

International Olympic Committee

COMBATTING ENDER-BASED **/IOLENCE TOWARDS ADULTS IN SPORT: IOC POLICY**

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GENDER-BASED VIOLENCE IN SPORT

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- GBV in sport has been a hidden topic for too long
- The issue is prevalence. For example, up to 64% of women and girls experience sexual harassment in sport
- Boys and men in sport also experience GBV in sport
- This issue is bigger than GBV towards athletes alone... all sport participants including entourage, coaches, officials, etc. can be exposed
- Increasing attention to safeguarding in online spaces



THE DUAL ROLE OF SPORT



Although sport is a setting where genderbased violence may take place...

> ...sport can also be used as a powerful tool to fight gender stereotypes and norms



IOC POLICY & INITIATIVES





What we do:

- Strengthen the evidence base on GBV in sport
 - IOC Consensus Statement Safeguarding in Sport (forthcoming in 2023)
- Educate & build communities of practice
 - F.e. the IOC Certificate Safeguarding Officer in Sport
- Be at the forefront of safeguarding as the leader of the Olympic Movement
 - Games-time Framework since 2016
- Launch of the Olympism 365 Strategy
 - F.e. One Win Leads to Another-initiative

CALL FOR COLLABORATION



To collaborate with the sport sector:

- Include sport in national actions plans to prevent gender-based violence
- Increase awareness on the connection between sport, gender roles and gender stereotypes
- To reduce barriers for women, girls, LGBTQ+ people to safely participate in sport





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THANK YOU

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