado Andalusí BESTMED and SMARTMED Final Conference

29 September, Ourense Province, Galicia, Spain

The EPA Secretariat took part in the International Congress on Thermal Tourism, organised by the European Historic Thermal Towns Association (EHTTA)

20 October, Esch-sur-Alzette, Luxembourg The EPA Secretariat took part in the European Route of Industrial Heritage (ERIH) Annual Conference

3 November, Zagreb, Croatia The EPA Secretariat took part in the Iron Age Danube Route Certification Ceremony

#### 24 November, Online

The EPA Secretariat took part in the online meeting "Bulgarian cultural, historical and natural heritage in the perspective of the Cultural Routes of the Council of Europe", organised by Cyril and Methodius Research Centre at the Bulgarian Academy of Science

### **Other activities**

#### 11 May, Online

The European Institute of Cultural Routes took part in the Quality Network For Sustainable Tourism (QNeST)PLUS Round Table Online

#### 13-14 June, Online

Nottingham Trent University in cooperation with the Secretariat of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and the European Institute of Cultural Routes organised the first major meeting of the members of the 16 Cultural Routes of the Council of Europe active in the United Kingdom "The Cultural Routes of the Council of Europe in the United Kingdom: Opportunities and Challenges"

#### 4-6 July, Online

First module of the workshop "Cultural Routes of the Council of Europe: Cultural Heritage, Landscapes and Tourism" took place, organised by the University Politecnico di Torino together with the Interuniversity PhD programme in Urban and Regional Development, and under the patronage of the European Institute of Cultural Routes

## 4.6 - EPA representatives

| Albania - 2022  | <b>France</b> - 2011  |
|---|---|
| Ministry of Culture<br>www.kultura.gov.al   | Ministry of Culture<br>www.culture.gouv.fr                                |
| Andorra - 2012  | Georgia - 2016  |
| Ministry of Culture, Youth and Sport<br>www.cultura.ad  | <b>Ministry of Culture, Sport and Youth</b><br>www. garibashvili.ge       |
| <b>Armenia</b> - 2015   | Germany - 2013  |
| Ministry of Culture<br>www.mincult.am   | Federal Ministry of Foreign Affairs<br>www.auswaertiges-amt.de/de/kontakt |
| Austria - 2011  | <b>Greece</b> - 2011  |
| Austrian Federal Chancellery, Division II:<br>Arts and Culture<br>www.bmkoes.gv.at/Kunst-und-Kultur.html            | Ministry of Culture<br>www.culture.gov.gr/en                              |
| Azerbaijan - 2011   | Hungary - 2013  |
| Ministry of Culture<br>www.mct.gov.az<br>State Tourism Agency - www.tourism.gov.az                                  | Ministry of Human Capacities<br>www.kormany.hu                            |
| <b>Bosnia and Herzegovina</b> - 2016  | <b>Holy See</b> - 2018  |
| Ministry of Civil Affairs<br>www.mvp.gov.ba   | Ufficio: Palazzo San Callisto<br>www.vaticanstate.va                      |
| Bulgaria - 2011   | <b>Italy</b> - 2011   |
| Ministry of Culture<br>www.mc.government.bg   | Ministry of Culture<br>www.cultura.gov.it                                 |
| <b>Croatia</b> - 2016   | Latvia - 2019   |
| Ministry of Culture and Media<br>https://min-kulture.gov.hr/en<br>Ministry of Tourism and Sports<br>www.mint.gov.hr | <b>Ministry of Culture</b><br>www.km.gov.lv                               |
| <b>Cyprus</b> - 2011  | Lithuania - 2012  |
| Ministry of Education and Culture<br>www.moec.gov.cy  | Ministry of Culture<br>www.lrkm.lrv.lt/en/                                |
| <b>Finland</b> - 2018   | Luxembourg - 2011   |
| Ministry of Education and Culture<br>www. okm.fi  | Ministry of Culture<br>www.mc.gouvernement.lu                             |

| <b>Monaco</b> - 2013  | <b>Serbia</b> - 2012   |
|---|--|
| Direction of Cultural Affairs<br>www.gouv.mc  | Ministry of Culture and Information<br>www.kultura.gov.rs            |
| Montenegro - 2011   | Slovak Republic - 2014   |
| <b>Ministry of Culture and Media</b><br>www.gov.me/en/mku   | Ministry of Culture<br>www.culture.gov.sk                            |
| North Macedonia - 2022  | <b>Slovenia</b> - 2011   |
| Ministry of Culture<br>www.kultura.gov.mk   | Ministry of Culture<br>www.mk.gov.si                                 |
| Norway - 2011   | <b>Spain</b> - 2011  |
| <b>Arts Council Norway</b><br>www.regjeringen.no/en/dep/kud/id545/                                  | Ministry of Culture and Sports<br>www.culturaydeporte.gob.es/        |
| <b>Poland</b> - 2017  | <b>Sweden</b> - 2020   |
| <b>Ministry of Culture and National Heritage</b><br>www.gov.pl                                      | Ministry of Culture<br>www.government.se/                            |
| Portugal - 2011   | Switzerland - 2013   |
| Ministry of Culture<br>www.portugal.gov.pt  | Federal Office of Culture<br>www.bak.admin.ch                        |
| • Republic of Lebanon - 2022  | C Türkiye - 2018   |
| Ministry of Tourism<br>www.mot.gov.lb   | Ministry of Culture and Tourism<br>www.ktb.gov.tr                    |
| Romania - 2013  | Ukraine - 2021   |
| Ministry of Culture<br>www.cultura.ro<br>Ministry of Entrepreneurship and Tourism<br>www.imm.gov.ro | <b>Ministry of Culture and Information Policy</b><br>www.mkip.gov.ua |
| <b>San Marino</b> - 2017  |  |



The Hemicycle of the Parliamentary Assembly of the Council of Europe, Strasbourg, France © Leonid Andronov /Shutterstock

# Enlarged Partial Agreement on Cultural Routes of the Council of Europe: member States' activities

5

The Enlarged Partial Agreement contributes to the promotion of European identity and citizenship through raising awareness of Europe's common heritage and developing cultural links and dialogue within Europe as well as with other countries and regions.

Throughout 2022, EPA member States organised several national activities for the promotion of cultural routes in their territories, seeking to reinforce routes' potential for cultural co-operation, sustainable territorial development and social cohesion.



#### November 2022, Yerevan

The National Gallery of Armenia joins the "Impressionisms Routes", Cultural Route of the **Council of Europe** 

"Armenian Impressionism", born in the second half of the 19th century on the basis of traditions of classicism and late realism, was fully developed in 1900-1910s. If found its various manifestations in the work of Armenian artists of the late 19th and the first half of the 20th centuries. The extensive and rich collection of Armenian Impressionism of the National Gallery of Armenia includes works of famous Armenian artists.



National Gallery of Armenia, Yerevan, Armenia ©National Gallery of Armenia

Bosnia and Herzegovina – Member since 2016

### 8 September 2022, Sarajevo Herzegovina Wine Route joins "Iter Vitis", Cultural **Route of the Council of Europe**

With an official ceremony, the Herzegovina Wine Route became a network member of "Iter Vitis" Cultural Route of the Council of Europe. This is an important step for the cultural tourism economy of Bosnia and Herzegovina, and especially for the six local communities of Herzegovina involved in Iter Vitis, namely Trebinje, Stolac, Čapljina, Mostar, to Ljubuški and Čitluk. The Herzegovina Wine Road as a specific tourist product is implemented with the

support of the USAID Tourism project in cooperation with the Foreign Trade Chamber of Bosnia and Herzegovina.



Certification of the Herzegoving Wine Route in Sarajevo

### 19 October 2022, Santiago de Compostela, Spain 5th edition of the Iter Vitis awards

Three Iter Vitis Awards were given to Bosnia and Herzegovina, one of the latest countries to be accepted into the Iter Vitis Cultural Route of the Council of Europe, namely: - the City of Mostar -Best wine city of Iter Vitis 2022 - the City of Trebinje - Best sustainable destination of Iter Vitis 2022 and the Tvrdoš Monastery - Best practice that improves cultural and historical heritage and wine.



Three Iter Vitis awards 2022 for Bosnia and Herzegovina



Croatia - Member since 2016

8-10 April 2022, Zagreb International Tourism Fair PLACE2GO

As part of the 9th edition of the International Tourism Fair PLACE2GO, held in the Arena Zagreb, the Ministry of Culture and Media of the Republic of Croatia organized the presentation of the Cultural Routes of the Council of Europe. The national coordinators and members of the Cultural Routes passing through Croatia presented individual Cultural Routes, their activities and promotional material. The stand was equipped with a screen displaying video material, posters on the Routes in Croatia and brochures of the Cultural Routes of the Council of Europe in Croatia. The networking nature of the event provided relevant new contacts and interesting ideas for future cooperation.



Stand of the Cultural Routes of the Council of Europe at the International Tourism Fair PLACE2GO

### 18 October 2022, Thessaloniki, Greece and online 18th EUSAIR TSG 4 Sustainable tourism meeting

The 18th EUSAIR Thematic Steering Group 4 Sustainable Tourism meeting was held in Thessaloniki, in Greece, on 18 October, with participation of all EUSAIR member countries representatives - Italy, Slovenia, Croatia, Greece, San Marino, Bosnia and Herzegovina, Serbia, Montenegro, Albania and North Macedonia - as well as guest speakers from the European Commission, the European Institute of Cultural Routes and the AI NURREC PLUS Initiative. The meeting was organised by the Ministry of Tourism and Sports of Croatia, as a coordinator of EUSAIR thematic pillar 4 Sustainable Tourism and partner in EUSAIR Facility Point project, and the Ministry of Tourism of Greece, as a host of the event. After two years of online meetings, this was the first one that opened, with its hybrid event format, the opportunity to participate in person in

Thessaloniki. Along with the operational part, the meeting covered several issues that are important for the further implementation of the Strategy.

**Cyprus**- Member since 2011

### 4-7 October 2022, Chania, Greece Participation at the Cultural Routes of the Council of Europe Annual Advisory Forum 2022

The newly established Deputy Ministry of Culture of the Republic of Cyprus participated in the Annual Cultural Routes of the Council of Europe Advisory Forum in Chania through its EPA member state Governing Board Representative, Dr. Eleni PILLA. The Deputy Ministry of Tourism of the Republic of Cyprus also attended the Forum in order to discuss and promote a new route, the Venus Route.

As part of the B2B sessions between member states of the Enlarged Partial Agreement on Cultural Routes and Representatives of Cultural Routes of the Council of Europe, Dr. Eleni PILLA also met with the Representative of the European Cemeteries Route in order to discuss the possibility of some potential network members in Cyprus joining the Route.

**Finland** – Member since 2018

12 September 2022, online **Cultural Routes webinar** 

The Finnish Heritage Agency organised a webinar for actors in the cultural heritage and tourism sectors. The aim was to increase knowledge about the Cultural Routes of the Council of Europe programme among potential cultural route operators. The webinar was inspired by the theme of the European Heritage Days "Sustainable Heritage". The webinar programme included, among other items, presentations about cultural heritage and sustainable tourism product building and a presentation about recent activities carried out by the Alvar Aalto Route.

#### 18 May 2022

## Roadmap for the National Development of Cultural Tourism

A working group set by the Ministry of Education and Culture completed a proposal for a roadmap for the national development of cultural tourism in May 2022. The aim of the roadmap is to define the national development measures for cultural tourism for the upcoming years, and to serve as a national

guiding document for the Cultural Routes of the Council of Europe crossing Finland.

France – Member since 2011

#### 30 May 2022

Publication of a bilingual brochure on the "30 **Cultural Routes of the Council of Europe in France** - 1987-2022"

The World Heritage Mission (Ministry of Culture of France), in cooperation with the Council of Europe, has produced a bilingual (French-English) publication on the 30 Cultural Routes of the Council of Europe crossing France. Following the introductory remarks presenting the programme by the Representatives of the Ministry of Culture and of the Council of Europe, a fact sheet describes each of the 30 Routes, the history of the network, the values and objectives promoted, the European partners involved and the activities proposed. This information is accompanied by a detailed map, illustrations and online references. This publication, published in May 2022, can be downloaded from the website of the Ministry of Culture and has been awarded the French Presidency of the Council of the European Union label.



Cover of the bilingual brochure "30 Cultural Routes of the Council of Europe in France - 1987-2022"

#### Autumn 2022, online

### Design of a remote learning module on the **Cultural Routes of the Council of Europe**

The World Heritage Mission (Ministry of Culture of France) has created a remote learning programme in the fields of tangible and intangible heritage. Designed in partnership with the Université Numérique Francophone Mondiale (UNFM), this programme is accessible online, free of charge, upon registration. Around twenty thematic modules are already available and are intended primarily for French-speaking heritage professionals and experts. A module on the Cultural Routes of the Council

of Europe is currently being recorded and will be published online at the beginning of 2023.



Website with the remote learning module on the Cultural Routes of the Council of Europe on e-natrimaines ara

#### May 2022

### Launch of a call for projects for the Cultural **Routes of the Council of Europe crossing France**

The Ministry of Culture and the Ministry of Tourism of France have succeeded in integrating the Cultural Routes into the framework of the "Destination France" Plan for the development and transformation of tourism.

A call for projects was launched in May 2022 among the Cultural Routes of the Council of Europe crossing in France to offer them financial support and assistance in setting up actions in favour of heritage, urban and tourist signage, communication actions and promotion towards the general public. 17 Cultural Routes of the Council of Europe have thus benefited from this financial support.

#### Autumn 2022, online

### Design of an interactive digital map on the Cultural Routes of the Council of Europe through France

The World Heritage Mission (Ministry of Culture of France) has launched the development of an interactive digital map of the Cultural Routes of the Council of Europe crossing France. This map will allow all audiences to discover the Routes, the territories they cross and the partners involved. A map of France in paper format presenting these 30 Cultural Routes will also be designed and included in the next update and printing of the publication on the Cultural Routes in France. In preparation for the creation of the interactive digital map, the 30 Cultural Routes have already been integrated into the Ministry of Culture's "database of places", which lists more than seventy thousand cultural properties

that have been awarded a label, are protected or depend on the Ministry.

Greece – Member since 2011

#### 6-10 June 2022, Athens

### Posidonia 2022, International Shipping Exhibition

Organised under the auspices of the Ministry of Maritime Affairs & Insular Policy, the Union of Greek Shipowners and the Hellenic Chamber of Shipping, with the support of the Municipality of Piraeus and the Greek Shipping Co-operation Committee, the exhibition took place at the Athens' Metropolitan Exhibition Centre.

The Hellenic Ministry of Culture and Sports highlighted the relationship between the sea and Greek Culture, by participating with a booth and a photo/video exhibition.

A major part of the Ministry's exhibition in "Posidonia 2022", was dedicated to the Cultural Routes of the Council of Europe crossing Greece and some of the Greek sites listed in the World Heritage Catalogue of UNESCO.



