

INSIGHTS INTO THEATRICAL DISTRIBUTION OF ANIMATION FILMS 2017-2024

Nicolas Edmery, 10 June 2025



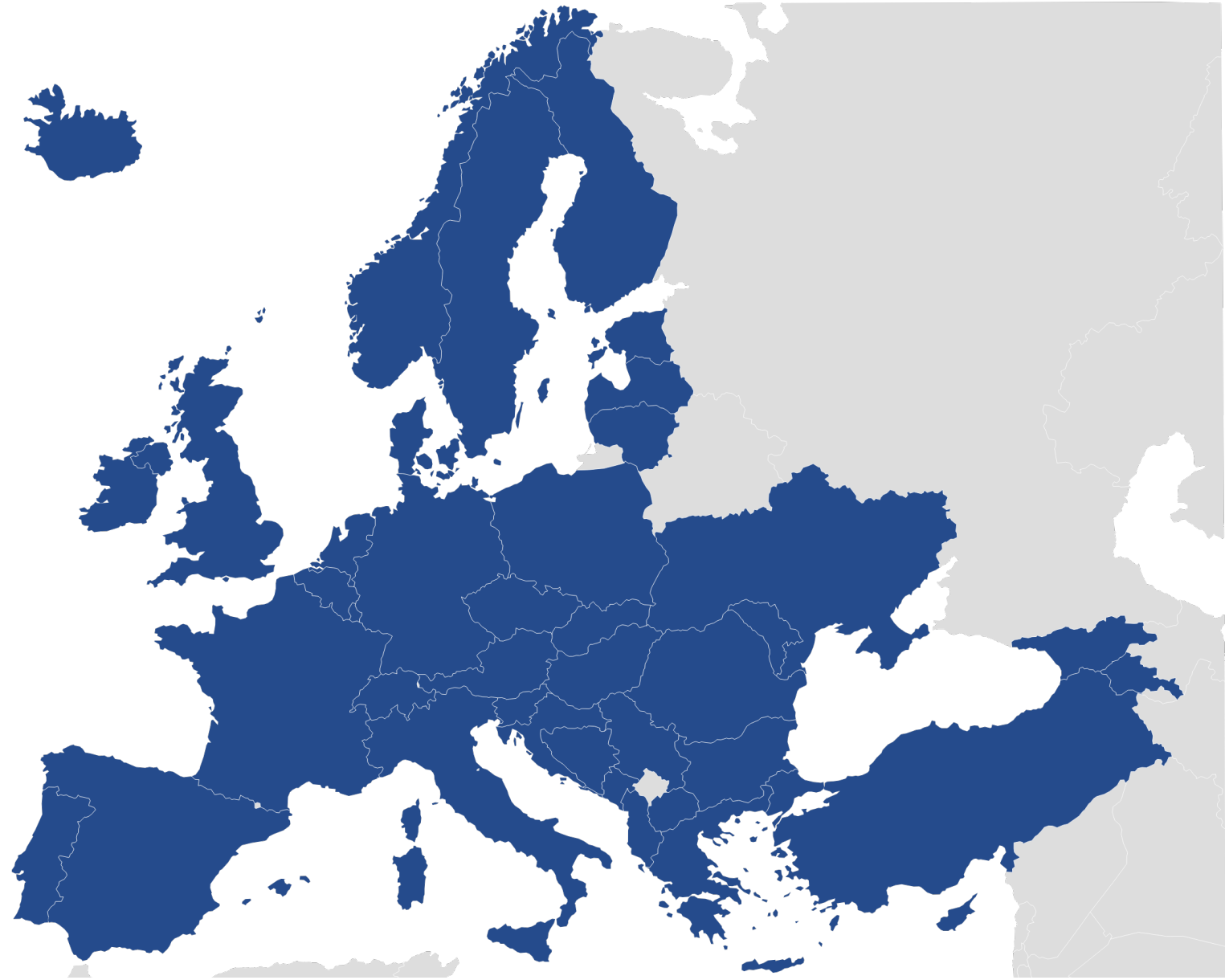
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mifa



A world map with 53 countries highlighted in blue, representing the markets covered in the Lumiere database. The highlighted countries include the United States, Canada, Mexico, most of Europe, Turkey, Iran, China, India, South Korea, Japan, Australia, and several countries in South America and Southeast Asia. The remaining countries are shown in light gray.

