

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

## STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

CDCPP (2015)7 Addendum II

Strasbourg, 23 May 2015

**4<sup>th</sup> meeting**  
**Strasbourg, 1-3 June 2015**

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### THE 2<sup>nd</sup> COUNCIL OF EUROPE PLATFORM EXCHANGE ON CULTURE AND DIGITISATION

LINZ, AUSTRIA – 4-5 SEPTEMBER 2015

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**DOCUMENT FOR INFORMATION**

**2<sup>nd</sup> Council of Europe Platform Exchange on Culture and Digitisation  
“Smart Creativity, Smart Democracy”, Linz, 4-5 September 2015**

### **Context and Objective**

The Council of Europe together with the Ars Electronica is organising the second Platform Exchange on Digitisation of Culture, in follow-up to the request by European Ministers of Culture at their 2013 conference to engage the Organisation with this topical issue. The meeting will be held in the framework of the Ars Electronica Festival (3-7 September) in Linz, Austria 4-5 September 2015. Its provisional title is “Smart Creativity, Smart Democracy”.

The Platform Exchange aims at exploring how digitisation can best be used for facilitating access to and participation in culture and creativity, with a view to strengthening democratic participation. In so doing, it will identify and raise awareness of recent innovative digital applications in Europe aimed at increasing citizen participation in cultural activities, including the lessons learnt in establishing these, and any good practices acquired and observed. It will further examine, where possible, whether these applications actually boosted audience engagement and creativity, and whether they really did appeal to a larger public and attract new audiences.

Ars Electronica, an enterprise of the city of Linz, is a pioneering cultural institution focusing on the interaction between art, technology and society (see also [www.aec.at/news/en/](http://www.aec.at/news/en/)). This year's festival theme is “Habitats for the 21st Century”. The festival will undoubtedly ensure strong visibility and a multitude of synergies for the Platform.

### **The Event**

A one day event, the Platform's morning session will comprise presentations and lively debate with artistic and cultural digital innovators, followed by an exchange of experience with the Platform participants.

The afternoon session will focus on the best ideas from the morning's discussions with a view to unleashing citizen creativity and strengthening democratic participation, and may be arranged as a series of roundtables.

Ideas from the 2 sessions will subsequently be assembled into a compendium of good practices for boosting digital participation and creativity for dissemination and promotion in the member States.

### **Participation/ Registration**

A multi-stakeholder event in view of the nature of the digitisation phenomenon, CDCPP members as policy makers and administrators in the field of culture are being invited along with researchers, artists and practitioners of digital culture. Wide participation of CDCPP members is hoped for: the diverse experiences and perspectives of member States in this domain will enrich and sharpen the outcomes for the Platform Exchange.

A draft programme and registration form will be circulated to CDCPP members from mid-June and confirmation of their participation is invited for 6 July 2015.

### **Results and Follow-up**

The results of the Platform Exchange in form of a compendium of good practices for boosting digital participation and creativity will be fed back to the CDCPP and other relevant cultural stakeholders, including in view of the possible preparation of dedicated Council of Europe policy guidelines.