

Conference
Preventing sexual abuse of children
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The “ONE in FIVE Campaign” in Spain

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Summary

The Campaign had beginning in Spain in November, 2011, with the support and financing of the Ministry of Health, Social Services and Equality. The strategy of diffusion is focused on the following aspects:

1. Definition of the frame of action: FAPMI is the representative in Spain of The International Network ECPAT and promotes the Code of Conduct for the Prevention of Commercial Sexual Exploitation of Children (CSEC) in Tourism and Travels (The Code). For this motive, they are included in the Campaign contents regarding CSEC, extending the area towards the concept of “Sexual Violence Against Children” (SVAC).
2. Involvement of mass media: several specific presentations have been celebrated for media, emphasizing the first event related to the Campaign: a specific training seminar for journalists. From time to time, there is sent information about the Campaign, its contents and the reality of SVAC.
3. Social awareness, increase of the visibility of SVAC and dissemination of scientific and confirmed information: The followed strategies are summarized in: Dissemination of contents by means web platforms and social networks managed by FAPMI-ECPAT Spain; and exhibition “Artistas Sin Querer” (it could be translated as “Artists Without Love / Intention” or “Artists by Accident”): drawings and therapeutic materials realized by children and adolescents victims of mistreatment or sexual violence.
4. Training of Professionals of different areas linked to the childhood and adolescence.
 - a. The central strategy followed has been the celebration of more than 60 seminars on prevention and detection of SVAC directed to different professional profiles. Across this initiative, they have been trained more than 2.500 professionals of 318 organizations and entities of the civil society and autonomous and local administrations.
 - b. Across these seminars, FAPMI-ECPAT Spain offers a conceptual model and a work-frame and invite to everyone to act and develop activities like training other professionals or for the direct implementation of the Campaign with the groups with those who habitually work.
 - c. These seminars have complemented each other with other specific actions of training focused on different aspects related to SVAC (evaluation,

intervention...) and the developed of a series of Didactic Units for teachers of the stages of Infantile and Primary Education with the aim of to work the basic strategies of prevention in the classroom.

5. Implication of the public administrations at national, regional and local levels: It has developed by means of the following strategies: Dissemination of the Lanzarote Convention and the need to implement measures regarding its articles and Institutional Presentations in which the different administrations and its organisms were showing publicly their support to the Campaign.

6. Awareness and implication of the professionals of the area of the Justice: FAPMI-ECPAT Spain is the promoter of the Program "Justice and Childhood: Recommendations and good practices for the improvement of the attention to children and teenagers in the judicial field", with the support and collaboration of the Ministry of Justice and the Ministry of Health, Social Services and Equality and close to another relevant agents of the environment of the Justice in Spain. This initiative has its basis in the framework "Child-friendly Justice" of the Council of Europe. In this Program, several Forum Meetings have been organized, as a space of mutual knowledge for professionals of the justice and others that work on the prevention, evaluation and intervention in cases of SVAC.

7. Awareness and implication of the social context: As a complementary strategy to the launch of the Campaign in Spain, FAPMI-ECPAT Spain launched the "Network for the Prevention of Child Sexual Abuse". By means this initiative, one tries to motivate all the social agents to develop activities focused to this goal. The Network is defined as an open structure in which all interested parties (as institutional members or as particular ones) can take part to share experiences and good practices, extending the area of scope of the Campaign.

8. Results: Since November 2011 to November 2013, the Campaign has had an impact on more than one million of people.

Useful links:

FAPMI: <http://www.fapmi.es/>

www.prevenciondelmaltratoinfantil.es

www.congresofapmi.es

[Campaña Estatal de Prevención del Maltrato Infantil](#)
[Campaña del Consejo de Europa *Uno de Cada Cinco*](#)
[Servicio de Orientación e Información a la Ciudadanía](#)
[Exposición Artistas Sin Querer](#)