



Ministry of Tourism of Romania



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



# 9<sup>TH</sup> CULTURAL ROUTES ADVISORY FORUM 2019

CULTURAL ROUTES FOR CULTURAL TOURISM

2-4 OCTOBER 2019, SIBIU, ROMANIA



Elisa Falcini Becer

Aeneas Route (English)

*La Route d'Énée (Français)*



EDREMIT  
MUNICIPALITY

## AENEAS ROUTE



- Troia (UNESCO)
- Antandros
- Aenos
- Delos (UNESCO)
- Pergamum
- Strophades
- Actium
- Buthrotum (UNESCO)
- Castro
- Cyclopus and Etna (UNESCO)
- Chartage (UNESCO)
- Drepanum
- Palinuro (MAB – UNESCO)
- Cumae
- Caieta
- Lavinium
- Rome (UNESCO)

### Description of the Project:

- Aeneas' Route project aims to **design an international thematic itinerary** which enhances, through the legend of Aeneas, the **archaeological richness of Mediterranean Sea** mentioned in the **Aeneid of Virgil**, placing them in an **evocative imaginary of common identity** in order to encourage **archaeological and cultural tourism** in a sustainable and experiential dimension for authentic and individual experiences of cultural travel.
- Involved Countries: **Turkey, Greece, Italy, Albania, Tunisia;**

### Main Values of the project:

- the Aeneid represents a founding poem of European roots; multiculturalism and inter dialogue : which are at the basis of **the cultural diversity of the European unity.**
- Virgilian humanity**
- intercultural encounter**
- values of **coexistence and mutual enrichment.**
- The figure of Aeneas embodies the values of **dialogue and understanding between Mediterranean people, empathy and human solidarity.**

### Main Objectives:

- The purpose of the project is to promote the Journey of Aeneas as a common model of **valorisation and endorsement of the territory**, building a network of **Municipalities, Archaeological Sites and organisations** which cooperate together in the same reference frame in order to discover material and immaterial heritage, history, language, inheritance and authenticity of people and countries in a new experience of cultural travel.



## Network Members and Network Responsible for the management of the Project



- In 2018 the Municipality of Edremit together with Lavinium Foundation, established the **Route of Aeneas Association** based in Rome.
- The Association is Non-profit and politically autonomy; it represents the **legal status** and **the legal structure of the Network** and it is the frame of all the activities and decisions of the Route.
- The purpose of the Association is to promote the application process for the certification of the Route of Aeneas as a Cultural Itinerary of the Council of Europe.
- The Aeneas Route Association comprehend a **Scientific Committee** and an **International Committee of Municipalities** coordinated by **Edremit Municipality**.

### Main Actors of the Network:

- **Edremit Municipality (Archaeological Site of Antandros);**
- **Superintendence of Archaeology, Fine Arts and Landscape for the metropolitan area of Rome, the Province of Viterbo and the Southern Etruria (Archaeological site of Lavinium)**
- **Pozzuoli Municipality (Archaeological site of Cumae and Campi Flegrei);**
- **Metropolitan City of Naples;**
- **COLOSSEUM Archaeological Park of Rome (Palatinum, Livia's house, Templum of Vesta);**
- **Assonautica / Assonautica Euromediterraneo (Association for maritime tourism and activities of nautical yachting, founded by the Italian Union of Chambers)**

The network structured since now comprises archaeological sites and local authorities linked to the journey of Aeneas with the support of national and international ministries and associations. The aim is to develop the network with various partners in order to add different competences and support to the action.



# Main Activities Developed by the Network

- **October 2018 – Turkish/Italian Bilateral Meeting in Edremit; Letter of Intent** (Collaboration Protocol) aimed to strength the boundaries between the local authorities involved in the project which are meant to be the most significant actor of the route for the dimension of sustainability that they will assure to the route.
- **12-13 April 2019- International Meeting in Rome under the patronage of Lazio Region Presidency**
- **Pozzuoli Municipality (Cumae) 29 June 2019 II. Aeneas Route Meeting under the patronage of Metropolitan City of Naples**
- **59° edition of Genoa international boat show – 21 settembre, Meeting with ~~Associazione Aeneas~~ ~~Milveit~~** the framework of formale patronage of the Project
- **The Metropolitan City of Naples and Pozzuoli Municipality will present the project of the Aeneas Route at the 2019 edition of the World Tourism Event for Unesco Cities and Sites in Rome;**
- **November 2019 - Meeting in Puglia**
- **On December 18th 2019 The Archaeological Park of Colosseum, formal member of the network, with the participation of the Unesco World Heritage Site of Troy will organise a conference in the evocative scenario of its historical site in Rome.**
- **Aeneas Association is going to finalise the accreditation procedure in order to implement Erasmus+ projects and obtain the Quality Label accreditation for volunteering projects. Erasmus+ projects will be enhanced as non-formal education tools in the frame of cultural heritage in all the step overs of the route: CSOs, Local authorities, universities, schools;**



Aeneas Route Association  
[info@rottadienea.it](mailto:info@rottadienea.it)



Edremit Municipality  
[edremitstrateji@gmail.com](mailto:edremitstrateji@gmail.com)  
[www.rottadienea.org](http://www.rottadienea.org)