

# European Audiovisual Observatory





## Action Plan 2025

Updated on **17/03/2025** – Publication dates are approximate and can be subject to change

The following table summarises the products, services and events of the Observatory that have been greenlighted for 2025 as well as all Statutory Meetings.

Updates of the databases AVMSDatabase, IRIS Merlin and MAVISE will be carried out throughout the year. LUMIERE VOD and LUMIERE/LUMIERE PRO will be updated as indicated.

Please note that the table below lists the **expected** release date of Observatory publications.

Date	Type of action	Topic	Venue	Responsible
<b>1<sup>st</sup> Quarter 2025</b>				
14 January	<a href="#">Publication</a>	Screenwriters and directors of film & TV/SVOD fiction		DMI
23 January	<a href="#">Publication</a>	IRIS Newsletter 2025-01		DLI
4 February	<a href="#">Publication</a> *	Works on television in Europe – 2023 data 		DMI
6 February	<a href="#">Publication</a> *	The impact of cinema admissions on SVOD usage 		DMI
19 February	<a href="#">Publication</a>	IRIS Newsletter 2025-02		DLI
21 February	<a href="#">Publication</a> *	How are theatrical films distributed on TV and on VOD in the EU? 		DMI
8 March	<a href="#">Publication</a>	Female professionals in European TV/SVOD fiction production 2015-2023 figures		DMI
10 March	<a href="#">Publication</a>	Fiction film financing in Europe: A sample analysis of films released in 2022		DMI
March	Publication*	Study on influencers		DLI
March	Publication	Green transition in the audiovisual sector		DLI
12 March	<b>Workshop</b>	<b>The registration of FAST channels</b>	<b>Online</b>	<b>DMI</b>
13 March	<b>Meeting</b>	<b>44<sup>th</sup> meeting of the Advisory Committee</b>	<b>Strasbourg</b>	<b>OBS</b>
19 March	Publication	IRIS Newsletter 2025-03		DLI
25 March	Publication	Key Trends 2024/2025		DMI
26 March	<b>SeriesMania</b>	<b>Launch of the Key Trends</b>	<b>Lille</b>	<b>DMI</b>
March	Publication*	Study on independent productions 		DLI
<b>2<sup>nd</sup> Quarter 2025</b>				
April	Publication	Top players in Europe		DMI
16 April	Publication	IRIS Newsletter 2025-04		DLI
April	<a href="#">DATABASE</a>	LUMIERE/ LUMIERE PRO update		DMI
April	<a href="#">DATABASE</a>	LUMIERE VOD update 		DMI
April	Publication	Heritage films in cinemas		DMI
April	Publication*	The composition of VOD catalogues 		DMI
April	Publication*	How do European films perform on TV? 		DMI
April	Publication*	SVOD usage in the European Union 		DMI
3 May	Database	Launch of new IRIS Themes as online database		DLI
6 May	<b>Meeting</b>	<b>75<sup>th</sup> meeting of the Bureau of the Executive Council</b>	<b>online</b>	<b>OBS</b>

Date	Type of action	Topic	Venue	Responsible
May	Publication	State aid to cinema and audiovisual works		DLI
May	Publication	Focus – World Film Market Trends (edition 2025)		DMI
16 May	Marché du Film	Launch of “Focus – World Film Market Trends”	Cannes	DMI
17 May	Marché du Film	Conference on topic tba	Cannes	OBS
21 May	Publication	IRIS Newsletter 2025-05		DLI
May	Publication	Adaptations in films and TV/SVOD fiction		DMI
June	Publication	The news sector (state of play, ongoing developments)		DLI
4 June	Austrian Presidency Conf	Upcoming AVMSD review: It's all a question of definition	Vienna	OBS
5 June	Meeting	73 <sup>rd</sup> meeting of the Executive Council	Vienna	OBS
18 June	Publication	IRIS Newsletter 2025-06		DLI
June	<a href="#">DATABASE</a>	LUMIERE VOD update 		DMI
June	Publication	Audiovisual media services in Europe - 2025 edition		DMI
June	Publication	Animation films in cinemas		DMI
<b>3<sup>rd</sup> Quarter 2025</b>				
9 July	Publication	IRIS Newsletter 2025-07		DLI
July	Publication	Jurisdictional dynamics (AVMSD, Brexit, cross-country)		DLI
September	Publication	Investments in European content		DMI
September	Publication	The status of artists (social rights and circulation)		DLI
19 September	Meeting	45 <sup>th</sup> meeting of the Advisory Committee	Online	OBS
24 September	Publication	IRIS Newsletter 2025-08		DLI
	Publication	The exploitation of European films in cinemas		DMI
<b>4<sup>th</sup> Quarter 2025</b>				
October	Meeting	76 <sup>th</sup> meeting of the Bureau of the Executive Council	Online	OBS
October	Publication	Legal developments in South-Eastern Europe		DLI
October	<a href="#">DATABASE</a>	LUMIERE VOD update 		DMI
22 October	Publication	IRIS Newsletter 2025-09		DLI
November	Publication	AVMSDigest on commercial communications		DLI
November	Meeting	EFARN annual meeting		DMI
November	Meeting	74 <sup>th</sup> meeting of the Executive Council	Strasbourg	OBS
November	Workshop	Topic tba	Strasbourg	DLI
Mid-November	DATABASE	New edition of the online Yearbook		DMI
19 November	Publication	IRIS Newsletter 2025-10		DLI
November	Meeting	32 <sup>nd</sup> meeting of the Financial Committee	Strasbourg	OBS
November	Publication	Gender inequality in film production		DMI
December	Publication	Illegal content online and disinformation		DLI
December	Conference	Brussels Conference		OBS
	Publication	TV/SVOD fiction production in Europe		DMI



Cofinanced (95%) by the European Commission.  
\* Studies delivered to the European Commission under CA3 in 2024

January 2026

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