

Removing stereotypes by increasing participation of persons with disabilities

Increasing employment of persons with Disabilities in Spain



Council of Europe Disability Working Group

October 7th

Full inclusion in society

Leisure
& Sports

Media

Politics

Labour
Market



**Population
of Spain:
47,000,000**

**PWD working
age:
1,350,000**



**PWD
3,500,000
(7.44)%**

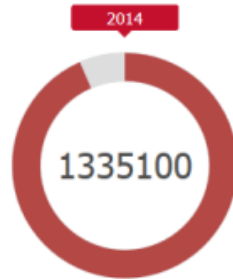
**Active PWD :
430,000 (32%)**

KPI Labour market pwd Spain



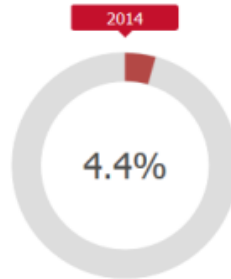
INDICADORES BÁSICOS

POBLACIÓN EN EDAD ACTIVA



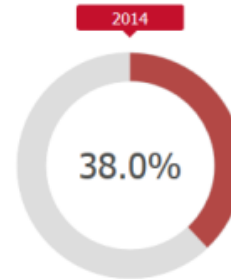
↓ (2013: 1.428.300)

TASA DE PREVALENCIA



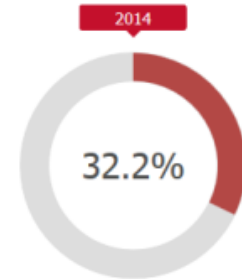
↓ (2013: 4,70%)

TASA DE ACTIVIDAD

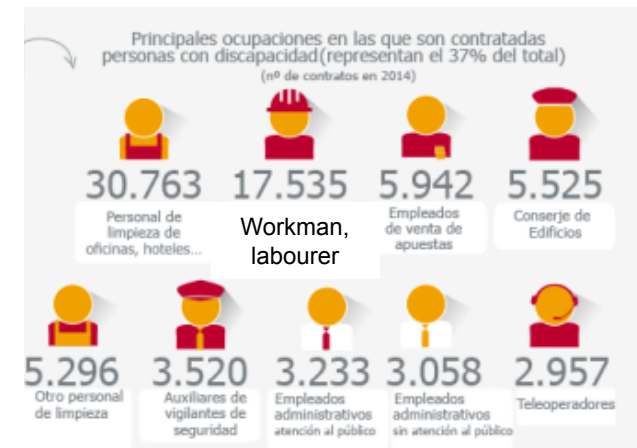
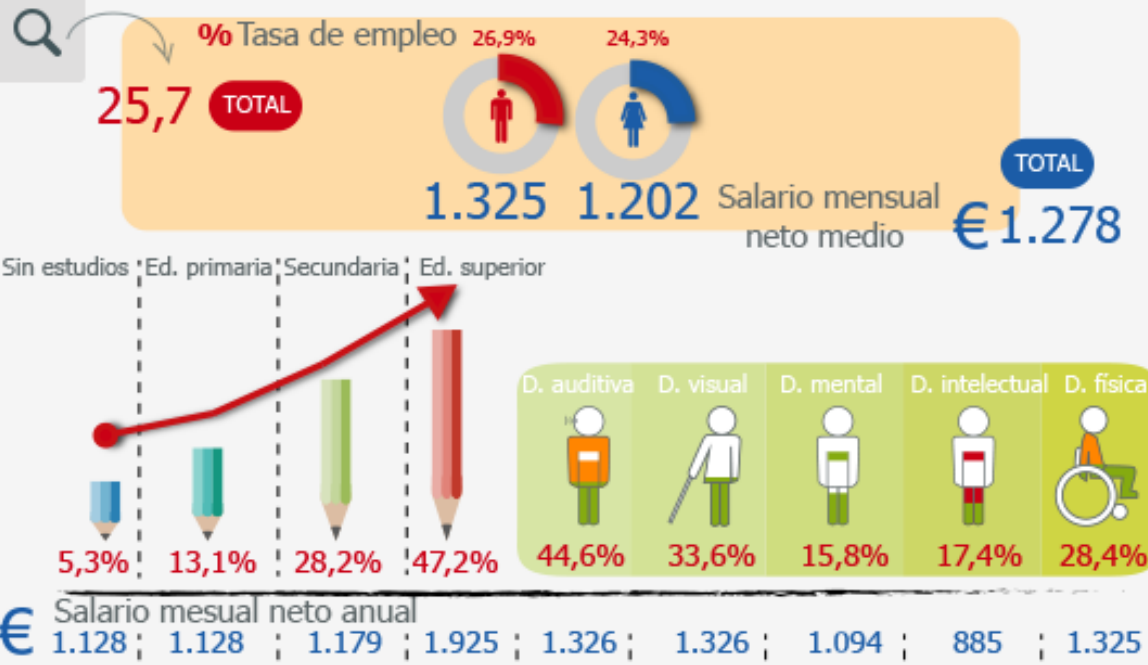


