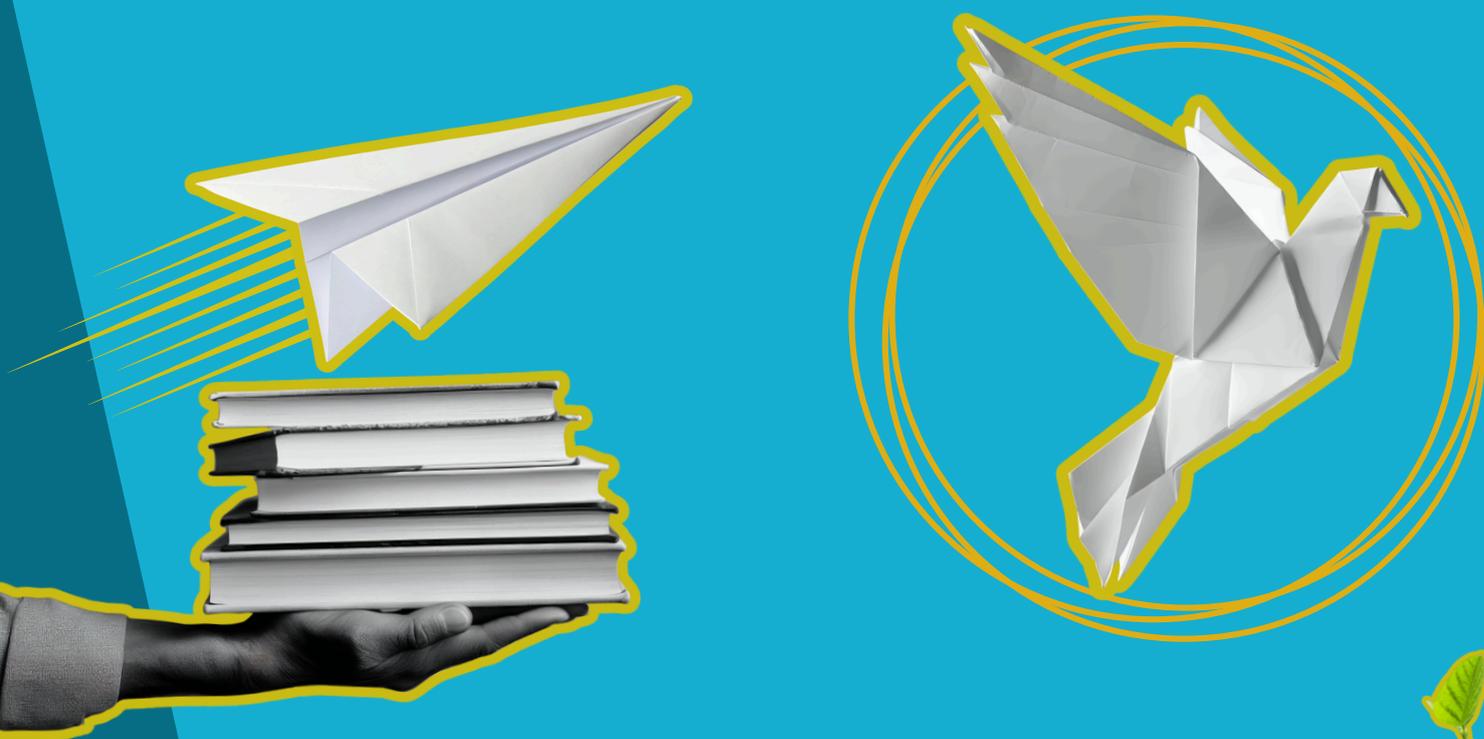


# Global Education Week Info Pack



iLEGEND III Intercultural Learning  
Exchange through Global Education,  
Networking & Dialogue



Co-funded  
by the European Union



COUNCIL OF EUROPE



Co-funded and implemented  
by the Council of Europe

# The Global Education Week

## Join the 2025 Campaign!

Over 300 000 participants yearly join in the Global Education Week, involving thousands of activities around Global Citizenship Education, Sustainable Development Goals and everyone's co-responsibility to achieve them. The Global Education Week is organised by "iLEGEND III, Intercultural Learning Exchange through Global Education, Networking and Dialogue", a joint project co-funded by the European Union and the Council of Europe and implemented by the North-South Centre of the Council of Europe.

