

Div-A Mentoring Programme 1st TRAINING ENCOUNTER

10-11 November 2016

Startup Lisboa
Rua Da Prata N 80, 1100-420 - Lisboa

AGENDA

Thursday 10 November 2016

09.00 – 09.30 *Arrival at Startup Lisboa*

09.30 – 10.45 Opening and Introduction to the meeting's objectives

- Ms Anna Frenyo, Coordinator of the Div-A mentoring programme
- Ms Ivana D'Alessandro, Council of Europe
- Presentation of the core-team

10.45 – 11.30 Pitches: 1st part

5-minute Power Point Presentations by all mentees

- Pitch 1
- Pitch 2
- Pitch 3
- Pitch 4
- Pitch 5

11.30 – 12.00 *Coffee break*

12.00 – 13.00 Pitches (cont.)

- Pitch 6
- Pitch 7

- Pitch 8
- Pitch 9
- Pitch 10

13.00 – 14.00 Lunch

14.00 – 15.00 Pitches 2nd part

3-minute presentations focussing on:

- 1. Shortcomings of mentees' projects;
- 2. Expected outcomes;
- 3. A step by step work plan.

15.00 – 16.00 Mentors' ignition talks

- Innovative storytelling and innovative business plans go together
- 10 things to watch when building a journalism business

16.00 – 16.30 Coffee break

16.30 -18.00 Mentors' ignition talks (cont.)

Media and diversity inclusiveness

- Building a community, non-profits – how they think
- Business plan

18.00 End of working day

Participants are invited to gather together for dinner.

Friday 11 November 2016

9.00 - 9.15 Warm-up game

9.15 - 10.45 Group work (Project 1)

The mentors will look for clusters in the feedbacks pinned on each project's board together with their candidates during the group work.

Tandems mentors/mentees

10.45 - 11.15 Coffee break

11.15 - 12.45 Group work (Project 2)

The mentors will look for clusters in the feedbacks pinned on each project's board together with their candidates during the group work.

Tandems mentors/mentees

13.00 - 14.00 Lunch

14.00 - 16.00 Setting goals

- Defining goals for the selected projects

16.00 - 16.30 Coffee break

16.30 - 18.00 Goal presentation

Presentations in the plenary on:

- Agreed goals
- Specific milestones and "to dos" for next steps
- Work-plan
- Dream session: my project in 6 months, 1 year and 2 years

After 18.00 Dinner