International Shipping Exhibition in Athens, Greece

#### 6 April 2022, online

### i-Thea project: Webinar Workshop "Cultural Route in Epirus Ancient Theatres: The social footprint"

The Cultural Routes of the Council of Europe programme was introduced in a presentation featuring "The Cultural Routes of the Council of Europe in Greece and their contribution to cultural tourism and local sustainable development" during the i-Thea project Webinar. The i-Thea project is implemented by a Greece-Albania crossborder consortium in the framework of INTERREG-IPA CBC Greece-Albania EU program 2014-2020. The Project is co-funded by the European Union and by National Funds of Greece & Albania.

### 5-7 October, Chania (Crete), Greece 11th Cultural Routes Annual Advisory Forum

The 11th Annual Advisory Forum on Cultural Routes of the Council of Europe took place in Chania (Crete), Greece on 5-7 October, organised by the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and the European Institute of Cultural Routes, in cooperation with the Hellenic Ministry of Culture and Sports, the Hellenic Ministry of Tourism, the Greek National Tourism Organisation, the Region of Crete, the Municipality of Chania, the Chamber of Commerce and Industry of Chania, the "Historic Cafés Route". The Forum was held under the patronage of H.E. the President of the Hellenic Republic, Ms. Katerina SAKELLAROPOULOU. The Forum was attended by over 400 Forum participants, the representatives of the 37 member States of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and representatives of the 48 certified Cultural Routes of the Council of Europe, as well as representatives of international organizations, Observers to the EPA such as the European Union, UNESCO, OEI and BSEC, academics from the Cultural Routes University Networks and tourism professionals.



11th Annual Advisory Forum on Cultural Routes of the Council of Europe in Chania (Crete), Greece

#### 21 October 2022, Ioannina, Greece

### i-Thea project Final Conference "The Cultural Route of Ancient Theatres in Epirus through the project i-Thea, a final review"

The Cultural Routes of the Council of Europe programme was presented in the framework of the i-Thea program "Integrated approaches for the promotion of Cultural Heritage: Promotion of Ancient Theatres and Sites Route as Branded Destination" (i-thea, INTERREG Greece-Albania 2014-2020).

#### 11 May 2022, Online

The Virtual Round Table – "QNeST PLUS – Round Table on Sustainable Tourism and Cultural Routes in the Ionian and Adriatic Regions"

The Virtual Round Table was organised by the University of Salento, Scientific Coordinator of QNeST Plus. The Cultural Routes of the Council of Europe programme was introduced in a presentation "EUSAIR practice: Cultural Routes, Greek example". The Round Table introduced the concept of Cultural Routes, understood as an innovative tool with which to promote quality sustainable tourism in certain regions of the Adriatic-Ionian area, specifically in Croatia, Greece, Italy, Montenegro and Slovenia.

Hungary – Member since 2013

26 April, Hungarian National Museum Lapidárium, Budapest

#### "Cultural Routes in the Danube Region" workshop

As part of the Mobility Action Week, the Danube's Archaeological eLandscape (DAeL) organized a workshop on April 26 entitled "Cultural Routes in the Danube Region". The workshop aimed to present some of the working cultural thematic routes in Hungary and focused on the Hungarian perspectives. The first part of the workshop was the opening of the roll-up exhibition about the Cultural Routes of the Council of Europe crossing Hungary. Eszter CSONKA-TAKÁCS, Representative of Hungary to the Governing Board of the Enlarged Partial Agreement on Cultural Routes (EPA) of the Council of Europe, introduced the methodology of the programme and the Routes across Hungary.



Roll-up exhibition about the Cultural Routes in Hungary ©Valér Bedő

### 13-15 September, Villa Romana Baláca, Veszprém Our Roman Heritage in the Danube Region – ISTER Consortium Meeting

On 13-15 September, the Municipality of Veszprém hosted the international team of the ISTER project. About 40 representatives of 15 partner organisations from 8 countries travelled to Hungary for the occasion. On the second day of the meeting, the participants were guided through the archaeological park of Villa Romana Baláca by the Scientific Director of the National Archaeological Institute, Mr. Oliver LORÁND KOVÁCS. The guided tour was followed by a series of presentations on the Cultural Routes of the Council of Europe. Ms. Eszter CSONKA-TAKÁCS, EPA Representative and Programme Director of the Cultural Routes of the Council of Europe in Hungary, gave a presentation on the general framework of the Cultural Routes Programme and the network of the routes in Hungary.

### 3 November, Zagreb, Croatia

## Official Certification Ceremony of the Iron Age Danube Route

On 3rd November, the Iron Age Danube Route was awarded the certificate as a "Cultural Route of the Council of Europe" at an award ceremony in Zagreb, Croatia, with the participation of network members from Hungary. The formal award ceremony of the certificate was the highlight of a two-day Closing Event of the international project "Virtual archaeological landscapes of the Danube region project".

The Iron Age Danube Route gathers 30 members from 7 countries of the Danube region: Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Germany, Hungary and Slovenia. It focuses on the promotion, presentation, research and sustainable development of the Iron Age heritage of the Danube region.



Certification Ceremony of the Iron Age Danube Route in Zagreb ©Hungarian National Museum

### Italy – Member since 2011

18 February, Ateneo Veneto, Venice

### Italian Presidency of the Committee of Ministers of the Council of Europe: International Conference and Exhibition "Cultural Routes of the Council of Europe crossing Italy: a European heritage"

On 18th February, The Italian Presidency of the Committee of Ministers of the Council of Europe in cooperation with the Council of Europe Office in Venice and the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and the European Institute of Cultural Routes organised an International Conference on the theme: "Cultural Routes of the Council of Europe crossing Italy: a European heritage", at the premises of the Ateneo Veneto in Venice. The conference took place in the framework of the Italian Presidency of the Committee of Ministers of the Council of Europe (November 2021-May 2022), bringing together representatives of Cultural Routes crossing Italy, national and regional authorities, and academics. At the end of the conference, participants were invited to visit the Exhibition "Cultural Routes of the Council of Europe in Italy: a European heritage", consisting of panels with texts and images through which visitors can explore and retrace the Cultural Routes that cross Italy.



Conference "Cultural Routes of the Council of Europe crossing Italy: a European heritage"

**Lebanon** – Member since 2022

### 20-23 April, Beirut Euro Mediterranean Intercultural Dialogue Forum

On 20-23 April, the Euro Mediterranean Intercultural Dialogue Forum, celebrating Lebanon as the 35th member State of the Enlarged Partial Agreement on the Cultural Routes of the Council of Europe (EPA), took place on the Byblos Campus of the American Lebanese American University in Beirut. The Minister of Tourism HE Walid NASSAR; the Minister of Culture Minister of Culture, Judge Mohammad MORTADA and the President of the LAU, Dr. Michel MAWAD, opened the Forum. The Forum was the opportunity to celebrate Lebanon as the 35th member State of the EPA on Cultural Routes of the Council of Europe. With the inauguration of the Phoenicians' Route Museum in the historical district of the Municipality of Jounieh, Bkassine was celebrated as one of the best tourist villages in the world, as part of the initiative of the World Tourism Organization (UNWTO). Participants could also learn more about network member sites along the Routes of the Olive Tree and Iter Vitis.

### 17 November, Beirut "Wine Tourism Lebanon" Initiative

On 17 November, "Wine Tourism in Lebanon" was launched within the framework of the cooperation agreement between the Lebanese Ministry of Tourism and 100%Liban at Mea Training Conference Center, Beirut, Lebanon. The initiative, set forward on the occasion of the recent accession of Lebanon to the Enlarged Partial Agreement of the Cultural Routes of Council of Europe (EPA), aims to implement a number of activities to reinforce Lebanon's Wine Tourism Industry. The event was opened by H. E. Minister Walid NASSAR, Ministry of Tourism of Lebanon with the participation of Ms. Elisabetta GIUDRINETTI, Deputy Director of Iter Vitis Cultural Route of the Council of Europe. Iter Vitis recently welcomed Lebanon among its members through the Association for the Protection of Jabal Moussa (APJM), managing organization of Jabal Moussa UNESCO Biosphere Reserve.



#### 19-21 October, Esch-Sur-Alzette

#### **European Route of Industrial Heritage Annual** Conference

The 18th ERIH - European Route of Industrial Heritage - Conference 2022 took place from 19 - 21 October in Esch-Sur-Alzette (Luxembourg) in the framework of Esch 2022 European Capital of Culture and online. The theme of this year's conference was "Industrial Heritage in the Midst of The Next Industrial Revolution - New Challenges In Storytelling". The European Route of Industrial Heritage is a Cultural Route of the Council of Europe since 2019 and has six network members in Luxembourg, including the "Le Fonds Belval", which is responsible for the heritage site of the old furnaces of Belval.



18th ERIH - European Route of Industrial Heritage - Conference 2022 in Esch-Sur-Alzette ,Luxembourg

Norway - Member since 2011

#### Throughout 2022

#### Several meetings with Cultural Routes of the Council of Europe crossing Norway

Several meetings involving Cultural Routes of the Council of Europe crossing Norway took place throughout 2022. Meetings among network members of the European Route of Ceramics took place in June-August. There was a meetings to discuss the current status of the European Ceramic Route and a technical meeting between the Norwegian Ceramic Museums and the Modra Ceramic Museum of Slovakia. Another meeting should help to establish a mapping of the European Ceramic Route's status, its needs and expectations in order to prepare a support programme for new participants based on the best practice of the Telemark Museum. Further meetings involving EPA Representatives of Finland discussed the extension of St. Olav Ways to incorporate the "Hålogalands route", the planning of a Prehistoric Rock Art Trails roadmap of Norwegian stakeholders and the strengthening of the visibility of the EPA in the Baltic countries. An official online meeting between EPA representatives in the Baltic Sea Region to plan joint activities and select priority areas for 2023 took place on 7 December 2022.



### 3 September 2022, several locations in Poland **INDUSTRIADA Festival**

Since 2010, INDUSTRIADA, the Festival of the European Route of Industrial Heritage (ERIH), takes place on a designated Saturday of September. It is the largest one-day industrial heritage festival in Central and Eastern Europe. Every year, INDUSTRIADA takes place in 30 towns across the Silesian region featuring over 40 monuments of industrial heritage. The programme of this year's 13th edition "End of Shift. Time for leisure!" focused on the life of workers beyond mines and factories. The programme was inspired by the leisure activities of historic workers' settlements, including sports, art, music, children's games, outdoor activities and worship. The Coal Mining Museum in Zabrze was the main coordinator of the event.



Festival of the Industrial Heritage Route – INDUSTRIADA 2022 in Poland

#### 25-27 October, Łódź, Poland

### Preparatory visit for the 2023 Annual Advisory Forum on Cultural Routes of the Council of Europ

On 25-27 October, Mr. Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA) and Director of the European Institute of Cultural Routes visited Łódź, Poland in preparation for the 12th Annual Advisory Forum on Cultural Routes of the Council of Europe to be held in this city on 20-22 September 2023. Mr. Dominioni

was accompanied by Ms. Urszula ŚLĄZAK, EPA Bureau member and Director of the Department of International Relations from the Ministry of Culture and National Heritage of Poland and Ms. Teresa MIKULSKA, Counsellor in the Department of International Relations to meet with the local authorities of Łódź and discuss the organization and logistical arrangements of the upcoming Forum. The visit was the occasion to present the various Forum venues and showcase the heritage sites around the city. Poland is a member State of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) since 2017. It is currently crossed by 18 certified Cultural Routes of the Council of Europe.



Preparatory visit for the 2023 Annual Advisory Forum in Łódź, Poland

Portugal – Member since 2011

#### 23 February, online

### Capacity building workshop – on national and European support and funding programs for Cultural Rout

The Directorate-General for Cultural Heritage, in collaboration with Turismo de Portugal, organised a capacity building workhop on national and European support and funding programmes aimed at national representatives of Cultural Routes of the Council of Europe crossing Portugal. The widely attended even, was the opportunity for the Côa Parque Foundation, member of the Prehistoric Rock Art Trails, and the Monastery of Alcobaça, member of the European Route of Cistercian Abbeys, to present their recent activities.

### 4 April, Online

### Conference Cycle "Strengthening Euro-Ibero-American Cultural Routes and Itineraries

At the invitation of the Organization of Ibero-American States for Education, Science and Culture (OEI), under the theme "Cultural Routes, from uncertainty to strategy", Manuel LACERDA, Representative of Portugal to the Governing Board of the Enlarged Partial Agreement on Cultural Routes (EPA) of the Council of Europe, presented the Cultural Routes of the Council of Europe programme. He addressed a variety of topics, including the Council of Europe Faro Convention, access to cultural heritage and sustainability, with examples illustrating the Portuguese experience and strategies.

### 8-9 April, Alcobaça 4th International Meeting of Cistercian Abbeys

The IV International Meeting of Cistercian Abbeys, dedicated to the theme "European Cistercian Heritage and sustainable development: new management challenges", was held in the Monastery of Alcobaça (Portugal) on 8-9 April 2022, with the participation of managers of Cistercian sites and Cultural Routes from nine countries, Portuguese Representatives of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and the Cistercian Order and the National Commission of UNESCO. The meeting intended to reflect on the impacts of the COVID-19 pandemic on the cultural sites and routes management and to discuss the challenges that managers are facing towards implementing the Sustainable Development Agenda 2030.



4th International Meeting of Cistercian Abbeys

### Throughout 2022 Promoting "Destination Napoleon" in Portugal

A group of national, regional and local stakeholders, including Turismo de Portugal, The Directorate General for Cultural Heritage and Portuguese members of the Cultural Route "Destination Napoleon", are implementing a national project to develop Napoleonic itineraries across Portugal in order to valorise the cultural heritage of this important historic period and promote touristic experiences around relevant sites.



Romania – Member since 2013

### Throughout 2022 **Development of cultural tourism routes**

The Ministry of Entrepreneurship and Tourism of Romania has created a voluntary system for the recognition of national cultural routes developed by Romanian tourism organizations or by local public authorities. Such a recognition underlines the importance of the development of the Romanian tourist products and benefits from the experience at institutional level gained by Romania as member of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) since 2013. Until November 2022, Romania has developed 126 cultural touristic routes of which 28 at national level. The following routes were launched in 2022: "On the footsteps of Empress Elisabeth of Austria (Sisi) in Romania", part of the Camino in Romania, "European Destination of Excellence from Romania" (39 destinations from Romania), "Transylvania Gate" and "Folk craftsmen and traditional crafts from Romania".



Launch of the route "Folk craftsmen and traditional crafts from Romania" in Bucharest, Romania, November 2022

Serbia – Member since 2012

Throughout 2022, Belgrade

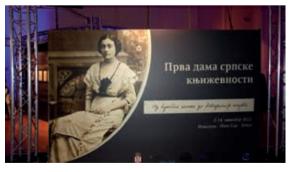
### Meeting of the Association of Significant Cemeteries of Europe and several guided tours, **European Cemeteries Route**

Each year, the Association of Significant Cemeteries of Europe's Annual General Meeting and Conference attracts over 100 academics, artists and professionals from all over Europe. It generates significant public attention and helps to debate important topics of modern cemetery management. This year's AGM and Conference was held in Belgrade, Serbia on 1517 September 2022. There was also an exhibition on cemeteries and headstones in Belgrade, prepared by the Institute for Cultural Heritage Preservaton of Belgrade as a part of ASCE Annual General Meeting and Conference. During the Week of Discovering EU Cemeteries in June and the EU Heritage Days -Sustainable Heritage in September-October, the ASCE also organised several guided tours at the New Cemetery in Belgrade. The Association of Significant Cemeteries of Europe manages the European Cemeteries Route, Cultural Routes of the Council of Europe since 2010.

