

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

CDCPP(2014)20

Strasbourg, 25 March 2014

**3rd meeting
Strasbourg, 19-21 March 2014**

ABRIDGED MEETING REPORT

1. OPENING OF THE MEETING BY THE SECRETARIAT

The Director of Democratic Governance, Ms Claudia Luciani, opened the third meeting of the CDCPP. She pointed out the important contribution of culture, heritage and landscape to strengthening democracy and promoting innovative models for democratic governance. The integrated approach between the three sectors should help to achieve the three DGII priorities: democratic participation, democratic innovation and management of diversity.

The list of participants at the meeting appears in Appendix I.

2. PRESENTATION BY THE SECRETARIAT OF THE NEW TERMS OF REFERENCE OF THE CDCPP AND CPP-CINE

The Committee took note of the new Terms of Reference of the CDCPP and CPP-CINE, as adopted by the Committee of Ministers at their 1185th meeting on 20 November 2013, and valid from 1 January 2014 to 31 December 2015.

3. ELECTION OF THE CHAIR, VICE-CHAIR AND MEMBERS OF THE BUREAU

In line with the new Terms of Reference, the Committee elected:

- **Mr Bruno Favel** (France) as Chair of the Committee for one year;
- **Mr Kimmo Aulake** (Finland) as Vice-Chair of the Committee for one year;
- Five Bureau members for two years: **Ms Julia Dao** (Switzerland), **Ms Božena Križiková** (Slovakia), **Mr Michael Lauenborg** (Denmark), **Ms Doris Kurtov** (Croatia), **Ms Hanna Jedras** (Poland);
- Two Bureau members for one year: **Ms Maria-José Festas** (Portugal) and **Mr Pierre Paquet** (Belgium).

The Committee also appointed **Ms Kristina PLAVŠAK KRAJNC** (Slovenia) as Gender Equality Rapporteur.

4. ADOPTION OF THE AGENDA

The agenda was adopted, as it appears in Appendix II.

5. PROGRAMME OF ACTIVITIES FOR 2013

5.1 Report on the implementation of the Programme of activities in 2013

The Committee took note of the achievements in 2013. With reference to the information about HEREIN, the AISBL representative recommended making reference to the cooperation agreement between the AISBL and the Council of Europe.

5.2 Consideration of the CDCPP's work by the Committee of Ministers

The Committee took note of the information provided in document CDCPP(2014)4.

It appointed **Mr Alfredas Jomantas** (Lithuania) to participate in the Governing Board of the Enlarged Partial Agreement on Cultural Routes.

The Committee asked the Secretariat to prepare a calendar of events in the fields of culture, heritage and landscape.

5.3 Information on other Council of Europe bodies

The Committee took note of the work of other Council of Europe bodies, and the information provided on the Cultural Routes. It stressed the importance of promoting this activity in the member States, for tourism, the economy and social cohesion. The Committee requested to be kept informed about activities and progress.

6. DRAFT PROGRAMME OF WORK FOR 2014-2015

The Committee took note of the information provided in document CDCPP(2014)6 on the 2014-2015 work programme and proposed including information on indicators, a time line and budget for each activity. For the future, the Committee recommended discussing first the achievements in the previous biennium in order to better identify priorities and challenges.

Referring to the March 17, 2014 Committee of Ministers' decision CM/DEL/DEC (2014) 1194/ 1.7E "On the situation in Ukraine", the Committee:

- expressed concern over the possible impact the ongoing crisis might have in respect of the Council of Europe standards and activities in the fields of culture, heritage, and landscape.

As far as the mandate of the CDCPP was concerned, the Committee:

- invited the Bureau to consider the possible effects on the implementation of ongoing activities and – as necessary – to propose appropriate action aimed at addressing the identified issues.

6.1 Member States are assisted in the development of democratic policies in the fields of culture, heritage and landscape through thematic policy reviews and the Compendium, HEREIN, ELCIS and Culture WatchEurope information systems.

The Committee noted the latest developments in the Council of Europe's information systems in the field of culture, heritage and landscape, expressed its satisfaction, and agreed to provide support to them in the form of:

- a) active cooperation of national coordinators/administrators responsible for the systems in the implementation of work;
- b) voluntary contributions;
- c) the hosting of annual and *ad hoc* experts' or authors' meetings, as appropriate.

The Committee invited the Chair and the Secretariat to present the information systems to the Committee of Ministers' Deputies in order to improve the visibility of their usefulness in developing democratic policies in the fields of cultures, heritage and landscape.

