

International Conference "Preventing Child Sexual Abuse".  
CaixaFórum Madrid, 10th and 11th of December of 2013.

**PREVENTION OF SEXUAL VIOLENCE AGAINST CHILDREN AND ADOLESCENTS IN SPAIN:  
THE CAMPAIGN OF THE COUNCIL OF EUROPE FOR THE PREVENTION OF SEXUAL VIOLENCE  
"ONE IN FIVE" AND ECPAT'S FRAMEWORK FOR ACTION AGAINST COMMERCIAL SEXUAL  
EXPLOITATION OF CHILDREN IN SPAIN**

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## 1. Gratitude<sup>1</sup>.

Prior to our involvement in this Conference, we wish to show our gratitude to those who organized it, especially to Ms. Elda Moreno for the support given to FAPMI-ECPAT Spain in recent years. We would also like to thank the Ministry of Health, Social Services and Equality for their trust in FAPMI-ECPAT Spain, and in financing the activities of the Campaign carried out by the Federation since the end of 2011 and to the Ministry of Justice, co-organizer of this event and with whom we have been developing a fruitful collaboration.

We would also like to take advantage of this international framework to thank all of the people, entities, organizations, and Administrations that made the Campaign "One in Five" in Spain a success. We are referring to the more than 34,346 followers of the web Campaign in Facebook<sup>2</sup>, to the 318 organizations involved and to the more than 2,500 professionals that participated in the training and awareness raising activities of the Campaign. The amount of effort and commitment of

<sup>1</sup> The presentation in ppt format used during the International Conference is available in Spanish:

[http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/CONF%20INT%20ASI\\_Presentaci%C3%B3n.pdf](http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/CONF%20INT%20ASI_Presentaci%C3%B3n.pdf)

<sup>2</sup> <https://www.facebook.com/pages/Todos-contra-el-Maltrato-Infantil/144332125593990>



everyone involved resulted in more than 1,000,000 impacts, allowing the message of the Campaign and its resources to reach a significant part of the Spanish population<sup>3</sup>.

## 2. United for the prevention of child and adolescent mistreatment and exploitation.

Under this motto FAPMI-ECPAT Spain develops a wide range of activities that try to cover all forms of violence towards children and create opportunities for collaboration with all citizens, professionals, Administrations, entities and organizations that have similar or complementary objectives: prevention of child abuse and promotion of good treatment towards children as the most effective strategy.

The Federation of Associations for the Prevention of Child Mistreatment (FAPMI)<sup>4</sup>, founded in 1990, is a non-profit organization, in which people and associations sensitized with the defense of child and adolescent rights join their efforts to promote good treatment towards minors.

In late 2011, FAPMI assumed representation in Spain of the ECPAT International Network<sup>5</sup>, later renamed FAPMI-ECPAT Spain. ECPAT International is the largest global network specialized in the prevention of Commercial Sexual Exploitation of Children (CSEC), a concept that includes the use of minors for exploitation through prostitution, recording by any means and use of child sexual abuse images (child pornography), trafficking of children and adolescents for sexual exploitation and tourism for exploitation and child sexual abuse purposes. ECPAT recently received the 2013 Hilton Prize<sup>6</sup>, the most important international humanitarian award, for its fight against the commercial sexual exploitation of children in the world and the founder of the ECPAT Network, Mr. Ronald Michael O'Grady, has been nominated for the Nobel Peace Prize of 2014<sup>7</sup>.

FAPMI is an organization with more than 23 years of experience and representation of various international networks in Spain. Together with the already mentioned ECPAT International, representing The Code (promotion of the Code of Conduct for the prevention of CSEC in Tourism and Travel)<sup>8</sup>, ISPCAN<sup>9</sup> (the most important Scientific Society against violence to children in the

<sup>3</sup> Data from December 10th, 2013.

<sup>4</sup> <http://www.fapmi.es>

<sup>5</sup> <http://www.ecpat.net>

<sup>6</sup> [http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/ECPAT\\_NdePrensa\\_Premios%20Hilton\\_ESP2.pdf](http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/ECPAT_NdePrensa_Premios%20Hilton_ESP2.pdf)

<sup>7</sup> <http://www.mynewsdesk.com/se/ecpat/pressreleases/founder-of-ecpat-international-ronald-michael-o-grady-nominated-for-nobel-peace-prize-916352>

<sup>8</sup> <http://www.ecpat-spain.org/code.asp>

<sup>9</sup> <http://www.ispcan.org>

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world), coordinates the Campaign "One in Five" in Spain, of the Council of Europe for the prevention of sexual violence of children<sup>10</sup> and –among other initiatives- the Campaign in Spain of WWSF "19 days of activism for the prevention of violence and abuse of children"<sup>11</sup>. It belongs to the Platform of Children's Organizations<sup>12</sup>, to the Spanish Network Against Human Trafficking<sup>13</sup> (RECTP), the Child Observatory<sup>14</sup> of the Ministry of Health, Social Services and Equality, and its Work Groups and to the Commission for Assistance to Victims of Violent Crimes and Against Sexual Freedom of the Ministry of Justice. Since 1989 the Federation has organized the National Abused Children Congress<sup>15</sup> and has participated in the design, evaluation, monitoring and implementation of various national plans focused on children and various reports directed to national and international organizations, including the Committee of the Rights of the Child of United Nations.