The Global Education Week is a unique campaign that sparks civic engagement in favour of solidarity to contribute to a more sustainable and equitable world. It is an international event for policymakers, teachers, educators, students, and learners to come together and address global challenges through local actions. This campaign takes place annually in November since 1999, this year from 17 to 23 November, offering limitless opportunities for organising events or participating in others', aiming to develop learning communities for active global citizenship.

## Global Education Week 2025

### Theme



**Shaping a Just, Peaceful, and Sustainable Future**

### Motto



**Hope in Action**



# The Global Education Week

## By Participating, You Can...

- **Learn:** discover new perspectives on global challenges and how to address them
- **Connect:** network with like-minded individuals and organisations from around the world
- **Act:** take concrete steps towards creating a more sustainable and equitable future
- **Inspire:** empower others to become global citizens and advocate for change

## Why Is It Important?

- **Impact:** collective awareness action can lead to significant change in favour of Global Education recognition
- **Empowerment:** participants develop the skills and knowledge needed to be agents of change
- **Community:** it fosters a sense of global community and solidarity

# Useful Links

## Global Education Week

### Concept Note



<https://rm.coe.int/gew-concept-note-2025-final/1680b6bcd6>



### Global Education



<https://www.coe.int/en/web/north-south-centre/global-education>



### Global Education Week



<https://www.coe.int/en/web/north-south-centre/the-global-education-week>



# Useful Links

## Additional Resources

- Other links to resources



Paste Link Here



# Need to Know for Campaign Participation

## Introduction

Any participant and event organiser in the context of the Global Education Week is invited to adhere to the guidelines outlined, as they play an important role in ensuring that the Global Education Week garners significant attention and effectively advocates for Global Education at the international level.

## Implementation

The campaign is coordinated by the [North-South Centre of the Council of Europe](#) (NSC), and nationally implemented by the [Global Education Network](#). The NSC provides the Concept Note, communication material and a webpage containing information on the participating countries and their national platforms, including joint activities (activities organised by several countries). The Global Education Network contributes to the campaign by disseminating the information at national level, providing platforms for more information.

## Code of Conduct for Participation

All participants in events and organisers must follow national laws and international standards and principles for the protection of human dignity, with the following responsibilities:

- Act in a way that does not harm or threaten the physical or mental well-being of others.
- Maintain an environment of civility, honesty, equality, solidarity, dignity, and respect.
- Consider and respect the perspectives and ideas of others, even if you disagree with them.
- Protect the privacy of others' personal information.

# Need to Know for Campaign Participation

## Code of Conduct for Participation

If you organise an event or if you take part in an event in the context of the Global Education Week:

- Avoid patronizing, stereotyping, or sensationalizing. Promote cooperation and understanding across people and generations.
- Respect non-discrimination: Communicate in a way that ensures everyone feels safe and included.
- Recognize each person as a rights holder: Respect their dignity, individuality, and privacy.
- Do not share images, videos, or personal data of others publicly — especially children and their parents/guardians — without their consent.
- Allow individuals to tell their own stories.
- Adhere to the highest human rights standards.

# Visibility of Events

The following guidelines refer to organising events as part of the Global Education Week, and related visibility requirements concerning visual and written material.

## Steps

### (1) Contact Your National Coordinator

They may provide you with a form to collect information on different events taking place at national level. This information may appear on the webpage.

### (2) Promote Your Event Using the Official Visuals of the Campaign

Templates and visual materials have been made available for you to use during the Global Education Week 2025.

#### Website Banner

[https://www.canva.com/design/DAGsevh0yus/KTI3O\\_-04Wzd2MoxKYsRjg/view?utm\\_content=DAGsevh0yus&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGsevh0yus/KTI3O_-04Wzd2MoxKYsRjg/view?utm_content=DAGsevh0yus&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

#### Poster

[https://www.canva.com/design/DAGsqebvxfc/K1EsXeQaGU4eWly\\_3Gu0Dg/view?utm\\_content=DAGsqebvxfc&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGsqebvxfc/K1EsXeQaGU4eWly_3Gu0Dg/view?utm_content=DAGsqebvxfc&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

