

## **Concept for the video for the 14<sup>th</sup> Judicial Year**

### ***Format, tone and target audience***

The purpose of the short 5-6 minute video is to provide information about the Constitutional Court. The video will be prepared on the occasion of the Court's 14<sup>th</sup> Judicial Year and will have its premier broadcasting at the Opening Ceremony of the event, on 23 October 2023. Noting the importance of the Judicial Year as a ceremony and the high-level audience attending, the video, its post-production and directing, must be of prime quality. The video will thereafter be also published on the Court's web-page and social media (Twitter) for purposes of informing the general public.

The Council of Europe/Constitutional Court will prepare the text for the video.

The video will consist of two parts, approximately equal in length:

- The first part should have a more specific context, in the sense that content should be adjusted for addressing primarily to the audience of the 14<sup>th</sup> Judicial Year. This part will consist of a stand-up address by the President of the Constitutional Court. The shooting can be either static or with parts in motion, as the President walks through the Courtroom.
- The second part will have a more general context and in terms of content, it will include a brief history of the establishment of the Court, the role, competencies and jurisdiction of the Court. The footage of this part will include a slide show of photographs of the Court through the year as well as video footage of the Court's facilities and Courtroom. This part will have voice-over narration and will be narrated by either the President of the Court or another narrator, depending on the text. The pictures exist and will be selected by the Court, however, their quality varies. The video footage of the Court's facilities and Courtroom will have to be shot. That footage will also include the Judges and could include also the Court staff, e.g. as a simulation of a Court hearing. This footage will be used only as video, without audio.

The whole video should have suitable instrumental music/sound effects in the background.

### ***Language***

The language of the video will be Albanian. The video will simultaneously have subtitles in Serbian and English. The Council of Europe/Constitutional Court will undertake the translation for the subtitles.

### ***Services/resources requested***

- Screenwriting/Directing (the Council of Europe/Constitutional Court will provide assistance and input for the screenwriting);
- Shooting of video footage with original audio;
- Shooting of video footage without original audio;
- Recording of narrative text;
- Setting up of the necessary lightning (the company will determine the need)
- Postproduction (of the new video-footage, combined with slide-show of photos);
- Instrumental music and sound effects;

- Subtitling.

*Examples to draw inspiration from are available here:*

- <https://www.youtube.com/watch?v=unmNV-ktWR4>
- <https://www.youtube.com/watch?v=wTHrynZIsBo>
- <https://www.youtube.com/watch?v=2PDRGcT93w8>