Since its foundation, the Federation has coordinated and developed more than 200 awareness raising, prevention and intervention programs at a national, regional and local level, and compliments its activities with the development and dissemination of studies, reports, publications, resources and materials<sup>16</sup>.

### 3. What we have learned through the Campaign "One in Five".

We want to center our intervention in this privileged space to share our thoughts about what we have learned thanks to the Campaign since the beginning of its dissemination in 2011<sup>17</sup>. These reflections are focused on the following aspects that we will briefly develop in the next section:

- The whole is greater than its parts.
- We need to define the field of action.

<sup>10</sup> <http://www.fapmi.es/contenido1.asp?sec=51&pp=1>

<sup>11</sup> <http://www.ecpat-spain.org/programas.asp?sec=9>

<sup>12</sup> Entity that comprises of more than 50 children's organizations on a local, national and international level specialized in children (<http://plataformadeinfancia.org/content/miembros>).

<sup>13</sup> <http://www.redconlatrata.org>

<sup>14</sup> <http://www.observatoriodelainfancia.msssi.gob.es>

<sup>15</sup> <http://www.congresofapmi.es>

<sup>16</sup> Publications of FAPMI: <http://www.bienestaryproteccioninfantil.es/fuentes.asp?sec=15>; publications of ECPAT Spain: <http://www.ecpat-spain.org/programas.asp?sec=4>; Publications of the federated entities: <http://www.bienestaryproteccioninfantil.es/fuentes.asp?sec=16>

<sup>17</sup> General information about the development of the Campaign "One in Every Five" in Spain is available at: <http://www.fapmi.es/contenido1.asp?sec=51&pp=1>. The Executive Summary of the 2011 Activities Report is available at: [http://www.fapmi.es/imagenes/subsecciones/1de5\\_2011\\_Resumen%20Ejecutivo\\_DEF.pdf](http://www.fapmi.es/imagenes/subsecciones/1de5_2011_Resumen%20Ejecutivo_DEF.pdf) and the Summary of the 2012 Report: [http://www.fapmi.es/imagenes/subsecciones/1DE5\\_2012\\_MEM%20FINAL\\_RES%20EJEC\\_00\\_Mag.pdf](http://www.fapmi.es/imagenes/subsecciones/1DE5_2012_MEM%20FINAL_RES%20EJEC_00_Mag.pdf)

- The Campaign "*One in Every Five*" as a catalyst.
- Professionals need training.
- Citizens need information.
- Administrations need proposals.
- The media needs reliable references.
- Children and Teenagers need training, information, proposals and reliable references.
- The private sector and companies must also be included.

#### 4. The whole is greater than its parts.

To achieve the objective of the Campaign we need to involve all social agents, coordinating and sharing a center of interest with multiple dimensions (we need to share information, procedures, good practices, commitments, experiences and solutions) to investigate, prevent and intervene from the fields directly and indirectly linked to childcare (Security Forces, legal, educational, health, social, and leisure and free time fields...), extending this commitment to all citizens. Part of the success of the Campaign in Spain is due to the fact that we direct it to all of the sectors and contexts. Prevention (and detection) should be ubiquitous.

#### 5. We need to define the field of action.

The prevention of violence against children requires a strategic approach in convergence with the international framework, especially in the European one. Spain cannot stay out of the international framework nor of the European directive and proposals.

Changing reality means to have knowledge and information and monitoring systems of the said reality. Only then can we develop actions targeted at: 1) detection, notification, and specialized attention to the cases of violence towards children; 2) awareness and prevention and 3) inter-institutional and inter-professional coordination.

Based on these arguments, the definition of the field of action of the Campaign in Spain revolves around these two axes. On one hand, strengthening the need to move from the concept of "sexual abuse" to that of "sexual violence" towards children, a concept that is much more inclusive and real. On the other hand, encouraging a change in attitudes in respect to prevention work, evolving from a

passive prevention model to active involvement with four objectives: 1) promoting detection and reporting; 2) promoting primary and secondary prevention; 3) creating an intransigent social context with all forms of violence against children, but especially in the case of sexual violence and 4) support in the process of developing effective policies.

