



Partial Agreement on Youth Mobility through the Youth Card

AP/Carte-J(2012)PV31 final

31st meeting of the Board of Co-ordination European Youth Centre, Strasbourg

12 November 2012

Report¹

1. Opening of the meeting

The meeting was chaired by Ms. Aleksandra MITROVIC-KNEZEVIC (Serbia), Chair of the Board of Co-ordination. The list of participants is included in Appendix I. The Turkish delegation to the CDEJ participated in the meeting as observers. The representative of Andorra participated in the Board in order to provide it with information on the Workshop "European Youth Cards: a tool for social inclusion and active citizenship" mentioned under the events of the Andorran Chairmanship of the Committee of Ministers.

The chair informed the Board of her meeting with the Director General of the DGII, Mrs Snežana Samardžic-Markovic and transmitted her full support for and engagement in the Partial Agreement.

2. Adoption of the agenda

The agenda was adopted as it appears in Appendix II, with item 9 being taken immediately after item 3.

3. Adoption of the draft report of the 30th meeting of the Board of Coordination (Budapest, 17 October 2011) (AP/Carte-J (2011) PV 30)

The Chair informed the Board that she would approach the Croatian Delegation for information on Croatian developments in 2011. The Director of EYCA presented the following addition under item 8 of the report: "EYCA will revise its overall strategic plan at the end of 2011. A strategy for expanding the Partial Agreement will be developed during 2012 in partnership with the Council of Europe to reflect EYCA's revised strategic plan." No objection was raised.

¹ Adopted by the Board of Co-ordination at its ad hoc meeting on 13 November 2012.

The report of the 30th meeting of the Board of co-ordination was adopted with minor amendments.²

4. Information on developments in the Directorate II Democracy, Department of Youth and Education – report of the Secretariat CMJ(2012)22

The Acting Head of the Youth Department pointed to the Director's report CMJ(2012)22 prepared for the attention of the statutory bodies of the youth sector which contained the essential. In addition, she provided the following information:

Staff changes

The Head of Youth Department, M. Ulrich Bunjes, was transferred with his post to be advisor to the Director General of the DGII. Mrs Tina Mulcahy was nominated the Acting Head of the Youth Department.

Budget and Programme

In 2013 the Council of Europe would enter the second year of its first biannual programme-budget exercise, the second term being 2014-2015. It was too early to evaluate the functioning and the results of this new exercise. The Joint Council on Youth would determine its priorities at its meeting on 13 November 2012, some of them would be identical to those of the Partial Agreement and EYCA, like young people's employability for example.

As for the programme, the highlights of the next year would be, among other things, the Campaign against hate speech on-line (EYCA had voiced its interest to be involved), the second phase of the Enter! project (lessons were learnt from the first stage and changes would be integrated into the second project), Youth Peace Ambassadors' Activities and the Roma Youth Action Plan.

Co-operation with the European Youth Card Association

Besides the Partial Agreement on Youth Mobility through the Youth Card, the Youth Department of the Council of Europe invited the European Youth Card Association to the Summer Universities³ of the CDEJ in 2012 in Georgia and in 2013 in Slovakia. The Director of EYCA mentioned that one of the atelier of the 2013 Summer University, in accordance with the Slovak hosts, would be experience of the youth card functioning in Slovakia (youth card models) and in other member states.

The 9th Council of Europe Conference of Ministers responsible for youth

The 9th Conference of Ministers responsible for youth took place in St Petersburg on 24-25 September 2012 with the main theme being "Young people's access to rights: the development of innovative youth policies". EYCA was among the observers to the Conference. The Conference did not produce a final declaration due to lack of consensus on the explicit mentioning of the LGBT issues. The Acting Head of the Youth Department stressed that the Council of Europe did not wish to see its member states enter in

² There was no addition from the Croatian Delegation.

