

SPEAKER

KEYNOTERS



Peter Sloterdijk is philosopher and cultural theorist. He became professor of philosophy and aesthetics at the Karlsruhe University of Arts and Design (Hochschule für Gestaltung) in 1992 and was the director of HfG from 2001–2015. He directed the department of cultural philosophy and media theory at the Academy of Fine arts in Vienna from 1993–2008. From 2002–2012, he co-hosted the television show *Das Philosophische Quartett* (The Philosophical Quartet) with Rüdiger Safranski. He has been awarded numerous prizes and honorary doctorates. His *Critique of Cynical Reason*, first published in German in 1983, is one of the best-selling philosophy books of the 20th century. Personal website: <https://petersloterdijk.net>.



Hito Steyerl is professor for experimental film and video and co-founder of the Research Center for Proxy Politics at the Berlin University of the Arts. Her work occupies a discursive position between art, philosophy and politics, constituting an exploration of late capitalism's social, cultural and financial imaginaries. Her films and lectures address the presentational context of art, while her writing, often publishes online, circulates in both academic and art journals. Her international solo and group exhibitions and biennials include documenta 12 (2007), the German Pavilion at the Venice Biennale (2015), the Museum of Contemporary Art, Los Angeles (2016); Museo Nacional Centro de Arte Reina Sofia, Madrid, and the Institute of Modern Art, Brisbane (2015).

MODERATORS



Hannes Grassegger is an economist and reporter. His writing centers around how digital transformation changes the way we live. He is known for his investigations on Cambridge Analytica and the Facebook censorship system. In 2014, he published his first book *Das Kapital bin Ich (I am Capital)*, arguing that we should become the sole owners of our data. Hannes works as a reporter for *Das Magazin* (Zürich) and for *REPORTAGEN* (Bern). He has won several awards for journalism and is a Wilson Center scholar. He writes for *Pro Publica*, *Süddeutsche Zeitung Magazine*, *NZZ*, *Die ZEIT* and others.



Nathalie Théberge is Director General of Copyright and International Trade Policy at the Department of Canadian Heritage. As such, she leads the Canadian government's participation in bilateral and multilateral trade negotiations on issues related to cultural industries and copyright, and is the national point of contact for Canada for the UNESCO Convention on the protection and the promotion of the diversity of cultural expressions. Nathalie's current work focuses on how to promote culturally diverse creative content onto digital platforms and ensure their discoverability.

PANELLISTS



Kimmo Aulake is currently Ministerial Advisor at the Ministry of Education and Culture of Finland. Kimmo has worked professionally in the field of cultural policy for over 25 years and is a firm believer in the power of arts and culture to foster economy, democracy and well-being. He has worked extensively to harness policies on creative economy, cultural exports and cultural diversity. He is, or has been, the chairman or member of numerous intergovernmental committees and working groups at the EU, Council of Europe, UNESCO, and INCP, including currently being the chairman of the Council of Europe Steering Committee for Culture, Heritage and Landscape.



Paolo Celot is the founder and Secretary General of EAVI — not-for-profit organisation active on promoting media literacy across Europe. He is an expert for the European Commission on media literacy, a member of the Advisory Committee of the European Audio-visual Observatory and participates in the Steering Committee on Media and Information Society at the Council of Europe. He has authored books and European-wide studies and speaks at conferences on media and citizens. He also worked in London, Milan and Brussels for both private and public broadcasters and collaborated with various public institutions.



Martin Emmer has been professor of Media and Communication Studies with a focus on Media Use Research since 2011. He was reappointed as current executive director of the Institute for Media and Communication Studies at Freie Universität Berlin in 2017 and has been one of the founding directors of the Weizenbaum Institute for the Networked Society in Berlin since September 2017. His research focuses on the use of digital media, political online communication as well as communication policy for the digital society. His latest projects addressed the convergence of internet and television from a user perspective, digital media use by refugees and the development of methods for an automated analysis of online communication using the example of hate communication in social media.



Eladio Fernandez-Galiano is Head of the Culture, Nature and Heritage Department at the Council of Europe. A biologist and environmentalist by training, he occupied different teaching and research positions in the Universidad Autónoma de Madrid from 1976 to 1985 where he held a post of assistant professor in Ecology. In May 1985, he joined the Council of Europe where he has been working since, mainly on environment, disaster risk reduction, cultural heritage and inter-culturality issues. His main field of competence is conservation and management of biological and landscape diversity.



