

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

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Item 5.1 on the agenda

STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE  
(CDCPP)

3<sup>rd</sup> COUNCIL OF EUROPE PLATFORM EXCHANGES  
ON CULTURE AND DIGITISATION

For information and action

Secretariat Memorandum  
prepared by the  
Directorate of Democratic Governance  
Democratic Institutions and Governance Department

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## Introduction

In the framework of the Estonian Presidency of the Committee of Ministers of the Council of Europe (May-November 2016), the Estonian Government has offered to host the 3<sup>rd</sup> Council of Europe Platform Exchange on Culture and Digitisation in Tallinn on 29-30 September 2016. Its title is "Culture 4D: Digitisation, Data, Disruptions, Diversity".

As for the previous exchanges held in Baku (Azerbaijan) in 2014 and Linz (Austria) in 2015, it will be a multi-stakeholder event, bringing together policy makers, media practitioners, cultural/arts specialists, artists, researchers and civil society bodies. Experience shows that the diversity of participants leads to fruitful exchanges and helps identify the various dimensions of digital challenges and opportunities for culture, which the Council of Europe would subsequently address through its policy-orienting work.

## Progress

The Council of Europe Recommendation (CM/Rec (2016)2 on the Internet of Citizens) was adopted by the Committee of Ministers on 10 February 2016, at the 1247<sup>th</sup> meeting of the Ministers' Deputies. The Recommendation is the result of the deliberations of the Baku Platform Exchange - aspects of which on creativity and cultural production were examined at the Linz event - and draws policy makers' and practitioners' action to three main areas<sup>1</sup>.

A preparatory mission to Tallinn was carried out by the Vice-Chair of the CDCPP and the Secretariat on 10-11 March 2016 to discuss the 3<sup>rd</sup> Platform organization details and visit the conference site at the University of Tallinn. A second work meeting took place in Strasbourg on 9 May 2016 with the participation of the Estonian conference hosts and Secretariat members responsible for Education and Internet Governance Strategy to fine-tune the programme.

It was agreed that the Platform – to be held in two consecutive sessions stretching over 1 ½ days at the Tallinn University – will explore

- a) issues raised by "big data" in the cultural field vis-à-vis the common good (e.g. public-private co-operation, power/control, diversity and memory) as well as innovative applications of "big data" to democratic ends and through democratic means, and

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<sup>1</sup> These are: (1) the modernization of cultural institutions; (2) the empowerment of citizens as consumers, creators and *prosumers* and (3) fostering multi-literacy skills education for access to, creation and management of digital culture.

b) means to empower and participate in the digital era (i.e. ways for overcoming cultural barriers and closing digital gaps within a global society, as well as between different social groups with a view to enhancing cultural access, participation, production, acquisition and intercultural relations).

It is envisaged that the Platform Exchange will provide ample insights on practices, experiences, disruptions, concerns and solutions related to these themes. A working group including a CDCPP representative will prepare another set of Council of Europe policy guidelines in follow-up to the event.

#### Next steps

A service contract has been drawn up with the University of Tallinn for the practical arrangements to ensure the successful implementation of the event, including the production of a conference film.

Conference background papers are being commissioned to leading experts, in consultation with the Estonian hosts.

The CDCPP session is to examine the detailed programme attached. Committee members are kindly asked to publicise the event as widely as possible at national level, including in the relevant professional circles. A conference website will be available from end June 2016 onwards on the website of the University of Tallinn ([www.tlu.ee/c4d](http://www.tlu.ee/c4d)) and linked to the Council of Europe's website ([www.http://www.coe.int/t/dg4/cultureheritage/culture/digitisation/Default\\_en.asp](http://www.coe.int/t/dg4/cultureheritage/culture/digitisation/Default_en.asp)).

It will be regularly updated with the latest information.

#### Action required

The CDCPP is invited to:

- note the progress on the planning of the 3<sup>rd</sup> Council of Europe Platform Exchange on Culture and Digitisation (Tallinn, 29-30 September 2016);
- endorse the conference programme and encourage wide participation by CDCPP delegations and
- nominate one or more CDCPP members to take part in the working group for producing Council of Europe policy guidelines following the 3<sup>rd</sup> Council of Europe Platform Exchange on Culture and Digitisation.

