

Draft Terms of Reference Ad hoc Advisory Group on Public Service Media Governance (MC-S-PG)

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| 1. | Name of committee: | Ad hoc Advisory Group on Public Service Media Governance (MC-S-PG) |
| 2. | Type of committee: | Ad hoc Advisory Group |
| 3. | Source of terms of reference: | The Committee of Ministers upon the proposal of the Steering Committee on the Media and New Communication Services (CDMC) |
| 4. | Terms of reference: | |
| | Having regard to: | |
| - | | Resolution Res(2005)47 on committees and subordinate bodies, their terms of reference and working methods; |
| - | | Declaration and the Action Plan adopted at the Third Summit of Heads of State and Government of the Council of Europe member states (Warsaw, 16-17 May 2005; CM(2005)80 final 17 May 2005), in particular chapter I.3. "Strengthening democracy, good governance and the rule of law in member states"; |
| - | | Resolution "Towards a new notion of media" and the corresponding Action Plan to be adopted at the 1st Council of Europe Conference of Ministers responsible for Media and New Communication Services (Reykjavik, 28-29 May 2009); |
| - | | Recommendation Rec(2007)3 of the Committee of Ministers to member states on the remit of public service media in the information society, adopted on 31 January 2007; |
| - | | Convention for the Protection of Human Rights and Fundamental Freedoms (1950, CETS No. 5), its additional protocols and the case-law of the European Court of Human Rights. |
| | | Under the authority of the Steering Committee on the Media and New Communication Services (CDMC) and in relation to the implementation of Project 2008/DGHL/1415 "Standard-setting and policy assistance on topical issues concerning the media and new communication services", the Group is instructed to: |
| i. | | Pursue work on the role of public service media in a democratic society. In particular, examine modalities for public delivery to the widest possible public, including young audiences, of trustworthy, diverse and pluralistic media and media-like services, paying attention to the way in which information and media or media-like services are sought and received and challenges to obtaining quality or trustworthy content. To this end, elaborate, if appropriate, on a policy document exploring governance approaches that could |

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| | contribute to fulfilling public service media's remit. This should include reflections on results-oriented alternative public expenditure approaches for media and media-like services. |
| 5. | Composition of the Group: |
| 5.A. | Members |
| | The Group shall be composed of eight specialists on public service media, on participation and on governance matters and management, appointed by the Secretary General. The Council of Europe budget will bear their travel and subsistence expenses incurred in connection with their participation in meetings of the Group. |
| 5.B. | Participants |
| | The European Audiovisual Observatory may send a representative to meetings of the Group, without the right to vote or defrayal of expenses. |
| 5.C. | Other participants |
| | The European Commission may send a representative to meetings of the Group, without the right to vote or defrayal of expenses. |
| 5.D. | Observers |
| | The following non-governmental organisations may send a representative to meetings of the Group, without the right to vote or defrayal of expenses: <ul style="list-style-type: none"> - Association of Commercial Television in Europe (ACT); - European Association for the Viewers Interests (EAVI); - European Broadcasting Union (EBU); - European Newspaper Publishers' Association (ENPA). |
| 6. | Working Methods and Structures |
| | In order to carry out its tasks, the Group may, where necessary, within the limits of available budgetary appropriations, seek advice of external experts, have recourse to consultants and consult with relevant governmental and/or non-governmental organisations and other members of civil society, as well as other pertinent bodies. <p>The MC-S-PG is entitled to invite other participants and/or observers to meetings of the Group, without the right to vote or defrayal of expenses. Member states may be able to designate representatives to attend and present their position at meetings, without the right to vote or defrayal of expenses. The MC-S-PG will have to request the necessary authorisation from the CDMC for the admission of observers (other than those already identified in the Terms of Reference).</p> |

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| 7. | Duration |
| | These terms of reference will expire on 31 December 2010. |