#### Bookmark

[https://www.canva.com/design/DAGtPi3VYFw/GCd2a0o2tEC04alH0o1JVw/view?utm\\_content=DAGtPi3VYFw&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGtPi3VYFw/GCd2a0o2tEC04alH0o1JVw/view?utm_content=DAGtPi3VYFw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

#### Social Media

[https://www.canva.com/design/DAGrWaPQJjg/MAiSS1zL9tqLNzkABQpB-Q/view?utm\\_content=DAGrWaPQJjg&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGrWaPQJjg/MAiSS1zL9tqLNzkABQpB-Q/view?utm_content=DAGrWaPQJjg&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

#### QR Code: Global Education Week Webpage

<https://rm.coe.int/qr-gew-webpage/1680b6b1f9>

#### Info Leaflet

[https://www.canva.com/design/DAGtO3law\\_k/LTtzO0zUYM\\_avb19i0snQ/view?utm\\_content=DAGtO3law\\_k&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGtO3law_k/LTtzO0zUYM_avb19i0snQ/view?utm_content=DAGtO3law_k&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

### (3) Use the Appropriate Disclaimer

All communication material should display the following acknowledgement:

*"The event is organised in the context of the Global Education Week campaign of the iLEGEND III Joint programme of the European Union and the Council of Europe: co-funded by the European Union and the Council of Europe and implemented by the North-South Centre of the Council of Europe".*

When pertinent:

*The activity "name of the activity" is organised and funded by "name of your organisation".*

### (4) Use the Appropriate Acknowledgement

The following disclaimer should be added on communication material about events organised as part of the Global Education Week:

*"The activities organised in the framework of the Global Education Week are the sole responsibility of the "name of your organisation" and do not necessarily reflect the views of the European Union or the Council of Europe."*

*"The translation of the original material is not official".*

### (5) Use Tags on Social Media

When you promote your event on social media, don't forget to use the following hashtags on all platforms:

**#GlobalEducationWeek**  
**#EUDEARProgramme**  
**#GEW2025**  
**#iLEGEND**

Don't forget to use these social media handles:

@NSCentre

@capacity4dev.eu

## (6) Use Photos

It is recommended to showcase the event with high-quality images.

For the NSC to use those images, make sure participants have **signed media consent forms** before publishing a picture (available below). If obtaining signed forms from participants is not possible, group pictures where individuals cannot be recognised can be utilised instead.

<https://rm.coe.int/2025-gew-media-consent-eng/1680b6b1fc>

## (7) Report on the Successes

After the event, the Global Education Network distributes an evaluation form to the event organisers to collect and disseminate quantitative and qualitative information about the outreach of the Global Education Week. (**see the indicators**)

Check Out the Global Education Week webpage!

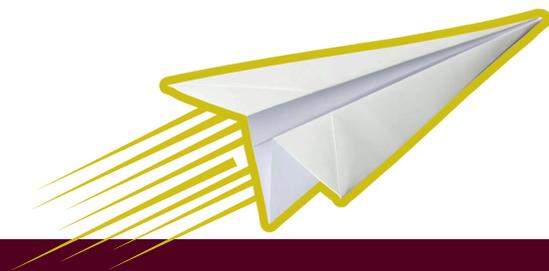


# Activities

The campaign is decentralised: everyone is welcome to actively contribute by either replicating activities from elsewhere or creating new ones.

You can find here ideas for activities to implement:

- **Democratic Culture:** Education policy makers and practitioners in all sectors of education systems can use the [Reference Framework of Competences for Democratic Culture \(RFCDC\)](#) to equip young people with all of the competences that are needed to take action to defend and promote human rights, democracy and the rule of law, to participate effectively in a culture of democracy, and to live peacefully together with others in culturally diverse societies.
- **Global Citizenship:** Encouraging global citizenship helps each of us to recognize our responsibilities as global citizens. It promotes a sense of interconnectedness with people from different cultures and backgrounds. Activities can include cultural festivals and talks on global issues and our collective responsibility to solve them. It can be about promoting interactions among communities in the same city, organising a lunch with migrants and refugees...
- **Library Networks**
- **CineForum with Debate:** organise a movie night followed by a debate to delve deeper into a specific topic or aspect brought up in the film. For the Global Education Week 2025, this could be a reflection on the meaning of “future” – how does the movie reflect an idea of future? How does it differ from what we have before us? – or an exploration of the pillars “peace” – e.g. human rights, democracy, rule of law, addressing vulnerabilities & inequality, peacebuilding – or “prosperity” – e.g. inclusive and sustainable growth and jobs, also for women and youth, work-life balance, digital technologies, cities as hubs for sustainable and inclusive growth and innovation.
- **Storytelling Competition:** organise a short story competition where young people are encouraged to write a story about how they envision a more just, peaceful, and sustainable future.
- **Workshop:** workshop to give young people the tools and instruments to find hope in action, how they can express their will and values as civil society members, how to be informed about their rights to act safely for a better future.



