The project “Heritage – Driver of Development” was funded by the European Union and implemented within the cross-border programme Croatia-Montenegro, under the (IPA). The lead partners: Municipality of Tivat, (Montenegro) and Physical Planning Institute of Dubrovnik-Neretva County, (Croatia). The project partners were: the non-governmental organizations EXPEDITIO Center for Sustainable Spatial Development and the Cultural Heritage Association NAPREDAK Gornja Lastva in Montenegro; and the Dubrovnik Neretva County Regional Development Agency DUNEA and the Public Institution for the Management of Protected Natural Values in the Dubrovnik-Neretva County in Croatia.

Natural and cultural heritage of outstanding value is the most important resource of the cross-border region of Dubrovnik and Boka Kotorska.
In 1979 Natural and Culturo-Historical Region of Kotor join the UNESCO list of World Heritage Sites.
The whole region of Boka Kotorska Bay constitutes an exceptional cultural landscape in the Adriatic area.

PILOT AREA OF THE MOUNTAIN VRMAC
In 1979, the **City of Dubrovnik** join the UNESCO list of World Heritage Sites. The whole region of Dubrovnik constitute an exceptional cultural landscape. It is one of the most attractive landscapes in the Adriatic area.

**PILOT AREA OF CITY OF DUBROVNIK**
The broader territory of the city, encompassing the suburbs, fortress, the district behind the Old City, and the island of Lokrum
CROSS-BORDER COOPERATION ON LANDSCAPE
BETWEEN CROATIA AND MONTENEGRO 2013-2015

PROBLEMS

- various aspects of development especially through tourism and large-scale investment projects threaten to degrade and destroy landscape values in both areas
- abandoned rural settlements and landscapes on the Vrmac mountain
- The areas of Dubrovnik and Boka Kotorska, have overall landscape of similar characteristics. The landscape is at risk of being inadequately managed and thus devastated.
CROSS-BORDER COOPERATION ON LANDSCAPE
BETWEEN CROATIA AND MONTENEGRO 2013-2015

AIMS of the project:
- to improve collaboration between the actors through implementing joint programs, education, transfer of knowledge and know-how as well as awareness raising activities.
- to enlarge professionals’ knowledge and increase citizens’ awareness of how landscape heritage can be used as a driver of development. Within the context of the project these activities are often referred to as new methodologies in protection and management of landscape.
CROSS-BORDER COOPERATION ON LANDSCAPE BETWEEN CROATIA AND MONTENEGRO 2013-2015

AWARENESS RAISING ACTIVITIES

“Concert at full moon”
CROSS-BORDER COOPERATION ON LANDSCAPE
BETWEEN CROATIA AND MONTENEGRO 2013-2015

AWARENESS RAISING ACTIVITIES
„Art at the sunset” in Gornja Lastva (Vrmac)
CROSS-BORDER COOPERATION ON LANDSCAPE
BETWEEN CROATIA AND MONTENEGRO 2013-2015

AWARENESS RAISING ACTIVITIES
Culinary event “Heritage in the pot”
CROSS-BORDER COOPERATION ON LANDSCAPE BETWEEN CROATIA AND MONTENEGRO 2013-2015

“a three-day workshop on dry stone making in Gornja Lastva (Vrmac)

exibition „STORM CHASERS”
CROSS-BORDER COOPERATION ON LANDSCAPE BETWEEN CROATIA AND MONTENEGRO 2013-2015

AWARENESS RAISING ACTIVITIES
Exibitions, conferences, workshops: “Landscape Days” campaign in Dubrovnik
CROSS-BORDER COOPERATION ON LANDSCAPE
BETWEEN CROATIA AND MONTENEGRO  2013-2015

STUDY OF CULTURAL LANDSCAPE OF DUBROVNIK

Landscape analysis, mapping, assessment and integration of different layers of cultural, natural and landscape values
THANK YOU ON ATTENTION