



STEERING COMMITTEE FOR CULTURE, HERITAGE AND LANDSCAPE (CDCPP)

CDCPP-Bu(2014)13

Strasbourg, 14 October 2014

**6th meeting of the Bureau
Strasbourg, 4-5 (morning) November 2014
Palais de l'Europe, Room 17**

CULTURE

DOCUMENT FOR INFORMATION

Item 3.1.i of the draft Agenda

The Bureau:

- took note of the outcome of the first Council of Europe Platform Exchange on Culture and Digitisation held in the format of a multi-stakeholder conference on 4-5 July in Baku ("Creating an Enabling Environment for Digital Culture and for Empowering Citizens") and welcomed the progress made by the CDCPP/expert working group on producing two policy guidelines for member States that derive from the platform debates and will be launched in 2015;
- took note of the progress made on the indicator framework on culture and democracy and welcomed the opportunity for member State representatives to consult on a first draft framework at a dedicated Forum held on the occasion of the 2014 Compendium/CultureWatchEurope event and hosted by the Belgian Government on 4-5 December in Brussels;
- noted the ongoing works of the Compendium project to tune the system to the information needs derived from the 2013 Moscow Ministerial Conference, e.g. by creating a new thematic space on culture and democracy as well as linking the Compendium to the *translit* database (www.translit.fr) that holds 29 country profiles on media education issues, and welcomed the decision by the Turkish Authorities to participate in the Compendium and have a country profile produced;
- took note of the progress of the revision work on the European Convention on Cinematographic Coproduction including the holding of the second meeting of the CPP-CINE on 29-30 September in Paris as well as the dates of 12-13 February 2015 for the Plenary conclusive intergovernmental meeting on the revision.

PROGRAMME OF ACTIVITIES FOR 2014

Culture

Reminder of the terms of reference of the CDCPP (extract)

- (i) Member States are assisted in the development of democratic policies in the fields of culture, heritage and landscape through thematic policy reviews and the Compendium, HEREIN, ELCIS and Culture WatchEurope information systems.
- (ii) Follow-up given to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture”, notably through the preparation of (a) two guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture and (b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture.
- (iii) Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers.
- (iv) Preparation of two draft recommendations fostering the implementation of the cultural heritage and landscape conventions, for adoption by the Committee of Ministers.

Progress Report Period June – November 2014

1. Follow-up to the 10th Council of Europe Conference of Ministers of Culture “Governance of Culture – Promoting access to Culture” (ii)
 - a) Guidelines (policy-orientation documents) on actions to address the impact of digitisation on culture

At its 3rd Plenary meeting in March 2014, the CDCPP noted the progress report submitted by the Secretariat on the state of implementation of the activities derived from the 2013 Conference of Ministers of Culture; and endorsed the main lines of action. These include setting-up of a platform for exchange for policy makers and cultural/ media practitioners on the impact of digitisation on culture. The first platform meeting was held in the format of a multi-stakeholder conference on 4-5 July in Baku. The theme of the event was “Creating an enabling environment for digital culture and for empowering citizens” and it brought together some 100 participants. Work concentrated on (1) orientations for moving from pre-digital to digital cultural institutions and on (2) emerging trends of cultural production and related needs of the cultural sector. Five areas of main concern¹ were identified and topics and elements for future policy guidelines drawn from the debates and the input papers to the conference. The dedicated CDCPP work group, together with select experts and the Secretariat, followed-up on these at a meeting on 15 September in Strasbourg and in view of finalising two policy guidelines in 2015. A second platform meeting -launching the policy guidelines and carrying the work process on culture and digitisation further -may be organised in 2015, pending support by interested member States.

Programme of the Baku conference at www.coe.int/baku2014.

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- ¹ To create awareness of the impact of digitisation on society and culture and the need to overcome the digital/pre-digital divide, underlining the role of culture in achieving this ;
 - to scale-up and implement media and information literacy inside and outside schools and in life-long learning;
 - to adapt the mission, mandate, mind-set and governance of cultural institutions to be able to exploit the offline and online dynamics;
 - to protect and promote the rights to access, create and distribute cultural content across multiple platforms;
 - to enhance information and monitoring of cultural policies and their implementation related to digitisation.

- b) a framework of indicators to measure the impact of cultural activity on democracy and the economic efficiency of financing culture

Work on the novel indicator framework on culture and democracy started and a contract was prepared with the HERTIE School of Governance for the preparation of a draft framework that will be further elaborated with a consortium of leading European cultural research bodies at a work meeting on 6 October in Berlin. Following a recommendation by the Bureau of the CDCPP in June, the draft framework will subsequently be presented to a larger review event linked to the 2014 gathering of Compendium Authors in December (see details below). First application tests shall be run in early 2015 in interested member States.

Financial resources for this innovative work on Council of Europe key values in the cultural sector need to be enhanced. Voluntary contributions by member States will be much appreciated and indeed would correspond to the political origin of the project, that is, decisions by European Ministers of Culture (http://www.coe.int/t/dg4/cultureheritage/culture/moscow/default_EN.asp).