An example of our commitment to the knowledge of the reality, together with other initiatives and quantitative reports<sup>18</sup>, is the development by FAPMI-ECPAT Spain of the first study about good practices and experiences for the prevention and care of cases of sexual violence against children<sup>19</sup>, including strategies directed to the victims and their families, but also aimed at the aggressors. This work, that represents the most relevant contribution of FAPMI-ECPAT Spain to this International Conference, collects 143 good practices from the national, regional and local levels developed by Administrations and/or civil society. They are presented listed by areas (Prevention; Detection; Care and Assessment; Evaluation; Intervention; Research and Studies; Formation; Institutional Coordination and in whether they are aimed towards children and/or adults) and included are descriptive fact sheets of each, links to information of interest and contact with professionals and/or entities that are developing. Like the first time for everything, surely it is incomplete, but we try to constantly update this study, in a way so this document stays alive and is a trustworthy reference of the reality in Spain in this area. We believe that this is a good starting point to begin to share our expertise and join forces for a common goal.

## 6. The Campaign "*One in Five*" as a catalyst.

FAPMI-ECPAT Spain develops two types of programs: programs implemented by the Federation with the support of federated entities and programs implemented by the federated entities with the support of the Federation<sup>20</sup>. The development of the Campaign "*One in Five*" is a good example of the collaboration between the Federation and the Associations that form it. Among the programs directly implemented by FAPMI-ECPAT Spain, we would like to mention the following:

- The "*Justice and Children*"<sup>21</sup> Program is aimed at the development and promotion of recommendations and good practices in order to improve the care given to children and

<sup>18</sup> For example, see FAPMI-ECPAT Spain (2010): Data available from 2008 about child abuse in Spain, available in: <http://www.bienestaryproteccioninfantil.es/fuentes1.asp?sec=15&subs=20&cod=40&page=>

<sup>19</sup> Available in: <http://www.ecpat-spain.org/ecpat.asp?sec=8>

<sup>20</sup> For more details, visit: <http://www.fapmi.es/contenido1.asp?sec=25&pp=1>

<sup>21</sup> For more details, visit: <http://www.fapmi.es/contenido1.asp?sec=52&pp=1>

teenagers in the judicial field, which includes the celebration of the Forums of meetings between professionals in the Justice field as well as all other areas involved through the Forums "*Justice and Children*" as its main activity. To date five forums have been celebrated between 2011 and 2013, giving way to I (2011)<sup>22</sup> and II (2012)<sup>23</sup> Recommendation Reports. The report corresponding to 2013 will be published in early 2014.

- *State Program of Training on Prevention and Intervention in Child Abuse*, in which professionals and future professionals are trained through the organization of seminars, workshops and monographs, and the biannual Congress of Abused Children<sup>24</sup>.
- "*My Wellbeing is Your Responsibility*"<sup>25</sup> Program in which all the Prevention and Awareness activities about child abuse are included, state campaigns for the prevention of child abuse developed in collaboration with various Departments and the Campaign "*One in Five*", among others.
- *Prevention of Commercial Sexual Exploitation of Children Program (CSEC)*, that includes the promotion of the *Code of Conduct for the prevention of CESC in Tourism and Travel*<sup>26</sup> and diverse activities linked to this issue<sup>27</sup>.
- The advocacy and incidence activity has been added to the previous programs at different levels developed by FAPMI-ECPAT Spain through their participation in the Child Observatory of the Ministry of Health, Social Services and Equality and their Work Groups, as well as other areas of institutional participation.

The mentioned programs have been redirected to the contents of the Campaign "*One in Five*", in a way in which it has acted as a backbone for the activities of FAPMI-ECPAT Spain since the end of 2011 so that they could work on different aspects linked to the prevention of sexual violence against children and at the same time impinged on various interest groups, as described in Table 1, making the Campaign a transverse activity for all.

<sup>22</sup> Executive Summary available at: [http://www.fapmi.es/imagenes/subsecciones1/JEI\\_2011\\_Edici%C3%B3n%202012\\_Resumen%20ejecutivo\\_DEF3.pdf](http://www.fapmi.es/imagenes/subsecciones1/JEI_2011_Edici%C3%B3n%202012_Resumen%20ejecutivo_DEF3.pdf)

<sup>23</sup> Available at: [http://www.fapmi.es/imagenes/subsecciones1/JEI\\_2012\\_II%20Informe%20de%20recomendaciones\\_Mag.pdf](http://www.fapmi.es/imagenes/subsecciones1/JEI_2012_II%20Informe%20de%20recomendaciones_Mag.pdf)

<sup>24</sup> Detailed information about all of the activities developed in this Program available at: [www.congresofapmi.es](http://www.congresofapmi.es)

<sup>25</sup> Information about the campaigns developed between 2008 and 2011 available at: <http://www.fapmi.es/contenido1.asp?sec=29&pp=1>. After 2011, prevention and awareness activities have focused on the Campaign "*One in Every Five*"; more information regarding the development of the Campaign in Spain in: <http://www.fapmi.es/contenido1.asp?sec=51&pp=1>

<sup>26</sup> <http://www.ecpat-spain.org/code.asp>

<sup>27</sup> All the information available on the webpage of FAPMI-ECPAT Spain: [www.ecpat-spain.org](http://www.ecpat-spain.org)

Table 1  
Interest Groups of the Programs of FAPMI-ECPAT Spain oriented to the Campaign "One in Five".