Theatrical only
as covered in 53 markets
in Lumiere database

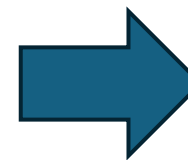
Europe
=
Council of Europe
member states



Animation films =



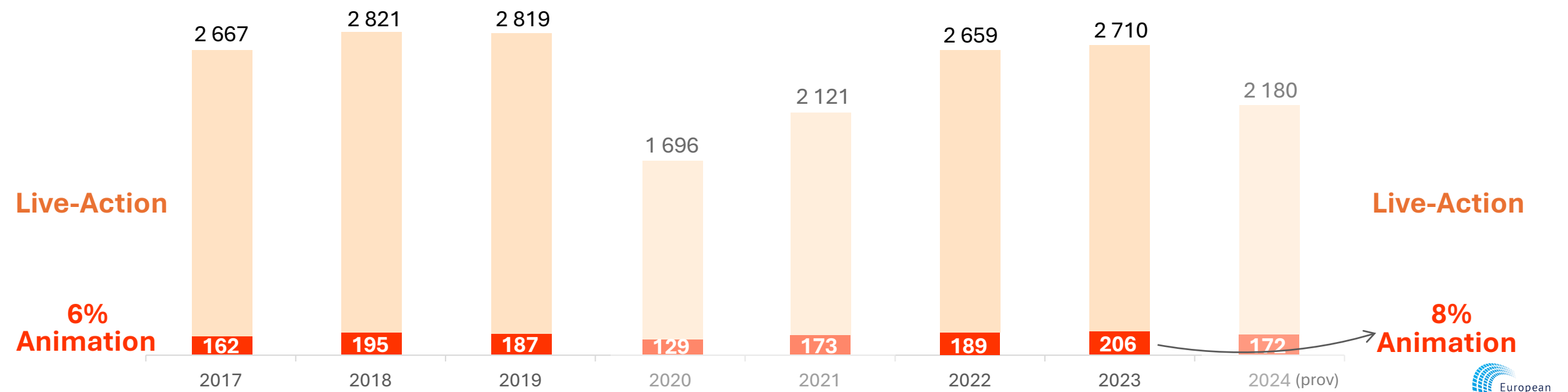
Animation



Fiction films only

The number of animation films produced has slightly increased compared to the pre-pandemic period

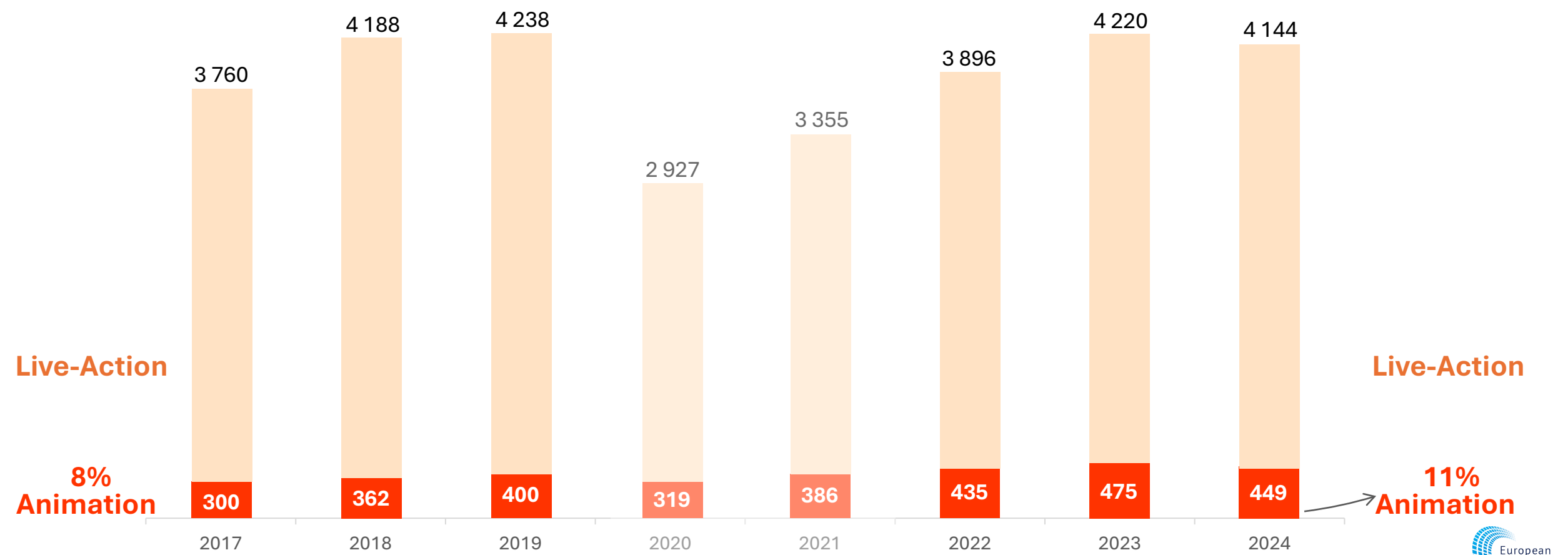
Number animation and live-action films **produced (and released)** worldwide