2. Compendium (<http://www.culturalpolicies.net>) and CultureWatchEurope (i)

At its plenary session of March 2014, the CDCPP noted the latest developments in the Council of Europe's information systems in the field of culture, heritage and landscape, expressed its satisfaction, and agreed to provide support to them in the form of: active cooperation of national coordinators/administrators responsible for the systems in the implementation of work; voluntary contributions; the hosting of annual and *ad hoc* experts' or authors' meetings, as appropriate. The Committee also invited the Chair and the Secretariat to present the information systems to the Committee of Ministers' Deputies in order to improve the visibility of their usefulness in developing democratic policies. At its session of 20 May, the GR-C approved the abridged report of the CDCPP and decided to explore the organisation of a future presentation of information systems in the field of culture, heritage and landscape (HEREIN, Compendium, ELCIS).

As for the Compendium information system, the 2014 contract has been drawn-up with the Council of Europe's operational project partner, ERICarts and signed in April. The 2014 work focus will be on the creation of a new thematic space on culture and democracy. In terms of the geographic coverage of the information system, profiles from Cyprus and Bosnia and Herzegovina are forthcoming and a draft profile for Belarus and Turkey shall be prepared as well in 2014/2015. This would bring the number of participating member States to 45. Progress is also reported on the development of the WORLD-CP, the Compendium's global extension, with new profiles for Chile and India and forthcoming profiles for Mongolia and Singapore (see also: <http://www.worldcp.org/index.php>).

The 2014 CultureWatchEurope (CWE) event will once more be held in conjunction with the Compendium Authors' meeting, on 4-5 December 2014 in Brussels and in the framework of the Belgian Presidency of the Committee of Ministers. The Compendium/ CWE meetings will serve for a broad and critical review by some forty researchers of results of the work on indicators on culture's contribution to democracy. Progress on the planning of events will be shared with the CDCPP in the course of autumn and delegates are welcome to participate at this event on 5 December.

Securing adequate resources for the Compendium is an ongoing concern. An updated information and fund-raising letter was addressed to governments in August. Voluntary contributions by member States are indeed invaluable to ensure the sophisticated functioning of the system, i.e. in view of the limitation of resources from the ordinary budget of the Organisation and the appreciation of the information base by the Council of Europe's stakeholders.

Cultural Policy Review of Serbia

On the occasion of his visit to the Council of Europe in April 2014, the Minister of Culture of Serbia requested a targeted Cultural Policy Review, applying the new review methodology involving a mixed team of national/international experts that produces one single review report. A representative of the CDCPP will be part of the expert team to allow for an element of peer review.

In May, the Secretariat carried out a first visit to Belgrade to define concrete parameters of the exercise. The thematic focus shall be on strategic orientations for culture, modernising cultural infrastructure and supporting culture and the creative sector. The tentative work schedule foresees expert visits to Serbia in October and November 2014 (dates tbc), an editorial meeting in January 2015 and the conclusion of the policy review in spring. The review report could thus be presented at the 2015 plenary session of the CDCPP.

3. Examination of a revision of the European Convention on Cinematographic Co-production for submission to the Committee of Ministers (iii)

The first meeting of the CPP-CINE took place on 3-4 April in Paris to prepare and implement the revision of the European Convention on Cinematographic Co-production along the needs identified through an independent evaluation of the Eurimages Fund (Olsberg SPI, November 2013) and in line with decisions taken in 2013/14 by the CDCPP and GR-C. It brought together 15 national experts. They held an exchange on the legal aspects and the various options for the Convention revision. After agreeing on their working methodology, the group revised articles 6 (Proportions of contributions from each co-producer); 7 (Rights of co-producers) and Appendices I (Application procedure) and II (Point system). The second meeting of the CPP-CINE took place in Paris on 29-30 September 2014 and fine-tuned the revision works. On the basis of the achievements, the CPP-CINE and the Secretariat are preparing from autumn onwards for the 2015 intergovernmental meeting on the Convention revision (Strasbourg, 12-13 February 2015).

4. Preparation of other draft recommendations: use of new cultural policy tools and guidelines for evidence based policy making (iv)

At its 3rd meeting (19-21 March 2014), the CDCPP welcomed the possibility of a draft recommendation based on the follow-up to the 2013 Moscow Ministerial Conference, i.e. a new indicator framework on culture's contribution to democracy as well as economic efficiency, and policy orientations on digitisation and culture, and instructed the Secretariat to prepare, with the assistance of a group of experts, a draft as from 2015 for subsequent consideration. Initial work on policy orientations/guidelines on addressing the challenges posed by digitisation to the cultural sector is carried out in the framework of the follow-up to the Baku Exchange Platform. This work will provide input for subsequent work on a Council of Europe recommendation on new cultural policy tools and guidelines for evidence based policy making.

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60th Anniversary of the European Cultural Convention

In the framework of the 60th anniversary of the European Cultural Convention, a Council of Europe brochure "Culture: Heart and Soul of Democracy" has been published by the Council of Europe. A number of events are being organised in the DG II area to mark the anniversary. An exhibition offering seven panels on the main themes covered by the Convention has been prepared and was shown at the first platform exchange on culture and digitisation in Baku in July. It can be made available to member States, including in national language editions.