Katherine Heid is a former dancer and is the Deputy Secretary General of Culture Action Europe, raising the voice of culture in and for Europe. Holding a graduate degree in psychology and political sciences, Katherine started her career as an intercultural psychologist on a rural development project in Transylvania. She worked for the Franco-German Youth Office for six years before moving on to the German Youth Ministry, the International Youth Service of Germany, and was seconded to the Youth Department of the Council of Europe. She was co-director of RESEO, the European Network for Opera and Dance Education.



Anett Holzheid is a humanities and media scholar who currently works for ZKM directorate as a scientific consultant. Before joining the ZKM she lectured extensively in the fields of linguistics, literary studies, communication culture and media history at several German universities as research associate. After completing two graduate programs in Würzburg and Albany (USA) and further studies in digital information analysis, she earned her PhD with a dissertation on the history of early post-card culture. Today she devotes herself to researching digital transformations in arts and culture.



Kathrin Merkle heads the Culture and Cultural Heritage Division of the Directorate of Democratic Citizenship and Participation at the Council of Europe and oversees the Organisation's work on Culture and Democracy Indicators, Culture and Digitisation/ Internet of citizens and the European Cultural Heritage Strategy for the 21st century. She is editor of numerous cultural policy publications, the Compendium online information system and a reference work on culinary cultures in Europe. Trained as a sociologist and political scientist, Kathrin worked with UNESCO Statistics in Paris before joining the Council of Europe.



Julian Oliver is a New Zealander, Critical Engineer and artist based in Berlin. His work and lectures have been presented at many museums, galleries, international electronic-art events and conferences, including the Tate Modern, Transmediale, Ars Electronica, FILE and the Japan Media Arts Festival. He has received several awards, most notably the distinguished Golden Nica at Prix Ars Electronica 2011 for the project Newstweek (with Daniil Vasiliev). He is co-author of the Critical Engineering Manifesto and co-founder of Crypto Party in Berlin, whose shared studio Weise7 hosted the first crypto-parties worldwide. He is also the co-founder of BLACKLIST, a screening and panel series focused on the primary existential threats of our time. Personal Website: <https://julianoliver.com>.



Cornelius Puschmann is Senior Researcher and Coordinator of the international research network Algorithmed Public Spheres (APS) at the Hans Bredow Institute for Media Research in Hamburg, as well as an associate at the Alexander von Humboldt Institute for Internet and Society (HIIG) in Berlin. His research interests include online hate speech, the role of algorithms for the selection of media content, and methodological aspects of computational social science. He studies digital media and communication using a combination of traditional and computational methods. His current research investigates online hate speech and the use of social media by populist movements. Personal website: cbpuschmann.net.



Irena Sertic is a director of Omnimedia, a multimedia and visual arts production studio; also serves as a president of Interacta, Association for Production and Interaction in Culture and Education. Her main professional focus is audience development in museums, especially targeting children and young. Interactive concepts and participatory and creative approach to the presentation of the museum collection, museum activities and audience development are the themes of her interest. She was the author of museological and pedagogical concept and setup design for numerous interactive, multimedia exhibitions Published children's books and articles in the field of museology and education. She has been a member of governing boards of several cultural associations.



Anna Sienicka is responsible for the strategic direction of TechSoup in Europe. Her background includes capacity-building of NGOs, social inclusion, employability, social enterprises and creating a friendly legal environment for civil society. Anna leads the development of the TechSoup Europe Network. Her responsibilities include playing the central role in developing and scaling socially oriented technology solutions throughout the network and region. Anna holds master degrees in both Law and Economy and Society from Warsaw and Lancaster Universities. She was a member of the Council for Public Benefit Work, and the Polish Prime Minister's Social Economy Task Force in Poland.



Josh Smith is a researcher at the Centre for the Analysis of Social Media at Demos, Britain's leading cross party thinktank. He specialises in technology and machine learning, especially the application of natural language processing algorithms to social scientific research. Josh leads Demos' work on digital healthcare, and has published reports on subjects ranging from hate speech online to the public reaction to derailments on Twitter.