³ This activity is organised every year for civil servants working on European issues in ministries responsible for youth as well as for youth NGO members of the Advisory Council, as well as some other stake-holders. It aims at improving the capacity of the participants to contribute to the implementation of the objectives of the Council Europe in their own countries and organisations.

competition as regards this issue which would be addressed instead to and at the highest level of the Council of Europe.

New developments concerning the Partial Agreement

A new member, the Republic of Moldova, joined the Partial Agreement in 2012. Bosnia and Herzegovina had completed its internal procedures and would be able to join soon. Spain would leave the Partial Agreement in 2013 for budgetary reasons⁴ despite its interest and involvement in the Agreement. That departure creates an important gap in the Partial Agreement's budget. The Budget Committee, consisting of representatives of the Council of Europe's member states, recruited to advise the Committee of Ministers on various questions related to the budget of the Organisation, asked itself and the Secretariat whether the Council of Europe should maintain that Partial Agreement⁵. The Secretariat replied that a number of member states were interested in joining the Agreement and that its current work as well as its potential were worth of contributing to and further developing. Consequently 2013 would be a test year demanding efforts and a thorough follow-up.

The Acting Head of the Youth Sector pointed out that, in her opinion, thought should be given not only to the strategy of expansion (that was obvious as the added value of the Partial Agreement's activities had proved itself long ago), but also to the **political value** the Partial Agreement could bring to the member states.

5. Final Report on the programme of the Partial Agreement in 2011 AP/Carte-J (2012)1

The Board of Co-ordination took note of the up-dated final report on the programme of the European Youth Card Association and of the Partial Agreement on Youth Mobility through the Youth Card for 2011 without debate.

6. Update on the programme of the Partial Agreement

6.1 in 2012, AP/Carte-J (2012)2

The Director of EYCA gave a brief overview of the programme as outlined in document AP/Carte-J (2012)2, highlighting especially EYCA's Maximising Impact work and its Standards of Excellence. The Board was satisfied with the work done and encouraged EYCA to continue in the same vein.

It appeared that no one of the Board of Co-ordination or the Secretariat was receiving the EYCA's newsletter (a once in 2 month's issue); the Director of EYCA was determined to revise the mailing list to change the situation.

6.2 EYCA's strategy 2012-2017

AP/Carte-J (2012) 3

The President of EYCA shortly presented the EYCA's five-year strategy plan in its six major areas especially insisting on maximising the impact of EYCA and its member organisations,

⁴ As unfortunately most of the Council of Europe Partial Agreements.

⁵ It should be recalled that the Secretary General has initiated, as part of his reform package, a revision of all Council of Europe instruments, such as Conventions, Charters and Partial Agreements, in order to concentrate the activities of the Council of Europe on its core missions.

meaning also that EYCA would aim at having a member in all EU countries (for a start) by 2017, with its weakest members attaining at least 5% of the young people's population.

The Board of Co-ordination took note of the interim report on the programme of the Partial Agreement in 2012 and of the EYCA's strategy for 2012-2017.

7. Update on the biannual programme of the Partial Agreement for 2013 AP/Carte-J (2012) 4

The Director of EYCA recalled that the Board of Co-ordination adopted the Partial Agreement's biannual programme of activities for 2012-2013 at its last meeting, and stressed that EYCA would continue to implement these activities in 2013 with a restricted scope because of the restricted budget.

The Board of Co-ordination took note of the up-date regarding the adjustment of the biennial programme 2012-2013 of the Partial Agreement for the year 2013 as it appears in Appendix III.

8. Follow-up to the expansion strategy of the Partial Agreement *AP/Carte-J* (2012) 6

The Director of EYCA gave a short overview of EYCA's and Partial Agreement's country priorities. For EYCA it was: UK, France, Germany and Turkey. For the Partial Agreement it was one big member state and two-three smaller member states for the next two years. Turkey, with half of its population young, was an obvious candidate. Other countries which showed interest over several years were the Czech Republic, Albania, Bosnia and Herzegovina. Such countries as Russia, Ukraine and Poland were also of much interest for the same reason as Turkey, but they would be approached one by one as their size and complexity would necessitate a thorough preparation which could be done only step by step.