Regarding the 60th anniversary of the European Cultural Convention (ECC), the Committee took note of the information provided on progress in planning the celebration of the 60th anniversary of the ECC, including use of the 2014 European Heritage Days as a vehicle for communicating on the concrete achievements of the Convention. The Committee asked the Secretariat to keep delegates informed of celebration events and opportunities to ensure their participation in them.

6.2 Follow-up given to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture”, notably through the preparation of (a) two guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture and (b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture.

The Committee:

- noted the progress report submitted by the Secretariat on the state of implementation of the activities derived from the 2013 Conference of Ministers of Culture; and endorsed the main lines of action;
- took note of the invitation of the Governments of Azerbaijan and the Russian Federation to host events for the follow-up of the Moscow Ministerial conference; including in the perspective of the 60th anniversary of the European Cultural Convention as regards the event in Moscow;
- appointed the following CDCPP members: **Ms Deiana Danailova** (Bulgaria), **Ms France Lebon** (Belgium), **Mr Roger Higginson** (United Kingdom), **Ms Anne Crozat** (France), **Mr Werner Weber** (Germany) and **Mr Kimmo Aulake** (Finland) to participate in the working party following up the Ministerial Conference. Only three members would be reimbursed by the Council of Europe for any costs incurred in their participation;
- underlined the necessity to increase financing of the Moscow follow-up works including through the ordinary budget of the Council of Europe and voluntary contributions by member States, and thanked the Finnish Government for its contribution;
- invited the Secretariat to submit a report on progress made on building an indicator framework on culture and democracy as well as economic efficiency of financing culture in order to improve the effectiveness of cultural policies and studying the impact of digitisation on culture at the next Bureau meeting of the CDCPP and keep delegations informed of progress made, including draft concepts, once these have become available.

6.3 Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers.

The Committee took note of the composition of the Group of experts for the revision of the European Convention on Cinematographic Co-production.

6.4 Preparation of two draft recommendations fostering the implementation of the cultural heritage and landscape conventions, for adoption by the Committee of Ministers.

The Committee noted the information provided by the Secretariat on the preparation of a number of recommendations.

Concerning a draft recommendation fostering the implementation of the cultural heritage conventions, the Committee agreed to pursue the approach suggested and to set up a working group to start the process (CDCPP members, HEREIN members, experts).

Concerning the draft recommendation fostering the implementation of the Landscape Convention, the Committee noted that a revised draft Recommendation on promoting landscape awareness through education had been drawn up by the Secretariat in the light of the comments made by the CDPPE Bureau. The CDCPP added two amendments (see Appendix III – shaded text) and decided that this draft Recommendation would be presented to the next CDCPP Bureau meeting, together with any comments made by the CDPPE at its plenary session on 26 March 2014. In the case of only linguistic changes proposed by the CDPPE, the CDCPP would instruct its Bureau to submit the draft Recommendation to the CM.

Concerning a draft recommendation on the use of new cultural policy tools and guidelines for evidence based policy making, the Committee welcomed the possibility of a draft recommendation based on the follow-up to the 2013 Moscow Ministerial Conference, i.e. a new indicator framework on culture's contribution to democracy as well as economic efficiency, and policy orientations on digitisation and culture, and instructed the Secretariat, with the assistance of a group of experts, to prepare a draft as from 2015 for subsequent consideration.

6.5 Preparation of the 8th Council of Europe Conference for the European Landscape Convention in 2015

The Committee noted:

- the implementation of the Work Programme of the European Landscape Convention (CDCPP(2014)12, Part 1) for the preparation of the 8th Conference of the European Landscape Convention (Strasbourg, 26-27 March 2015); and in particular
- the conclusions of the 13th Workshop for the implementation of the European Landscape Convention on "*The future of the territories, landscape identification and assessment: an exercise in democracy*", Cetinje, Montenegro 2-3 October 2013.

The Committee decided to forward these conclusions to the Committee of Ministers, for information.

Follow-up of the item discussed in the CDCPP Bureau on a possible adoption of a protocol of amendment of the European Landscape Convention

The Committee considered the advisability of drafting a protocol amending the European Landscape Convention in order to enable accession by non-European States and, following a vote (6 for, 5 against, 28 abstentions) decided to re-discuss this item at its next plenary meeting, on the basis of additional information to be provided by the Secretariat.

6.6 Identification of best practices on improving living spaces, social inclusion and quality of life in line with the Faro and Landscape conventions, with a view to their wide dissemination in member States.

- Implementation of the Faro Convention's Action Plan
- Implementation of the European Landscape Convention's Working Programme

The Committee took note of recent progress regarding the Faro Convention's Action Plan and perspectives. The Belgian delegation offered to host an event on the Faro Convention. Poland and Austria hoped to ratify the Faro convention in 2014. Finland and Spain had also taken steps to ratify it.