“Culture 4D:  
Digitization, Data, Disruptions,  
Diversity”

3rd Council of Europe Platform  
Exchange on Culture and Digitisation  
Tallinn, 29-30 September 2016

Draft Programme



REPUBLIC OF ESTONIA  
MINISTRY OF CULTURE



TALLINN UNIVERSITY

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Thursday, September 29<sup>th</sup>

- 9:00 Registration of participants
- 10:00 Opening event of the Conference with presentation of an audiovisual project by students of the University of Tallinn (TLU)
- 10:15 Opening address by the Estonian Minister of Culture
- Opening remarks:
- Snezana Markovic, DG of Democracy, CoE (or Claudia Luciani, Director of Democratic Governance)
  - Katrin Saks, Director of the BFM of Tallinn University
- 10:45 Session 1: Small Europe - Big Data; Towards the Common Good  
Moderator of the day: Hans Lõugas
- Keynote speaker: Philip SCHLESINGER, Glasgow University (confirmed).
- 11:30 Panel 1 on public (cultural institutions) – private (online & ICT industries) co-operation  
Moderator: tbc
- Luca Bergamo, Culture Action Europe (confirmed)
  - Zuzanna Stanska, Moiseum, Warsaw, Poland (confirmed)
  - Fundacion Telefonica representative (tbc)
  - Vincent Bonnet, EBLIDA (hopes to confirm in a week)
  - World Wide Web Consortium representative (tbc)
- 12:30 Buffet-Lunch at conference site
- 13:30 Panel 2 on the effects of digitisation, data markets and data curation on cultural memory and cultural diversity, and on alternative cultural memories and the culture's of Europe's different minorities  
Moderator: Indrek Ibrus (TLU)
- Anna Reading (Kings College, London) (confirmed)
  - Peter Stockinger (tb contacted)
  - Marju Lauristin (MEP, Tartu University) (confirmed)
  - Relevant memory sector practitioner (e.g. from a Eastern European NEMO member) (tbc)

- 14:50 Panel 3 on opportunities and challenges of cultural big data for the common good  
Moderator: tbc
- Nick Couldry (LSE) (confirmed)
  - Helen Kennedy (University of Sheffield) (confirmed)
  - Johan Oomen, Institute of Sound and Vision, Amsterdam (tbc)
  - EBU and Netflix representatives (tbc)
  - Hervé le Cronier, University of Caen, France (tbc)
- 16:30 Discussion: Small Europe – Big data: Disruptions and Diversity  
Multistakeholder discussion, companies, NGOs, activists, youth groups, government representatives included.  
Co-moderated , together with Hans Lougas, by Claudia Luciani
- 18:00 End of Session and Day 1
- 19:00 Conference reception at Blackheads House, including a buffet dinner and some cultural presentations

Friday, September 30 <sup>th</sup>
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- 09:00 Session 2: Means to empowerment and cultural participation – Enhancing the Internet of Citizens  
Moderator of the day: Hans Lōugas
- 09:15 Keynote speaker:  
Divina FRAU-MEIGS, Professor, sociologue des médias, Sorbonne Nouvelle University (confirmed)
- 09:45 Panel 4 on the empowerment of citizens, with emphasis on participatory capabilities of different age groups (minorities, elderly)
- Andra Siibak, Tartu University, Estonia (confirmed)
  - Cristina Ponte, NOVA, Portugal (tbc)
  - Mark Surnam, Mozilla Foundation) (tbc)
  - Relevant European policy makers (including from CEE/ RF) (tbc)
  - Youth organisation representative (tbc)
- 11:15 Panel 5 on disruptions in the cultural work and professional careers
- Aphra Kerr, Maynooth University, Ireland (confirmed)
  - Mark Deuze, Amsterdam University (confirmed)
  - Gerfried Stocker, Director Ars Electronica/ Linz (tbc)
  - Relevant policy makers and practitioners (tbc)
- 12:15 Buffet Lunch

- 13:15 Panel 6 on migration and diasporas, e-citizenship/E-Residency experience of Estonia
- Koen Leurs, Amsterdam University (confirmed)
  - Mirca Madianou, Goldsmiths College, UK (confirmed)
  - Sten Tamkivi, Teleport.org (confirmed)
  - Taavi Kotka, Estonian Ministry of Economics and Communications (tbc)
  - Vinay Gupta or Shermin Voshmgir (tbc)
- 14:15 Concluding discussion: Digital Means to Empowerment and Inclusion – enhancing the Internet of Citizens
- 14:45 Outlook on next steps and closing words
- Estonian Ministry of Culture
  - CoE Director General of Democracy (or Director of Democratic Governance)
- 15:00 End of conference- departure of participants