

# Programmatic Cooperation Framework for Armenia, Azerbaijan, Georgia, Republic of Moldova, Ukraine and Belarus

Funded  
by the European Union  
and the Council of Europe



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by the Council of Europe

## NOTE FOR THE PRESS

### Georgia: Promoting freedom, professionalism and pluralism of the media

#### Who will benefit?

- ▶ Journalists working in the Georgian Media sector;
- ▶ Media Self-regulatory bodies;
- ▶ Minority Groups;
- ▶ Georgian Public Service Broadcaster;
- ▶ Georgian National Communications Commission.

#### The aims of the project

- ▶ To improve professionalism, responsibility and respect of ethical rules among journalists;
- ▶ To improve the quality of journalism education and training, to address their particular rights and responsibilities;
- ▶ To improve the visibility of minority groups in the media and increase promotional activities that address hate speech and intolerance;
- ▶ To continue promoting the independence of the broadcasting regulatory bodies and the public service broadcasters.

#### How will the project work?

- ▶ Through direct cooperation with the beneficiaries as well as multilateral exchange of experience;
- ▶ Special emphasis on common issues and comprehensive approach;
- ▶ Flexible forum for stakeholders to discuss standards of the council of Europe on media freedom, professional journalism as well as the independence of the broadcasting regulatory bodies and the public service broadcasters.

#### Project activities

- ▶ Studies on the role and responsibilities of journalists, self-regulatory bodies, the broadcasting regulatory bodies and the public service broadcasters;
- ▶ Training sessions; workshops; conferences;
- ▶ Specific studies and publications;
- ▶ Development of recommendations for reform and legal expertise

#### How much will it cost?

The total budget for the project is  
250 000 Euros

#### Who is responsible for the project?

The project is implemented by the Council of Europe's DGI-Human Rights and Rule of Law

- ▶ Media and Internet Governance Division
- ▶ Information Society Department

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#### For more information

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*In April 2014, the European Union and the Council of Europe agreed that targeted cooperation activities with Armenia, Azerbaijan, Georgia, Republic of Moldova, Ukraine and Belarus - the EU's Eastern Partnership countries - would be implemented under a 'Programmatic Cooperation Framework' (PCF).*

*These cooperation activities will strengthen the capacity of Eastern Partnership countries, which are member States of the Council of Europe, with the exception of Belarus, to implement domestic reforms to bring them closer to European standards in the fields of human rights, democracy and the rule of law.*

*The overall PCF budget for 2015-2017 is €33.8 million.*

<http://eap-pcf-eu.coe.int>