The Turkish delegation thanked the Board for its invitation to the meeting, this clarified their ideas about the youth card. The Turkish representative proposed to have a workshop with concrete cases in Turkey to make the Turkish authorities more familiar with the subject. The Board and EYCA agreed with the proposal.

The Board members were informed that Bosnia and Herzegovina was joining the Partial Agreement soon having completed an internal procedure for this purpose.

The Secretariat informed the Board that it was following closely the case with Morocco who sent a letter of accession over two years ago but through the wrong channels and since then the situation was stagnating.

The Board of Co-ordination took note of the document AP/Carte-J(2012)6.

9. Partial Agreement Workshop "European Youth card: A tool for social inclusion and active citizenship" AP/Carte-J (2012) 5

The Andorran representative informed the Board that the idea of the workshop was accepted by the Andorran Chairmanship of the Committee of Ministers. The Chair thanked Andorra for giving this event a high profile. She encouraged the Andorran authorities to twin this workshop with another Chairmanship event in order to attract senior presence to the workshop.

The approximate date would be end of February – beginning of March. The Portuguese representative alerted the Board to the fact that several events were scheduled for March 2013, for example the Conference of Youth Ministers of the EU or the statutory bodies of the youth sector of the Council of Europe.⁶

The Director of EYCA explained the concept and the main aim of the workshop: to discuss how to use the youth cards' potential to the full. This implies collecting ideas from the governments of what they want to get from the youth cards and the Partial Agreement on Youth mobility, what would be a unique added value the Partial Agreement could give to them. The discussions would be completed by several concrete study cases.

The target audience/participants: governments-members of the Partial Agreement, governments not members of the Partial Agreement but on the verge of or interested in joining, as well as some observers to the CDEJ like Iberoamerican Youth Organisation, representatives of the South-Mediterranean shore (Morocco would be ideal).

The Turkish delegation thought that the accent should be put on those states which were not yet members of the Partial Agreement but interested in it, so as to help them understand better the activities of the Partial Agreement and lobby it properly in their countries. That would also help them in the future to organise the Partial Agreement activities in their country if they become a member.

The Chair invited all members to take the ownership of this project and contribute their ideas and proposals through the Secretariat.

The CDEJ Secretariat informed the Board that the French Delegation disagreed with the fact that part of the CDEJ budget (aimed at covering the travel expenses) would be used for the activities of the Partial Agreement. The Workshop in that case should be broader and cover the issue of youth mobility instead of dealing exclusively with Partial Agreement issues. The Chair said that a thorough thought should be given to this consideration. In her opinion, the general theme should not endanger the main purpose of the Workshop.

The Board would be informed of the progress made in the preparations of the Workshop.

The Board of Co-ordination took note of the document AP/Carte-J (2012)5.

10. Any other business

The Chair appealed to the Secretariat to change the time of the meeting for day hours.

⁶ Finally the next statutory meetings of the youth sector were scheduled for 3-5 April 2013.

She also re-iterated the Board's request to have an item on the CDEJ agenda on the progress report of the EYCA and the Partial Agreement's activities, as was the case for example with ERYICA. This was done at the last CDEJ meeting but not at the current one. The Secretariat would ensure this item for the next CDEJ meeting.

Also, the Chair proposed a change as regards the procedure for adoption of the meeting reports: a year lapse between the meeting and the formal adoption of the report was too long. As from now on, the report would be adopted by written procedure within a month from the date of the meeting; where circumstances permit, the Secretariat would try to prepare a report to be adopted the following day still in the framework of the statutory bodies. The Board members agreed.

The Chair invited those interested to share information (3-4 sentences) on recent developments concerning their countries by sending it in writing to the Secretariat till next day's early afternoon.