#### 2-14 November, Novi Sad

### Multimedia exhibition "The First lady of Serbian literature

On 2 November, a multimedia exhibition dedicated to Isidora Sekulić, titled "The First lady of Serbian literature", organized by the Novi Sad City Library, was officially opened in the Edšeg Cultural Station. The opening speech was given by Dalibor ROŽIĆ, a member of the City Council for Culture, and the attendees were addressed by: Aleksandar JOKANOVIĆ, Director of the Novi Sad City Library, Mateja JANČAR, Project Manager at the Association Women Writers Route, Cultural Routes of the Council of Europe, and Dragana DROBAC MILOŠEVIĆ, Assistant Director of the City Library. The following day, the authors and Ms. Jančar visited Mošorin, the birthplace of Isidora Sekulić, and the Stojan Trumić National Library in Titel. On Friday, November 4th, they visited the Svetozar Marković University Library, which houses the Isidora Sekulić Memorial Room.



Multimedia exhibition dedicated to Serbian author Isidora Sekulić, Novi Sad, Serbia



Spain - Member since 2011

18 January, Madrid

#### National coordination meeting for **Representatives of Cultural Routes of the Council** of Europe crossing Spain

Organized by the Ministry of Culture and Sports of Spain, the meeting, "Cultural Routes: strengthening, consolidation, dissemination and alliances" brought together managers of over 30 Cultural Routes crossing Spain, Representatives from the Ministry and the Secretariat of the Council of Europe and European Institute of Cultural Routes. The morning session highlighted the role of the Ministry of Culture and Sport in the management of the Council of Europe's Cultural Routes programme and saw the participation of Mrs. Pilar BARRERO, Deputy Director-General for the Management and Coordination of Cultural Heritage of the Ministry of Culture and Sports of Spain.



National coordination meeting "Cultural Routes: strengthening, consolidation dissemination and alliances" in Madrid, Spain

### C Türkiye - Member since 2018

### Throughout 2022 Several meetings on the Cultural Routes of the **Council of Europe**

Several meetings centred around Turkish cultural Routes and heritage were held throughout 2022. A stakeholder meeting of the Aeneas Route was held in January among the Ministry of Culture and Tourism (MoCT), the Türkiye Tourism Promotion and Development Agency (TGA) and the Balıkesir Municipality regarding the promotion of the Aeneas Route. An online coordination meeting about the Cultural Routes of the Council of Europe in Türkiye, was held in February among MoCT and TGA with the agenda of promotional activities of the Routes and

how to increase the coordination among the Routes' stakeholders. That same month, another meeting was held among the MoCT and the TGA to discuss the application procedures of the Iter Vitis Route and a "Cultural Routes of the Council of Europe" briefing was given to 81 provincial coordination boards by the MoCT. The MoCT supported and participated in the "Megaliths as the Archives of Daily Life" panel and events, which were organized by the Sanliurfa Tourism Inc., a member of the Megalithic Route. Several Cultural Route Festivals were organized by MoCT in May and September in 5 different cities including Troya to raise awareness of the cultural heritage. The certification ceremony of the Aeneas Route was held on 29 June at the closing meeting of the project carried out by the Edremit Municipality and supported by the MoCT and TGA. An exhibition on Cultural Routes of the Council of Europe in Türkiye was held at the Atatürk Youth Center in Edremit on 12-20 October 2022 to raise awareness of the Cultural Routes of Council of Europe that pass through Türkiye. The exhibition was organized in the framework of the European Heritage Days.



European Institute of Cultural Routes, Neumünster Abbey, LU © Nina Zorina/Shutterstock



# **European Institute of Cultural Routes (EICR)**

6





#### Since 1998

### European Institute of Cultural Routes (EICR). Technical agency of the Cultural Routes of the Council of Europe Programme

- Support to the EPA Secretariat in the coordination of evaluation and certification cycles of Cultural Routes of the Council of Europe and candidate projects.
- Advice to the Cultural Routes of the Council of Europe and to candidate projects.
- Training for the Cultural Routes of the Council of Europe.
- Promotion and visibility.
- -Support to the Training Academy and Annual Advisory Forum.
- Cooperation with universities and research centres.
- Cultural Routes of the Council of Europe Programme documentary resources archive
- Located in the Abbey of Neümunster (Luxembourg).
- -Funded by the Ministry of Culture of the Grand Duchy of Luxembourg.



European Institute of Cultural Routes , Neumünster Abbey, Luxembourg, LU

### 6.1 - EICR Statutory bodies and staff

### **Members of the EICR Board of Directors**

Government of the Grand-Duchy of Luxembourg:

### - Ms. Colette FLESCH,

Honorary President

#### - Ambassador Jean Claude KUGENER,

EICR President, Director of Consular Affairs and of International Cultural Relations of the Ministry of Foreign and European Affairs

### - Ms. Barbara ZECHES,

EICR Vice-president, European and International Affairs Counsellor to the Ministry of Culture and representative of the Grand-Duchy of Luxembourg to the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe

#### - Ms. Danièle KOHN-STOFFELS,

EICR Board of Directors Member, Counsellor of Government 1<sup>st</sup> Class, Ministry of Culture, Luxembourg

#### - Mr. Robert L. PHILIPPART,

EICR Board of Directors Member, UNESCO Site Manager, Ministry of Culture of Luxembourg

### - Mr. Claude HALSDORF,

EICR Board of Directors Member, Head of the joint office, Ministry of Economy, Directorate General of Tourism

### -6.1 - EICR Statutory bodies and staff

#### **Council of Europe:**

- **Mr. Matjaž GRUDEN,** EICR Board of Directors Member, Director of Democratic Participation (Council of Europe)

- Mr. Eladio FERNANDEZ-GALIANO,

EICR Board of Directors Member, Representative of the Council of Europe, Directorate General of Democracy (Special Advisor as of June 2018)

### - Mr. Julien VUILLEUMIER,

EICR Board of Directors Member, Chair of the Governing Board of the Enlarged Partial Agreement on Cultural Routes (Council of Europe) and Scientific Collaborator, Office Fédérale de la Culture, Culture et Société of Switzerland

### Secretariat:

- **Mr. Stefano DOMINIONI**, Executive Secretary of the EPA

22 February

**General Assembly and** 

**Board of Directors of the European Institute** 

of Cultural Routes

Luxembourg, LU

meeting.

Staff:

- **Mr. Stefano DOMINIONI** Director of the EICR

- Ms. Carolina CLARK Project Manager

- **Mr. Dylan HERGENHAHN** Administrative Assistant

- Ms. Cindy BLESER Communication Officer

- Ms. Ana Georgia SAGUM Junior Project Officer

- Ms. Amélie CHARTIER Trainee

### 6.2 - Statutory meetings

On the occasion of the General Assembly and Board of Directors meetings that took place in 2022, issues regarding procedures, major events and visibility were discussed, in order to pursue the EICR mission of ensuring continuity and implementation of the Cultural Routes of the Council of Europe Programme.

### 19 October

Meeting of the Board of Directors of the EICR Luxembourg, LU

### 10 November

Meeting of the Board of Directors of the EICR Luxembourg, LU

# 6.3 - Support to the EPA Secretariat in the coordination of the Cultural Routes certification cycles

The EICR supports the EPA Secretariat in the coordination of the certification cycle of certified Cultural Routes and candidate projects. The evaluation and the certification follow the same schedule, starting in July and ending in May of the following year, as outlined below. During 2022, the 2021-2022 cycle was completed and the 2022-2023 cycle was launched.

### 2021-2022 certification cycle

### December 2021

1. Submission of the report by the independent expert.

### March

Communication to the candidate projects / Cultural Routes managers of the conclusions of the EPA Bureau meeting. Invitation to applicants and certified Cultural Routes to present at the EPA Governing Board meeting (April).

### June

Notification letter by the EPA Executive Secretary delivered to the candidates / Cultural Routes under evaluation concerning the results of their application for certification / evaluation as "Cultural Route of the Council of Europe".

# 2022

## September -December 2021

Independent expert review of the applications by certified and candidate routes, contacts with projects managers / Cultural Routes managers, expert field visits, meeting with candidate projects managers / Cultural Routes managers. Preparation of the evaluation report.

### January-February

2. Examination of the evaluation report by the EPA Secretariat with the support of the EICR and recommendations to the EPA Bureau. 3. Examination of the reports during the EPA Bureau; experts audition during the EPA Bureau meeting. 4. Recommendation of the Bureau to the EPA Governing Board.

## May

Examination by the EPA Governing Board of the evaluation reports and recommendations made by the EPA Bureau. Audition of invited candidate projects managers / Cultural Routes managers at the Governing Board meeting and decision concerning the certification by the Governing Board.

### 6.3 - Support to the Cultural Routes certification cycles

### 2022-2023 certification cycle

### July

Deadline for submission of the application forms and evaluation files to the EPA Secretariat by candidate projects and certified Cultural Routes of the Council of Europe.

# 2022

### August

Analysis by the EPA Secretariat with the support of the EICR of the documentation submitted by the candidate projects / Cultural Routes of the Council of Europe. Selection by the EPA Secretariat of independent experts in charge of drafting the evaluation reports.

## September -December

Independent expert review: contact with candidate project managers / Cultural Routes of the Council of Europe managers, online meetings with route's representatives and members. Preparation of the evaluation reports.

### March

Call for applications for certification posted on the EPA website. Notification letter by the EPA Executive Secretary to the Cultural Routes of the Council of Europe under regular evaluation, launching the annual certification cycle.

# 2023

••• More information



### 6.4 - Advisory meetings and activities

### **Europe Day celebration in Luxembourg**

On 9 May, the Cultural Routes of the Council of 9 May sur-Alzette, European Capital of Culture 2022. Esch-sur-Alzette,

Luxembourg

. . . More information

Europe programme participated at the Europe Day in Esch-sur-Alzette (Luxembourg) with a dedicated stand. This event took place for the first time in Esch-

Each year, the "Europe Day" pays tribute to Robert Schuman's declaration in 1950 by highlighting the European values of peace, unity, solidarity, democracy and freedom.

60 information stands on the Place de la Résistance in Esch-sur-Alzette allowed visitors to discover how the European Union, Europe and its institutions work on a daily basis for its citizens.

This was a pleasant opportunity for the European Institute of Cultural Routes to inform participants about the Cultural Routes of the Council of Europe programme and the Enlarged Partial Agreement on Cultural Routes of the Council of Europe.



Europe Day celebration, Esch-sur-Alzette, Luxembourg, May 2022

### Advisory meetings with candidate cultural routes and projects

- 5 July, Online **Advisory Meeting with Mary's Route** 

- 5 July, Online Advisory Meeting with Saint Francis' Ways

- 6 July, Online Advisory Meeting with Le Vie di Leonardo Da Vinci

- 6 July, Online **Advisory Meeting with Silk Routes** 

### - 7 July, Online

**Advisory Meeting with Chemins de Saint-Michel** 

#### - 7 July, Online

Advisory Meeting with Nikolaosroute- La Via Nicolaiana

- 7 July, Online

Advisory meeting with Singing Heritage Route

#### - 8 July, Online

Advisory Meeting withTranshumance Trails and **Rural Roads** 

- 8 July, Online **Advisory Meeting with Iter Romanum** 

- 8 July, Online **Advisory Meeting with Romea Strata** 

### Training activities

#### - 24 June, Online

Online Training Seminar for cultural routes applying for the "Cultural Route of the Council of **Europe**" certification - CERTIFICATION CYCLE 2022-2023

The Training Seminar was organised by the Secretariat of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and the European Institute of Cultural Routes (EICR).

Delivered in English, the seminar provided an overview of the main characteristics of the Cultural Routes of the Council of Europe programme, serving as an essential reference point for representatives of cultural routes interested in applying for the "Cultural Route of the Council of Europe" certification within the Certification Cycle 2022-2023.

The online event was attended by representatives of 14 cultural routes candidate networks.

Cooperation with Organizations



## Organization of Ibero-American States for Education, Science and Culture (OEI)

International

The Organization of Ibero-American States for Education, Science and Culture (OEI) started cooperation activities with the European Institute of Cultural Routes in 2018 and was granted participatory status by the Governing Board of the Enlarged Partial Agreement on Cultural Routes in 2021.

- 19 January, Madrid, Spain

The EICR was present at the Feria Internacional de Turismo FITUR 2022, held at Ifema, Madrid. The tourism fair was the occasion to present the Report on the "Cultural Routes of the Council of Europe and Iberoamerica" at the Extremadura Stand.



Report on the "Cultural Routes of the Council of Europe and Iberoamerica" presented at the Tourism Fair FITUR 2022 in Madrid, Spain

### - 7 March, Online

Start of the online conference cycle "Strengthening Euro-Ibero-American Cultural Routes and Itineraries", organised by the University of Zacatecas, the Organization of Iberoamerican States and the EICR on the first Monday of each month from March-November 2022, with the exception of August.

#### - 11-13 May, Online

The Iberoamerican University Meeting on Cultural and Natural heritage, organized by the University of Zacatecas and the Organization of Iberoamerican States with the support of the European Institute of Cultural Routes took place online.

- 26-28 October, Guadalupe, Extramadura, Spain The 2nd meeting of the Euro-Ibero-American Cultural Cooperation Academia Europa e Iberoamericana of the Yuste Foundation and the Organisation of Ibero-American States for Education, Science and Culture (OEI), in cooperation with the European Institute of Cultural Routes (EICR) and with the collaboration of the EU-LAC Foundation and the Cooperation Network of the Routes of Emperor Charles V took place.

### 6.5 - University Network for Cultural Routes Studies

22 university members of the Network for Cultural Routes Studies +**4,000** books and magazines in the EICR library

+4 new members in 2022

The EICR coordinates the University Network for Cultural Routes Studies, a platform for exchanges and mobility for students and researchers which ensures regular interactions among the EICR, the universities and the Cultural Routes of the Council of Europe.

Research and cooperation in research are of paramount importance in the creation and development of the Cultural Routes of the Council of Europe: it enables multidisciplinary knowledge to be brought together and made accessible, providing evidence that the themes addressed by the Cultural Routes are representative of European values, and thus underpinning the effective enhancement of European past and present heritage.

The network encourages research on issues related to the Cultural Routes of the Council of Europe, jointly applies for European Grants with the European Institute of Cultural Routes (EICR), participates in the annual programme of activities of the EICR, and offers scientific advice where required.



