



European Youth  
Card Association



AP/Carte-J (2020) 1  
Restricted

## **Partial Agreement on Youth Mobility through the Youth Card**

**44th meeting of the Board of Co-ordination**

**Tuesday, 6 October 2020**  
On-line meeting

### **PARTIAL AGREEMENT WORK PROGRAMME 2020**

#### **IMPLEMENTATION**

##### **Introduction**

The Covid-19 pandemic, which resulted in total or partial halting of international travel and events across Europe, prevented the Partial Agreement's work programme 2020 to be implemented as initially envisaged. The activities and their budgetary apportioning had to be revised in order to make the most out of the current programme.

The situation offered a good opportunity to invest in the visibility of the Partial Agreement on Youth Mobility, ensuring it stands out and it stays relevant for the member States, especially at times when mobility has been forced to be low on the agenda.

Having this in mind and the CMJ priorities for 2020-2021<sup>1</sup>, the following actions and the estimated costs were suggested till the rest of the year (the Board of Co-ordination has been informed by a written procedure):

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- <sup>1</sup> - to support and encourage innovation in youth work and youth services;  
- to explore how the European Youth Card can support democratic participation of young people and access to their rights;  
- to promote the European Youth Card as a tool for young people's social, economic and cultural inclusion.

## **Branding**

- Video promotion about PA on Youth Mobility (Estimated cost 5.000 Euros);
- Update of the Partial Agreement brochure (the text, translation, design); (Estimated cost 3.000 Euros)
- Update the Council of Europe page dedicated to the Partial Agreement on Youth Mobility, so as to be more in line with the EYCA brand and Partial Agreement on Youth Mobility visual identity (no additional cost).

## **PA on Youth Mobility promotion**

- Brochure with summary of reports of the most successful seminars of the Partial Agreement over the past 4 years - this will serve as promotional tool among participants at future events (Council of Europe and EYCA) (Estimated cost 5.000 Euros).
- Creation of a logo/separate visual identity for the Partial Agreement on Youth Mobility to be used on all promotional materials for Partial Agreement seminars and events (Estimated cost 1.000 Euros)
- Label members/countries on the EYCA website – those which are members of the Partial Agreement on Youth Mobility to raise visibility of these member states (no additional cost).

## **Research**

- Run a survey among PA members to gather feedback and understand better their needs and topics they would like to see addressed during next seminars.
- Run a survey among PA non-members and understand what would motivate them to join, what they would like to receive as services etc. (Estimated cost 4,000 Euros)
- Organise 1 thematic webinar on one of the topics planned for this year (except the theme of the Greek seminar);
- Organise 1 promotional PA on-line session, specifically dedicated to non-members of the Partial Agreement. (Estimated cost 2.000 Euros).

As regards the initially foreseen programme:

## **1. Promotional Seminar ‘Empowering young people as leaders in their communities’: cancelled**

The Partial Agreement’s promotional seminar on “Empowering young people as leaders in their communities” is part of the 2020 programme of activities of the Partial Agreement and organised as a response to the need of innovation in encouraging youth participation. The seminar will be organised in close cooperation with CJP Netherlands and will offer access to one of the biggest youth events in The Netherlands: [Young Impact Awards](#).

Objectives:

- to foster innovation in youth participation and recognition of young people as leaders in their communities;
- to showcase examples of good practice on the role of card holders’ communities and how the European Youth Card can be a tool for promoting youth participation;
- to showcase examples of good practice on the role of European Youth Card in implementing national youth policies in various areas.

Location: Amsterdam, The Netherlands

Time: End of May 2020

Budget: 8.000 EUR (cancelled)

## **2. Seminar “Artificial intelligence and youth services: the role of the European Youth Card in promoting quality mobility in an online era”: renamed and taking place on-line**

The seminar has been renamed and refocused as **“New challenges and opportunities for innovative youth services. The role of the EYC in promoting the rights of young people in post-Covid era”**. It will take place on **5-6 November 2020 mostly on-line** and aims to explore the various ways in which digital tools and Artificial Intelligence can be used to provide quality youth services to young people, particularly during pandemic times. It will also explore the challenges and opportunities of new technologies in this respect.

The seminar is part of the official Greek Committee of Ministers’ Chairmanship programme and is the only event dedicated to young people in it. It will offer a space of learning for policy makers, youth workers, youth leaders and activists.

Objectives:

- to explore innovative ways of promotion and outreach to young people in a digital era and the role of the European Youth Card;
- to identify challenges and opportunities youth workers have in engaging young people on-line and what can be the role of new technologies & AI;
- to define the implications of the pandemic on European societies and identify lessons learnt from the Covid-19 pandemic crisis.

Location: Greece

Date: September 2020 changed to November 2020

Budget: 12.000 EUR (budget will be adjusted as no international travel will take place)

### **3. PA training for civil servants on youth policy “Building partnerships and promoting youth mobility” - a 50/50 Seminar: postponed to 2021**

The training will be dedicated exclusively to policy makers and civil servants from countries of the Partial Agreement on Youth Mobility through the European Youth Card and will be preceded by a survey to identify specific needs.

Objectives:

- to Strengthen the community of policy makers and countries of PA on Youth Mobility and facilitate exchange of good practices among them;
- to Offer a unique space for members of PA on Youth Mobility to build stronger partnerships with European Youth Card organisations in their countries;
- to Identify specific challenges and needs related to mainstreaming youth mobility as a priority in youth policies.

Location: Malta

Date: November 2020

Budget: 15.000 EUR (cancelled)

### **4. Promotional video of the Partial Agreement on Youth Mobility: please see above**

The objective is to create a video with testimonials of policy makers, experts, Council of Europe representatives, EYCA members, participants in the Partial Agreement events and young people - cardholders in order to put in perspective the work that has been done in the framework of the Partial Agreement in the last 30 years of its existence.

This could be also used as promotional material to show to different institutions: governments, Permanent Representations to the Council of Europe, Diplomatic missions of states not members of the Council of Europe, etc.

Planned budget: 5.000 EUR.

### **5. Presentations to the CDEJ and the Board of Co-ordination: done by written procedure**

Updated presentations will be made to all meetings of the CDEJ.