The following countries had provided the requested information:

Montenegro:

In July 2012, Montenegrin organisation Centre for Youth Affirmation became associate member of EYCA. The organisation was currently in the process of finalizing preparations for the distribution of cards. The process of election of the new associate member organisation was followed closely by the Ministry of Education and Sport and the Cabinet of the Prime Minister. The aforementioned organisation received and continued to receive the support of these institutions particularly in terms of advising and financing.

Portugal:

Along 2012, Portugal kept investing on the Mobile Youth Card, not only because young people identify themselves very well with this product, but also because it is used as a complementary identification asset related to the Card itself and as a very effective way to promote partnerships and initiatives.

Apart from this, other actions took place, namely:

- development of digital tools to promote the advantages behind the Card, such as time limited campaigns through the production of Vouchers;
- investment in focused partnerships like the ones that have been established with municipalities (Municipal Youth Card), students unions (Students Youth Card) and sports organizations (Athlete Youth Card);
- creation of a Youth Card with the National Federation of Youth Organizations;
- presence in the major events that took place in Portugal, like the music summer festivals.

Finally, in a very adverse context related to the global crisis Portugal is facing, an increase of contacts by small and big enterprises with the Youth Card has been noticed, as a means for them to place their products amongst young people, recognizing its value as a transversal brand, by opposition to the exclusive brands associated specialized cards.

Serbia:

The Ministry of Youth and Sport of the Republic of Serbia and the European Youth Card representative in the country EURO<26 have a very good cooperation, which continues despite the recent political changes in the Government as the Ministry of Youth and Sport has been preserved. The Ministry and EURO<26 have signed an Agreement on

Cooperation in 2011, which gave a wind to the back to development of the European Youth Card in Serbia. The Agreement has recognized EYC as a very important tool which links Serbian efforts to empower young people on the local and national level with the European endeavors and programmes. The Card is recognized primarily as an information tool, which is used to activate people from local to national level. The Ministry has invested more than 100.000 EUR in card development during the past few years. EURO<26 has been seeking to further strengthen the position of the European Youth Card and has prepared a National Strategy on the European Youth Card in Serbia, which is officially submitted to the Ministry of Youth and Sport. The Strategy tends to define directions of the card development in this decade and further elaborates principles set in the Agreement on Cooperation.

Switzerland:

Euro26 Switzerland continues to be involved in the work of the EYCA's Maximising Impact as well its co-operation in the development of a member organisation in Germany. Euro26 Switzerland pursues its big project on conflict prevention and fight against violence among young people as well as its national campaign on the same subject, including against cyber violence (in co-operation with the Youth Card Foundation Switzerland).

The Board of Co-ordination took note of the above mentioned country-up-dates.

11. Date and place of the next meeting

The Board agreed to meet the following day to discuss and adopt the meeting report.

The Chair made a proposal to have a second meeting of the Board per year given that the representatives of member states were anyway present for the meetings of the statutory bodies. That meeting would bring more coherence and unity in the work of the Partial Agreement and its member states. The EYCA representatives saw no difficulty with this proposal. The Board members thought it might be indeed a good idea, with one member state, Switzerland, satisfied with one Board's meeting per year. The agreement for the March meeting was that it would be informal and its modalities would be worked out at a later stage.

As regards the next formal Board's meeting it would take place as usual in the framework of the autumn meetings of the youth sector's statutory bodies.

In 2013, the Board of Co-ordination agreed to meet for an informal meeting during the Spring meetings of the statutory bodies of the Council of Europe youth sector and formally on the occasion of their Autumn meetings (Budapest and Strasbourg consequently).