	Professionals	Citizens	Administrations	Media	Companies
Justice and Children	✓		✓		
Prevention and intervention of child abuse state training Program	✓				
My Wellbeing is Your Responsibility	✓	✓		✓	✓
Prevention of ESCIA Program	✓	✓	✓		✓
Participation in institutional spaces			✓		
Campaign "One in Five"	✓	✓	✓	✓	

## 7. Professionals need training.

In order to provide effective prevention and detection, professionals (and future professionals) require quality training by experts in the field. In this line of work it is necessary to mention three especially effective initiatives that will be described in the following section. As part of this strategy, it was translated into Spanish and disseminated the chapter of Pepa Horno Goicoechea "*Training of Professionals. An essential strategy for the eradication of Child Sexual Abuse*"<sup>28</sup> published in the manual "*Protecting children from sexual violence. A comprehensive approach*" published by the Council of Europe in the framework of the Campaign "One in Five".

First, the "*Justice and Children*"<sup>29</sup> Program, planned to be a multidisciplinary meeting space around the participation of minors in the judicial field, has permitted to approximate the reality of child sexual violence to the group of legal operators in a broad sense. From 2011 until 2013 five Forums were celebrated –the first (2011) under the supervision of the Deputy Secretary General of the Council of

<sup>28</sup> Original article quote: HORNO GOICOECHEA, P. (2010): *Training professionals: an essential strategy for eradicating child sexual abuse*, in "Protecting children from sexual violence. A comprehensive approach". Council of Europe. Pp. 143-151. Online at: <http://www.coe.int/t/dg3/children/1in5/Source/PublicationSexualViolence/Horno.pdf>. Quote of the edition in Spanish: HORNO GOICOECHEA, P. (2011): *Training professionals: an essential strategy for eradicating child sexual abuse*. Madrid, Federation of Associations for the Prevention of Child Mistreatment, available at: [http://www.fapmi.es/imagenes/subsecciones1/CE\\_2011\\_Preveni%C3%B3n\\_DEF.pdf](http://www.fapmi.es/imagenes/subsecciones1/CE_2011_Preveni%C3%B3n_DEF.pdf)

<sup>29</sup> For more details, visit: <http://www.fapmi.es/contenido1.asp?sec=52&pp=1>

Europe, Ms. Maud de Boer-Buquicchio, and 2 of them (2012 and 2013) inaugurated by the Ministry of Justice of the Spanish Government- with 557 participants of all fields. Conclusions and recommendations were collected in 2 reports (2011 and 2012). Together with awareness raising and training of professionals in the legal field, these meetings have had a special impact when moving specific proposals to the Legislators in the process of reforming and updating of distinct regulatory framework related with children that are in course in Spain. On the other hand, these meetings have strengthened, with the support and funding of the Ministry of Health, Social Services and Equality, the collaboration with key agents of the legal field in Spain such as the Ministry of Justice, General Council of Judicial Power or the Santander Chair of Law and Minors of the Pontifical University of Comillas. Over time the meetings have acquired international character, reuniting representatives of international organizations among which it is necessary to mention the Council of Europe, the International Observatory of Juvenile Justice, and the Committee of the Rights of the Child of United Nations or ECPAT International Network.

Simultaneously, the *State Program of Training on Prevention and Intervention in Child Abuse* permitted the training of more than 2,500 professionals and future professionals of all fields through different training activities centered on the prevention, detection, reporting and intervention of cases of child sexual violence, focused especially on sexual abuse through the "*Training Seminars for Mediators in Prevention of Child Sexual Abuse*"<sup>30</sup>. The celebration of the Seminar specifically about good practices in the prevention and intervention of sexual violence of children and adolescents<sup>31</sup> celebrated in 2011 under the supervision of the Deputy General Secretary of the Council of Europe, Ms. Maud de Boer-Buquicchio, should also be emphasized.

Regarding the professionals and volunteers that participated in the training; they come from 318 entities, organizations, NGOs and Administrations and a significant part of those who attended did it on their own, besides counting on the more than 100 collaborating organizations (Administrations, universities...) when referring to the dissemination of the contents of the Campaign<sup>32</sup>.

<sup>30</sup> More detailed information regarding the training activities developed in the Program are available in the Activities Report of FAPMI and also that of ECPAT Spain (the 2012 report) is available at:

[http://www.ecpat-spain.org/imagenes/tablaContenidos02Sub/ECPAT%20Espa%C3%B1a\\_PdA\\_2012\\_MEMORIA\\_Mag.pdf](http://www.ecpat-spain.org/imagenes/tablaContenidos02Sub/ECPAT%20Espa%C3%B1a_PdA_2012_MEMORIA_Mag.pdf).

