

ANNEX 1

Technical Requirements for Production Services of the Video on the Constitutional Court

Background

The Council of Europe is currently implementing a Project “Support to the Constitutional Court in Applying and Disseminating European Human Rights Standards – Phase II”. In this context, it supported the survey on the public perception of the Constitutional Court in 2024. As a follow up, it will respond to survey findings and recommendations with campaign targeting specific population groups that need to be reached out. For that purpose, it plans to produce a promotional video on the role, mandate, and the work of the Constitutional Court, which will be further disseminated online. At the same time, it aims to enhance awareness and understanding human rights standards and rule of law principles among law students and the broader public.

Objective

The objective of this assignment is to produce a **15-20 minute** high-quality video that captures a discussion between President of the Constitutional Court and law students, incorporating historical photos and ensuring accessibility through subtitles in **English and Serbian**.

Scope of Work

The selected service provider will be responsible for:

- **Pre-Production (preparation):**
 - Coordination with the Constitutional Court to finalize script flow and discussion topics, setting up the required equipment, and preparing branding elements in compliance with the Constitutional Court's brand guidelines.
- **Production:**
 - Filming the discussion using a **multi-camera setup (2-3 cameras)** for diverse angles.
 - Ensuring proper **lighting and sound quality**.
 - Providing **makeup services** if required for the President of the Court.
- **Post-Production:**
 - Editing the footage to ensure a smooth and professional final product.
 - Integrating **historical photos** into the video.
 - Adding **logos** as per branding requirements.
 - Providing **subtitles in English and Serbian**.
 - Finalizing the video in HD format for online and offline distribution.