University of Bedfordshire, United Kingdom Institute for tourism research (intour), member since 2013



University of Haifa, Israel Centre for tourism, pilgrimage and recreation research, member since 2015



Université de Luxembourg, Luxembourg, member since 2013





LABPACT, University of Barcelona, Spain member since 2013



Université Paris I Panthéon Sorbonne, France Institut de recherche et d'études supérieures du tourisme (IREST), Equipe interdisciplinaire de recherches sur le tourisme (EIREST), member since 2013



Université Laval, Canada Département des sciences historiques, Institut de patrimoine culturel (ipac), member since 2013



Università di Bologna, Italy Centre for advanced studies in tourism (cast), member since 2014



Compostela Group of Universities, Spain member since 2019

### - 6.5 - University Network for Cultural Routes Studies



**Università de la Svizzera Italiana, Switzerland,** member since 2019



**Università degli Studi di Milano-Bicocca, Italy** member since 2019



Mid Sweden University, Sweden, member since 2020



Black Sea Universities network (BSUN), member since 2020



Dist, Politecnico di Torino and University of Torino, Italy, member since 2020



**University of Angers, France,** member since 2021



Mardin Artuklu University, Türkiye, member since 2021



**University of Piraeus, Greece Department of Tourism,** member since 2021



Armenian National Agrarian University (ANAU), Armenia, member since 2021



**Nottingham Trent University, United Kingdom,** member since 2021

### New members who joined in 2022



**University of Maribor, Slovenia,** member since 2022



University of Donja Gorica (UDG), Montenegro, member since 2022



**Constantine the Philosopher University in Nitra, Slovakia,** member since 2022



Lebanese American University-Louis Cardahi Foundation, Lebanon, member since 2022





7



"A cultural, educational heritage and tourism co-operation project aiming at the development and promotion of an itinerary or a series of itineraries based on a historic route, a cultural concept, figure or phenomenon with transnational importance and significance for the understanding and respect of common European values"<sup>3</sup>

HERACLEA

<sup>3</sup>CM/Res(2013)66 - Confirming the establishment of the Enlarged Partial Agreement on Cultural Routes (EPA).

### 7.1 - Statutory Meetings

Each Cultural Route of the Council of Europe is a grass-root association federating several European stakeholders, legally established in one of the Council of Europe member States, coming from the public as well as from the private sector. Every year, each Cultural Route organises a general assembly, bringing together the various members of the respective associative network.<sup>1</sup>

11 January, online; 20 April 2022 Zlín, Czech Republic and online & 10 November, Zlín, Czech Republic and online. Cyril and Methodius Route 14 February, Collodi, Italy and online; 21 April, Collodi, Italy and online; 25 July, Collodi, Italy and online; 6 September, Collodi, Italy and online. European Fairy Tale Route 14 March, Firminy, France. Destinations Le Corbusier: architectural promenades 29 March, online. Women Writers Route 3-6 April, Caen, France. Liberation Route Europe 6 April, Lloret de Mar, Spain & 22 September, Budapest, Hungary. European Route of Historic Gardens 22 April, Taviano, Italy. Saint Martin of Tours Route 27 April, Canterbury, UK & 14 October, Viterbo, Italy. Via Francigena 28 April, Herne, Germany. Megalithic Routes 6-7 May, Berlin, Germany. Iron Curtain Trail 17 May, Stavanger, Norway. Viking Route 26 May, online. Route of Saint Olav Ways 28 May, Kalamata, Greece. Routes of the Olive Tree 29 May, Neuss, Germany. The Hansa 2 June, Nancy, France. Réseau Art Nouveau Network 9-12 June, Hannover, Germany. European Routes of Jewish Heritage 20 June, online & 1 September, Faenza, Italy. European Route of Ceramics 29 June, Vila Nova de Gaia, Portugal. Santiago de Compostela Pilgrim Routes 1 July 2022, Châteauroux & Déols, Indre, France. Cluniac Sites in Europe 15 September, Belgrade, Serbia. European Cemeteries Route 20 September, Lousada, Portugal and online. TRANSROMANICA 22-23 September, online. Destination Napoleon 3 October, Rome, Italy. Aeneas Route 12 October, Torre Pellice, Italy. Huguenot and Waldesian Trail 18 October, Ceske Budejovice, Czech Republic. Routes of Reformation 19 October, Esch-sur-Alzette, Luxembourg. European Route of Industrial Heritage 20 October, Santiago de Compostela, Spain. ITER VITIS 21 October, Poreč, Croatia. Phoenicians' Route 28 October, Thourotte, France. In the Footsteps of Robert Louis Stevenson 3 November, Zagreb, Croatia. Iron Age Danube Route 5 November, Medina del Campo, Spain. European Routes of Charles V 17 November, Seinäjoki, Finland. Alvar Aalto Route 28 November, online. Historic Cafés Route 28 November, Ciudad Rodrigo, Salamanca, Spain. Prehistoric Rock Art Trails 29 November, Argenteuil, France. Impressionisms Routes 2 December, online. European Mozart Ways 27 January 2023, Versailles, France. European Route d'Artagnan January 2023, online. Roman Emperors and Danube Wine Route

### 7.2 - Selected activities by priority field of action

Every year, the Cultural Routes of the Council of Europe implement activities pertaining to the 5 priority fields of actions envisaged in the Resolution CM/Res(2013)67 revising the rules for the award of the "Cultural Route of the Council of Europe" certification:

- 1. Co-operation in research and development
- 2. Enhancement of memory, history and European heritage
- 3. Cultural and educational exchanges for young Europeans
- 4. Contemporary cultural and artistic practices
- 5. Cultural tourism and sustainable cultural development

The following subsections highlight some selected activities carried out by the Cultural Routes

### 7.2.1 - Co-operation in research and development

### January-June The Aeneas Route - A.R.I.S.T.E. (Aeneas Route Information System for Tourism and Education) 2022 – Digital Platform

To disseminate the cultural and archaeological heritage of sites along the Aeneas Route throughout innovative techniques of digitalisation for virtual tours.

A.R.I.S.T.E. is a digital platform conceived to give a digital dimension to the archaeological heritage linked to the legend of Aeneas.

For the users, A.R.I.S.T.E represents an alternative solution for traveling, creating different ways to experience the historical and archaeological sites belonging to the countries crossed by the Route. The platform also has educative purposes as it is possible to find several downloadable in-depth materials concerning the legend of Aeneas, the characters of the myth, the Aeneid of Virgil and the places of the legend.



Research began in 2021 and is ongoing

Online

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More information

Italy, France, Germany and Switzerland

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More information



The Huguenot and Waldesian Trails - Preparations for an international exhibition on the role of plants during the exile

To design an international traveling exhibition around plants during the exile of the Huguenots after the revocation of the Edict of Nantes.

In order to ensure their nourishment in the land of exile and to find the familiar cultivated plants with the taste of home, the Huguenots disseminated a very large number of plants and know-how. To shed light on this captivating element of history, the Route would like to set up a traveling exhibition with a presentation through roll-ups, puzzles, multigenerational events, conferences, "school gardens", product tastings etc.

A group of 6 people is working on this project in France and a working group has also been set up in each country along the Route.



© facebook.com/surlespasdeshuguenots

### 7.2.1 - Co-operation in research and development

### Iron Age Danube Route - Scientific Conference "New arrivals in historic landscapes"

3-4 May 2022

Veszprém.

Hungary

More information To offer an overview on the new approaches of heritage tourism developments and perspectives in the smart cultural landscape management.

The conference "New arrivals in historic landscapes -Archaeological heritage tourism and smartlandscape management in the 21st century" was organized by the Hungarian National Museum, Veszprém-Balaton, 2023 European Capital of Culture, and the Iron Age Danube Route Association. Researchers dealing with archaeological heritage management, representatives of other archaeologically themed Cultural Routes of the Council of Europe, as well as the local stakeholders, policymakers and touristic agencies gathered to discuss two major topics: archaeological cycling tourism and the use of smart landscapes in cultural heritage management.



Participants of the Scientific Conference ©Iron Age

#### The Phoenicians' Route - Conference "The woman of the ancient Mediterranean" 29 January 2022 To promote a critical reflection on the role of women and the female figure, from ancient Mediterranean civilisations to contemporary times. Naples, Italy With the conference "The woman of the ancient Mediterranean. From past to present, a key to understanding", organized by the Phoenicians' Route, held at the MANN - National Archaeological More information Museum of Naples, a critical reflection has been launched on the role of women and on the female figure, from the ancient civilizations of the Mediterranean to modern times. The Conference

National Archaeological Museum, Naples, Italy ©shutterstock/Takashi Imaaes

### Destination Napoleon - Napoleon and the linden of Petrinja

October 2022

To promote research and reinforce friendship links between France and Croatia.

Petrinja, Croatia

More information



On the occasion of the European Heritage Days, two linden trees were planted on the morning of 20 October 2022 in front of the Vrata Zrinske Gore ecological centre of Petrinja by H.E. Gael VEYSSIERE, Ambassador of France to Croatia, and Mrs Magdalena KOMES, Mayor of Petrinja. Cloned by the Croatian Forest Research Institute from those planted in the municipal park of Petrinja during the Napoleonic era of the Illyrian Provinces, the linden trees express the Franco-Croatian friendship and the town's cultural and ecological commitment. They also symbolise the construction of a resilient future following the earthquake which greatly affected Petrinja in 2020.

was broadcast online simultaneously on the Facebook pages of the Phoenicians' Route and the MANN, reaching more than 4,000 spectators.



Petrinja, Croatia. ©Petrinja Municipality



The Cultural Routes of the Council of Europe —

### 7.2.1 - Co-operation in research and development

### European Routes of Jewish Heritage - Jewish Heritage Incubator- Izmir 2022

### 14-18 November 2022

Izmir, Türkiye

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More information To offer an intensive training program and study visits for routes managers of the AEPJ.

- The Jewish Heritage Incubator Izmir 2022 is an intensive training program for Jewish Heritage Route managers, offering a variety of methodologies, tailored to the needs of national Jewish Heritage Routes, as well as for the development of the network at the European level. Planned by the scientific committee of the Route and the AEPJ team, the Incubator offers master sessions, workshops, one-on-one consultations, as well as study visits to the Jewish heritage sites of the city hosting the program, as good practices in the territory. This program is organized on an annual basis, but always in a different city that is part of the network.



Algazi Synagogue in Izmir, Turkiye ©shutterstock\_CameraObscura82

# Started in June 2022 In the Footsteps of Robert Louis Stevenson - Scientific Partnership with the academic Network

Bordeaux, France

To put ideas to the test of the worldwide network of the best experts on Robert Louis Stevenson.

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More information



Since the year 2000, academics with an interest in Robert Louis Stevenson have organized a biannual meeting and published their work in the "Journal of Stevenson Studies". The Stevenson Route has chosen to get closer to this university network. The last symposium was held in Bordeaux in June 2022 on the theme "Stevenson and pleasure". The participation resulted in the presence of a strong associative delegation, the presentation of the network, two academic interventions and an exhibition on the Route. This very constructive exchange should lead in 2023 to an agreement between the network and the team of professors from the University of Bordeaux who hosted the conference.



"Stevenson and pleasure" conference in Bordeaux, France in June 2022 ©"In the Footsteps of Robert Louis Stevenson" European Network

22 June 2022

Santiago de Compostela Pilgrim Routes - Public Act Celebrating the 10th Anniversary of the European Federation of Saint James Way

Vila Nova de Gaia, Portugal

To take stock of a decade of activities and existence of the European Federation of Saint James Way.

More information

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The celebration of the 10th anniversary of the European Federation of Saint James Way was the network's first face-to-face moment since the pandemic. It was attended by most of the current members (from Portugal, Spain - Galicia and Asturias, France, Poland, Lithuania and Netherlands) and with the integration of two new members (Portuguese Federation of Saint James Way and Camiño Lebaniego Foundation). The public act took place in Vila Nova de Gaia, in the port wine cellars.



Public Act Celebrating the 10th Anniversary of the European Federation of Saint James Way © European Federation of Saint James Way

### 7.2.2 Enhancement of memory, history and European heritage

### European Mozart Ways - New video of the European Mozart Ways (EMW)

November 2022

To distribute Mozart content through social media.

••• More

Online

information



The new video of the European Mozart Ways (EMW) shows "Thoughts on Mozart". Representatives of EMW member organizations as well as external experts express their very personal thoughts on the unique personality of W.A. Mozart. There are also short quotations of Mozart.



Still of the new 2022 video on Mozart

### Roman Emperors and Danube Wine Route - "Meet the Romans" Virtual Tour

To present cultural and touristic offers of the destinations along the Roman Emperors and Danube Wine Route.

March, April, May, October 2022

Ruse (Bulgaria), Zaječar (Serbia), Kladovo (Serbia), Alba Iulia (Romania)

••• More information



In cooperation with partners from Ruse Regional Museum of History, National Museum Zaječar (Serbia), Tourism Organisation of Kladovo (Serbia), Municipality of Alba Iulia (Romania), the team of the Roman Emperors and Danube Wine Route organised video creations in 360 VR format in order to present the cultural and touristic offers of the Route on the YouTube channel "Romans, Wine, Danube". The Danube Competence Center (DCC) worked closely

with its stakeholders and members of the local product clubs, to present cultural, gastronomic, and touristic offerings, putting them together in a comprehensive 360 virtual experience.

To promote the route in Europe and worldwide.



© Roman Emperors and Danube Wine Route

### Le Corbusier Destinations: architectural promenades - New interactive website

June 2022

Online

••• More information



The brand new website of the Association of Le Corbusier Sites, managing the Cultural Route "Le Corbusier Destinations" is online since June 2022. Intended for the general public and at the service of the network's sites, including the Foundation Le Corbusier, it promotes both the Le Corbusier sites listed on UNESCO's World Heritage List and the sites of the Cultural Route of the Council of Europe. Its objective is to facilitate the organisation of trips and strengthen the networking of sites.



New interactive website of "Destinations Le Corbusier: architectural promenades"

### 7.2.2 - Enhancement of memory, history and European heritage

### 2020-2024 VIA REGIA - TEXTOUR Project in Ukraine

To improve deprived areas in Europe and beyond.

Rivne region, Ukraine

...

More information



TExTOUR (Social Innovation and TEchnologies for sustainable growth through participative cultural TOURism) is an EU-funded project that runs from 2020-2024 and co-designs pioneering and sustainable cultural tourism strategies and policies. The project sets up Cultural Tourism Labs at eight pilot locations within the EU and beyond. VIA REGIA has one pilot location through its members in Ukraine. During the war, they developed a new strategy for cultural tourism for the Rivne region in Western Ukraine. Stakeholders on location define new ways to develop their country through means of collaborative workshops.



Sign of Via Regia in Ukraine ©VIA REGIa Ukraine

### Since 2020 and ongoing

Czech Republic and Slovakia

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More information



To strengthen the cultural identity of the inhabitants and visitors of the Moravian-Slovak border region by increasing the attractiveness of the cultural monuments within the Route.

In the first phase, a system of tourist cards was introduced. For each site, a separate collector's card was prepared for pre-arranged locations, defined during the project implementation. In the second phase, leaflets with a map of the sites and product information were printed. This support material was provided to the public at Tourist Information Centres in each region. In the third phase, a series of 10 audio reports were produced at selected sites, through which the stories of experts with a professional and often personal relationship to the sites are told to visitors.



Printed set of cards and mobile application © Cyril and Methodius Route

Started in January 2021

### European Route of Historic Gardens - "Gardens that Vertebrate Europe"

To spread the knowledge of the role of historic gardens on the formation of the European identity.