# Activities

- **Living Library:** Invite community members (activists, migrants, educators, volunteers, etc.) to act as “living books,” sharing personal stories related to peace, human rights, environment, or development. This could promote empathy, intercultural dialogue, and reflection on justice and local action.
- **Simulated School Assembly:** Organize a mock school or university assembly where students debate and vote on proposals to build a just and sustainable future. This could address topics such as climate justice, gender equality, digital wellbeing, access to education, digital citizenship, or how to ensure economic and work stability to young people and future generations.
- **Youth & Environmental Summit:** Organise a mock summit where students gather to discuss how young people can take action to shape a more just, peaceful, and sustainable future. How do they think such a future will look like? What power do young people have to act? Through what actions/strategies can we reach this better future?
- **Mock COP 30 Summit:** Organise a Mock COP 30 Summit in schools and universities. Participants reflect different stakeholders (city, region, country) and will aim to re-define the climate trajectory.
- **Photo Exhibition:** Organise a photo exhibition on a particular topic, with inspiration from the GEW 2025 theme, motto, and pillars, to portray different narratives and perhaps spur reflections on some of the themes being addressed this year: how can we shape a more just, peaceful, and sustainable future? How does this relate to human rights, the environment, young people, and finding hope in action?
- **Youth and Prosperity:** organise workshops and training sessions for young people to better prepare them for the job market ahead. Provide tools and guidelines on how to prepare a CV, motivation letter, provide mock interviews to students, discuss the changing working landscape (remote jobs, increasing number of digital nomads), and how to use Algorithms on LinkedIn to your favour when seeking out jobs and trying to become noticeable to recruiters.

# Activities

- Adopt a National Global Education Week Code of Conduct
- **School/University Art Exhibitions:** Encourage critical reflections on peace, prosperity, and “shaping a just, peaceful, and sustainable future” by creating a physical/digital art wall where students contribute phrases, drawings, photos, poetry in response to prompts inspired by the GEW 2025.
- **Virtual School Exchanges:** Encourage virtual exchanges between different schools where students from different cultures and backgrounds can share their values and ideas on what it means to shape a just, peaceful, and sustainable future, with the aim to encourage critical reflection on the issue and foster intercultural dialogue through exchange of perspectives.
- **Theatre Plays, Re-enactments, Performative Dance**
- **Book Exchange and Book Club**
- **Our Digital World:** run lectures, workshops, seminars, info sessions on how digital technologies are changing and impacting our digital world. This could be, e.g. a presentation on how human rights protection evolves and changes in the digital space, or on how to ensure digital safety when participating in the online world.



# Activities

Need Inspiration?

Check our Website!

See Previous Editions of the Global Education Week !!!



<https://www.coe.int/en/web/north-south-centre/global-education-week-2024>



<https://www.coe.int/en/web/north-south-centre/global-education-week-20231>



<https://www.coe.int/en/web/north-south-centre/global-education-week-2022>



<https://www.coe.int/en/web/north-south-centre/global-education-week-2021>



# Promoting Global Education Online

You can use a series of posts with key messages that have been prepared to promote the Global Education Week on social media.

## Social Media Templates



[https://www.canva.com/design/DAGrWaPQJjg/MAiSS1zL9tqLNzKA-BQpB-Q/view?utm\\_content=DAGrWaPQJjg&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGrWaPQJjg/MAiSS1zL9tqLNzKA-BQpB-Q/view?utm_content=DAGrWaPQJjg&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

## Evaluating Impact and Outcome of Events & Activities

If you organise an event, please keep in mind that the following information will be requested:

- Total number of participants
- Type of activities (e.g. campaign, seminar, workshop, exhibition, teacher training, pedagogical programmes)
- Online or in-person format
- Main topic of the activity
- Main target group
- Digital engagement (e.g. website visits, social media interactions)

## Social Media Links

Don't forget to follow online events and other campaigns!

