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Strasbourg, 12 December 2024

AI+(2024)24

**All In Plus:**  
**Promoting greater gender equality in sport**

**Closing event**

12-13 February 2025

Wednesday 12 February  
6.00 pm – 9.00 pm (CET)

Thursday 13 February  
9.00 am – 5.30 pm (CET)

Hybrid format:  
Centre National Sportif et Culturel (La Coque), Luxembourg  
and online

**Draft Programme**

**Wednesday, 12 February 2025: 6.00 pm – 9.00 pm (CET)**

**Centre National Sportif et Culturel (La Coque), Luxembourg**

<b>6.00 pm – 7.30 pm</b>	<b>Cocktail and networking reception organised by the Ministry of Sports of Luxembourg</b>
<b>7.30 pm – 9.00 pm</b>	<b>Screening of the film « <a href="#">Sportives : le parcours médiatique des combattantes</a> » by Patrick Chevallier</b>  Q&A with director Marie Lopez-Vivanco and Paoline Ekambi, President of Sportail Community

**Thursday, 13 February 2025: 9.00 am – 5.00 pm (CET)**

**Centre National Sportif et Culturel (La Coque), Luxembourg**

<b>9.00 am – 9.20 am</b>	<b>Opening session</b>  <i>Hanne Juncher</i> , Director of Security, Integrity and Rule of Law, Directorate General of Human Rights and Rule of Law, Council of Europe  <i>Georges Mischo</i> , Luxembourgish Minister in charge of Sport  <i>Yuriko Backes</i> , Luxembourgish Minister in charge of Gender Equality (TBC)  <i>Glenn Micallef</i> , EU Commissioner for Intergenerational Fairness, Youth, Culture and Sport
<b>9.20 am – 9.50 am</b>	<b>Interview of two high-level athletes from Luxembourg followed by Q&amp;A</b>  <i>Mandy Minella</i> , former Professional Tennis Player and Member of Parliament  <i>Charline Mathias</i> , athlete (800 m specialist) from Luxembourg  Interviewed by <i>Andrea Wimmer</i> , Luxemburger Wort
<b>9.50 am – 10.00 am</b>	<b>Screening of the “All In Plus” video clips</b>
<b>10.00 am – 10.20 am</b>	<b>Keynote speakers</b>  <i>Arthur Leclerc</i> , Monegasque F3 racing driver or <i>Arnaud Assoumani</i> , French paralympic athlete specialising in the long jump (TBC)  <i>Aauri Lorena Bokesa</i> , Spanish athlete (400 m specialist)  <i>Marie Patouillet</i> , French Paralympic athlete specialising in cycling (TBC)  Moderated by <i>Anne-Laure Bonnet</i> , Sports journalist and TV presenter (TBC)
<b>10.20 am – 10.35 am</b>	<b>Coffee break</b>

<p><b>10.35 am – 11.30 am</b></p>	<p><b>Women in sport media</b></p> <p><i>Nelson Monfort</i>, Sports journalist, France Télévisions</p> <p><i>Elsa Arapi</i>, Women’s Sport Lead, European Broadcasting Union (EBU)</p> <p><i>Jeff Kettenmeyer</i>, RTL journalist (Luxemburg)</p> <p><i>Marco Noël</i>, journalist at Mental (Luxemburg)</p> <p><i>Dovilė Šeduikytė-Suslavičienė</i>, Head of Sports Group, LRT (Lithuania)</p> <p>Touching upon financial incentives’ role in the portrayal of women in sport</p> <p>Moderated by <i>Francine Hetherington Raveney</i>, Deputy Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe</p>
<p><b>11.30 am – 12.30 pm</b></p>	<p><b>Pillar 1: “All In Plus” data collection outcomes and lessons learnt</b></p> <p><i>Susana Pavlou</i>, Director, Mediterranean Institute of Gender Studies; Consultant</p> <p><i>Julien Trinquet</i>, IT Expert, Consultant (“All In Plus” Dashboard)</p> <p>Testimonies from the “All In Plus” national co-ordinators.</p> <p>Presentation of the national factsheets and the interactive dashboard.</p> <p>Moderated by <i>Olivia Conrad</i>, Senior Project Officer, Council of Europe and <i>Kateryna Lavryk</i>, Junior Project Officer, Council of Europe</p>
<p><b>12.30 pm – 1.15 pm</b></p>	<p><b>Press conference (hybrid)</b></p> <p>Representatives of the “All In Plus” network of sport media professionals</p>
<p><b>12.30 pm – 2.00 pm</b></p>	<p><b>Lunch break</b></p>
<p><b>2.00 pm – 3.00 pm</b></p>	<p><b>Gender equality indicators: global perspective</b></p> <p><i>Nancy McLennan</i>, Fit for Life Lead, UNESCO</p> <p><i>Layne Robinson</i>, Global Leader in Social Development   Expert in Education, Health, Youth, and Sports Policy, The Commonwealth (TBC)</p> <p><i>Charlotte Groppo</i>, Head of the Gender Equality and Inclusion Unit, International Olympic Committee (IOC) (TBC)</p> <p><i>Lisa O’Keefe</i>, Secretary General, International Working Group (IWG) on Women &amp; Sport (TBC)</p> <p>Moderated by <i>Lombe Mwambwa</i>, Research Director, Global Observatory for Gender Equality and Sport (GO)</p>

<p><b>3.00 pm – 3.45 pm</b></p>	<p><b>Best practices on gender equality in sport</b></p> <p>Examples from the “All In Plus” library</p> <p><i>Nadine Keßler</i>, Managing Director of Women’s Football, UEFA (TBC)</p> <p><i>Guido Battaglia</i>, Head of Partnerships &amp; Institutional Affairs, Head of Geneva Office, Centre for Sport and Human Rights (TBC)</p> <p>FIFA representative</p> <p><i>Joëlle Letsch</i>, Counsellor and Gender Equality Expert, Member of the Executive Board of the National Council of Women of Luxembourg</p> <p>Moderated by <i>Olivia Conrad</i>, Senior Project Officer, Council of Europe</p>
<p><b>3.45 pm – 4.00 pm</b></p>	<p><b>Coffee break</b></p>
<p><b>4.00 pm – 4.45 pm</b></p>	<p><b>Presentation of the “All In Plus” analytical report and recommendations</b></p> <p><i>Susana Pavlou</i>, Director, Mediterranean Institute of Gender Studies; Consultant of the “All In Plus” joint project</p> <p><i>Francine Hetherington Raveney</i>, Deputy Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe</p>
<p><b>4.45 pm – 5.00 pm</b></p>	<p><b>Closing session</b></p> <p><i>Floor van Houdt</i>, Head of the Sport Unit, Directorate General for Education, Youth, Sport and Culture, European Commission</p> <p><i>Charlotte Girard-Fabre</i>, Chair of the Enlarged Partial Agreement on Sport (EPAS)’s Consultative Committee</p> <p><i>Sophie Kwasny</i>, Head of the Sport Division, Directorate of Security, Integrity and Rule of Law, Directorate General of Human Rights and Rule of Law, Council of Europe</p>
<p><b>5.00 pm – 5.30 pm</b></p>	<p><b>Cocktail and networking reception organised by the Ministry of Sports of Luxembourg</b></p>