Spain, Portugal, Poland, Italy

••• More

information



The video series "Gardens that vertebrate Europe" is an initiative that contributes to explain the common history behind European Historic Gardens. The video series was first launched on occasion of the celebration of the certification of the ERHG as a Cultural Route of the Council of Europe in 2021. In 2022, the Museum of King Jan III's Palace at Wilanów has coordinated the second Chapter, based on baroque gardens. The whole video series has seven chapters.



Still of the video series "Gardens that Vertebrate Europe"

# **Cyril and Methodius Route** - Living Cultural Heritage marketing material

### 7.2.2 - Enhancement of memory, history and European heritage

#### Launched in Liberation Route Europe - Liberation Route Europe mobile app April 2021 and ongoing To create a new digital touristic platform where people can receive information about the LRE hiking trails. Online The new travel planner is the optimum hiking companion to explore the Liberation Route Europe. Available in six languages, the app presents over Discover the one thousand sites and stories linked to the end of Liberation Route . . . World War II in Europe. Thanks to the easy-to-use Europe mobile app ! map interface and search engine, the app makes More information it simple to explore the European-wide Liberation And Distant

Route hiking trails designed in collaboration with international hiking associations to follow in the

footsteps of the Allied forces.

and educational richness of cemeteries.



Liberation Route Europe mobile app

### 7.2.3 - Cultural and educational exchanges for young Europeans

To stimulate creativity and reflection on cultural heritage in students by highlighting the historical, artistic,

### European Cemeteries Route - Schools on cemeteries

2019-2022

Several members of the Route

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More information



11 September 2022

Different venues all over Europe (23 sites in 8 countries)

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More information



Cemeteries were used as a classroom and library for a variety of subjects. The future of cemeteries as cultural heritage depends on children's attitude towards it. Experiencing cemeteries as part of the cultural heritage of their city may change their perspective and they will be keener to support the preservation. The main participants in this practice are schools, both students and teachers, cemetery administration, other organizations involved in the educational field (museums, NGO's, guides, cultural institutions) and very often the local community.



Students taking part in the project "Schools on cemeteries" ©Association of Significant Cemeteries of Europe

### European Route of Industrial Heritage - WORK it OUT Dance event

European Route of muustrial fieritage - work it out ba

To inspire young people through industrial heritage.

The dance event "WORK it OUT" premiered in 2018 as ERIH's main contribution to celebrate the European Year of Cultural Heritage. The yearly event is aimed primarily at young people (children, teenagers and young adults from school classes, sports clubs, dance and fitness studios, etc.). Through the event, people can experience industrial heritage and its sites and discover its importance in their own past, its relevance for their present and its future potential. On the day of the event at 3pm (CET) the dance takes place in front of, in and even on impressive industrial heritage sites throughout Europe and the industrial monuments are promoted as an attractive place to experience.



WORK it OUT 2022, Drop Forge Hendrichs in Solingen, Germany ©European Route of Industrial Heritage

The Cultural Routes of the Council of Europe

### 7.2.3 - Cultural and educational exchanges for young Europeans

Throughout 2022

### Routes of Reformation - Cultural education of young adults and children

To learn about the life and death of Luther and his scientific companion Melanchton.

Luther museums in the cities of Eisleben, Mansfeld and Wittenberg, Germany

•••

More information



Every year over 12.000 children and young adults, organised in school classes or confirmation groups, experience the different offers of the cultural education of the Foundation Luther Memorial on three spots – Eisleben, Mansfeld and Wittenberg. The children and young adults learn to write with pen and ink, produce friendship books in tradition of the historic poetry albums "Alba Amicorum", learn about the herbs in Melanchthon's garden, go on a rally via App etc. Complex subjects are also discussed, such as Luther's death in Eisleben. A very special project are hands-on exhibitions and games in museums, such as an escape game on Luther's bible.



Escape-game on the Luther Bible, LutherMuseen ©Uwe Schulze

August 2022

### Women Writers Route - Summer school "Intimacy in Women's Reading and Writing"

To study the lives and literature of women writers from the 19th and 20th centuries.

Ljubljana, Nova Gorica, Slovenia and Goricia, Italy

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More information



The school, which opened up the space for discussions on intimacy, culture, femininity and other issues, brought together 40 participants (university students, researchers, professors and experts) from 7 European countries. It started at three different locations in Ljubljana and continued in Nova Gorica and Gorizia. The programme consisted of workshops, lectures, discussions as well as guided walks and visits. The summer school included an international exploratory workshop entitled "Censoring Intimacy in Women's Writing and Reading".



Guided tour during the Summer school "Intimacy in Women's Reading and Writing" ©Women Writers Route

July 2022

# **European Route of Ceramics** - CERAMICOOP - Ceramic and culture creating intercultural friendships and international cooperation

Faenza, Italy

To increase the awareness of different cultures and encourage the young generations to a more active social and civil participation.

More information



The European Route of Ceramics is the lead partner of CERAMICOOP. The Ceramicoop project was developed by the European Route of Ceramics and the Municipality of Faenza. Faenza hosted the final international ceramics workshop from July 9 to 16, 2022. Over 30 young ceramic students from partner institutes took part in the activities, together with students and artists from Italy and France.



Ceramicoop Workshop in Faenza, Italy ©European Route of Ceramics

### 7.2.4 - Contemporary cultural and artistic practices

21 September 2022

France, Belgium and Netherlands

...

More information



To promote the Saint Martin of Tours Route.

Way of Saint Martin with Tjerk Ridder"

In 2017, the Dutch theatre artist Tjerk Ridder symbolically set off from Tours on a journey on foot from Paris to Utrecht with his donkey "Lodewijk", following the Via sancti Martini through France, Belgium and the Netherlands. With the logistical support of the Saint Martin Cultural Centre - The Netherlands (Utrecht), a documentary film was produced about Tjerk's journey, a book about his experience "Bonne Route" was published and a musical play "Bonne Route" was presented on Europe Day and on the occasion of World Peace Day on 21 September 2022. "Bonne Route" is performed in many cities in the Netherlands and the Flemish Region.



Dutch artist Tjerk Ridder and his donkey Lodewijk on the Via sancti Martini between Paris and Utrecht ©Saint Martin of Tours Route

### 26 October 2022 European Fairy Tale Route - Conference "The Role of Fantastic Animals in Fairy Tales and Children's Literature"

Saint Martin of Tours Route - Performance, book and music album -"Bonne Route- On the

Online

More information

To analyse the role of Fantastic Animals in Fairy Tales and Children's Literature.

This interdisciplinary conference focused on the role of popular culture, folklore, art, mythology, and literature with the analysis of the patterns of behavior of animals in fairy tales. Didactic activities, works of art, and innovative paths of scientific research have been highlighted. Art, literature and anthropology were the tools that generated a lively discussion among the members of the Route and the public of students, artists, professors and cultural operators attending the event.

Megalithic Routes - Festival "Lunas de Soto"



Poster of the Conference "The Role of Fantastic Animals in Fairy Tales and Children's Literature"

August 2022

Dolmen of Soto, Trigueros, Spain

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More information



To make the dolmen known to a wider public and in a more playful way.

On August nights (every Thursday and Friday), the Megalithic Routes e.V. organises the festival Lunas de Soto (Moons of Soto). It brings together music, dance and storytelling, astronomy and yoga sessions. In this way, Lunas de Soto offers a varied program for the whole family, with activities aimed at different audiences and interest groups. It also offered a showcase with performances of artists. Lunas de Soto returns every summer to illuminate the nights of the great dolmen of Trigueros, uniting contemporary culture with millennial art evoked by the engravings and paintings on its large stones.



Lunas de Soto, the summer festival at the Dolmen de Soto ©Ayuntamiento de Trigueros

## 7.2.4 - Contemporary cultural and artistic practices

#### 26-29 May 2022 THE HANSA - 42nd International Hanseatic Day and HANSEartWORKS 2022

To celebrate the Hanseatic heritage and international understanding.

Neuss, Germany

...

More information



Together with many people from Neuss and numerous guests from Germany and Europe, the Hanseatic City of Neuss celebrated the 42nd International Hanseatic Day. More than 1000 delegates from around 100 Hanseatic cities in 14 countries experienced a beautiful festival and lived the spirit of the Hanseatic League. HANSEartWORKS 2022 was all about performance: Twelve Hanseatic cities sent their artists and artist groups to Neuss. They presented a very varied programme at the exhibition center Alte Post, but also in the surrounding urban spaces.



HANSEartWORKS 2022 performance ©Anke Hesse, Neuss Marketing

## 7.2.5 - Cultural tourism and sustainable cultural development

27 – 29 September 2022

Province of Ourense, Galicia, Spain

••• More





European Route of Historic Thermal Towns - International Congress on Thermal Tourism

To continue lines of research initiated in 1999 and 2011, focusing on how thermal tourism can contribute to achieving sustainable development goals.

The European Historic Thermal Towns Association (EHTTA), with the Participation of the UNWTO, organised the International Congress on Thermal Tourism 2022. It was developed around three major themes: Tourism, Heritage and Experience, with renowned speakers making up panels on each of these subjects. Workshops were also held and there was a programme of events surrounding the Congress, including celebrations of World Tourism Day, the Termatalia Exhibition, and the opportunity to undertake a "thermal pilgrimage" from Ourense to Santiago de Compostela.



Opening Ceremony of the International Congress on Thermal Tourism, Ourense, Spain. ©INORDE

#### 20-21 May Historic Cafés Route - Conference "Historic Cafés: A Meeting of Ideas"

Think tank to promote and preserve Historic cafés, tangible and intangible heritage and touristic value.

Coimbra, Portugal

•••

2022



The Conference was organised in partnership with Café Santa Cruz and the Portuguese Historic Cafés Association (ACH). The seminar promoted Historic Cafés as heritage places of unquestionable value, the network of national (Portuguese) and European Historic Cafés and their contribution, to shaping European cities. The event also encouraged the various stakeholders in order to include the Historic Cafés in national and international tourist routes. It also reflected the importance of creating a brand name and a National and International Historic Café Day.



Poster of the Conference "Historic Cafés: A Meeting of Ideas"

## 18-19 November Impressionisms Routes – Stand and exhibition at the "Salon des Grands Voyages" 2022

To promote the Impressionist movement and its sites in Europe and beyond.

Palais Brongniart, Paris, France

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More information



On 18-19 November, "Impressionisms Routes" was present at the "Salon des Grands Voyages" at the Palais Brongniart in Paris, a "high-end" tourism fair. Impressionisms Routes shared its ambitions and highlighted its partners and the French and European Impressionist sites that are members of its network. The Salon also hosted a significant part of the new exhibition "Impressionism in France and Europe" already presented in April 2022 in Evian-les-Bains (Salon Livres, Tourisme, Patrimoine. Palais Lumière) and in June in Fontainebleau during the Training Academy of the Cultural Routes of the Council of Europe.



2022 Exhibition on Impressionisms Routes, Evian-les-Bains, France ©Impressionisms Routes

## Throughout 2022 ITER VITIS - New network member Vigna Barberini

app for online registration of the visits.

| Rome Colos-   |
|---------------|
| seum Archeo-  |
| logical Parc, |
| Italy         |

...

More



To reinstate and promote the historical Vigna Barberini vineyard.

Throughout 2022, a vineyard in the Colosseum Archeological Parc in Rome, based on an ancient Roman grapevariety, was restaurated. On 29 September 2022, the Vigna Barberini vineyard, planted on the Palatine Hill, in the heart of the Colosseum Archaeological Park officially became part of the Iter Vitis Route. The Colosseum Archeological Park also hosted a new chapter of the Iter Vitis Awards ceremony dedicated to two archeological sites: Broqta in Lebanon situated in the Jabalmoussa Biosphere Reserve and the Vigna Barberini.



Representatives of Broqta, Jabalmoussa Biosphere Reserve in Lebanon and the Vigna Barberini in Rome, Italy ©ITER VITIS

#### Prehistoric Rock Art Trails - European Rock Art Passport

To promote the 32 Palaeolithic Rock Art destinations in Southwestern Europe.

Developed in 2020 and 2021, implemented in 2022

France, Spain and Portugal

• • •

More information





Poster of the European Rock Art Passport

The Cultural Routes of the Council of Europe

#### 31 July 2021 TRANSROMANICA - Cultural Routes of the Council of Europe Roll-up exhibition in Saxony-- 31 May Anhalt, Germany 2022

To bring together stakeholders of the Cultural Routes of the Council of Europe and to make a major contribution to tourism marketing and image building of the state of Saxony-Anhalt.

6 venues in Saxo-

ny-Anhalt, Germany

...

More information



Through the exhibitions, a network of Cultural Routes of the Council of Europe crossing Saxony-Anhalt was formed, interfaces and crossing points were defined and the project was spread over the respective Cultural Routes' channels and in social media. In the course of the project, various target groups were made aware of the Cultural Routes of the Council of Europe in Saxony-Anhalt. A bilingual (German/English) brochure with a print run of 10,000 copies is published and distributed at the respective locations of the Cultural Routes in Saxony-Anhalt.



Roll-up exhibition at the Imperial Cathedral of Königslutter, Germany ©TRANSROMANICA

#### 21 September VIA FRANCIGENA-"J'aime Francigena" Hikes 2022

- 9 October

2022

To discover different sections of the Route, its cultural and natural heritage and tasting local products.

France

•••

More information



"J'aime Francigena 2022" was organised by the European Association of the Via Francigena ways together with the French Hiking Federation and supported by the French Ministry of Culture in September and October 2022. Three walking events lasting 2-3 days each united more than 280 walking enthusiasts, local authorities, journalists and influencers along the most significant stages of the French Via Francigena in the regions of Grand-Est, Hauts-de-France, Bourgogne-Franche-Comté. The event was featured by UNWTO as a best practice for celebration of the World Tourism Day 2022.



Hikers in Besançon, France ©Via Francigena

#### 2022-2023 Alvar Aalto Route - Alvar Aalto Cultural Travel Ecosystem

To connect sites, local actors and travel companies to create an international cultural travel ecosystem.

All the members in Finland, France and Germany

- The EU-funded Alvar Aalto Cultural Travel Ecosystem Project started in the spring 2022. The main goal of the project is to create an international ecosystem with Alvar Aalto sites, local actors and communities as well as international travel companies. The project is on-going for two years. The Travel Ecosystem will be launched in 2023. As a part of the project a pilot of a virtual cultural route will be developed. With the Augmented Reality technology, it is possible to show the travelers the unrealized buildings by Alvar Aalto and add value to the cultural travel experience.



The Alvar Aalto Cultural Travel Ecosystem Workshop #3 was held on 16 November 2022 in Seinäjoki, Finland ©Alvar Aalto Route

#### 2022

#### Cluniac Sites in Europe - Coordination session of Cluniac Ways in Europe

To structure the network of associations working for the development of Cluniac Ways in Europe

France and Switzerland

... More

information



7 stakeholders took part in the development and the standardization of around 1000km of hiking ways in France and Switzerland, through surveys, interviews, online forums and meetings in the field. The European Federation of Cluniac Sites promotes this unique heritage and brings together 200 sites from 7 countries to carry out cultural and tourist projects alongside them. The Clunypedia, a digital encyclopedia launched in 2013, that aims to gather all the knowledge related to the Cluniac heritage, is constantly updated to reflect new developments.



