

Series Mania Forum 2025 Introduction & Market Data Brief on IP Adaptations 26 March 2025 @ Auditorium 3.2



European Television and VOD Market Analyst





### **Methodology and Terminology**

# Pilot Study (June 2024): Adaptations in audiovisual fiction production in Europe



Period =

Years 2015-2022



TV-fiction =

Live-action TV/SVOD fiction comissioned by broadcasters and streamers



Europe =

EU-27, the UK, Norway, Switzerland and Iceland



Adaptations =

Remakes =

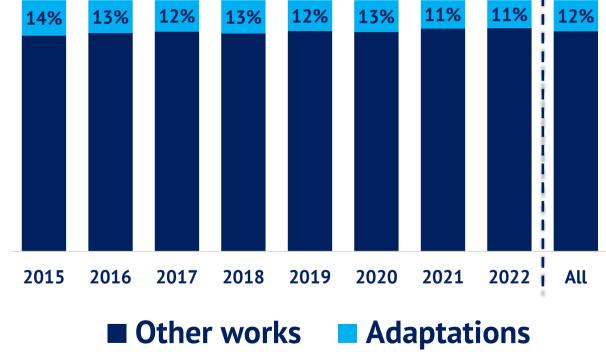
Books, Theater Plays, Comics, Blogs, Mangas, Videogames

TV Films, TV Series

#### **Overview**

### Share of adaptations in European AV fiction.



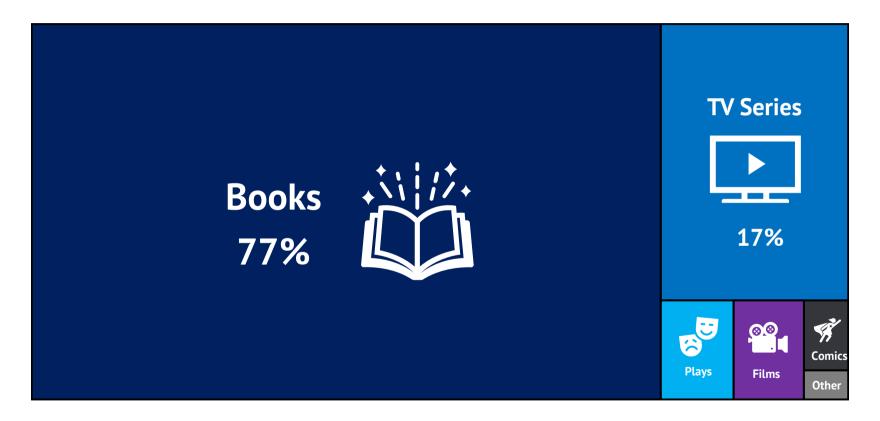






### **Original Sources**

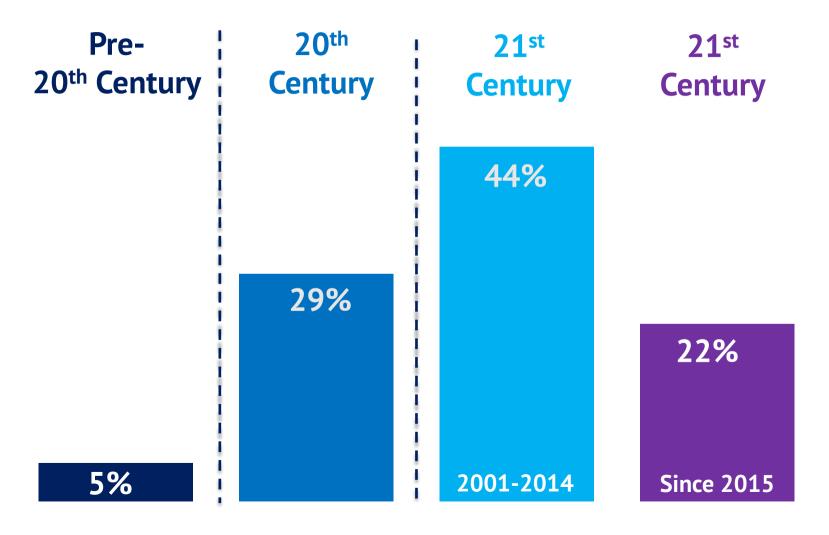
### Original sources of AV fiction titles.





### **Timeline Original Books**

Share of adapted books by year of publication.





### **Country of Origin – Original Books and TV Series**

### Share of adapted books and TV series by country of origin.





- Adaptation from same country
- **■** Adaptation from another country



### **Top Original TV Series**

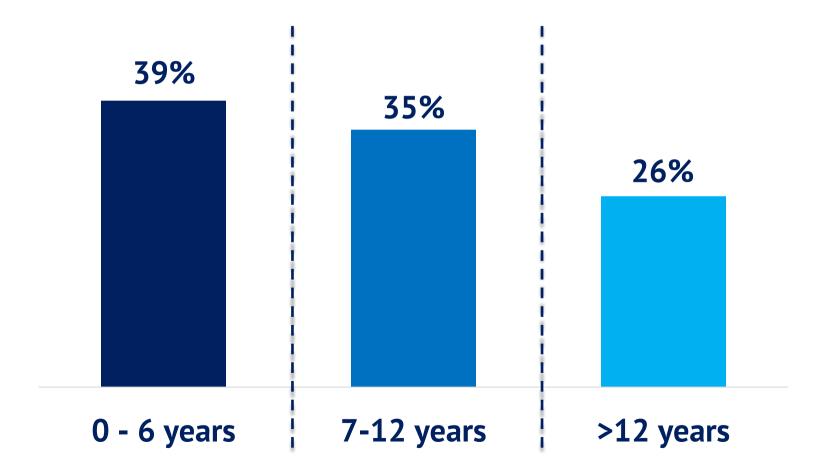
## Top original TV series and remakes by country of origin.



