

CULTURAL ROUTES OF THE COUNCIL OF EUROPE 14th ANNUAL ADVISORY FORUM

Cappadocia, Türkiye, 22-24 October 2025



REPUBLIC OF TÜRKİYE
MINISTRY OF CULTURE
AND TOURISM



CAPPADOCIA
THE LAND OF FAIRYTALES



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



CULTURAL ROUTES OF THE COUNCIL OF EUROPE AND LANDSCAPES: ADVANCING HERITAGE PROTECTION THROUGH CULTURAL AND SUSTAINABLE TOURISM

WEDNESDAY 22 OCTOBER

- 08:30-12:30 Registration of participants
- 09:30-12:30 Meeting of representatives of Cultural Routes of the Council of Europe (by invitation)
- 10:30-12:30 Meeting of the University Network for Cultural Routes Studies (by invitation)
- 10:30-12:30 Informal meeting of the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (by invitation)
- 11:00-15:30 Cultural programme (by registration)
- 12:30-14:00 Lunch (by invitation)
- 13:00-14:00 Press conference (by invitation)
- 16:00-18:30 Official opening of the 14th Advisory Forum
- 16:00-18:30 Forum keynote speech
- 16:00-18:30 High-level Dialogue - **Protecting Europe's landscapes and heritage in times of vulnerability: The need for transformative policies and practices in tourism**
- 16:00-18:30 Ceremony marking the **accession of new member states** to the Enlarged Partial Agreement on Cultural Routes
- 16:00-18:30 Certification ceremony - **new Cultural Routes of the Council of Europe**
- 19:00-22:00 Welcome dinner

THURSDAY 23 OCTOBER

- 08:30-12:00 Registration of participants (continued)
- 09:00-09:15 Introduction to the 14th Advisory Forum
- 09:15-10:45 General session 1 - **Balancing Tourism and Heritage Conservation in Europe's Cultural Landscapes: Collaborative Pathways through Cultural Routes of the Council of Europe**
- 10:45-11:15 Coffee break
- 11:15-12:45 General session 2 - **Innovative and Inclusive Heritage Interpretation: Enhancing Public Awareness and Visitor Experience along Cultural Routes and in Cultural Landscapes**
- 13:00-14:30 Lunch
- 14:30-15:45 Panel discussion - **Beyond the Destination: Reimagining Cultural Tourism through Cultural Routes of the Council of Europe**
- 16:30-18:30 Experiencing Cappadocia's heritage
- 20:00-22:30 Cultural event and dinner

FRIDAY 24 OCTOBER

- 09:00-10:30 General session 3 - **Living Heritage of Landscapes: The Role of Cultural Routes in Sustainable Cultural Development and Community Empowerment**
- 10:30-11:00 Coffee and refreshments
- 11:00-12:30 Thematic session - **Cultural Routes of the Council of Europe as culinary journeys: Revitalising local food traditions**
- 12:30-14:00 Lunch
- 14:00-14:45 Conclusions and recommendations of the Advisory Forum
- 14:45-15:15 Coffee break
- 15:15-16:45 "B2B" sessions - EPA Governing Board members meet Cultural Routes representatives (by registration)
- 17:00-18:00 Closing session
- 17:00-18:00 "Inspiring Practices of the Cultural Routes of the Council of Europe" awards ceremony
- 17:00-18:00 Renewal of certification for Cultural Routes
- 17:00-18:00 Presentation of the 2026 Advisory Forum
- 17:00-18:00 Presentation of the 2026 Training Academy
- 17:00-18:00 Closing remarks
- 19:00-22:00 Gala dinner