

# European Audiovisual Observatory


## Action Plan 2025






Updated on **26/08/2025** – Publication dates are approximate and can be subject to change

The following table summarises the products, services and events of the Observatory that have been greenlighted for 2025 as well as all Statutory Meetings.


Updates of the databases AVMSDatabase, IRIS Merlin and MAVISE will be carried out throughout the year. LUMIERE VOD and LUMIERE/LUMIERE PRO will be updated as indicated.

Please note that the table below lists the **expected** release date of Observatory publications.

Date	Type of action	Topic	Venue	Responsible
<b>1<sup>st</sup> Quarter 2025</b>				
14 January	<a href="#">Publication</a>	Screenwriters and directors of film & TV/SVOD fiction		DMI
23 January	<a href="#">Publication</a>	IRIS Newsletter 2025-01		DLI
4 February	<a href="#">Publication*</a>	Works on television in Europe – 2023 data 		DMI
6 February	<a href="#">Publication*</a>	The impact of cinema admissions on SVOD usage 		DMI
19 February	<a href="#">Publication</a>	IRIS Newsletter 2025-02		DLI
21 February	<a href="#">Publication*</a>	How are theatrical films distributed on TV and on VOD in the EU? 		DMI
8 March	<a href="#">Publication</a>	Female professionals in European TV/SVOD fiction production 2015-2023 figures		DMI
10 March	<a href="#">Publication</a>	Fiction film financing in Europe: A sample analysis of films released in 2022		DMI
12 March	<b>Workshop</b>	<b>The registration of FAST channels</b>	<b>Online</b>	<b>DMI</b>
13 March	<b>Meeting</b>	<b>44<sup>th</sup> meeting of the Advisory Committee</b>	<b>Strasbourg</b>	<b>OBS</b>
19 March	<a href="#">Publication</a>	IRIS Newsletter 2025-03		DLI
25 March	<a href="#">Publication</a>	Key Trends 2024/2025		DMI
26 March	<b>SeriesMania</b>	<b>Launch of the Key Trends</b>	<b>Lille</b>	<b>DMI</b>
<b>2<sup>nd</sup> Quarter 2025</b>				
April	<a href="#">Publication</a>	Top players in Europe		DMI
16 April	<a href="#">Publication</a>	IRIS Newsletter 2025-04		DLI
April	<a href="#">DATABASE</a>	LUMIERE/ LUMIERE PRO update		DMI
April	<a href="#">DATABASE</a>	LUMIERE VOD update 		DMI
April	<a href="#">Publication</a>	Heritage films in cinemas		DMI
April	<a href="#">Publication*</a>	How do European films perform on TV? 		DMI
8 April	<a href="#">Publication*</a>	The definition of independent production in direct and indirect public support measures 		DLI
24 April	<a href="#">Publication</a>	Green transition in the audiovisual sector		DLI
25 April	<a href="#">Publication*</a>	National rules applicable to influencers 		DLI
3 May	<a href="#">Database</a>	Launch of VERBO – database on ECtHR rulings on FoE		DLI
6 May	<b>Meeting</b>	<b>75<sup>th</sup> meeting of the Bureau of the Executive Council</b>	<b>online</b>	<b>OBS</b>
May	<a href="#">Publication</a>	Focus – World Film Market Trends (edition 2025)		DMI
16 May	<b>Marché du Film</b>	<b>Launch of “Focus – World Film Market Trends”</b>	<b>Cannes</b>	<b>DMI</b>


Date	Type of action	Topic	Venue	Responsible
17 May	Marché du Film	Conference on topic tba	Cannes	OBS
21 May	<a href="#">Publication</a>	IRIS Newsletter 2025-05		DLI
May	<a href="#">Publication</a>	Adaptations in films and TV/SVOD fiction		DMI
June	<a href="#">Publication*</a>	How do European films perform on TV? 		DMI
June	<a href="#">Publication*</a>	The composition of VOD catalogues 		DMI
4 June	Austrian Presidency Conf	Upcoming AVMSD review: It's all a question of definition	Vienna	OBS
5 June	Meeting	73 <sup>rd</sup> meeting of the Executive Council	Vienna	OBS
12 June	<a href="#">Publication</a>	State aid and the audiovisual works		DLI
18 June	<a href="#">Publication</a>	IRIS Newsletter 2025-06		DLI
June	<a href="#">DATABASE</a>	LUMIERE VOD update 		DMI
3 <sup>rd</sup> Quarter 2025				
9 July	<a href="#">Publication</a>	IRIS Newsletter 2025-07		DLI
10 July	<a href="#">Publication</a>	Approaching jurisdictional issues in European audiovisual law: trends and tensions		DLI
July	<a href="#">Publication</a>	Audiovisual media services in Europe - 2025 edition		DMI
July	<a href="#">Publication*</a>	SVOD usage in the European Union 		DMI
July	<a href="#">Publication</a>	Animation films in cinemas		DMI
22 July	<a href="#">Publication</a>	Governance and funding of public service media		DLI
September	Publication	Investments in European content		DMI
19 September	Meeting	45 <sup>th</sup> meeting of the Advisory Committee	Online	OBS
24 September	Publication	IRIS Newsletter 2025-08		DLI
September	Publication	Gender inequality in film production		DMI
September	Publication	The status of artists (social rights and circulation)		DLI
4 <sup>th</sup> Quarter 2025				
October	Meeting	76 <sup>th</sup> meeting of the Bureau of the Executive Council	Online	OBS
October	Publication	Legal developments in South-Eastern Europe		DLI
October	Publication	The news sector (state of play, ongoing developments)		DLI
October	<a href="#">DATABASE</a>	LUMIERE VOD update 		DMI
22 October	Publication	IRIS Newsletter 2025-09		DLI
November	Publication	AVMSDigest on commercial communications		DLI
November	Meeting	EFARN annual meeting		DMI
November	Meeting	74 <sup>th</sup> meeting of the Executive Council	Strasbourg	OBS
Mid-November	DATABASE	New edition of the online Yearbook		DMI
19 November	Publication	IRIS Newsletter 2025-10		DLI
21 November	Workshop	Regulating audiovisual commercial communications across AVMS, VSPs and influencers	Strasbourg	DLI
November	Meeting	32 <sup>nd</sup> meeting of the Financial Committee	Strasbourg	OBS
November	Publication	The exploitation of European films in cinemas		DMI

Date	Type of action	Topic	Venue	Responsible
December	Publication	Enforcing rules on illegal content and disinformation online		DLI
December	Conference	Brussels Conference		OBS
	Publication	TV/SVOD fiction production in Europe		DMI


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\* Studies delivered to the European Commission under CA3 in 2024

January 2026				


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