The Committee took note of the best practices selected at national and European level for the Landscape Award of the European Landscape Convention, with a view to their wide dissemination in member States for their exemplary value and as a source of inspiration. It proposed to make also reference in the document to the Workshops on the implementation of the European Landscape Convention.

6.7 Evaluation of the lessons learned from the field pilot projects on cultural and natural heritage in South-East Europe, Caucasus and Black Sea regions and selected EU member States, and preparation of policy guidelines.

The Committee supported the aims of the activity and agreed on the principle of setting up a group of experts to assist the Secretariat in this task. The Committee entrusted the Bureau to set up this group of experts. The Committee also supported the creation of discussion platforms with a view to elaborating a new generation of projects based on lessons learned through the Council of Europe projects. It particularly supported the Kyiv Initiative as a platform for the Eastern Partnership member States.

6.8 Adoption of recommendations for the granting of the European Landscape Award, for the consideration of the Committee of Ministers.

The Committee noted:

- the decisions taken by the Committee of Ministers at its 1187th meeting (11-12 December 2013) on the attribution of the Landscape Award and Special Mentions for the 3rd Session of the Landscape Award of the Council of Europe (CM/Del/Dec(2013)1187);
- the holding of the 14th Workshop for the implementation of the European Landscape Convention on "*Forum of the national selections for the Council of Europe Landscape Award – Session 2012-2013*", Wroclaw, Poland, 11-12 June 2014;
- the launching of the 4th Session of the Landscape Award of the Council of Europe, and the fact that the Parties to the Convention were invited to present by 10 December 2014 the applications to the Secretariat General of the Council of Europe.

According to Resolution CM/Res(2008)3 on the rules governing the Landscape Award of the Council of Europe, the Committee nominated Mr Phaedon Enotiades (Cyprus) as its representative who will be invited to take part in May 2015 in the International Jury of the 4^e Session of the Council of Europe Landscape Award of the European Landscape Convention.

7. STRATEGIC PARTNERSHIPS WITH OTHER ORGANISATIONS

The Committee agreed with the Secretariat's proposals to carry out a mapping exercise, which should take into account both external partnerships and possible synergies to be found within the Council of Europe. The Committee welcomed proposals for partnerships from ICOMOS, HEREIN AISBL and the Conference of INGOs of the Council of Europe, and in particular took note of ICOMOS' forthcoming General Assembly "Heritage and Landscape as human values" to be held on 9-14 November 2014 in Florence. This world-wide event would focus *inter alia* on the acquis of the Faro Convention. The ICOMOS representative appealed for the widest participation and partnership from the Council of Europe and CDCPP members.

8. ANY OTHER BUSINESS

The Committee took note of the following information:

- the Finnish government adopted the Cultural Environment Strategy on built heritage, archaeology and landscape on 20 March 2014;
- 15th EAC Heritage Management Symposium (Amersfoort, The Netherlands, 20-21 March);
- Forum of Chaillot - "Avenir de la culture, Avenir de l'Europe" (Paris, 4-5 April);
- Informal EU reflection group (Paris, 7-8 April);
- First European Conference on the Joint Programme of UNESCO and S-CBD on linkages between biological and cultural diversity (Florence, 8-11 April);
- A South East Europe regional workshop "Urgent interventions in cultural heritage" in cooperation with the Regional Cooperation Council (Tirana, 22-23 April);
- International Conference on the preservation of cultural heritage (Yerevan, 3-5 June);
- First platform on culture and digitisation within the CM Chairmanship of Azerbaijan (Baku, 20-21 June);
- Conference on cultural heritage, planned as part of the Italian EU presidency (Milan, 23-25 September);
- Cultural routes Advisory Forum within the CM Chairmanship of Azerbaijan (Baku, 30-31 October).

9. DATE OF THE NEXT MEETING

The Committee decided to hold its next meeting in March 2015, following the European Landscape Conference.

The new Bureau would meet towards the end of June and in November (exact dates to be decided with the members).

10. ADOPTION OF THE ABRIDGED MEETING REPORT

The Committee adopted the abridged meeting report [CDCPP(2014)20].

