

The Strategy

launched in January 2015 as a means to:

- address minimum standards for the protection of critical infrastructure and sensitive data;
- develop and sustain a pool of information security professionals in both the private and public sector;
- establish a sound legal framework that will create offences for which there will be legal recourse;
- promote public education and awareness regarding cyber security; and
- develop a culture of cyber-security with the aim to engender confidence in cyber space.

Objectives

Increase citizens awareness of the dangers of online activity

Develop a culture of cyber security in citizens

Establish basic minimum standards to be adhered to by organizations ensuring the security of critical infrastructure and sensitive data.

Make Jamaica one of the safest places to business online

Make Jamaica more resilient to cyber attacks

Jamaica CIRT [jaCIRT] Awareness Campaign

- National Cyber Security Public Education Campaign launched 2016 and runs throughout the year, culminating in October of each year.
- Public/ Private partnership with the Ministries, Jamaica Information Service, Police, Universal Service Fund, E-learning and private companies to include Telcos and Tech Companies



Themes

- **International Theme:**
 - Cyber Security our Shared Responsibility
- **Local Theme:**
- Stop...Think... before you click

Jamaica CIRT [jaCIRT] Awareness Campaign

- One road show in Kingston
- Three Business Leaders Fora
- Five road shows in Montego Bay
- There is also a launch event for the month of activities

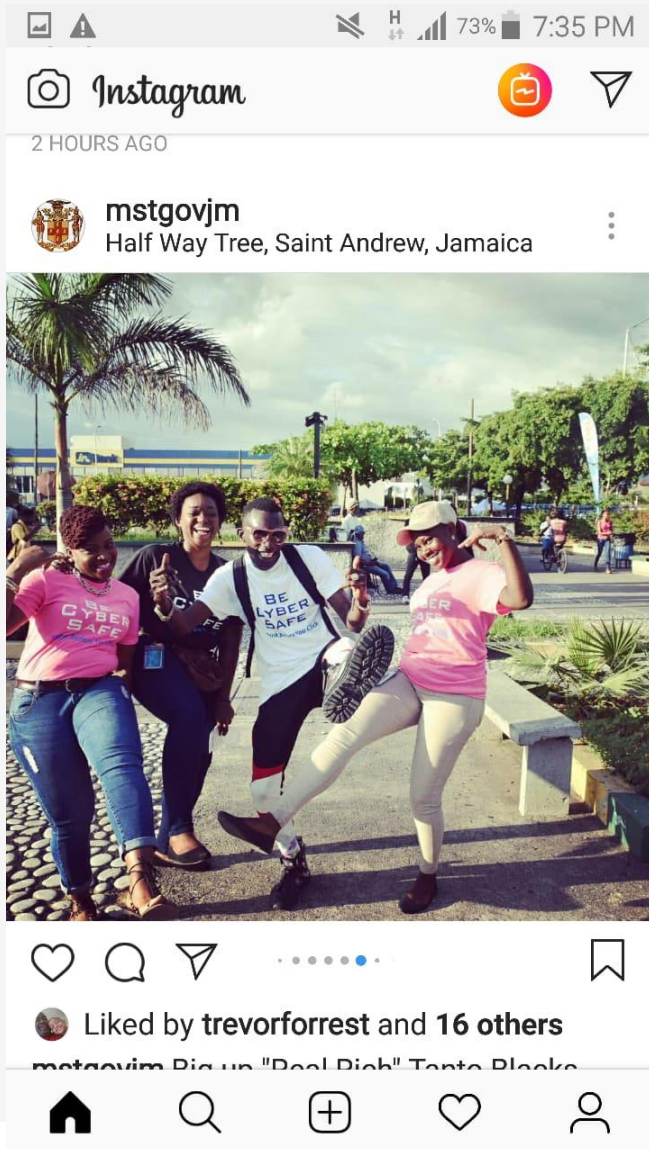


Jamaica CIRT [jaCIRT] Awareness Campaign

- Conferences
- Workshops
- Fora
- School visits (devotion and career day)
- Scheduled Ministries, Department and Agencies awareness sessions (Islandwide)



National Cyber Security Awareness



National Cyber Security Posture



National Cyber Security Posture









Questions