

COUNCIL OF EUROPE

COMMITTEE OF MINISTERS

RECOMMENDATION No. R (90) 10

OF THE COMMITTEE OF MINISTERS TO MEMBER STATES

ON CINEMA FOR CHILDREN AND ADOLESCENTS

*(Adopted by the Committee of Ministers on 19 April 1990
at the 438th meeting of the Ministers' Deputies)*

1. The Committee of Ministers, under the terms of Article 15.b of the Statute of the Council of Europe, having regard to the European Cultural Convention,
2. Considering that the aim of the Council of Europe is to achieve a greater unity between its members, and that this aim may be achieved through common action in cultural matters;
3. Considering that film, one of the dominant art forms of the twentieth century, has a significant and important role in articulating cultural issues and transmitting these to the world at large;
4. Considering that the cinema has always been viewed as the best place to see films and that it serves an essential social purpose as a local pole of attraction;
5. Considering that there is evidence that considerable cinema audiences can be found for films of cultural value;
6. Considering that the specific developmental needs of children and adolescents give them a distinct status as cinema audiences;
7. Considering that the commercial sector only rarely responds to these needs in its present system of production, distribution and exhibition;
8. Considering that, whatever the provision of assistance by public authorities, it remains insufficient;
9. Considering, nevertheless, that specific public measures are being taken by certain European countries including the provision of production finance for films for and/or by young people, and including the promotion of parallel distribution circuits and indirect measures designed to encourage film exhibition;
10. Considering also the development of policies designed to introduce young people to film in education systems;
11. Considering that cinema and television are substantially interdependent and that current indigenous production levels in Europe are inadequate at present to meet television's needs for films for young people;
12. Considering that generally there are benefits in providing a satisfactory cinema experience for young people, particularly because they comprise the potential adult audience of the future;
13. Considering that further studies could establish whether the creation of pooling arrangements or similar developments within the cinema trade might provide some financial risk cover for commercial producers and distributors;

14. Wishing to lay down appropriate measures, having regard in particular to the specific responsibilities of the Council of Europe for the welfare and development of children and adolescents,
15. Recommends that the governments of member states :
- a.* encourage the adoption of appropriate arrangements for co-operation between film and television in the coproduction of films for young people ;
 - b.* promote close co-operation between the film industry and educational establishments ;
 - c.* study and introduce all practical measures to promote the sub-titling and dubbing of films, with special regard to the needs of young people ;
 - d.* ensure the adequate provision of auditoriums and programming for the exhibition of films for young people ;
 - e.* encourage film shows for young people by providing financial support and/or tax benefits in order to minimise the financial disincentives of this form of exhibition ;
 - f.* study and encourage the adoption of the best methods of ensuring the widest media coverage possible in this field ;
 - g.* taking into account the established models already existing in certain countries, introduce systematic cinema and media education in schools and other institutions for young people ;
 - h.* establish measures to encourage co-operation between film schools, centres for training in the language of image and sound and other educational institutions for young people ;
 - i.* encourage research to determine the types of film which would both interest young people and meet their development needs ;
 - j.* initiate studies covering all aspects of the cinema, in order to establish effective systems for the production, distribution and financing of films for young people ;
 - k.* encourage educational work in specific areas of the cinema for young people, including cinema clubs, video libraries, festivals, colloquies and seminars, and special production projects which involve young people's participation and creative contributions ;
 - l.* encourage the creation of a catalogue or data bank — with the help of bodies or organisations specialised in this field — of existing films for young people which would enable them to have a better idea of what is available to them ;
16. Instructs the Secretary General of the Council of Europe to transmit this recommendation to the governments of those states party to the European Cultural Convention which are not members of the Council of Europe.