Cluniac Ways in Europe on the European Cluniac Sites map www.clunypedia.com

#### 24-25 June 2022 European Route d'Artagnan - d'Artagnan European Meetings

To enhance the Musketeers' cultural heritage through European Meetings and territorial implementation

The European Association of the Route d'Artagnan (AERA) organized the first "d'Artagnan European Meetings" in Lille, on the 350th anniversary of his governorship of the city. The objective of these annual meetings, meant for all audiences, is to widely promote the Route, the Musketeers' history, and to initiate a sustainable action with local partners in order to further develop a long-lasting cultural tourism offer. In Lille, a circuit « at the time of Governor d'Artagnan - 1672 » is bound to be coconstructed with the tourist offices. The European

the Ministry of Education.



d'Artagnan European Meetings in Lille, France ©European Association of the Route d'Artagnan

#### Routes of the Olive Tree - Value Chain of the Routes of the Olive Tree 2022

School of Young Musketeers and the Escape Game will also be deployed in the department, along with

Networking cooperation and participation (business partners)

The "value chain" equals the creation of tourist and Cythera Island, cultural destinations around one or more points of interest of the "Routes of the Olive Tree". It takes into account all the resources and comparative advantages of the area, the stakeholders and businesses involved, the traditional products, as well as the economic, environmental and cultural dimension of the area. Starting from Cythera, the aim is to create "links" of this chain in other areas of the Mediterranean. Similar projects have already been completed in two areas in France (Var and Herault regions).



Cythera Island, Greece ©Shuttterstock/NAPA

More information



#### 2021-2022 St Olav Ways - Sustainable pilgrim stops

To provide hikers with access to clean water, toilet facilities, a dry resting place, information and the opportunity to charge mobile/GPS

Stange The increased traffic on the pilgrim paths requires and Øyer, good infrastructure, not only to provide good Norway experiences for the hikers, but also to protect the environment as much as possible. Therefore, sustainable and innovative Pilgrim Stops are being set up along the St Olav Ways in Norway since 2021. In the final prototype, the main building element is stone, with the rest built in local and short-traveled wood. The roofs are made of biological sedum mats and solar power is used where possible. Local engagement and ownership are essential, the pilgrim stops are made just as much for locals as for longwalking pilgrims. Two have been built so far, several more are in process.



Sygard Grytting farm in Norway, along the St Olav Way ©pilgrimsleden.no

#### Since 2017 and

ongoing

Spain

More information

To develop consensual strategies for the creation and marketing of a series of thematic tourist products linked to Charles V's period

To establish a scientific study, conservation, enhancement, training of dry stone builders and a tourist product

European Routes of Emperor Charles V - Tourist Product Club of Charles V

Several private touristic enterprises have recently joined The Routes of Emperor Charles V, in order to create touristic products and package tours around the figure of Charles V. Its implementation is a longterm project with the intention to launch it in all the territories of the Routes of Emperor Charles V, to create a unique touristic brand with a strong international visibility. The main result of this product in 2022 are specialized tourism packages around the figure of Charles V, in the Spanish territory in a first phase.



Example of products available through the Tourist Product Club of Charles V ©redderutascarlosv.wordpress.com

#### Iron Route in the Pyrenees - Conservation programme for the Madriu forge

Since 2021 and ongoing

Andorra

More

information



In Andorra, the Department of Cultural Heritage, the Madriu-Perafita-Claror Valley Management Commission, the CNRS Iramat Laboratory (Paris-Saclay), a member of the association's scientific council, and the Professional Dry Stone School (ABPS, Lozère) have carried out the second phase of the four-year programme for the integral conservation of the Madriu Forge. This programme is being carried out on a historic site that is part of an outstanding Cultural Landscape inscribed on the World Heritage List.



Madriu Forge in Escaldes-Engordany, Andorra ©PaletaMartinet

#### Extra-budgetary funding: some examples

In addition to their ordinary budgets, certified Cultural Routes of the Council of Europe receive extra-budgetary funding from different sources (European Union direct and indirect funding, regional funds, etc.). In 2022, 24 Cultural Routes of the Council of Europe submitted information on extra budgetary funding. For their projects, they received the second year in a row fundings of nearly 10 million Euro, in particular from European Union funding programmes in the cultural, educational and local development sectors. Below you will find a non-exhaustive list of projects implemented by certified Cultural Routes in 2022 through extra-budgetary funding.

| Route                     | Title of Project  | Date                                | <b>Total Budget</b><br>Part of the<br>Cultural Route of<br>the total budget* |   |  |
|---------------------------|---|-------------------------------------|--|---|--|
| Aeneas Route              | On the Steps of Aeneas: a<br>Common Cultural Heritage<br>between Italy and Türkiye  | 1 April<br>2021-<br>30 June<br>2022 | 113,000€   | IPA II  |  |
| Alvar Aalto Route         | Cultural Travel Ecosystem<br>project  | 2022-2023                           | 216,666€   | Next Generation EU (90%)  |  |
| Cluniac Sites in Europe   | Cluny and Cluniac Sites<br>in Europe, UNESCO World<br>Heritage candidature  | 2022<br>(since<br>2018)             | 200,000€   | Regional and local<br>authorities                               |  |
|                           | Social and Innovative<br>Platform on Cultural<br>Tourism and its Potential<br>Towards Deepening<br>Europeanisation (SPOT) | 2020-2023                           | 112,401.2 €*   | Horizon 2020  |  |
| Cyril and Methodius Route | Culture and Education<br>without Borders  | 2022-2023                           | 22,530€  | EU Interreg V-A Slovak<br>Republic - Czech Republic             |  |
|                           | Slavs - Events in the Region  | 2022                                | 10,000€  | Domestic project<br>– contributions of<br>association's members |  |
|                           | Educational Trail Neštich   | 2022                                | 22,000€  | Bratislava Regional Grant<br>Scheme 2022                        |  |
| Destination Napoleon      | ouRoute   | 2019-2022                           | 490,758 €<br>1,500 €*  | Erasmus+  |  |
|                           | Destination Napoleon in<br>France   | 2022-2023                           | 20,000€  | Ministry of Culture France                                      |  |
| European Fairy Tale Route | International Day of the<br>Rights of the Child and<br>Adolescent   | 20<br>November<br>2022              | 1,000€*  | Fondazione Cassa di<br>Risparmio di Pistoia e<br>Pescia         |  |
|                           | The Role of Fantastic<br>Animals in Fairy Tales and<br>Children's Literature  | 26<br>October<br>2022               | 1,000 €*   | Fondazione Cassa di<br>Risparmio di Pistoia e<br>Pescia         |  |

| Route                                | Title of Project   | Date                                       | Total Budget   | Type of Funding   |
|--------------------------------------|--|--|--|---|
| European Fairy Tale Route            | Science Picnic 2022  | 23-24                                      | 36,000€  | Ministry of Science and<br>Education, Government of<br>Croatia; CARNET (Croatian<br>Academic and Research<br>Network)   |
|                                      | ERASMUS+<br>"from d'Artagnan to<br>Napoleon, in the footsteps<br>of Dumas' Europe"   | 2022-2024                                  | 450,000€   | AERA: 29.000 €.<br>CD 32: € 50,000<br>Other partners: the balance   |
|                                      | European Route of<br>d'Artagnan in Nouvelle<br>Aquitaine   | 2022                                       | 42,840 €<br>Still under<br>evaluation                                | Nouvelle-Aquitaine Region   |
| European Route d'Artagnan            | Enhancement and<br>promotion of the<br>CULTURAL ROUTES OF THE<br>COUNCIL OF EUROPE<br>present on the French<br>territory<br>By the European Route of<br>d'Artagnan | 2022                                       | 12,000€  | Ministry of Culture   |
|                                      |  |  | Regional academic<br>delegations for youth,<br>commitment and sports |   |
|                                      | D'Artagnan European<br>Meetings  | 24 & 25<br>June 2022                       | 4,570€   | AERA  |
| European Route of Ceramics           | "Drones for Historic<br>Heritage" DRONE4HER  | 2022-2023                                  | 60,000€  | Erasmus Small Scale   |
|                                      | Revitalization of the Routes<br>of Charles V in Extremadura  | 1 January<br>2022 – 30<br>November<br>2022 | 12,000€  | Direct Grant. Government<br>of Extremadura  |
| European Routes of Emperor Charles V | Promoting Cultural Tourism<br>by Youth Civic Participation   | 9 April<br>2022 – 8<br>November<br>2022    | 25,118€  | Erasmus + KA1<br>Radosas Idejas (latvia),<br>Zavod Boter (Slovenia),<br>Cooperation Network of<br>the European Routes of<br>Emperor<br>Charles V (Spain), Digitalni<br>Dekanteri (Serbia),<br>European Association<br>for the Preservation and<br>Promotion of Jewish<br>Culture and Heritage,<br>AEPJ (Luxemburg), the<br>bettermaking Ifjúsági<br>Alapítvány (Hungary)<br>Erasmus + KA1 |
|                                      | EUmunicipal:<br>Euromunicipalism for a<br>Unified Europe   | 1 May<br>2022 – 30<br>April 2024           | 148,000€<br>15,550€*   | CERV  |

| Route   | Title of Project  | Date                                     | Total Budget                 | Type of Funding  |  |
|---|---|--|------------------------------|--|--|
| European Routes of Emperor Charles V          | "RECup: Reinforcing Euro-<br>pean citizenship through<br>building up the conditions<br>for civic and democratic<br>participation" | 2022<br>–2024                            | 203,500 €<br>13,215 €*       | CERV   |  |
| European Route of Industrial Heritage         | ERIH 4.0 – Protecting,<br>linking and promoting<br>Europe's industrial heritage<br>in a changing world                            | 1 January<br>2022-31<br>December<br>2024 | 807,000 €<br>295,000 €*      | Creative Europe Network<br>funding   |  |
|   | NOA- Networks<br>Overcoming Antisemitism  | 2020-2023                                | 136,853€                     | Rights, Equality and<br>Citizenship Programme<br>(REC)   |  |
| European Route of Jewish Heritage             | Mi Dor Le Dor Italia  | 2021-2022                                | 70,000€                      | Rothschild Hanadiv Europe  |  |
|   | Jewish History Tours  | 2021-2022                                | 79,916€                      | CEF Telecom- Europeana   |  |
| In the Footsteps of Robert Louis<br>Stevenson | Relaunch of the Route:<br>extension of the Route and<br>redesign of the website   | Septem-<br>ber 2022                      | 25,000€                      | French Ministry of Culture (<br>18.000 €)  |  |
| ITER VITIS                                    | CROSSDEV 2019-2023 75,000   |  | 75,000 €*                    | ENICBC MED   |  |
|   | RESTART MED   | 2021-2023                                | 45,000 €*                    | ENICBC MED   |  |
| Le Corbusier                                  | Support in the<br>development of the new<br>website   | 2022-2023                                | 12,000€                      | French Ministry of Culture   |  |
| Liberation Route Europe                       | Liberation Route Europe<br>Hiking Trails  | 1 August<br>2022                         | 540,000€                     | German Foreign Office via<br>the Embassy of the Federal<br>Republic of Germany in The<br>Hague                   |  |
| Phoenicians' Route                            | U-Mar promoting<br>Enhancing underwater<br>archeology   | 24 Months<br>(2022-<br>2024)             | 294,844 €<br>70,709 €*       | Erasmus+<br>The Phoenicians' Route –<br>Lead beneficiary   |  |
|   | QUEST promot-ing QUality<br>intErnships in Sustainable<br>Tourism and cultural<br>heritage management                             | 36 Months<br>(2021-<br>2024)             | 380,065€<br><i>37,321€</i> * | Erasmus+<br>1. Libertas International<br>University (Croatia) – Lead<br>beneficiary<br>2. The Phoenicians' Route |  |

| Route                                | Title of Project   | Date   | Total Budget            | Type of Funding   |  |
|--------------------------------------|--|--|-------------------------|---|--|
|                                      | TransDanube Travel Stories   | 1 July<br>2020-31<br>December<br>2022            | 52,750 €*               | Interreg  |  |
| Roman Emperors and Danube Wine Route | Experience Roman Heritage<br>on Drina and Sava – Roman<br>Emperors Route | ТВС  | 350,000€                | CBC Programme Serbia –<br>Bosnia and Herzegovina<br>2014-2020 |  |
| Route of Saint Olav Ways             | St. Olay Ways on the<br>pilgrims map                                     | Febr<br>Sept. 2022                               | 35,000€                 | Interreg Sweden – Norway                                      |  |
|                                      | Cultural Routes of the<br>Council of Europe in Saxo-<br>ny-Anhalt        | 31 July<br>2021-<br>31 May<br>2022               | 12,760€                 | Hellenic Ministry of CREGIO<br>Saxony-Anhalt                  |  |
| TRANSROMANICA                        | IMPACTOUR  | 1 January<br>2020<br>-<br>31<br>December<br>2022 | 2,971,250€<br>110,625€* | Horizon2020   |  |
| VIA REGIA                            | Cultural<br>Routes of the<br>Council<br>of<br>Europe<br>in<br>Germany    | 2019-2022  | 123,863.48€             | national  |  |
|                                      | KunstLabor –<br>Kultur macht<br>stark                                    | 2019-<br>2022                                    | 115,668€                | national  |  |
|                                      | TexTOUR  | since<br>2021                                    | 176,000€                | EU - Horizon2020  |  |
|                                      | Netzwerk<br>Inklusionsber<br>atung                                       | since<br>2021                                    | 7,500€                  | EU – Erasmus +  |  |

| Route          | Title of Project   | Date           | Total Budget                  | Type of Funding   |
|----------------|--|----------------|-------------------------------|---|
| Via Francigena | Erasmus Vet  | 2022 -<br>2023 | 104,992€                      | Erasmus+<br>The EAVF is lead partner of<br>a consortium of 15 schools                               |
|                | ERASMUS+ F.O.R.R.ES.T. 2.0<br>"F.O.R.R.Es.T. 2.0 - FOsteR<br>an euRopEan identity<br>through the Trainees<br>mobility" | 2020-2022      | 371,000 €<br><i>17.500 €*</i> | Erasmus+<br>The EAVF is lead partner of<br>a consortium of 15 schools                               |
|                | Best MED   | 2021-2022      | 50,000 €*                     | Interreg Mediterranean<br>and co-financed by<br>the European Regional<br>Development Fund           |
|                | Cohen Costal Heritage<br>Network   | 2021-2022      | 60,000 €*                     | European Regional De-<br>velopment Fund (E.R.D.F.)<br>and by Na-tional Funds of<br>Greece and Italy |
|                | "TheRoute_Net - Thematic<br>Routes And Networks"   | 2021-2022      | 60,000 €*                     | European Regional De-<br>velopment Fund (E.R.D.F.)<br>and by National Funds of<br>Greece and Italy  |

