**TENDER FILE / TERMS OF REFERENCE**

**(Competitive bidding procedure / One-off contract)**

**Purchase of services related to training video production and creating online training.**

The Council of Europe is currently implementing until *16 September 2024* a Project on“Promoting Alternative Dispute Resolution (ADR) in Turkey” which is co-funded by the European Union and the Council of Europe. In that context, it is looking for a Provider for the provision of services related to training video production and creating online training (See Section A of the Act of Engagement).

1. TENDER RULES

This tender procedure is a competitive bidding procedure. **In accordance with Rule 1395 of the Secretary General of the Council of Europe on the procurement procedures of the Council of Europe[[1]](#footnote-1), the Organisation shall invite to tender at least three potential providers for any purchase between €2,000 (or €6,000 for intellectual services) and €55,000 tax exclusive.**

This specific tender procedure aims at concluding a **one-off contract** for the provision of deliverables described in the Act of Engagement (See attached). A tender is considered valid for 180 calendar days as from the closing date for submission. The selection of tenderers will be made in the light of the criteria indicated below. All tenderers will be informed in writing of the outcome of the procedure.

The tenderer must be either a natural person, a legal person or consortia of legal and/or natural persons.

Tenders shall be submitted **by email only** (with attachments) **to the email address indicated in the table below, with the following reference in subject:** [**ankara.office@coe.int**](mailto:ankara.office@coe.int) **.** Tenders addressed to another email address **will be rejected.**

The general information and contact details for this procedure are indicated on this page. You are invited to use the CoE contact details indicated below for any questions you may have. **All questions shall be submitted at latest by 10 June 2024 (17.00, Türkiye time) and shall be exclusively addressed to the email address indicated below with the following reference in subject: Questions-ADR Video Production and Online Training.**

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| --- | --- |
| **Type of contract ►** | One-off contract |
| **Duration ►** | Until complete execution of the obligations of the parties (See Article 2 of the Legal conditions as reproduced in the Act of Engagement) |
| **Deadline for submission of tenders/offers ►** | 23 June 2024 17h00 Türkiye time |
| **Email for submission of tenders/offers ►** | [**ankara.office@coe.int**](mailto:ankara.office@coe.int) |
| **Email for questions ►** | [**ankara.office@coe.int**](mailto:ankara.office@coe.int) |
| **Expected starting date of execution ►** | **27 June 2024** |

1. EXPECTED DELIVERABLES

The expected deliverables are described in **Section A of the Act of Engagement** (See attached).

1. FEES

All tenderers are invited to fill in the **table of fees** as reproduced in **Section A of the Act of Engagement**.

Tenderers **subject to VAT** shall also send **a quote (Pro Forma invoice)** on their letterhead including:

- the Service Provider’s name and address;

- its VAT number;

- the full list of services;

- the fee per type of deliverables (in the currency indicated on the Act of Engagement, tax exclusive);

- the total amount per type of deliverables (in the currency indicated on the Act of Engagement, tax exclusive);

- the total amount (in the currency indicated on the Act of Engagement), tax exclusive, the applicable VAT rate, the amount of VAT and the amount VAT inclusive.

1. ASSESSMENT

*Exclusion criteria and absence of conflict of interests*

(by signing the Act of Engagement, you declare on your honour not being in any of the below situations[[2]](#footnote-2))

Tenderers shall be excluded from participating in the tender procedure if they:

* have been sentenced by final judgment on one or more of the following charges: participation in a criminal organisation, corruption, fraud, money laundering, terrorist financing, terrorist offences or offences linked to terrorist activities, child labour or trafficking in human beings;
* are in a situation of bankruptcy, liquidation, termination of activity, insolvency or arrangement with creditors or any like situation arising from a procedure of the same kind, or are subject to a procedure of the same kind;
* have received a judgment with res judicata force, finding an offence that affects their professional integrity or serious professional misconduct;
* do not comply with their obligations as regards payment of social security contributions, taxes and dues, according to the statutory provisions of their country of incorporation, establishment or residence;
* are an entity created to circumvent tax, social or other legal obligations (empty shell company), have ever created or are in the process of creation of such an entity;
* have been involved in mismanagement of the Council of Europe funds or public funds;
* are or appear to be in a situation of conflict of interest;
* are retired Council of Europe staff members or are staff members having benefitted from an early departure scheme;
* are currently employed by the Council of Europe or were employed by the Council of Europe on the date of the launch of the procurement procedure;
* are or if their owner(s) or executive officer(s), in the case of legal persons, are included in the lists of persons or entities subject to restrictive measures applied by the European Union (available at [www.sanctionsmap.eu](http://www.sanctionsmap.eu)).

