

# CONFERENCE FORMAT

The conference day at ZKM\_Media Theater will be designed as a dynamic combination of individual keynote and impulse speeches, table debates and plenary discussions to allow for a maximum of active engagement.

The Internet audience will be invited to participate at the conference via video-streaming and social media chat. A social media moderator will host the debate on the Internet and will mediate between the debate at ZKM and the one on the Internet.

## Sessions

All people invited to the platform exchange at ZKM will be »participants« who will be seated at round tables — may they be keynote speakers or impulse speakers, moderators, presenters or debaters. One person of each table will be in the role of »table moderator«. She or he will lead small table debates and will report to the plenum at the end of each session guided by the conference moderator. For each of the two sessions there will be a keynote followed by a discursive panel.

## Panels

Each of the two panels (one in the morning, one in the afternoon) will be of 105 minutes. All the speeches within a panel will be impulse lectures of 5 minutes that will take place in front of the big screen at the speakers' desk. There will be 5–6 speeches in each session which are presented to the plenum. The conference moderator will guide through the panel, will introduce the speakers and will tell, when the speaker should come up to the speaker's desk to deliver her/his energetic speech. After an individual speech, the speaker will return to her/his seat at one of the debate tables.

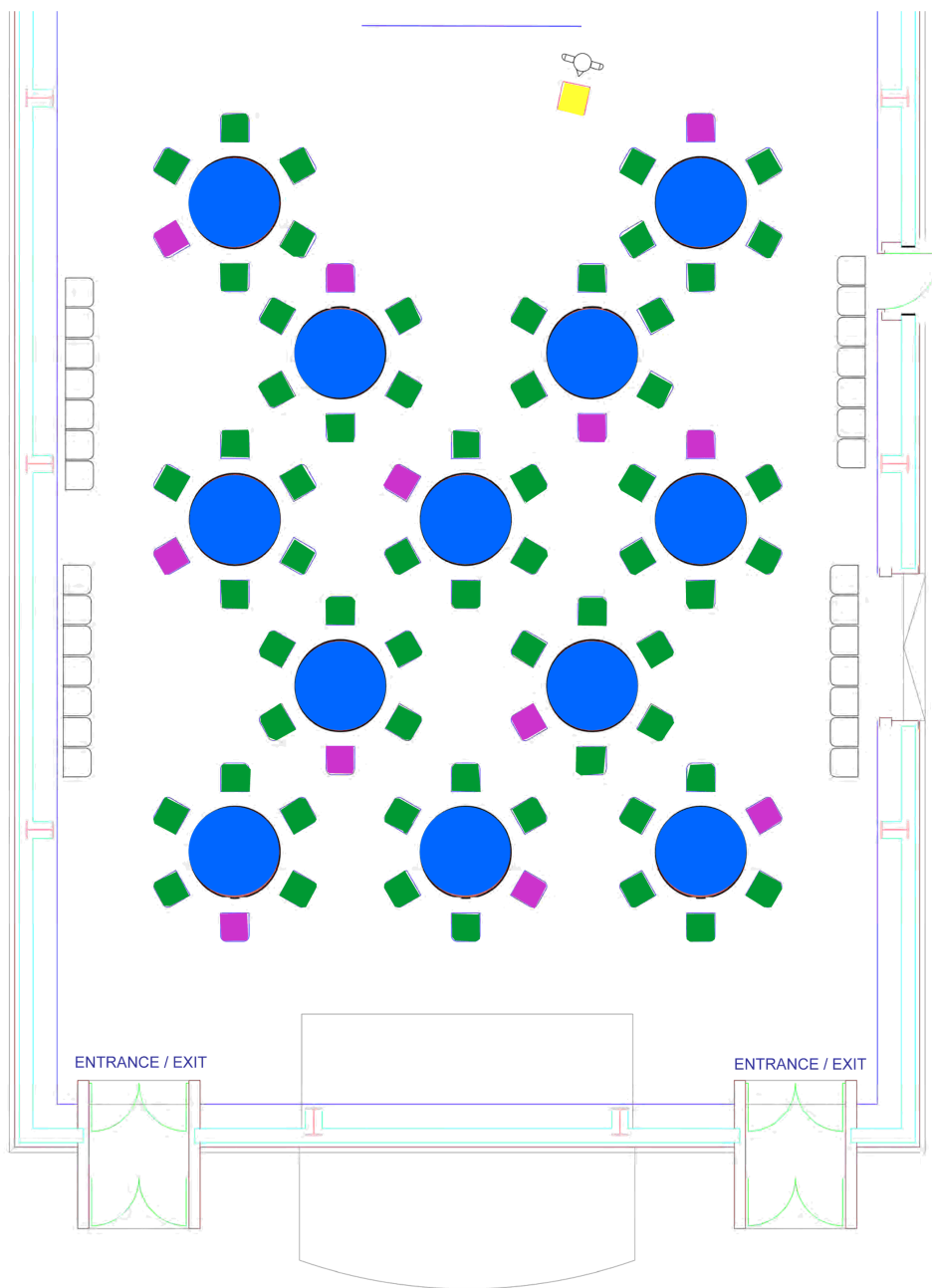
After each speech, there will be 7–8 minutes to discuss the impulse speech among the participants of each table. After 85 minutes of this alternating procedure of speech and table-debate, there are 20 minutes devoted to further the discussion within the plenum and to harvest the results of the table debates. Therefore, the conference moderator will ask the table moderators to share key questions and results of the table debates.

Along the sides of the Media Theater there will be seating for interested listeners who would like to follow the discussion, might raise a question although they are not necessarily experts on the topic.

## Concluding discussion

The moderator of this final exchange will lead through the discussion in which also the moderator of the social media activities will report about the discussion on the Internet.

# ZKM\_Media Theater with conference set-up



- Conference participant (speaker, moderator, presenter, debater)
- Table moderator
- Table    ■ Speaker's desk