APPENDIX I
LIST OF PARTICIPANTS

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APPENDIX II

AGENDA

- 1. OPENING OF THE MEETING BY THE SECRETARIAT**
- 2. PRESENTATION BY THE SECRETARIAT OF THE NEW TERMS OF REFERENCE OF THE CDCPP AND CPP-CINE**
- 3. ELECTION OF THE CHAIR, VICE-CHAIR AND MEMBERS OF THE BUREAU**
 - Appointment of a Gender Equality Rapporteur
 - Appointment of a CDCPP member to the Governing Board of the Enlarged Partial Agreement on Cultural Routes
- 4. ADOPTION OF THE AGENDA**
- 5. PROGRAMME OF ACTIVITIES FOR 2013**
 - 5.1 Report on the implementation of the Programme of activities in 2013
 - 5.2 Consideration of the CDCPP's work by the Committee of Ministers
 - 5.3 Information on other Council of Europe bodies
- 6. DRAFT PROGRAMME OF WORK FOR 2014-2015**

Expected results of the CDCPP according to the new Terms of Reference

- 6.1 Member States are assisted in the development of democratic policies in the fields of culture, heritage and landscape through thematic policy reviews and the Compendium, HEREIN, ELCIS and Culture WatchEurope information systems.
- 6.2 Follow-up given to the 10th Council of Europe Conference of Ministers of Culture "Governance of Culture – Promoting access to Culture", notably through the preparation of (a) two guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture and (b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture.
- 6.3 Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers.
 - Selection of the experts revising the Convention
- 6.4 Preparation of two draft recommendations fostering the implementation of the cultural heritage and landscape conventions, for adoption by the Committee of Ministers.
- 6.5 Preparation of the 8th Council of Europe Conference for the European Landscape Convention in 2015
 Follow-up of the item discussed in the CDCPP Bureau on a possible adoption of a protocol of amendment of the European Landscape Convention
- 6.6 Identification of best practices on improving living spaces, social inclusion and quality of life in line with the Faro and Landscape conventions, with a view to their wide dissemination in member States.
 - Implementation of the Faro Convention's Action Plan
 - Implementation of the European Landscape Convention's Working Programme

6.7 Evaluation of the lessons learned from the field pilot projects on cultural and natural heritage in South-East Europe, Caucasus and Black Sea regions and selected EU member States, and preparation of policy guidelines.

6.8 Adoption of recommendations for the granting of the European Landscape Award, for the consideration of the Committee of Ministers.

7. STRATEGIC PARTNERSHIPS WITH OTHER ORGANISATIONS

8. ANY OTHER BUSINESS

9. DATE OF THE NEXT MEETING

10. ADOPTION OF THE ABRIDGED MEETING REPORT

A P P E N D I X I I I
COUNCIL OF EUROPE
COMMITTEE OF MINISTERS

Draft Recommendation CM/Rec(2014)... of the Committee of Ministers to member States on promoting landscape awareness through education

(Adopted by the Committee of Ministers on ... 2014 at the ... meeting of the Ministers' Deputies)

The Committee of Ministers of the Council of Europe, under the terms of Article 15.b of the Statute of the Council of Europe,

Considering that the aim of the Council of Europe is to achieve greater unity between its members for the purpose of safeguarding and realising the ideals and principles which are their common heritage;

Having regard to the European Landscape Convention (ETS No. 176), adopted by the Committee of Ministers of the Council of Europe on 19 July 2000, opened to member States for signature in Florence on 20 October 2000 and entered into force on 1 March 2004;

Concerned to achieve sustainable development based on a balanced and harmonious relationship between environment, social needs, culture and economic activity, for a better quality of life;

Noting that landscape has an important public interest role in the cultural, ecological, environmental and social fields, and that it constitutes a resource favourable to economic activity whose protection, management and planning can contribute to job creation;

Aware that landscape contributes to the formation of local and regional cultures and that it is a basic component of European natural and cultural heritage, contributing to human well-being and consolidation of the European identity;

Acknowledging that landscape is an important part of the quality of life for people everywhere: both in urban and rural areas, in high quality or in degraded areas, in areas recognised as being of outstanding beauty and in everyday areas;

Noting that developments in agriculture, forestry, industrial and mineral production techniques, the expansion of urban areas and of infrastructure networks, the increase in transport, tourism and recreation activities and, at a more general level, changes in the world economy are in many cases accelerating the transformation of landscapes;

Wishing to respond to the public's demand to enjoy high-quality landscapes and to play an active part in the management of landscapes;

Believing that the landscape is a key element of individual and social well-being and that its protection, management and planning entail rights and responsibilities for everyone;

Acknowledging that the quality and diversity of European landscapes constitute a common resource, and that it is important to co-operate towards its protection, management and planning;

Considering the aims of the European Landscape Convention and wishing to encourage its implementation;

Referring to Article 6.B of the European Landscape Convention on specific measures for training and education, which states that "Each Party undertakes to promote: ... school ... courses which, in the relevant subject areas, address the values attaching to landscapes and the issues raised by their protection, management and planning";