TOTAL

6,304,219.68€

## Joint projects

| Route   | Title of Project   | Date Total Budget |          | Type of Funding |  |
|---|--|-------------------|----------|-----------------|--|
| European Route of Ceramics<br>European Routes of Emperor Charles V<br>Routes of the Olive Tree<br>European Route of Jewish Heritage | Youth4Culture  | 2022-2023         | 60,000€  | Erasmus+        |  |
| European Route of Ceramics<br>European Routes of Emperor Charles V<br>European Route of Jewish Heritage<br>ATRIUM                   | European Cultural Routes<br>as key actors in the<br>promotion of European<br>cultural heritage (WalkEUR) | 2021-2023         | 279,991€ | Creative Europe |  |

| Route  | Title of Project   | Date                         | Total Budget                  | Type of Funding |
|--|--|------------------------------|-------------------------------|-----------------|
| Phoenicians' Route<br>European Route of Jewish Heritage<br>European Routes of Emperor Charles V<br>Routes of the Olive Tree<br>VIA REGIA<br>ATRIUM | THE FAB ROUTES: Digital<br>Skills To Promote EU<br>Cultural Routes   | 24 Months<br>(2020-<br>2022) | 299,834€                      | Erasmus+        |
| Via Francigena<br>Santiago de Compostela Pilgrim Routes<br>Route of Saint Olav Ways<br>Via Romea Germanica   | rurAllure: Promotion<br>of rural museums and<br>heritage sites in the vicinity<br>of European pilgrimage<br>routes | 2021-2023                    | 2,999,205€                    | EU Horizon 2020 |
| European Routes of Emperor Charles V<br>European Route of Ceramics<br>European Route of Jewish Heritage  | Circular Cultural Tourism  | 2021-2022                    | No complete<br>data available | Erasmus+        |

TOTAL

3,639,030€

## 7.4 - New members in 2022

Each year, the Cultural Routes of the Council of Europe Programme sees a growing number of network members. According to the information submitted by some of the Culture Routes, at least 287 new members joined the Route networks and thus the Programme. Some Routes even welcomed over a dozen new members.

| Cultural Routes of the Council of<br>Europe | Nº of new network<br>members | Countries   |
|---|------------------------------|---|
| Aeneas Route                                | 8                            | England (1), Italy (1), France (1), Türkiye (5)   |
| Alvar Aalto Route                           | 5                            | France (1), Finland (4)   |
| Cluniac Sites in Europe                     | 14                           | France (10), United Kingdom (3), Switzerland (1)  |
| Cyril and Methodius Route                   | 4                            | Slovakia (2), Croatia (1), Italy (1)  |
| <b>Destination Napoleon</b>                 | 2                            | Montenegro (1), Croatia (1)   |
| European Cemeteries Route                   | 1                            | Romania (1)   |
| European Fairy Tale Route                   | 12                           | Italy (2), Austria (1), Belgium (1), United Kingdom (1), Albania (1),<br>Moldova (1), Sweden (1), Hungary (1),<br>Croatia (2), Finland (1)                    |
| European Mozart Ways                        | 2                            | Italy (1), Germany (1)  |
| European Route of Ceramics                  | 2                            | Spain (1), Ukraine (1)  |
| European Route of Historic Gardens          | 4                            | Belgium (1), Ukraine (1), Greece (1), Georgia (1)   |
| European Route of Historic Thermal Towns    | 5                            | Croatia (2), Italy (1), France (1), Brazil (1)  |
| European Route of Industrial Heritage       | 14                           | Germany (3), Switzerland (1),<br>Portugal (1), Czech Republic (1),<br>Türkiye (2), Italy (1), Portugal (1), Norway (1), Belgium (1), Spain (1),<br>Sweden (1) |
| European Route of Jewish Heritage           | 1                            | Israel (1)  |
| European Route of Megalithic Culture        | 3                            | Türkiye (1), Spain (1), Portugal (1)  |
| European Routes of Emperor Charles V        | 8                            | Spain (6), Mexico (1), Peru (1)   |
| Historic Cafés Route                        | 20                           | Portugal (10), Italy (10)   |
| In the Footsteps of Robert Louis Stevenson  | 1                            | Switzerland (1)   |
| Iron Age Danube Route                       | 2                            | Slovenia (1), Austria (1)   |
| Iron Curtain Trail - EuroVelo 13            | 1                            | Finland (1)   |
| Liberation Route Europe                     | 17                           | France (1), Poland (2), Italy (14)  |
| Le Corbusier Destinations                   | 2                            | France (1), Argentina (1)   |

Information submitted by the Cultural Routes of the Council of Europe networks as of December 2022

## - 7.4 - New members in 2022

| Cultural Routes of the Council of<br>Europe | Nº of new network<br>members | Countries  |
|---|------------------------------|--|
|   |                              | Cyprus (1), Croatia (3),   |
| Phoenicians' Route                          | 18                           | Italy (10), Spain (2), Ukraine (1),                              |
|   |                              | Slovenia (1)   |
| Prehistoric Rock Art Trails                 | 3                            | Spain (2), France (1)  |
| Réseau Art Nouveau Network                  | 4                            | Spain (1), Italy (1), France (1), Germany (1)                    |
|   |                              | Albania (24), Bosnia and Herzegovina (10), North Macedonia (21), |
| Roman Emperors and Danube Wine Route        | 79                           | Montenegro (17), Serbia (3), Pan-European (4)                    |
| Route of Saint Olav Ways                    | 7                            | Norway (3), Sweden (2), Finland (2)                              |
| Routes of the Olive Tree                    | 14                           | Spain (2), Greece (1), Italy (6), Tunisia (2), Lebanon (3)       |
| Saint Martin of Tours Route                 | 2                            | Poland (1), Italy (1)  |
| Santiago de Compostela Pilgrim Routes       | 2                            | Spain (1), Portugal (1)  |
| The Hansa                                   | 4                            | Germany (2), Belgium (1), Netherlands (1)                        |
| Via Francigena                              | 20                           | France (5), Italy (10), Switzerland (5)                          |
| VIA REGIA                                   | 1                            | Germany (1)  |
| Viking Route                                | 3                            | Italy (1), Sweden (1), Norway (1)                                |
| TOTAL                                       | 287                          |  |

## 7.5 - Contact information



**The Santiago de Compostela Pilgrim Routes** European Federation «Saint James Way» contact@saintjamesway.eu www.saintjamesway.eu



The Hansa Hansebüro hansebuero@hanse.org www.hanse.org



The Viking Routes Follow the Vikings info@destinationviking.com Geir@destinationviking.com www.followthevikings.com



#### The Phoenicians' Route International Confederation "The Phoenicians' Route" info@fenici.net www.fenici.net



**The Pyrenean Iron Route** Pyrenean Iron Route info@ironrouteinthepyrenees.com www.ironrouteinthepyrenees.com



**European Mozart Ways** Europäische Mozart Wege e.V. office@mozartways.org www.mozartways.com

\* Information submitted by the Cultural Routes of the Council of Europe networks as of December 2022



#### The Via Francigena European Association of the Via Francigena ways EAVF segreteria@viefrancigene.org luca.bruschi@viefrancigene.org www.viefrancigene.org



#### The Routes of El legado Andalusí

Fundación El Legado Andalusí info@legadoandalusi.es www.legadoandalusi.es



#### The Cluniac Sites in Europe

European Federation of Cluniac Sites administration@sitesclunisiens.org www.sitesclunisiens.org



#### The Routes of the Olive Tree

Cultural Foundation "Routes of the Olive Tree" info@olivetreeroute.gr www.olivetreeroute.org



#### Via Regia European Center for Culture and Information in Thuringia netz@via-regia.org; www.via-regia.org



#### TRANSROMANICA - The Romanesque Routes of European Heritage

TRANSROMANICA Association info@transromanica.com; www.transromanica.eu



#### The European Route of Jewish Heritage

AEPJ Association Européenne pour la Préservation et la Valorisation de la Culture et du Patrimoine Juif aepj@jewisheritage.org; director@jewisheritage.org www.jewisheritage.org



#### The Saint Martin of Tours Route

Fédération Européenne Centre Culturel Saint Martin contact@saintmartindetours.eu www.saintmartindetours.eu



## The European Route of Cistercian Abbeys

European Charter of Cistercian abbeys and sites info@cister.eu www.cister.net



#### **The European Cemeteries Route**

Association of Significant Cemeteries in Europe, ASCE admin@significantcemeteries.org www.cemeteriesroute.eu



Prehistoric Rock Art Trails International Association PRAT-CARP info@prehistour.eu www.prehistour.eu



**European Route of Historic Thermal Towns** European Historic Thermal Towns Association, EHTTA contact@ehtta.eu www.ehtta.eu



The Iter Vitis Route Iter Vitis

info@itervitis.eu www.itervitis.eu



#### The European Route of Ceramics

Associazione Strada Europea della Ceramica europeanrouteofceramics@comune.faenza.ra.it www.europeanrouteofceramics.eu



**The European Route of Megalithic Culture** Megalithic Routes e.V. info@megalithicroutes.eu www.megalithicroutes.eu



#### The Huguenot and Waldensian Trail

Union internationale "Sur les pas des Huguenots et des Vaudois" info@surlespasdeshuguenots.eu www.surlespasdeshuguenots.eu



ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory ATRIUM Association info@atriumroute.eu www.atriumroute.eu



Réseau Art Nouveau Network Réseau Art Nouveau Network asbl info@artnouveau-net.eu www.artnouveau-net.eu



**The Route of Saint Olav Ways** Association for the Route of St. Olav Ways (ACSOW) post@acsow.org www.acsow.org



Via Habsburg Via Habsburg viahabsburg@outlook.com www.viahabsburg.online



**The Roman Emperors and Danube Wine Route** Danube Competence Center office@danubecc.org www.romanemperorsroute.org



**The European Routes of Emperor Charles V** Cooperation Network of European Routes of Emperor Charles V; management@itineracarolusv.eu admin@itineracarolusv.eu; www.itineracarolusv.eu; www.theroutesofcharlesv.com



**Destination Napoleon** European Federation of Napoleonic Cities contact@napoleoncities.eu www.napoleoncities.eu / www.destination-napoleon.eu



In the Footsteps of Robert Louis Stevenson European Network in the Footsteps of Robert Louis Stevenson contact@rlstevenson-europe.org www.rlstevenson-europe.org



Fortified Towns of the Grande Région Réseau des Villes fortifiées de la Grande Région rvgr@free.fr www.villesfortifiees.eu



Impressionisms Routes Association "Eau & Lumière" lucenet.georges@wanadoo.fr www.impressionismsroutes.com



Via Charlemagne contact@viacharlemagne.com www.viacharlemagne.eu





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Liberation Route Europe Liberation Route Europe info@liberationroute.com www.liberationroute.com



Routes of Reformation Routes of Reformation contact@reformationroutes.eu www.reformationroutes.eu



**European Route of Industrial Heritage** Association of the European Route of Industrial Heritage, ERIH info@erih.net www.erih.net



Iron Curtain Trail European Cyclists' Federation, ECF office@ecf.com www.eurovelo13.com



**European Route of Historic Gardens** European Route of Historic Gardens info@europeanhistoricgardens.eu www.europeanhistoricgardens.eu



Via Romea Germanica EAVRG - at Azienda di Soggiorno eavrg@viaromeagermanica.com www.viaromeagermanica.eu



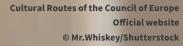


The European Fairy Tale Route info@europeanfairytaleroute.eu www.europeanfairytaleroute.eu



**Women Writers Route** Cultural Tourist Association Women Writers Route info@womenwriters.eu www.womenwriters.eu





Resources +

COLVO

CONSER DE LELIECH

Cultural mote of the Council of Europe

Ninéraire culturel de Cocseil de l'Europe

Via Francigena

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EU/Joint Programmes + Newscorm

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Contacts

## Communication & Visibility

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## 8 - Communication

#### **Communication platforms**

- Since April 2017 the Council of Europe online portal has a website dedicated to the programme, which provides extensive information on the EPA, the Cultural Routes programme and on the European Institute of Cultural Routes.
- The Council of Europe portal section on Democracy Democratic Governance, has under the section "Culture and Cultural Heritage" a webpage dedicated to the Cultural Routes of the Council of Europe.
- The **Council of Europe portal section on Democracy Sustainable Democratic Societies** links to the website dedicated to the Cultural Routes Programme.



Cultural Routes of the Council of Europe brochures and booklets

### Cultural Routes of the Council of Europe Programme website

Provides information on:

- Cultural Routes by theme and country
- Certification
- European Institute of Cultural Routes
- News
- Joint programmes with the European Union
- Enlarged Partial Agreement on Cultural Routes (member States, statutory bodies, partners)
- Activities (Annual Advisory Forum, Training Academy)
- Resources
- Contacts

Since January 2017, a bi-monthly newsletter is sent to now **over 6000 subscribers.** 

Since June 2020, the **Cultural Routes of the Council** of **Europe Database** has hosted a structured and extensive database together with an interactive map organizing all **3300+ network members of the 48** certified Cultural Routes of the Council of Europe. The certification cycles 2021-2022 saw a remarkable growth with the addition of 3 new certified Cultural Routes of the Council of Europe and thus **over 400 new members** engaging in Route networks activities and in the Programme. The Cultural Routes Database has now also been updated to include all the new network members.