↑ (2013: 37,40%)

TASA DE PARO



↓ (2013: 35%)





Video



<https://www.youtube.com/watch?v=zQO4unsWLto>

INSERTA:

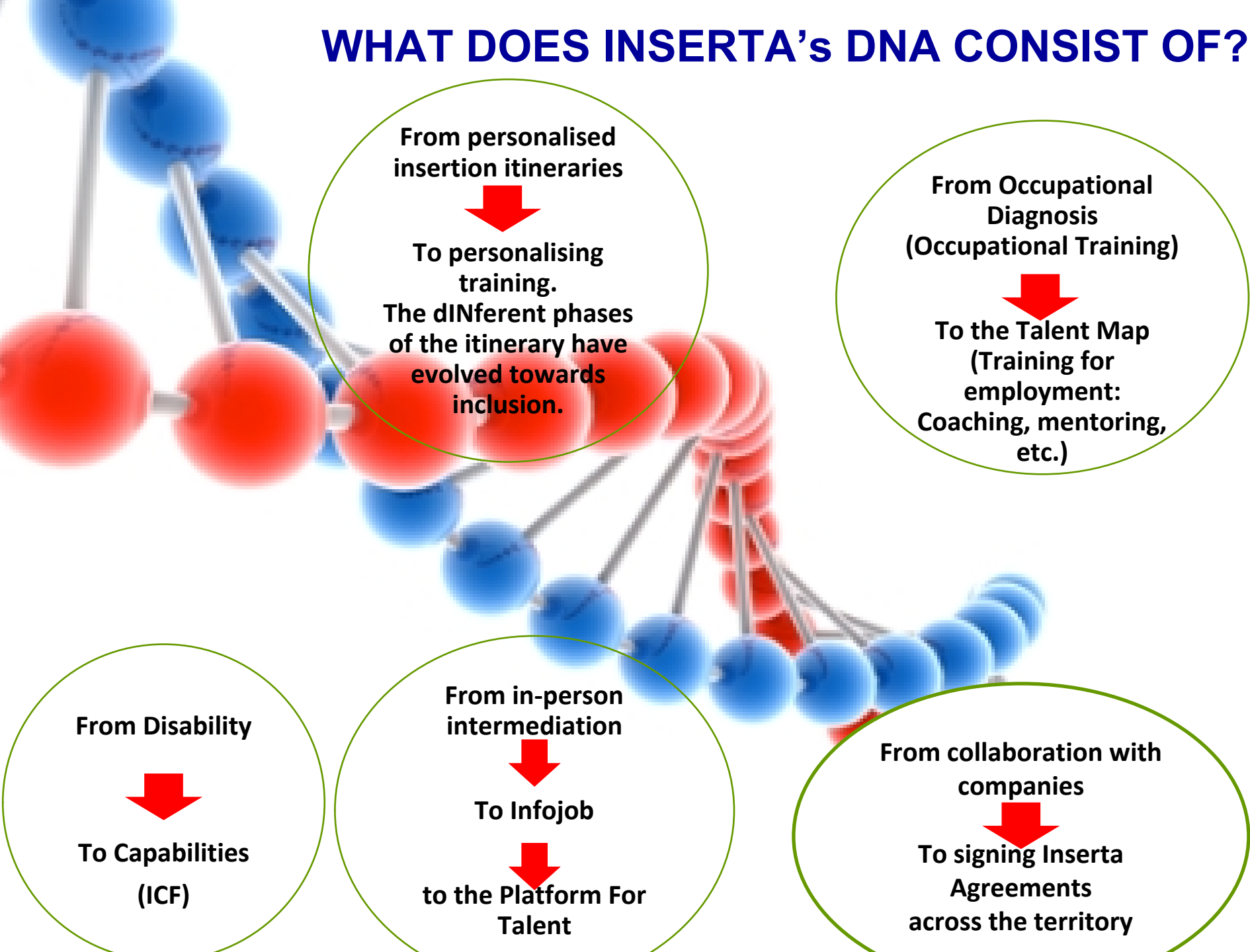
A pathway to employment



Inserta is the human resources consulting arm of ONCE Foundation, expert on disability, that executes the Operational Programme ESF 2014 SOCIAL INCLUSION AND SOCIAL ECONOMY, co-financed by the European Social Fund (ESF)