APPENDIX I

Agenda of the meeting

31st meeting of the Board of Co-ordination European Youth Centre, Strasbourg

Monday, 12 November 2012

- 1. Opening of the meeting
- 2. Adoption of the agenda
- 3. Adoption of the [draft] report of the 30th meeting of the Board of Coordination (Budapest, 17 October 2011) (AP/Carte-J (2011) PV30 prov)
- 4. Information on developments in the Directorate II Democracy, Department of Youth and Education report of the Secretariat
- 5. Report on the programme of the Partial Agreement in 2011 final report (AP/Carte-J (2012)1)
- 6. Update on the programme of the Partial Agreement
 - 6.1 Up-date on the 2012 activities (AP/Carte-J (2012) 2) 6.2 EYCA's strategy 2012-2017 (AP/Carte-J (2012) 3)
- 7. Update on the biannual programme of the Partial Agreement for 2013 (AP/Carte-J (2012) 4)
- 8. Follow-up to the expansion strategy of the Partial Agreement (AP/Carte-J (2012) 6)
- 9. Discussion of the Partial Agreement Workshop "European Youth card: A tool for social inclusion and active citizenship" (AP/Carte-J (2012) 5)
- 10. Any other business
- 11. Date and place of the next meeting

APPENDIX II

Partial Agreement on Youth Mobility through the Youth Card

Board of Co-ordination 31st meeting

EYCS, 12 November 2012 (18h30-20h)

List of participants

Governmental representatives / Représentants gouvernementaux

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APPENDIX III Provisional Programme and Budget 2013

This document is the revised version of the document entitled "Programme and Budget 2012-2013" discussed at the previous meeting of the Partial Agreement's Board of Coordination. The programme of activities of the Partial Agreement on Youth Mobility is focusing on four areas of development outlined below in line with the Youth Sector's priorities for the period 2012-2013.

- I. Under "Human rights and democracy: youth policy and youth work promoting the core values of the Council of Europe", the Youth Sector aims:
- to further develop and disseminate existing tools and resources on human rights education with young people and children¹, with a view to supporting the role of youth work and youth NGOs in this area and promoting the Council of Europe Charter on Education for Democratic Citizenship and Human Rights Education.
- to promote the participation of young people and children at local, regional and national levels, on the basis of the Council of Europe values and standards in this regard.
- to consolidate and support the development and the role of non-governmental youth organisations in all the states signatories of the European Cultural Convention.
- to develop youth policy and youth work approaches and methodologies for combating gender-based discrimination and violence.

With this in mind, EYCA's work programme in 2013 will continue to focus on strengthening member organisations to support better offers to young people as well as their responsible mobility and active citizenship across Europe. A more pronounced emphasis on youth cards promoting youth participation will continue to be developed during 2013.

EYCA's Quality Improvement System⁷ will continue to be the key driver for supporting member organisations to promote youth participation more effectively, it has been successfully implemented as from January 2012.

Member organisations in ten countries were scheduled to participate in quality improvement exercises during 2012. A further ten member organisations will be the focus for quality improvement work in 2013.

In addition, EYCA will work with the Moroccan authorities (which have submitted their adhesion to the PA in 2011) to develop the youth card as a tool to promote youth participation and mobility.

Azerbaijan and Ireland, both PA members where the European Youth Card has been relatively recently launched (Azerbaijan 2010 and Ireland 2011) will continue to be a particular focus in 2013, as well as in Malta.

⁷ The overall purpose of this system is to clarify and improve strategies to develop responsible youth mobility and active citizenship; to pinpoint organisational development needs; to identify solutions for growth and development; and to identify good practice to be shared across the Association. Tools and indicators have be developed enabling EYCA to monitor the impact of its cards on citizenship and participation opportunities.

⁸Bilateral exchanges, office visits, tutorials, particularly among the PA member states, etc.

