



Jurisdiction of European audiovisual services – navigating an evolving legal and market landscape

A conference of the European Audiovisual Observatory

Thursday 5 February 2026, 13.00 – 15.00 (networking lunch from 12.00)

Bavarian representation to the EU, Rue Wiertz 77, 1000 Brussels

Networking lunch	
12.00-13.00	
Opening	
13.00 – 13.05	Opening of the conference by Pauline Durand-Vialle , Executive Director, EAO Welcome address by Dr. Armin Hartmuth , Director of the Bavarian Representation to the European Union
13.05 – 13.10	Presentation of speakers, panellists and moderators by Pauline Durand-Vialle , Executive Director, EAO
Introductory presentations	
13.10 – 13.20	Presentation by Sophie Valais , Deputy Head of Department for legal information, EAO “Jurisdiction in an evolving European digital landscape - From legal concepts to enforcement in a cross-border environment”
13.20 – 13.40	Presentation by Laura Ene Iancu , Analyst European TV and VoD Markets, Head of MAVISE, EAO, EAO “Registrations for travelling AVMS - A snapshot from MAVISE”
Panel discussion - Legal boundaries and cross-border reach: discussing jurisdiction criteria in the digital era	
13.40 – 14.40	Panel discussion moderated by Maja Cappello , Head of the Department for Legal Information, EAO, and Gilles Fontaine , Head of the Department for Market Information, EAO, with (alphabetical order): <ul style="list-style-type: none">- Daniel Friedlander, Senior Vice President & Head of Office at Computer and Communications Industry Association (CCIA)- Erard Gilles, Head of media and data taskforce, Association of Commercial Television and Video on Demand Services in Europe (ACT)- Anna Herold, Head of Unit, Audiovisual and Media Services Policy, European Commission- Sevara Irgacheva, Secretary General of the European Film Agency Directors association (EFAD)- Peter Matzneller, Manager of Global Affairs at Netflix- Tobias Schmid, Director of the Media Authority of North Rhine-Westphalia and Commissioner for European Affairs of the German Media Authorities
Interaction with the audience	
14.40 – 14.55	Q & A session
Closing	
14.55 – 15.00	Closing remarks by Pauline Durand-Vialle , Executive Director, EAO



Observatoire européen de l'audiovisuel
European Audiovisual Observatory

Europäische Audiovisuelle Informationsstelle

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