<sup>31</sup> Program available at: [http://www.fapmi.es/imagenes/subsecciones1/CE\\_Formaci%C3%B3n\\_Seminario\\_BP\\_Programa\\_DEF.pdf](http://www.fapmi.es/imagenes/subsecciones1/CE_Formaci%C3%B3n_Seminario_BP_Programa_DEF.pdf)

<sup>32</sup> The Executive Summary of the 2011 Activities Report regarding the Campaign can be seen at: [http://www.fapmi.es/imagenes/subsecciones1/1de5\\_2011\\_Resumen%20Ejecutivo\\_DEF.pdf](http://www.fapmi.es/imagenes/subsecciones1/1de5_2011_Resumen%20Ejecutivo_DEF.pdf) and the Summary of 2012: [http://www.fapmi.es/imagenes/subsecciones1/1DE5\\_2012\\_MEM%20FINAL\\_RES%20EJEC\\_00\\_Mag.pdf](http://www.fapmi.es/imagenes/subsecciones1/1DE5_2012_MEM%20FINAL_RES%20EJEC_00_Mag.pdf)



Part of the activities of the Training Program have been aimed at the professionals who work in the field of education. For this reason, an *Educational Guide for Educators with activities for the prevention of Child Sexual Abuse of children ages 3 to 7*<sup>33</sup> was designed and facilitated the work of educators working directly with children.

However, these strategies aimed at the qualification of those directly involved with the care of children and teenagers could result incomplete without a common framework of action that in some way articulates the subsequent actions of said agents and provide them with some unity. With this objective, FAPMI-ECPAT Spain has been promoting the "Network for the prevention of Child Sexual Abuse" since 2011. Taking the values of complementarity, collaboration, building of synergies and networking, the initiative is described as an informal open network promoted by FAPMI with the participation of the entities that form the Federation and related with the activities of the Campaign in Spain. The Network aims to have national coverage, it is oriented to join forces and intended to create a stable and flexible network open to all agents and committed citizens<sup>34</sup>.

In regards to the Network's purpose, it is summarized in the following aspects: A) General Objectives: 1) Create a network of entities, institutions, universities, Administrations, companies, professionals and individuals concerned and engaged in the prevention of child and adolescent sexual violence; 2) Join efforts to increase the efficiency and effectiveness; 3) Promote awareness in the social context and to all of its agents regarding the reality of sexual violence of children and adolescents and the necessity to prevent it; and 4) To significantly influence in the political and decision-making field in order to strengthen the protection and care system for the victims, offenders and their families. B) Immediate Goals: 1) Disseminate materials of the Campaign "One in Five"; and 2) Develop activities related to the Campaign. C) Short-Term Goals: Promote synergies directed to the prevention of sexual violence of children and teenagers in Spain.

Regarding the activities that the members of the Network could develop, a Catalogue of actions has been designed that includes: 1) Awareness and Prevention Actions; 2) Dissemination of information; 3) Training and Capacitation Actions; 4) Promotion of the Prevention Mediator in all contexts; 5) Promotion of the Lanzarote Agreement and political advocacy at the local, regional and national level; and 6) Sharing of good practices, experiences, resources, information and materials. Promotion of studies and research... For this goal, FAPMI-ECPAT Spain make available to the Network: 1) web support and Social Networks; 2) all materials and resources available online at

<sup>33</sup> Available online: [http://www.fapmi.es/imagenes/subsecciones1/CE\\_2011\\_Guia%20Did%C3%A1ctica\\_DEF2.pdf](http://www.fapmi.es/imagenes/subsecciones1/CE_2011_Guia%20Did%C3%A1ctica_DEF2.pdf)

<sup>34</sup> The Network presentation document is available at: [http://www.fapmi.es/imagenes/subsecciones1/RedASI\\_Doc\\_0\\_Presentaci%C3%B3n.pdf](http://www.fapmi.es/imagenes/subsecciones1/RedASI_Doc_0_Presentaci%C3%B3n.pdf)

[www.fapmi.es](http://www.fapmi.es) (cannot be modified); 3) open dissemination of information (not restricted to Members of the Network); 4) building of a meeting and exchange space; and 5) promotion of action initiatives with performance at the local, regional and state level.

Annex III of the *Guide of Good Practices and Experiences for the prevention of child sexual violence and the attention to victims and offenders* developed by FAPMI-ECPAT Spain in 2013<sup>35</sup> lists the entities that have participated and collaborated in the different activities of the Campaign between 2011 and 2013. As a prominent example of the impact of this initiative and the involvement of the federated organizations in its promotion, it is necessary to mention the progressive incorporation of the various municipalities of the Autonomous Region of Murcia through the Murcian Association of Support to Abused Children (AMAİM) to the Network.