Recalling the principles laid out in CM/Rec(2008)3 of the Committee of Ministers to Member States on the guidelines for the implementation of the European Landscape Convention, regarding how school curricula should foster children's awareness of and sensitivity to landscape;

Having regard to its previous recommendations:

- concerning the promotion of an awareness of Europe in secondary schools (Recommendation No. R (83) 4);
- on the role of the secondary school in preparing young people for life (Recommendation No. R (83) 13);
- on aid for artistic creation (Recommendation No. R (85) 6);
- on teaching and learning about human rights in schools (Recommendation No. R (85) 7);
- on the role of museums in environmental education, information and training (Recommendation No. R (90) 18);
- concerning heritage education (Recommendation No. R (98) 5);
- on ensuring quality education (Recommendation CM/Rec(2012)13).

Considering that one of the aims of education is to train young people and equip them with a set of skills necessary for citizenship and democracy;

Asserting that educational activities in the landscape field are an excellent way of giving meaning to the future;

Recommends that the governments of member states Parties to the convention adopt legislative, regulatory, administrative, financial and other appropriate measures to initiate or to develop landscape education activities and to promote landscape awareness among the young in accordance with the principles set out in the appendix to this recommendation.

Appendix to Recommendation CM/Rec(2013) ...

I. Principles and proposals

a. General principles on teaching and learning processes

The subject of landscape as defined by the European Landscape Convention¹ provides many advantages for the pupils' education and is an important means for them to become familiar with their surroundings considered as their living space and to understand them. It should provide an opportunity for pupils to discover the role of each individual in his or her role as an inhabitant of the landscape surrounding them, as a guardian of its identity and its culture and as a protagonist aware of its future development.

Children, the citizens of tomorrow, should be able to develop the knowledge and understanding necessary to take care of this source and resource and understand the best ways to contribute to landscape protection, management and planning for present and future generations.

It is therefore necessary to gradually provide pupils with a basic knowledge of the landscape at all school levels in order to show them that the landscape is not just the visual aspect of a place, but a territorial entity where numerous natural and human factors interact. The landscape should consequently be studied in all its complexity through the developmental processes that modify it.

Educational methods should be primarily based on direct observation and on active participation involving pupils' research into, and discovery of, the landscape. It should encourage school outings to enable pupils to understand, through direct observation, that the landscape means an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors.

Pupils at all levels of education should be offered education opportunities in landscape related themes adapted to their age and experience.

¹ Article 1. a. of the European Landscape Convention gives the following definition of landscape: "Landscape' means an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors".

b. Proposals to public authorities for the implementation of the European Landscape Convention through the promotion of landscape education

The competent authorities are invited:

- to introduce landscape education into primary and secondary school curricula to enable school pupils to acquire a knowledge of the landscape and an understanding of its values, features, importance and role with regard to the quality of life of people surroundings;
- to promote school teaching that involves activities which will foster understanding and knowledge of the landscape;
- to encourage school pupils to acquire knowledge and understanding not only of the landscape in which they live, but also of other landscapes with different characteristics and features;
- to encourage school pupils, as early as secondary school, to participate and get involved with proposals for projects and plans for the protection, management and planning of the landscape in which they live;
- to promote capacity-building training for teachers in order to develop their capacity to transmit to school pupils the basic knowledge they need to understand the landscape.

II. Implementing landscape awareness through education

Landscape education, which is interdisciplinary by its very nature, should be promoted and integrated into different school subjects at all levels and in all types of teaching, be it formal, non-formal or informal, considering the following provisions:

- encouragement should be given to the setting up of educational departments in organisations responsible for landscape;
- workshops and practical training courses should, wherever possible, be organised for both teachers and professionals;
- a partnership for landscape education activities should be set up on an official basis between the relevant ministries, if possible within existing structures;
- initiatives taken by schools, landscape professionals and associations should be encouraged and facilitated, in so far as they correspond to the definitions and goals of the European Landscape Convention;
- assessment of landscape education actions or initiatives should be undertaken by the relevant ministries and/or partners, especially considering the educational results.

III. Documentation and material

The relevant authorities and ministries in each State should be encouraged to produce or commission teaching material relating to landscape if it does not exist already. It would be useful for landscape **and education** specialists to produce **together** a handbook of teaching methods that would be helpful to teachers in this particular field.

The most up-to-date information and communication should be available for landscape education activities. It would be useful to provide schools with materials and audiovisual equipment to help them develop and update their knowledge of landscapes.

Exchange of experience and a better multilateral dissemination of information on landscape education should be ensured through the European Landscape Convention Information System of the Council of Europe.