

## Community-led Urban Strategies in Historic Towns (COMUS)



AT(2016)215

19.09.2016

4th Regional Workshop on Heritage Management  
Yerevan-Gyumri, Armenia

22-23 September 2016

Programme

Wednesday, 21 September 2016

Arrival of the participants in Yerevan

Concert and fireworks at the central Republic Square on the occasion of Independence Day

Thursday, 22 September 2016

Session 1 – 9.00 - 12.30

- Introduction/ programme / icebreaker activity
- Theoretical background and case studies on Heritage Management

Coffee Break

- Exercise on heritage management
- Elements and subjects of management

12:30 Lunch at Ani Plaza Hotel

Session 2 – 13.30 - 18.30

- Different fields of work in heritage management
- Heritage management challenges
- Silos vs. the integrated approach

Coffee Break

- Coordination challenges
- Understanding the integrated approach
- Tools for implementation
- Exercise on the integrated approach
- Feedback

18:30 Sightseeing to Ejmiatsin UNESCO Site

20:30 Dinner at Zvartnots Cathedral hosted by the Ministry of Culture



Friday, 23 September 2016

08:00 Departure to Gyumri

08:30 Site visit to Ashtarak town  
(Karmavor 7c., St. Marine 13c., Old Mill and Bridge)

10:45 Welcome coffee

Session 3 – 11.00 – 13.00

- Communication models
- Communication tools
- Walking city tour to the lunch venue

13.30 Lunch at Poloz Mukuch Restaurant

Session 4 – 14.30 - 17.30

- Introducing the methodology of peer supervision
- Feedback on the methodology and individual experiences
- Reflections on learnt skills and possible uses
- Coffee break
- Peer review on key challenges in heritage management in small groups
- Development of individual road maps to enhance local heritage management
- Feedback/end of the workshop

18:30 Dinner at Cherkezi Dzor Fish Farm and Restaurant

20:30 Departure to Yerevan

22:30 Arrival in Yerevan

Saturday, 24 September 2016

Departure from Yerevan