## 8. Citizens need information.

Advancing in the integral implementation strategy of the Campaign, the training of professionals and key agents must extend to the entire population. The axis of this line of work has been the disseminating concrete, scientific and proven information about the reality of child sexual abuse. With this objective, diverse additional measures have been implemented since 2011. Prior to the launch of the Campaign in Spain, FAPMI-ECPAT Spain elaborated a pre-campaign titled "*You are not alone, do not be afraid. You are not alone, break the silence*" focused on the detection and action guidelines before a case of possible child sexual abuse<sup>36</sup>. This initiative was timed to coincide with the presentation of the film "*Do not be Afraid*" of the Spanish director Montxo Armendáriz, obtaining a lot of media coverage.

Examples of other promotional strategies aimed at the general public include the newsletter about the Campaign<sup>37</sup> "*Zero in Five*" published by FAPMI-ECPAT Spain or the monograph written on the Campaign by the magazine *Haurdanik*, belonging to the Basque Association for Help for Abused Children (AVAİM)<sup>38</sup>. In Spain, activities for the Campaign "*19 days of activism for the prevention of violence and abuse of children*", which is promoted worldwide by the Women's World Summit

<sup>35</sup> Available online at <http://www.ecpat-spain.org/ecpat.asp?sec=8>

<sup>36</sup> Brochure of the Campaign (in Spanish): [http://www.fapmi.es/imagenes/subsecciones1/MBETR\\_2011\\_RESilenc\\_Tr%C3%ADptico\\_CAS2.pdf](http://www.fapmi.es/imagenes/subsecciones1/MBETR_2011_RESilenc_Tr%C3%ADptico_CAS2.pdf). Also available in Catalan ([http://www.fapmi.es/imagenes/subsecciones1/MBETR\\_2011\\_RESilenc\\_Tr%C3%ADptico\\_CAT2.pdf](http://www.fapmi.es/imagenes/subsecciones1/MBETR_2011_RESilenc_Tr%C3%ADptico_CAT2.pdf)) and Euskera (Basque) ([http://www.fapmi.es/imagenes/subsecciones1/MBETR\\_2011\\_RESilenc\\_Tr%C3%ADptico\\_EUS2.pdf](http://www.fapmi.es/imagenes/subsecciones1/MBETR_2011_RESilenc_Tr%C3%ADptico_EUS2.pdf)).

<sup>37</sup> Number 1, 2011 available at: [http://www.fapmi.es/imagenes/subsecciones1/1de5\\_Bolet%C3%ADn%20Informativo\\_n%C2%BA1.pdf](http://www.fapmi.es/imagenes/subsecciones1/1de5_Bolet%C3%ADn%20Informativo_n%C2%BA1.pdf)

<sup>38</sup> Available at: [http://www.fapmi.es/imagenes/subsecciones1/1de5\\_Haurdanik\\_n%C2%BA27\\_Monogr%C3%A1fico.pdf](http://www.fapmi.es/imagenes/subsecciones1/1de5_Haurdanik_n%C2%BA27_Monogr%C3%A1fico.pdf)

Foundation (WWSF), are, as previously mentioned, led by FAPMI-ECPAT Spain. In both 2012<sup>39</sup> and 2013<sup>40</sup>, the Campaign's activities focused on content related to sexual violence towards children.

In connection with the WWSF Campaign, the end of 2013 saw the launch of the Global Campaign against prostitution in large sporting events, "*Don't Look Away!*" The Campaign, which is promoted by ECPAT France with support by the Brazilian Government and the European Union, is coordinated within Spain by FUNDESO with collaboration from FAPMI-ECPAT Spain. Thanks to the synergies created by the dissemination of all of the initiatives, the content of each of these initiatives was associated with all of the various forms of sexual violence against children<sup>41</sup>.

The exhibition "*Unintentional Artists*"<sup>42</sup> ("*Artistas Sin Querer*") has proved to be a milestone in increasing awareness and preventing child sexual abuse. The aim of this exhibition is to increase awareness of the reality of this matter amongst professionals of all fields through the exhibition of drawings and other original materials produced by children and teenagers who have been victims of Mistreatment and Sexual Abuse. These materials were created by the children and teenagers themselves whilst receiving therapeutic treatment from the professional teams of the affiliate organizations ADIMA and CAVAS. This material represents an example of the consequences of Mistreatment and Sexual Abuse but above all, it demonstrates that a recovery is possible and how the victims have learned to be victims no longer. The aim of "*Unintentional Artists*" is to show the public part of these stories and in doing so, bring to light a reality that is so often kept hidden.