*Eligibility criteria*

* Proven professional experience in the last three years, indicated for each year during 2021-2022-2023, in production of a video with hybrid method which means combining: (1) Real filming/shooting and (2) Info-graphic, video-graphic animation technics.
* Prior experience of installing an LMS with at least 5000 users within 2021 – 2022 - 2023.

*Award criteria*

* Quality of the offer (70%), including:
  + Strong experience and expertise in the field of hybrid method such as combined real filming/shooting and info-graphic, video-graphic animation technics, creating and delivering unsynchronised, tutorless online trainings in providing similar services for the programmes of the Council of Europe, other international organisations, national institutions, or non-governmental organisations (25%);
  + Timetable which clearly demonstrates how the service provider plans to deliver the services described in the Terms of Reference (15%)
  + Minimum 3 similar samples of videos or online trainings previously produced (15%)
  + Having a multi-disciplinary team with filming (including but not limited to production, editing, post-production and publication in internet) experience for written and/or visual materials (15%);
* Financial offer (30%).

Multiple tendering is not authorised.

1. NEGOTIATIONS

The Council of Europe reserves the right to hold negotiations with the bidders in accordance with Article 20 of Rule 1395.

1. DOCUMENTS TO BE PROVIDED

Tenderers are invited to submit:

* **A completed and signed copy of the Act of Engagement[[3]](#footnote-3) (See attached)**
* For tenderers subject to VAT only: **a quote, describing their financial offer**, in line with the requirements of section C of the Tender File (see above);
* A list of all owners and executive officers, for legal persons only;
* CVs, preferably in Europass Format, of the key personnel that will take part in this service;
* Company Profile demonstrating clearly
  + how the tenderer fulfils the award criteria, summarising experience in Türkiye, previous works undertaken of a similar nature, including for the programmes of the Council of Europe, other international organisations, national institutions, or non-governmental organisations;
  + providing concrete examples and samples of videos, online trainings
  + list of equipment that will be necessary for video shootings (including 2D animations) and creating online training;
  + photos of the studio
* Timetable to demonstrate how the expected services will be delivered
* A list of the work related to the production of the films/videos/ online trainings (previously created LMS) that has been carried out in the last 3 years (2021-2022 - 2023);
* 3 contacts of the references for past works undertaken by the bidder;

**All documents shall be submitted in [English], failure to do so will result in the exclusion of the tender.**

**If any of the documents listed above are missing,** **the Council of Europe reserves the right to reject the tender.**

**The Council reserves the right to reject a tender if the scanned documents are of such a quality that the documents cannot be read once printed.**

**\* \* \***

1. The activities of the Council of Europe are governed by its [Statute](https://rm.coe.int/CoERMPublicCommonSearchServices/DisplayDCTMContent?documentId=0900001680306052) and its internal Regulations. Procurement is governed by the Financial Regulations of the Organisation and by [Rule 1395 of 20 June 2019 on the procurement procedures of the Council of Europe](https://search.coe.int/intranet/Pages/result_details.aspx?ObjectId=090000168094853e). [↑](#footnote-ref-1)
2. The Council of Europe reserves the right to ask tenderers, at a later stage, to supply the following supporting documents:

   An extract from the record of convictions or failing that an equivalent document issued by the competent judicial or administrative authority of the country of incorporation, indicating that the first three and sixth above listed exclusion criteria are met;

   A certificate issued by the competent authority of the country of incorporation indicating that the fourth criterion is met;

   For legal persons, an extract from the companies register or other official document proving ownership and control of the Tenderer;

   For natural persons (including owners and executive officers of legal persons), a scanned copy of a valid photographic proof of identity (e.g. passport). [↑](#footnote-ref-2)
3. The Act of Engagement must be completed, signed and scanned in its entirety (i.e. including all the pages). The scanned Act of Engagement may be sent page by page (attached to a single email) or as a compiled document, although a compiled document would be preferred. For all scanned documents, .pdf files are preferred. [↑](#footnote-ref-3)