

Registrations for travelling AVMS – A snapshot from MAVISE

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Registrations for travelling AVMS

A snapshot from MAVISE

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How big is the *registered* supply of AV media services travelling within the EU?

TV registrations

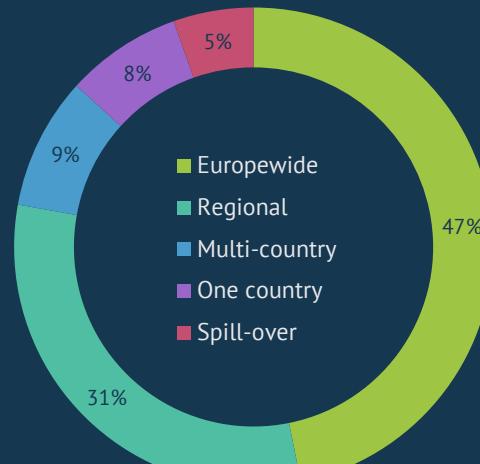


VOD registrations

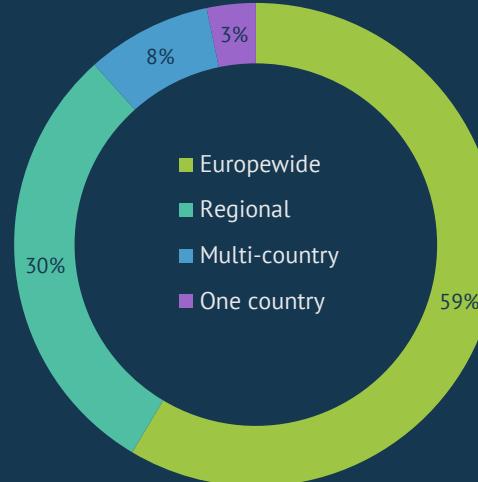


Who do they target ?

TV travelling registrations
by target



VOD travelling registrations
by target



What do these registrations *cover* in practice?



unique services

- + **additional registrations**
meant to complete the
geographical and linguistic
scope for some services



How does a typical travelling *service* look?

Travelling **TV** services are...



mainly **Europewide** & **Regional**
dominated by **European** groups
mostly under **single registration**

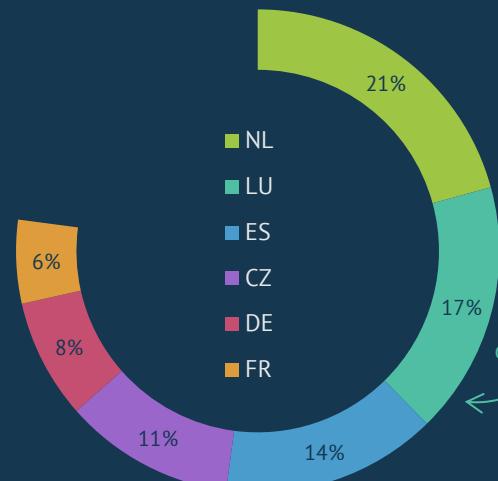
Travelling **VOD** services are...



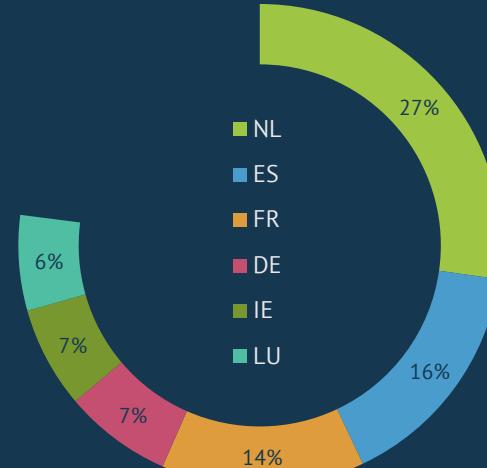
majority of **Europewide**
dominated by **European** groups
almost exclusively under **single registration**

Where are the main *registration hubs* for travelling services?

Top **TV** registration hubs
for travelling services



Top **VOD** registration hubs
from travelling services



over 50% under satellite criteria,
mostly UK based services
targeting also IE

MAVISE

mavise.obs.coe.int