Rank	Original Title + Year of 1st Broadcast			ntry of - Original	Country of Origin - Remake	
1.	SKAM	2015	<del>{ </del>	NO	BE, FR, DE, IT, NL, ES	Σ6
2.	בטיפול / BeTipul / In Therapy	2005	$\Diamond$	IL	CZ, FR, HU, IT, PT	Σ5
	Liar	2017		UK	DE, ES, FR, GR, IT	73
3.	Professor T.	2015		BE	CZ, DE, FR, UK	Σ4
4.	Amar después de amar / Love After Loving	2017		AR	ES, GR, PT	Σ3
	Bron / Broen / The Bridge	2011	+	SE	DE, GR, UK	
	Polseres Vermelles / The Red Band Society	2011	***	ES	DE, FR, IT	
5.	The Restless Years	1977		AU	DE, NL	Σ2
	Mother	2010		JP	ES, FR	
	Merlí	2015		ES	FR, IT	
	Gran Hotel / Grand Hotel	2011	***	ES	FR, IT	
	Son / The End	2012	C	TR	ES, NL	

### **Timespan Remakes**

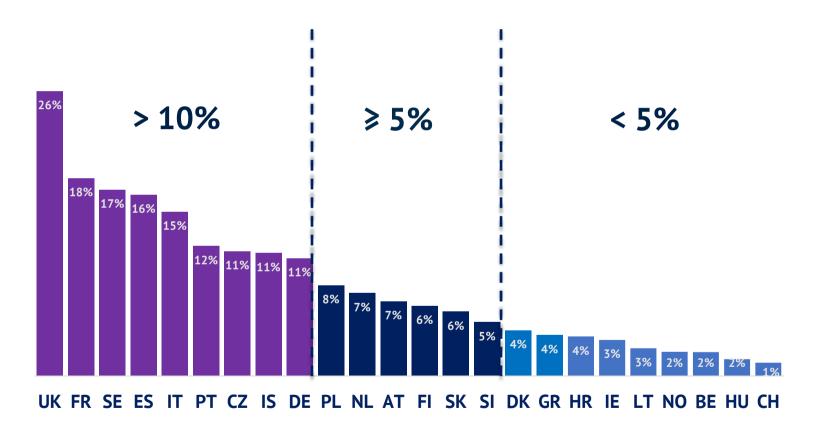
Years passed between first broadcast of original and remake.





#### **Countries**

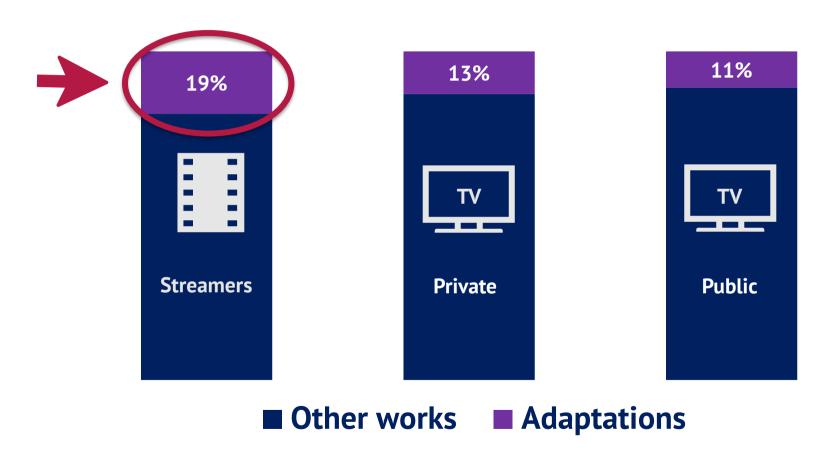
### Share of AV fiction adaptations produced by country.





### **Players**

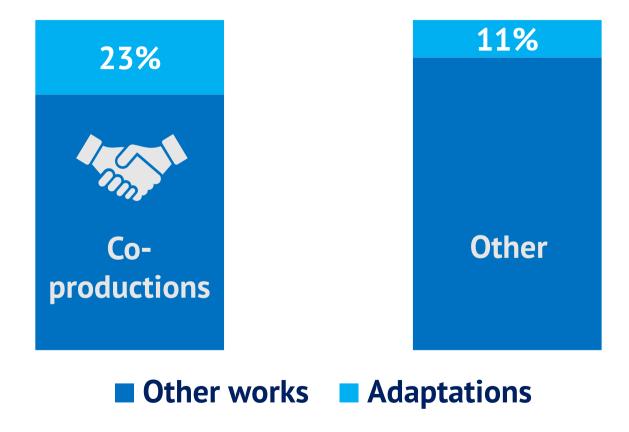
# Share of AV fiction adaptations by players.





### **International Co-productions**

### Share of adaptations in co-productions and other works.





#### Data - Provided by Media-press.tv

Contact – Agnes Schneeberger, agnes.schneeberger@coe.int

European Television and VOD Markets Analyst at the European Audiovisual Observatory of the Council of Europe <a href="https://www.linkedin.com/in/agnes-schneeberger/">https://www.linkedin.com/in/agnes-schneeberger/</a>

Organisation – European Audiovisual Observatory, 76, Allée de la Robertsau, 67000 Strasbourg, France

Tel.: +33 (0)3 90 21 60 00

www.obs.coe.int https://www.coe.int/

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