- We help **companies** find the best candidate for the position while highlighting diversity as a source of competitive advantage.
- We help **job seekers with disabilities** to successfully reach the labor market, by empowering them and increasing their employability.

WHAT DOES INSERTA'S DNA CONSIST OF?

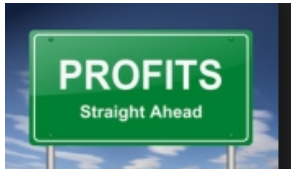


#joboffers
#internships
#social
media
#cv
#online
#empower
#ICF
approach



#fullyaccessible
#training
#vocational
#interpersonal
#skills
#personal
#advise
#NEETs

Companies are encouraged by



WANTED: TALENT

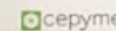




Inserta



 Inserta



Empleo sin Límites
Convenio de Corresponsión

13 de Julio de 2015



para la... e integraci...
de... con discapac...



Companies

#talent pool

#recruiting

#innovation

#diversity

#talent

#onlineplatform

#Small & Médium Enterprise (SME)

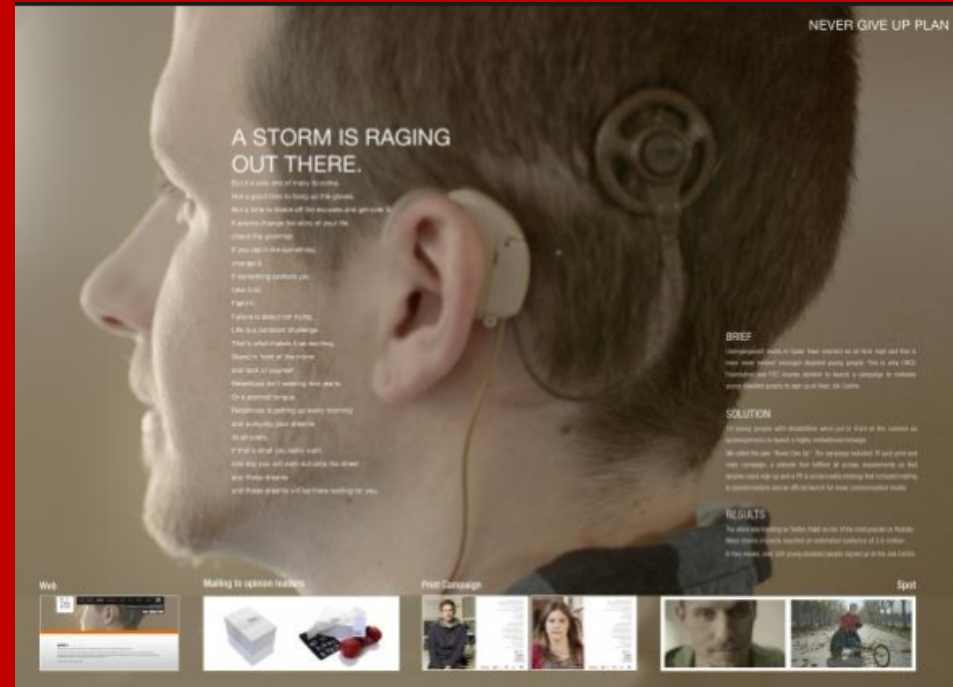
#global companies

#employment

Success Drivers:

- Tailored assistance & Professional advice throughout the whole process
- Normalization, training, a competitive advantage, innovation, etc.

Nearly 10.000 people with disabilities are employed every year trough Inserta Services



- ✓ We created **direct employment within Inserta Client Companies for nearly 10.000 people with disabilities each year.**
- ✓ In addition, companies have been able to **successfully take advantage of opportunities** to:
 - Employ **talented** staff members with disabilities
 - **Better understand** disability and diversity issues
 - Develop specific recruitment or community outreach techniques and programmes
 - Implement specific training for candidates according to company needs
 - Design for all as a source of **innovation**
 - Create a sentiment of **shared value**

