

**Anti-Rumours training course for Polish cities**

**28-29 May 2024**

**Passage of Dialogue, Świdnicka Street 19**

***(underground passage)***

**Wrocław, Poland**

The Anti-Rumours Training Course is an immersive training course structured over 2 days.

Rumours are stories or pieces of stories that might be true or false and that have the characteristic of quickly spreading from a person to another. They are not systematically negative, but they can become very harmful when they are based on stereotypes, i.e. on unchecked and prefixed ideas about what someone or something is like. Stereotypes feed into prejudice, which is an unfair and unreasonable opinion or feeling formed through a pre-judgment without enough thought or knowledge. At the level of today diverse societies, the spreading of stereotypes and prejudice through rumours can actually impact the way in which we relate to each other, the way in which we interact - or renounce to interact - with people of diverse origin and backgrounds.

Understood as a public policy, the Anti-Rumours strategy, is composed of a number of elements: identifying major rumours existing in a city; collecting objective data and also emotional arguments to dismantle false rumours; creating an anti-rumour network of local actors from civil society; empowering and training “anti-rumour agents”; and designing and implementing anti-rumour campaigns to raise awareness, including by creating and disseminating new tools and resources, both creative and rigorous.

The course proposed to Polish cities consists of capacity-building sessions which combine practical exercises with theory.

**Location:** Passage of Dialogue, Świdnicka Street 19

**Trainers:**

- Daniel de Torres Barderi, ICC Expert and Director of the ICC Spanish Network, RECI
- Marta Pérez Ramírez, ICC Expert and Project Manager for the ICC Spanish Network, RECI

**Target Group:** Directors and technical staff of as many municipal departments as possible

**Capacity:** 2 representatives per city (max. of 30 people total)

**Learning objectives:** At the end of this training participants will have gotten the skills and knowledge to recognise and dismantle rumours and prejudice that hamper living together in diversity. They will also be better able to identify and prevent systemic discrimination.

All participants will have the opportunity to share practices and challenges with peers from other municipalities.

## Training Programme

**DAY 1 – 28 MAY 2024**

### The Anti-rumours Strategy

09:00 – 09:10	Welcoming words
09:10 – 09:20	The Intercultural Cities (ICC) Programme
09:20 – 09:30	Round of introductions
09:30 – 10:15	Why an anti-rumours strategy?
10:15 – 10:45	From prejudices and rumours to discrimination and hate speech
10:45 - 11:15	<b>Coffee break</b>
11:15 – 12:00	The anti-rumours approach
12:00 – 12:30	How can we reduce and challenge prejudices and rumours?
12:30 - 13:30	<b>Lunch</b>
13:30– 14:30	Communication and narratives <ul style="list-style-type: none"> <li>• Building effective narratives</li> <li>• Communication</li> <li>• The power of dialogue: Face-to-face communication</li> <li>• Anti-rumours dialogue in practice</li> </ul>
14:30 – 15:30	Designing an anti-rumours strategy <ul style="list-style-type: none"> <li>• Core team</li> <li>• Diagnosis</li> <li>• Training</li> <li>• Anti-rumours network</li> <li>• Designing the action plan</li> <li>• Evaluation and sustainability</li> </ul>
15:30 – 16:00	Typology and examples of anti-rumours actions
16:00 – 16:15	Wrap up and conclusions of the first day
TBC	Intercultural tour of Wrocław

**DAY 2 – 29 MAY 2024**

**Anti-rumours in Polish cities**

09:00 – 09:30	Welcoming and recap from day 1
09:30 – 10:45	Designing an anti-rumours strategy <ul style="list-style-type: none"><li>• The diagnosis: mapping actors and initiatives</li><li>• Priorities and target groups</li></ul>
10:45 – 11:15	<b>Coffee break</b>
11:15 – 12:00	Key actors and the Anti-rumours Network
12:00 – 12:30	Designing an action plan <ul style="list-style-type: none"><li>• Training</li></ul>
12:30 – 13:30	<b>Lunch break</b>
13:30 – 14:00	Designing an action plan (continuation) <ul style="list-style-type: none"><li>• Communication strategy</li></ul>
14:00 – 14:30	Evaluation
14:30 – 15:00	Final thoughts, review, and next steps
15:00 – 15:15	Closing