## Follow Us

- NSC Webpage: <https://www.coe.int/en/web/north-south-centre>
- Council of Europe webpage: <https://www.coe.int/en/web/portal>
- NSC Facebook: <https://www.facebook.com/NSCentre>
- NSC X: <https://x.com/NSCentre>

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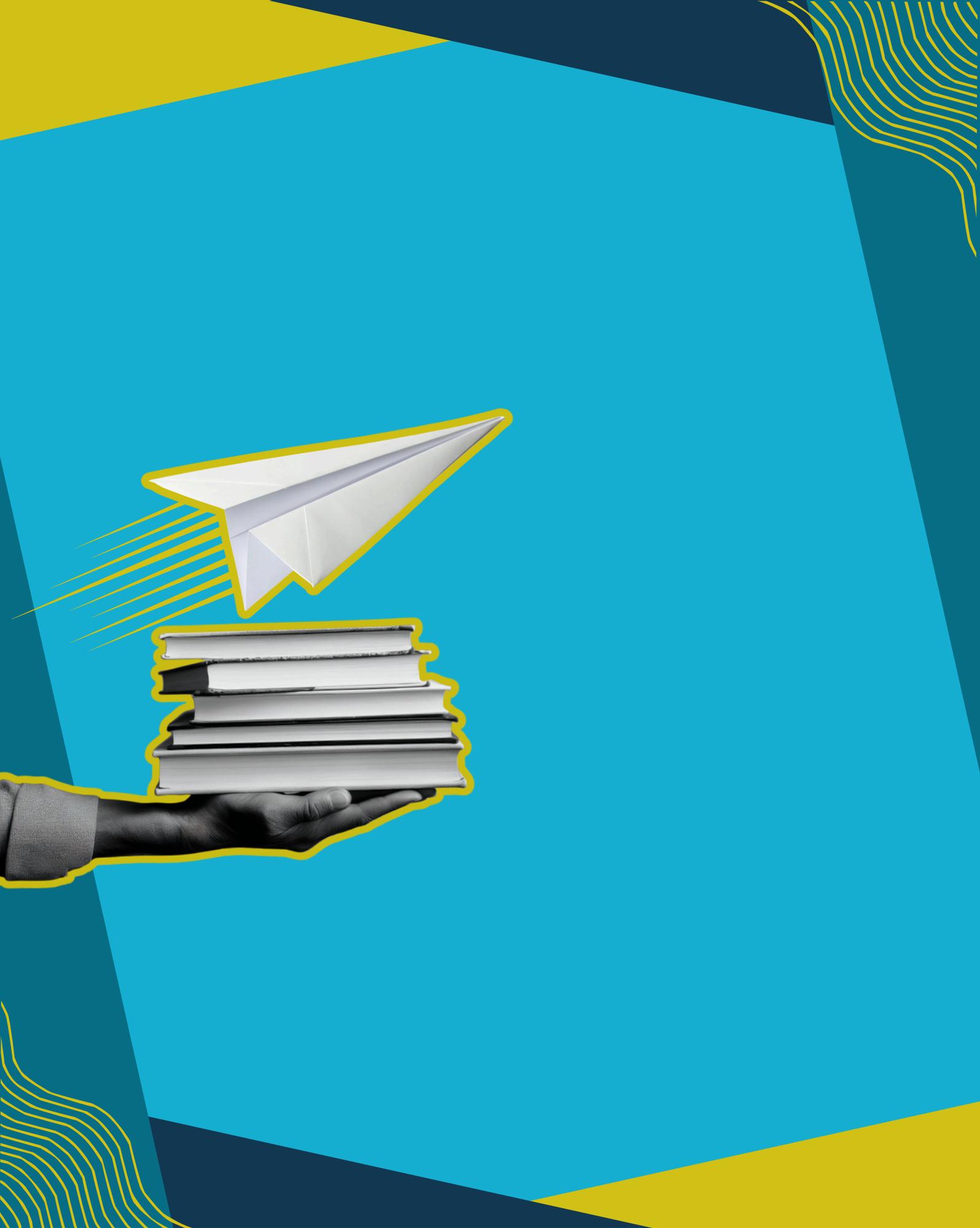
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