The Exhibition was first displayed during the X State Congress for Child Mistreatment which took place in Seville in November 2010. It has since continued to be displayed throughout Spain on 15 occasions by member organizations of the Federation and other entities, institutions and organizations interested in supporting the prevention of mistreatment of children and teenagers. The exhibition is an example of the commitment that many different social agents share in this fight. The creation of "*Unintentional Artists*" has been possible thanks to the collaboration of the Andalusian Association in Defense of Children and the Prevention of Child Mistreatment (ADIMA), the Center for Attention for Sexual Assault Victims and Child Mistreatment (CAVAS Cantabria) and the Federation of Associations for the Prevention of Child Mistreatment (FAPMI), through the generosity of the pupils and teachers at the Pablo Picasso school in Valladolid and Artaste school in Bilbao who won

<sup>39</sup> For more information on Campaign activities in Spain during 2012, see: <http://www.ecpat-spain.org/programas.asp?sec=9>

<sup>40</sup> A report on activities carried out in 2013 is available at: <http://www.ecpat-spain.org/programas.asp?sec=10>

<sup>41</sup> For more information on this matter, see: <http://www.ecpat-spain.org/programas.asp?sec=11>

<sup>42</sup> The exhibition presentation document is available at: [http://www.fapmi.es/imagenes/secciones1/ASQ\\_DocPres%28v3%29.pdf](http://www.fapmi.es/imagenes/secciones1/ASQ_DocPres%28v3%29.pdf)

the competition "*I Have Rights Too*" ("*Yo También Tengo Derechos*") organized by the General Council of Legal Associations and the Platform of Children's Organisations in 2009 and who donated their winnings to the Federation in order to facilitate this project together with the collaboration of two other affiliate entities: the Basque Association for Help for Abused Children (AVAIM) and the Castile and Leon Association in Defense of Childhood and Youth (REA), both members of FAPMI, whose collaboration in this exhibition through the dissemination and promotion of the contest "*I Have Rights Too*" and of the project "*Unintentional Artists*" in their respective Autonomous Regions, inspired the donation of the prizes to the Federation for this cause. Finally, it is important to recognize the involvement of the Intervida Foundation who, through their collaboration, support and funding, have enabled the production of several editions of the exhibition.

## 9. Administrations need proposals.

In accordance with FAPMI-ECPAT Spain's trajectory and their involvement in different institutional systems through which it is possible to transfer recommendations to the Public Administrations, several interventions of this kind have been developed with the most notable, together with the Lanzarote Convention, being listed below:

- Collaboration in the design, monitoring and evaluation of state programs, in particular the Strategic National Plan for Childhood and Adolescence and the Plan of Action against Child Sexual Exploitation.
- Collaboration in diagnostic studies and monitoring for international bodies (CRC, ECPAT<sup>43</sup>, GRETA<sup>44</sup>, ELSA<sup>45</sup>...)
- Collaboration with the Child Observatory of the Ministry of Health, Social Services and Equality and with their working groups in matters of: updating of legislation related to the protection of children, updating of protocol regarding Child Mistreatment and Poverty and Social Exclusion.

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<sup>43</sup> *Global Monitoring Report for action against Commercial Sexual Exploitation of Children and Teenagers. Spain* (Second Edition), August 2012. Following the first report carried out in 2006 by ECPAT International on the situation of ESCNNA in Spain, this report involves a revision of data and courses of action carried out over the last six years. The complete version (in Spanish) is available at: [http://www.ecpat-spain.org/imagenes/auxiliar/A4A\\_V2\\_Europe\\_SPAIN\\_FINAL.pdf](http://www.ecpat-spain.org/imagenes/auxiliar/A4A_V2_Europe_SPAIN_FINAL.pdf) and an Executive Summary at: [http://www.ecpat-spain.org/imagenes/auxiliar/A4A\\_Ex\\_Summary\\_EU\\_Espana\\_FINAL.pdf](http://www.ecpat-spain.org/imagenes/auxiliar/A4A_Ex_Summary_EU_Espana_FINAL.pdf)

## 10. The Media needs reliable references.

The media plays a key role in both generally increasing awareness and prevention and providing valid information on the phenomenon of sexual violence against children. With this in mind, since 2011 media-specific presentations have been developed with notable events including: an opening seminar on the Campaign "One in Five" related to the media treatment of sexual violence towards children<sup>46</sup>, the periodic dissemination of information to 230 state, autonomous region and local media companies and blogs and the creation of informative monographs for the media<sup>47</sup>.

## 11. Children and teenagers need education, information, proposals and reliable references.

This group of activities includes those relating to the dissemination of the materials and contents of the Campaign amongst children and teenagers and their families and teachers, given that the Campaign is ultimately designed for them. The aim here is twofold: one objective is to inform and advise adults on the facts of child sexual abuse and to enable adequate understanding of the strategies used to apply effective preventative measures; the other is to provide both adults and children with basic prevention strategies. Through this, FAPMI and its affiliated entities aim to act as a reliable point of reference for information and education on this matter and also as a source of resources.