#### **Resources and visibility material online:**

- 3 booklets available: 1 for member States, 1 for travellers and 1 for Cultural Routes, available in English and French, updated in 2022
- Cultural Routes of the Council of Europe brochure: available in English, French, Armenian, Italian Polish and Turkish
- Cultural Routes of the Council of Europe leaflets: available in English, French, German, Italian, Spanish, Armenian, Catalan, Georgian, Greek, Hungarian, Latvian, Lithuanian, Polish, Romanian, Russian, Swedish, Turkish, Ukrainian

## - 8 - Communication

### Press and media archive

#### **100 articles +** on Cultural Routes in the international Press

**70 news articles** from the Cultural Routes of the Council of Europe programme

**170 news posts** from the Cultural Routes of the Council of Europe programme on Facebook



Cultural Routes of the Council of Europe Official website. © Farknot Architect/Shutterstock

## Social media

Cultural Routes of the Council of Europe programme

@CultureRoutes

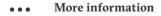
**f** @CultureRoutes

16.300 + followers on Facebook

> 165.000 + visits on our website on 2022

> > 6000 + subscribers of the bi-monthly newsletter

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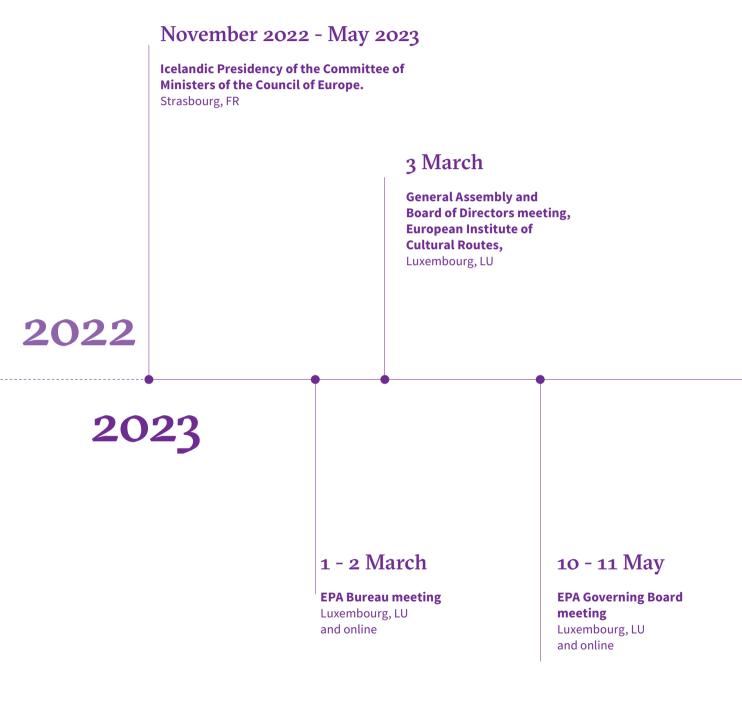




Łódź, Poland 2023 Annual Advisory Forum on Cultural Routes of the Council of Europe. © Adam Kraska/Shutterstock

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# 9 2023 Outlook



30 May-2 June 10th Training Academy on Cultural Routes of the Council of Europe Dordogne, FR



## 20 - 22 September

12<sup>th</sup> Annual Advisory Forum on Cultural Routes of the Council of Europe Łódź, PL

## October

**EPA Statutory Committee meeting** Strasbourg, FR





## **Financial Statements**

## - 10 - Financial statements

| Enlarged Partial Agreement on<br>Cultural Routes of the Council of<br>Europe<br>(Funded by the Member States) | 2017     | 2018     | 2019     | 2020     | 2021     | 2022      | 2023     |
|---|----------|----------|----------|----------|----------|-----------|----------|
| Ordinary budget   | 320.322€ | 331.600€ | 352.000€ | 364.000€ | 377.800€ | 384.600€  | 537 900€ |
| Extra-budgetary resources<br>(Voluntary contributions)  | -        | -        | -        | -        | -        | -         | -        |
| Luxembourg  | -        | -        | 5.200€   | -        | -        | -         | -        |
| Georgia   | -        | -        | -        | 20.000€  | -        | -         | -        |
| France  | -        | -        | -        | 5.000€   | 20.000€  | 103 000 € | -        |
| Switzerland   | -        | -        | -        | -        | -        | 10 000€   | -        |
| Total <sup>1</sup>  | 320.322€ | 331.600€ | 357.200€ | 389.000€ | 397.800€ | 497.600€  | 537.900€ |

1 The total income does not include the information pertaining to the financial resources of each Cultural Route of the Council of Europe.

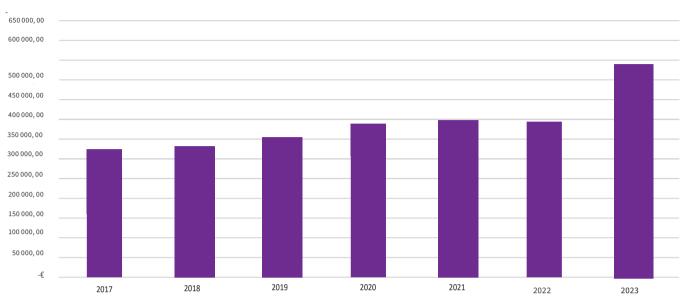
| <b>European Institute of Cultural</b><br><b>Routes</b> (Funded by the Ministry of<br>Culture, Government of the Grand<br>Duchy of Luxembourg) | 2017      | 2018      | 2019      | 2020      | 2021      | 2022      | 2023      |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Ordinary budget   | 200.000€  | 210.000€  | 210.000€  | 250.000€  | 255.000€  | 260.000€  | 273 000€  |
| Extra-budgetary resources<br>(Voluntary contributions)  | -         | -         | -         | -         | -         | -         | -         |
| Ministry of Culture, Government of the Grand Duchy of Luxembourg  | -         | -         | 30.000€   | -         | -         | -         | -         |
| Ministry of Foreign Affairs,<br>Government of the Grand Duchy of<br>Luxembourg  | -         | 6.800€    | 11.900€   | -         | -         | -         | 5 000 €   |
| Total   | 200.000 € | 216.800 € | 251.900 € | 250.000 € | 255.000 € | 260.000 € | 278.000 € |

| Co-funding joint programmes<br>COE/EU  | 2017     | 2018     | 2019     | 2020      | 2021 | 2022 | 2023 |
|--|----------|----------|----------|-----------|------|------|------|
| European Commission DG GROW -<br>Council of Europe Joint Programme<br>(2015-2017)<br>311.000 € (18 months)                               | 86.389€  | -        | -        | -         | -    | -    | -    |
| European Commission DG REGIO -<br>Council of Europe Joint Programme:<br>"Routes4U" (2017-2020) <sup>3</sup><br>1.1 Million € (30 months) | -        | 440.000€ | 440.000€ | 220.000€  | -    | -    | -    |
| Total  | 86.389 € | 440.000€ | 440.000€ | 220.000 € | _    | _    | _    |

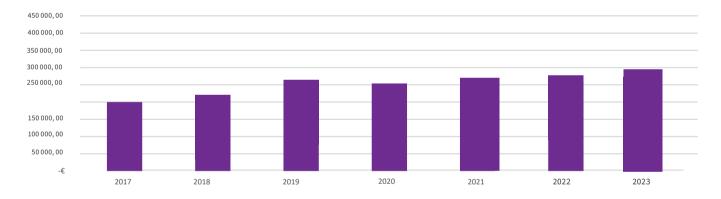
Financial Statements —

#### Enlarged Partial Agreement on Cultural Routes of the Council of Europe

Evolution of the total budget



**European Institute of Cultural Routes** Evolution of the total budget



## Appendices

#### 2022 Enlarged Partial Agreement on Cultural Routes of the Council of Europe and European Institute of Cultural Routes - Calendar of activities and presentations at events

-18 January, Madrid, Spain, National Coordination meeting for Cultural Routes crossing Spain, Ministry of Culture and Sports of Spain

- 19 January, Madrid, Spain, Secretariat of the Cultural Routes of the Council of Europe Programme at the Feria Internacional de Turismo FITUR 2022

- 19 January, Madrid, Spain, Visit of the Feria Internacional de Turismo FITUR 2022 and meeting with representatives of the United Nations World Tourism Organisation (UNWTO)

- 26 January, Rome, Italy, Aeneas Route Certification Ceremony held in Rome at the Colosseum Archaeological Park

- 3 February, Chisinau, Moldova, Secretariat meets the Minister of Culture of Moldova to discuss forthcoming EPA accession

- 4 February, EICR, Luxembourg, Luxembourg, Ambassador of Albania to the CoE visits the EPA headquarters in Luxembourg to discuss EPA membership - 17-18 February, Online, II EU-LAC Dialogues Sessions "Cooperation and Policies in the realm of Cultural Heritage, Cultural Routes and their relevance for the Biregional Partnership between the European Union, Latin America and the Caribbean"

- 18 February, Venice, Italy (CoE office), Ms Gabriella BATTAINI DRAGONI, former DSG of the CoE, receives the EPA career award

- 18 February, Venice, Italy (CoE office), International Conference "Cultural Routes of the Council of Europe crossing Italy: a European heritage"

- 18 February, Venice, Italy (CoE office), Via Romea Germanica Certification Ceremony held at Venice at the Ateneo Veneto

- 22 February, Luxembourg, Luxembourg, General Assembly and Board of Directors of the European Institute of Cultural Routes meeting

- 24-25 February, Luxembourg, Luxembourg, Meeting of the Bureau of the EPA Governing Board

- 7 March, Online, Start of the online conference cycle "Strengthening Euro-Ibero-American Cultural Routes and Itineraries", University of Zacatecas, Organization of Iberoamerican States / EICR

- 10 March, Collodi, Italy, Exhibition "Cultural Routes of the Council of Europe in Italy: a European Heritage" opend

- 22 March, Thessaloniki, Greece, Cultural Routes of the Council of Europe programme presented at the BSEC Workshop for Young Diplomats

- 23 March, Santiago de Compostela, Spain, Council of Europe represented at the Honorary Committee of the Santiago de Compostela Pilgrim Routes

- 24 March, Online, rurAllure project interviewed

Mr Stefano DOMINIONI, who underlined the role of pilgrimages for sustainable tourism and tourism relaunch after the pandemic

- 24-25 March, Paris, France, Cultural Routes of the Council of Europe presented at a colloquium organised by the Ministry of Culture at the National Heritage Institute

- 30 March, Solin, Croatia, Cultural Routes of the Council of Europe programme was presented at the 8th International Historic cities congress, Tourist Board of the City of Solin, Hotel President Solin and the City of Solin

- 1 April, CoE, Strasbourg, France, Exhibition "Cultural Routes of the Council of Europe in Italy: a European heritage" presented during the Conference of Ministers of Culture of the Council of Europe

- 3-6 April, Caen, France, Liberation Route Europe, LRE Forum 2022 held in Caen, France in partnership with Normandy Tourism and Région Normandie

- 6 April, Lloret de Mar, Spain, European Route of Historic Gardens Certification Ceremony

- 8-9 April, Alcobaça, Portugal, European Route of Cistercian Abbeys, 4th International Meeting at the Monastery of Alcobaça in Portugal, Ministry of Culture of Portugal

- 10 April, Zagreb, Croatia, Cultural Routes of the Council of Europe presented at the International Tourism Fair PLACE2GO in Zagreb, Ministry of Culture and Media of the Republic of Croatia

- 20-23 April, Beirut, Lebanon, Secretariat at the Euro Mediterranean Intercultural Dialogue Forum celebrating Lebanon as the 35th member State of the EPA, Lebanese American University - LAU and the Ministry of Tourism

- 5-6 May, Luxembourg, Luxembourg, Meeting of the EPA Governing Board

- 9 May, Rome, Italy, Mr. Stefano DOMINIONI attended the Parliamentary Assembly of the Committee on Culture, Science, Education and Media of the Council of Europe at the Italian Chamber of Deputies in Rome

- 9 May, Esch-sur-Alzette, Luxembourg, Europe Day celebration in Luxembourg

- 11 May, Cuacos de Yuste, Spain, Programme of Cultural Routes of the Council of Europe represented at the Ceremony of Presentation of the Charles V Award in Yuste Monastery

- 11 May, Online, Quality Network For Sustainable Tourism (QNeST)PLUS Round Table

- 11-13 May, Online, Iberoamerican University Meeting on Cultural and Natural heritage, organized by the University of Zacatecas and the Organization of Iberoamerican States

**00** — Appendices

- 18 May, Zlin, Czech Republic, Cyril and Methodius Route Certification Ceremony

- 19 May, Arras, France, Conference on Cultural Routes of the Council of Europe, Compostela Pilgrim Ways Agency and the Association Arras Compostelle

- 31 May-3 June, Fontainebleau, France, 9th Training Academy on Cultural Routes of the Council of Europe, Impressionisms Routes network in association with the EICR and in cooperation with the District of Seine-et-Marne and the Ministry of Culture of France

- 13-14 June, European Commission, Brussels, Belgium, Cultural Routes of the Council of Europe promoted at the European Heritage Label Awards

- 13-14 June, Online, first major meeting of the members of the 16 Cultural Routes of the Council of Europe in the United Kingdom, Nottingham Trent University in cooperation with the Secretariat of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and the EICR

- 29 June, Edremit, Türkiye, Aeneas Route Certification Ceremony, Edremit Municipality, founding member of Aeneas Route Association

- 4-6 July, Online, First module of the workshop "Cultural Routes of the Council of Europe: Cultural Heritage, Landscapes and Tourism", University Politecnico di Torino together with the Interuniversity PhD programme in Urban and Regional Development

- 5 July, Online, Advisory Meeting with Mary's Route

- 5 July, Online, Advisory Meeting with Saint Francis' Ways

- 6 July, Online, Advisory Meeting with Le Vie di Leonardo Da Vinci

- 6 July, Online, Advisory Meeting with Silk Routes

- 7 July, Online, Advisory Meeting with Chemins de Saint-Michel

- 7 July, Online, Advisory Meeting with Nikolaosroute– La Via Nicolaiana

- 7 July, Online, Advisory meeting with Singing Heritage Route

- 8 July, Online, Advisory Meeting with Transhumance Trails and Rural Roads

- 8 July, Online, Advisory Meeting with Iter Romanum

- 8 July, Online, Advisory Meeting with Romea Strata

- 14 September, Granada, Spain, Routes of El Legado Andalusí, BESTMED and SMARTMED Final Conference

- 22-23 September, Budapest, Hungary, V Annual Forum on Historic Gardens

- 29 September, Ourense Province, Galicia, Spain, International Congress on Thermal Tourism, European Historic Thermal Towns Association (EHTTA)

- 5 - 7 October, Chania, Crete (Greece), 11th Cultural Routes of the Council Of Europe Annual Advisory Forum
- 18 October, CoE, Strasbourg, France, EPA Vice Chair meets with Czech Republic authorities (EPA Observer), Members of the European Parliament and Representatives of the Cyril and Methodius Route

- 19 October, Luxembourg, Luxembourg, Meeting of the

Board of Directors of the EICR

- 20 October, Esch-sur-Alzette, Luxembourg, European Route of Industrial Heritage (ERIH) Annual Conference

- 21 October, Strasbourg, France, Committee of the EPA member States adopts the Programme and budget 2023 - 25-27 October, Łódź ,Poland, Visit of Łódź, Poland in preparation for the 12th Annual Advisory Forum on Cultural Routes of the Council of Europe to be held in Łódź on 20-22 September 2023

- 26-28 October, Guadalupe, Extramadura, Spain, 2nd meeting of the Euro-Ibero-American Cultural Cooperation Academia Europa e Iberoamericana of the Yuste Foundation and the Organisation of Ibero-American States for Education, Science and Culture (OEI) in cooperation with the EICR

- 3 November, Zagreb, Croatia, Iron Age Danube Route Certification Ceremony

- 10 November, Luxembourg, Luxembourg, Meeting of the Board of Directors of the EICR

- 17 November, Beirut, Lebanon, Minister of Tourism presents the "Wine Tourism Lebanon" Initiative with the participation of "Iter Vitis"

- 24 November, Online, Meeting "Bulgarian cultural, historical and natural heritage in the perspective of the Cultural Routes of the Council of Europe", organized by Cyril and Methodius Research Centre at the Bulgarian Academy of Science

- 29 November, European Commission, Brussels, Belgium, EPA Secretariat discussed cooperation with the European Heritage Label

- 1-2 December, Madrid, Spain, Secretariat of the Cultural Routes of the Council of Europe joined a meeting of 18 experts from all around the world to debate the challenges and trends of cultural tourism at the invitation of the World Tourism Organization (UNWTO) and the Comunidad de Madrid

- 8 December, Brussels, Belgium, Meeting between the Cultural Routes of the Council of Europe and the Office of Educational and Cultural Affairs of the Mission of China to the European Union

- 14 December, European Parliament, Strasbourg, France, Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) featured in the Resolution (2022/2047(INI)) on the "Implementation of the New European Agenda for Culture and the EU Strategy for International Cultural Relations"





European Institute of Cultural Routes Abbaye de Neumünster Bâtiment Robert Bruch 28, rue Münster L-2160 Luxembourg

T. (+352) 24 12 50 contact@culture-routes.lu

coe.int/routes

With the support of





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