

The promotion of European works according to the AVMSD: where do we stand?

A conference of the European Audiovisual Observatory

Wednesday, 29 November 2023, 13.00 – 15.00

Bavarian Representation to the EU, 77 Rue Wiertz, Brussels

Time	Topic	Speakers
12.00-13.00	Networking buffet lunch	
13.00-13.10	Opening of the conference	Dr. Susanne Nikoltchev Executive Director, EAO Dr. Armin Hartmuth Deputy Director of Representation of the Free State of Bavaria to the European Union
13.10-13.55	Session 1 – Policy approaches	Moderator: Francisco Cabrera Blázquez
13.10-13.15	Introduction to the session	Senior analyst, Department for Legal Information, EAO
13.15-13.25	State of the art of the national transposition on European works	Eric Munch Analyst, Department for Legal Information, EAO
13.25-13.55	Conversation on policy approaches and implementation trends	Ivana Kostovska Media economics researcher at SMIT-VUB
		Svitlana Buriak Asst. Professor at Centre for Tax Law, University of Amsterdam
		Karim Ibourki Board Member ERGA, Chairperson CSA BE
13.55-14.00	Switch of panel	
14.00-14.45	Session 2 – How has our reading of the sector changed?	Moderator: Gilles Fontaine Head of Department for Market Information, EAO
14.05-14.45	Panel discussion with industry stakeholders	Heiko Zysk Vice President Governmental Relations and Head of European Affairs, ProSiebenSat.1 Media Group
		Marianna Scharf Senior Director, EU Public Policy, Netflix
		Boštjan Iškovič Producer CEPI Board Member, FPS (Association of film producers of Slovenia).
		Bérénice Honold Chair of EFAD Policy and Strategy Working Group Adviser International Affairs, FFA
14.55-15.00	Closing of the conference by the EAO	Susanne Nikoltchev Executive Director, EAO