Alex Verhaest is a filmmaker investigating the possibilities of interactivity and responsivity within cinematic arts. The basis of each film is a highly narrative script, existing or newly written, around which she creates a cinematic parcours consisting of objects, videos and interactive installations. Her work operates on the juxtaposition of painting, videogame and cinema extended. With each new film, Verhaest dives into what it means to make films in a multi-screen post-Nintendo society. Verhaest won the New Face Award at the Japan Media arts Festival. In 2015, she was awarded the prestigious Ars Electronica Golden Nica. Personal Website: alexverhaest.com.



Salomé Voegelin is Reader in Sound Arts at the University of the Arts London, UAL. Her work considers listening as a socio-political practice of sound and deals with the aesthetic, social and political realities that are hidden by the persuasiveness of a visual point of view.



Anna Barney is Professor of Biomedical Acoustic Engineering at the University of Southampton. Her work considers application of signal processing techniques to sound recordings in the areas of medicine and health science to enhance diagnosis and monitoring of disease progression.

Anna Barney and Salomé Voegelin lead *Listening across Disciplines*, a pan European network that seeks to establish listening as a cross-disciplinary methodology and studies the ways in which sound can generate new knowledge and create innovative modes of knowledge production. Website: listeningacrossdisciplines.net.



Peter Weibel is Chairman and CEO of ZKM since 1999 and is considered a central figure in European media art on account of his various activities as artist, theoretician, and curator. His career took him from head of the digital arts laboratory at the Media Department of New York University in Buffalo, founding director of the Institute of New Media at the Städelschule in Frankfurt/Main and chief curator of the Neue Galerie Graz to professor of media theory at the University of Applied Arts Vienna. He commissioned the Austrian pavilions at Venice Biennale and was in charge of Ars Electronica in Linz, Seville Biennial, and of Moscow Biennale of Contemporary Art as artistic director. Personal Website: peter-weibel.at.



Xu Jing works as a Program Assistant on the Media and Information Literacy (MIL) program of UNESCO. He studied Communication and Multimedia at the French Press Institute of the University of Paris II (France), and Journalism in the Zhejiang University of Media and Communications (China). He is specialized in digital communication, visual communication, event planning and marketing, and social media. He was involved in several UNESCO events on MIL, gender in media, and community media. Mr. Xu also has expertise in acting, film production and graphic design.



Lis Zacho works as an IT-supervisor, maths teacher and board member in Coding Pirates and as Master of ICT based Educational Design from the University of Aarhus. Her work is focused on children, mathematics, technology, and IT-creativity. TEDxtalk; Raising a Digitally Literate Generation, we need to make children digital producers instead of digital consumers!
Website: <https://codingpirates.dk/>.

ESSAYISTS



Evgeny Morozov is author of *The Net Delusion* and *To Save Everything, Click Here*. Morozov's monthly column on technology and politics appears in newspapers such as The Observer (UK), Süddeutsche Zeitung (Germany), El Pais (Spain), Le monde diplomatique (France), Internazionale (Italy). His writings have appeared in The New Yorker, The New York Times, The Wall Street Journal, Financial Times among others. Previously senior editor at The New Republic, he has been fellow at Georgetown University, Stanford University, Open Society Foundations, New America Foundation, and the American Academy in Berlin.



Jan-Werner Müller is professor of politics at Princeton University, where he is also the founding director of the Project in the History of Political Thought at the Center for Human Values. His publications include *Constitutional Patriotism* (2007), *Contesting Democracy: Political Ideas in Twentieth Century Europe* (2011), *Wo Europa endet: Ungarn, Brüssel und das Schicksal der liberalen Demokratie* (2013) and *What is Populism?* (2016), which has been translated into fifteen languages. Website: princeton.edu/~jmueller/



Gunnar Schmidt is professor at the University of Applied Sciences Trier in the department of Inter-media Design. He teaches and writes in the intersecting fields of media and cultural studies and the arts. His publications include *Bombenkrater. Das Bild der terroristischen Moderne* (2016), *Mythos-Maschine. Medien- und Kunstgeschichte des Citroën DS* (forthcoming). Alongside his academic research interests, he works as a sound artist. Personal Website: tontong.de.