II. Under "Living together in diverse societies: youth policy and youth work promoting intercultural dialogue", the Youth Sector aims:

- to develop tools and resources with a view to supporting intercultural youth work in multicultural environments, involving in particular young migrants, asylum seekers and internally displaced persons.
- to support youth work in combating discrimination, racism, xenophobia, hate speech and hate crimes.
- to support youth work for peace-building, conflict prevention and transformation, as well as the development of the network of Youth Ambassadors for Peace.
- to support the role of youth work and youth NGOs in addressing situations of exclusion and discrimination of Roma young people.

In line with these objectives, EYCA has improved its own and its members' communications work by working closely with communications specialists through 2012. New possibilities offered to young people through better ways of communication promote intercultural learning and mobility for card-holders across Europe.

A specific emphasis will continue to be responsible youth mobility and active citizenship for all young people.

Youth cards as a tool to promote cultural participation is a well-developed concept and reality for many EYCA members. During 2013 EYCA will continue to work with member organisations⁹ who already have a specific emphasis on cultural benefits and opportunities to identify lessons for good practice in using the card to break down racial, social and cultural barriers. This will be the focus for specific knowledge transfer exercises e.g. in the form of tutorials during an annual conference, to support EYCA members to design and target cultural opportunities with a specific focus on intercultural dialogue.

III. Under "Social inclusion of young people", the Youth Sector aims:

- to support the role of youth work and youth NGOs in addressing the exclusion and marginalisation of young people and in promoting their access to rights.
- to promote the access of young people from disadvantaged neighbourhoods to social rights, notably through youth work at local level.
- to mainstream the participation of young people with disabilities in European youth activities.

The Council of Europe agreed to host a workshop in early 2013 to increase the impact of youth cards on social inclusion and active citizenship and to define specific benefits of the Partial Agreement. A separate paper describes this in detail.

IV. Under "Policy approaches and instruments benefiting young people and children", the Youth Sector aims:

- to support youth and child policy development at national level, particularly through policy reviews and advisory missions.

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⁹ in Netherlands and Flemish-speaking Belgium, Switzerland, Romania, for ex.

- to strengthen the contribution of youth policy to young people's access to the labour market, namely through the recognition of competencies and skills acquired in non-formal education and youth work.
- to support innovation and quality of non-formal education in youth policy and youth work.
- to support quality youth information and counselling.

As part of the PA programme, EYCA will continue to enhance its cooperation with ERYICA and Eurodesk, using synergies in its activities, which will benefit young people through provision of high-quality youth information as well as counselling.

With the support of the PA budget, EYCA will continue to support its member organisations to be actively involved in the development of national youth policy. Exchange of good practice on the European Youth Card being used as a policy tool takes place in workshops during the annual conference as well as during regional meetings of card organisations. The EYCA office will serve as a resource database for matching organisations interested in developing the youth policy aspect of their work with those who are experienced and successful in it.

One of EYCA's priorities is to extend the benefits of the European Youth Card to young people in countries where the card is not yet established. A 'White Territories Action Plan' has been devised (end of 2011), has been implemented through 2012 and will continue into 2013. The priority continues to be the establishment of a European Youth Card activity in England, France and Germany.

During 2013 EYCA will continue to work with Member organisations in those countries not currently represented in the Partial Agreement (i.e. work on the expansion of the Partial Agreement). A key dimension of this work will be to demonstrate the card as a tool to promote more effective policy making in relation to youth issues:

- connecting young people to democratic institutions;
- promoting young people's engagement with democratic processes;
- operating consultations and campaigns on behalf of the Government;
- transferring knowledge about all of these dimensions across over forty members in thirty eight countries.

PA will be used to organize specific meetings and produce promotional materials to support the drive to attract more members for both EYCA and for the PA.

V. Overhead

It is calculated at 10% of the overall budget and mainly covers staff and organisational cost to carry out the projects described above.

VI. Budget 2013

The budget for 2013 is designed taking into account one new member joining the Partial Agreement in 2012 (Republic of Moldova) and one member state leaving it in 2013 (Spain). The amount dedicated to the programme of activities in 2013 is 35.500€.