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Strasbourg, 20 November 2024

AI+(2024)18

All In Plus: Promoting greater gender equality in sport

2nd Media informative session

Friday, 22 November 2024 9:00am – 5:30pm (CET)

Hybrid format: European Broadcasting Union, Geneva, Switzerland and online

Programme

9:00am - 9:30am	Welcome and registration
9:30am – 9:50am	Opening
	<i>Francine Hetherington Raveney</i> , Deputy Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe
	<i>Glen Killane</i> , Executive Director, Eurovision Sport, European Broadcasting Union
9:50am - 10:35am	In conversation with:
	Anne-Laure Bonnet, Sports journalist and TV presenter
	Nelson Monfort, Sports journalist, France Télévisions
	Moderated by <i>Francine Hetherington Raveney</i> , Deputy Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe
	Followed by Q&A session
10:35am - 11:15am	A year in perspective
	Moderated by <i>Olivia Conrad</i> and <i>Kateryna Lavryk</i> , Senior and Junior Project Officers of the "All In Plus" joint project
	An interactive discussion – inviting the sport media professionals who participated in the first media informative session in 2023 to share their updates, experiences and developments in the last year.
11:15am - 11:30am	Coffee break
11:30am - 12:30pm	Paving the way: best practices in the sports media
	Moderated by <i>Elsa Arapi</i> , Women's Sport Lead, European Broadcasting Union
	Anna Thompson, Women's Sport Lead, BBC Sport
	<i>Toni Bruce</i> , Professor of Sociology of Sport and Sports Media, University of Auckland (online)
	John Palfrey, Alice Milliat Foundation
	Followed by Q&A session
12:30pm – 1:45pm	Lunch break

1.45pm - 2:35pm	Keynote presentations: changing the landscape
	Moderated by <i>Francine Hetherington Raveney</i> , Deputy Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe
	Video message from <i>Sally Horrox</i> , Chief of Women's Rugby, World Rugby
	Annamarie Phelps, Chair, Gender Equality, Diversity and Inclusion Commission, European Olympic Committees; International Working Group (IWG) on Women and Sport
	Filippo Veglio, Head of Social & Environmental Sustainability, UEFA
	Followed by Q&A session
2:35pm – 3:25pm	Harassment and self-censorship of women in sport
	Moderated by <i>Lombe Mwambwa</i> , Research Director, Global Observatory for Gender Equality and Sport (GO)
	<i>Mariana Becker</i> , Sport Journalist and TV Presenter, Rede Bandeirantes
	Joanna Camilleri, Sport Journalist and TV Presenter, Television Malta
	<i>Marit Nybelius</i> , Professor of Media and Communication Studies, Örebro University; Professor of Sport Studies and Pedagogy, Dalarna University; Commentator, Eurosport, Viaplay
	Self-censorship of female journalists; online harassment of women journalists (including the deepfakes).
	Followed by Q&A session
3:25pm - 3:30pm	Set up of topics and groups for discussion
3:30pm – 3:45pm	Coffee break
3:45pm - 4:45pm	Breakout session: conversation circles
	Group 1: Future of equality in sports media
	Moderator: <i>Charlotte Groppo</i> , Head of Gender Equality, Diversity and Inclusion, International Olympic Committee (IOC)
	An interactive session that focuses on how journalists envisage the future for equality in relation to gender equality.
	Group 2: Safeguarding and human rights in sport
	Moderator: <i>Claudia Villa-Hughes,</i> Head of Safeguarding, Centre for Sport and Human Rights (CSHR)
	An interactive session that focuses on how journalists envisage safeguarding and human rights in sports reporting.

4:45pm – 5:15pm	Conversation circles
	Feedback
5:15pm – 5:30pm	Closing words
	Elsa Arapi, Women's Sport Lead, European Broadcasting Union
	<i>Sophie Kwasny,</i> Head of the Sport Division and Executive Secretary of the Enlarged Partial Agreement on Sport (EPAS), Council of Europe