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<sup>8</sup> Supplementary report evaluating the implementation in Spain of the European Union Convention on the Fight against Human Trafficking, May 2012. Report requested by the Group of Experts on Action against Trafficking in Human Beings (GRETA) of the European Council. Complete version (Spanish) available at:

[http://www.bienestaryproteccioninfantil.es/imagenes/tablaContenidos03SubSec/ECPAT%20Espa%C3%B1a\\_Greta%202012\\_def\\_v4%20%281%29.pdf](http://www.bienestaryproteccioninfantil.es/imagenes/tablaContenidos03SubSec/ECPAT%20Espa%C3%B1a_Greta%202012_def_v4%20%281%29.pdf)

<sup>9</sup> Collaboration with The European Law Students Association (ELSA) and the European Council in the creation of a monitoring report on the implementation of the Lanzarote convention in Spain (December 2012). Available at: <http://www.ecpat-spain.org/programas.asp?sec=4>

<sup>46</sup> Program available at: [http://www.fapmi.es/imagenes/subsecciones1/CE\\_28-11-11\\_Seminario%20Medios%20de%20Comunicaci%C3%B3n\\_Programa\\_DEF.pdf](http://www.fapmi.es/imagenes/subsecciones1/CE_28-11-11_Seminario%20Medios%20de%20Comunicaci%C3%B3n_Programa_DEF.pdf)

<sup>11</sup> For example see the informative dossier for the media on the use of minors in pornographic content, available at: <http://www.ecpat-spain.org/empresa.asp?sec=14&subs=1>

## 12. The private sector and companies must also be included.

As promoted by the Lanzarote Convention, private sector and company involvement are key components in the development of a global strategy for prevention, detection and reporting. Although the introduction of this Campaign in Spain has not yet completely fulfilled this objective, it has achieved partial success through two channels. One channel being the commitment and support pledged by 13 tourist companies and sectorial organizations to the *Code of Conduct for the Prevention of Sexual Exploitation of Children and Teenagers in Tourism and Travel*<sup>48</sup>, promoted in Spain by FAPMI-ECPAT Spain<sup>49</sup>. The commitment of these collectives has allowed for a greater dissemination of the Campaign "One in Five" mainly through periodic newsletters by ECPAT Spain<sup>50</sup>. Another channel has been through the active partnership of different businesses and establishments affiliated with ECPAT who have funded part of FAPMI-ECPAT Spain's activities linked to the Campaign over the past few years.

## 13. New challenges.

A review of the core concepts for the Campaign in Spain and the main activities developed within each of them has made it clear that we must continue to concentrate on what we consider to be pending issues, matters that we have been working on but without achieving the expected results. As a result, these matters will form part of the Campaign in the next few years:

- Greater involvement of the educational field as this is one of the key contexts where progress has been made but not with sufficient emphasis or conviction.
- Promote early affective-sexual awareness as a basic preventative strategy which should naturally include the content of the Campaign, all within a wider spectrum of measures directed at the integral development of minors.
- Provide figures for the phenomenon of sexual violence against children. Despite the fact that this is not a new demand by FAPMI-ECPAT Spain and other specialized Third

<sup>48</sup> A list of affiliated companies and organizations is available at: <http://www.ecpat-spain.org/code.asp?sec=3>

<sup>49</sup> For more information regarding this matter see: <http://www.ecpat-spain.org/code.asp>

<sup>50</sup> For example, see newsletter N° III (October 2012-January 2013) available at: [http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/Bolet%C3%ADn\\_n%C2%BA.3\\_Octubre%202012-Enero%202013\\_DEF.pdf](http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/Bolet%C3%ADn_n%C2%BA.3_Octubre%202012-Enero%202013_DEF.pdf) and newsletter N° V (February-June 2013), available at: [http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/Boletin\\_n%C2%BA.5\\_2013\\_Febrero-Junio\\_DEF.pdf](http://www.ecpat-spain.org/imagenes/tablaContenidos05Sub/Boletin_n%C2%BA.5_2013_Febrero-Junio_DEF.pdf)

Sector entities and international organizations such as the Committee of the Rights of the Child, it is still regarded as unfinished business.

- Provide figures for the true impact of the Campaign. In relation to the above, we must continue to work on a system of indications and information not only regarding the scope of the Campaign but also regarding its effectiveness. This objective, however, is a complicated matter as there is no real data (only partial) to provide a baseline for the incidence of child abuse and more specifically sexual violence against children and teenagers.
- Several worthwhile initiatives are being developed in Spain but they are inadequately coordinated. An analysis of the information gathered in the Guide to good practices created by FAPMI-ECPAT Spain at the end of 2013, details a significant number of interventions and evaluates the quality of some of these courses of action yet state and autonomous region coordination is still necessary in order to pool efforts, build synergies and profit from these endeavors, including in a financial aspect.

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