



# Jurisdiction of European audiovisual services – navigating an evolving legal and market landscape

A conference of the European Audiovisual Observatory

Thursday 5 February 2026, 13.00 – 15.00 (networking lunch from 12.00)

Bavarian representation to the EU, Rue Wiertz 77, 1000 Brussels

Networking lunch	
12.00-13.00	
Opening	
13.00 – 13.05	<b>Opening</b> of the conference by <b>Pauline Durand-Vialle</b> , Executive Director, EAO <b>Welcome address</b> by <b>Dr. Armin Hartmuth</b> , Director of the Bavarian Representation to the European Union
13.05 – 13.10	<b>Presentation of speakers, panellists and moderators</b> by <b>Pauline Durand-Vialle</b> , Executive Director, EAO
Introductory presentations	
13.10 – 13.20	<b>Presentation by Sophie Valais</b> , Deputy Head of Department for legal information, EAO “Jurisdiction in an evolving European digital landscape - From legal concepts to enforcement in a cross-border environment”
13.20 – 13.40	<b>Presentation by Laura Ene Iancu</b> , Analyst European TV and VoD Markets, Head of MAVISE, EAO, EAO “Registrations for travelling AVMS - A snapshot from MAVISE”
Panel discussion - Legal boundaries and cross-border reach: discussing jurisdiction criteria in the digital era	
13.40 – 14.40	<b>Panel discussion</b> moderated by <b>Maja Cappello</b> , Head of the Department for Legal Information, EAO, and <b>Gilles Fontaine</b> , Head of the Department for Market Information, EAO, with (alphabetical order): <ul style="list-style-type: none"><li>- <b>Daniel Friedlander</b>, Senior Vice President &amp; Head of Office at Computer and Communications Industry Association (CCIA)</li><li>- <b>Erard Gilles</b>, Head of media and data taskforce, Association of Commercial Television and Video on Demand Services in Europe (ACT)</li><li>- <b>Anna Herold</b>, Head of Unit, Audiovisual and Media Services Policy, European Commission</li><li>- <b>Sevara Irgacheva</b>, Secretary General of the European Film Agency Directors association (EFAD)</li><li>- <b>Peter Matzneller</b>, Manager of Global Affairs at Netflix</li><li>- <b>Tobias Schmid</b>, Director of the Media Authority of North Rhine-Westphalia and Commissioner for European Affairs of the German Media Authorities</li></ul>
Interaction with the audience	
14.40 – 14.55	<b>Q &amp; A session</b>
Closing	
14.55 – 15.00	<b>Closing remarks</b> by <b>Pauline Durand-Vialle</b> , Executive Director, EAO



Observatoire européen de l'audiovisuel  
European Audiovisual Observatory

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