Source: European Audiovisual Observatory.

The number of animation films **on-release** has **significantly** increased compared to the pre-pandemic period

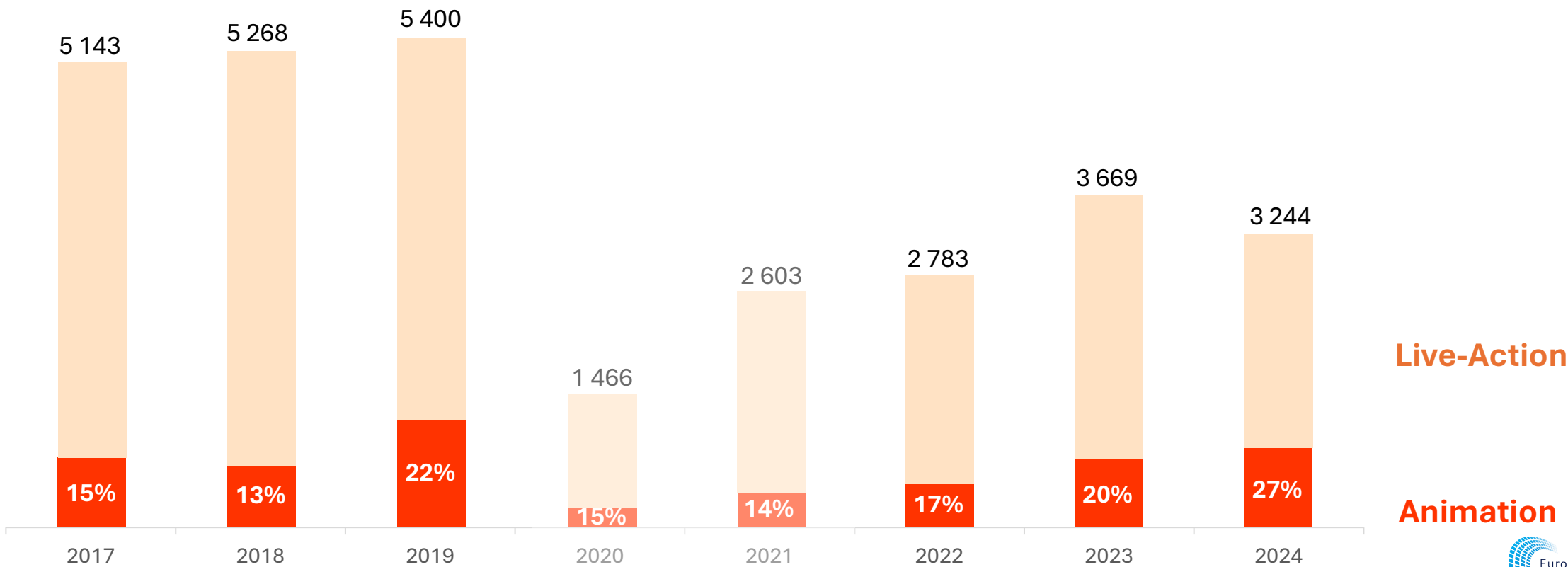
Number animation and live-action films **on-release** worldwide



Source: European Audiovisual Observatory.

Animation films' share of admissions has increased steadily since 2022

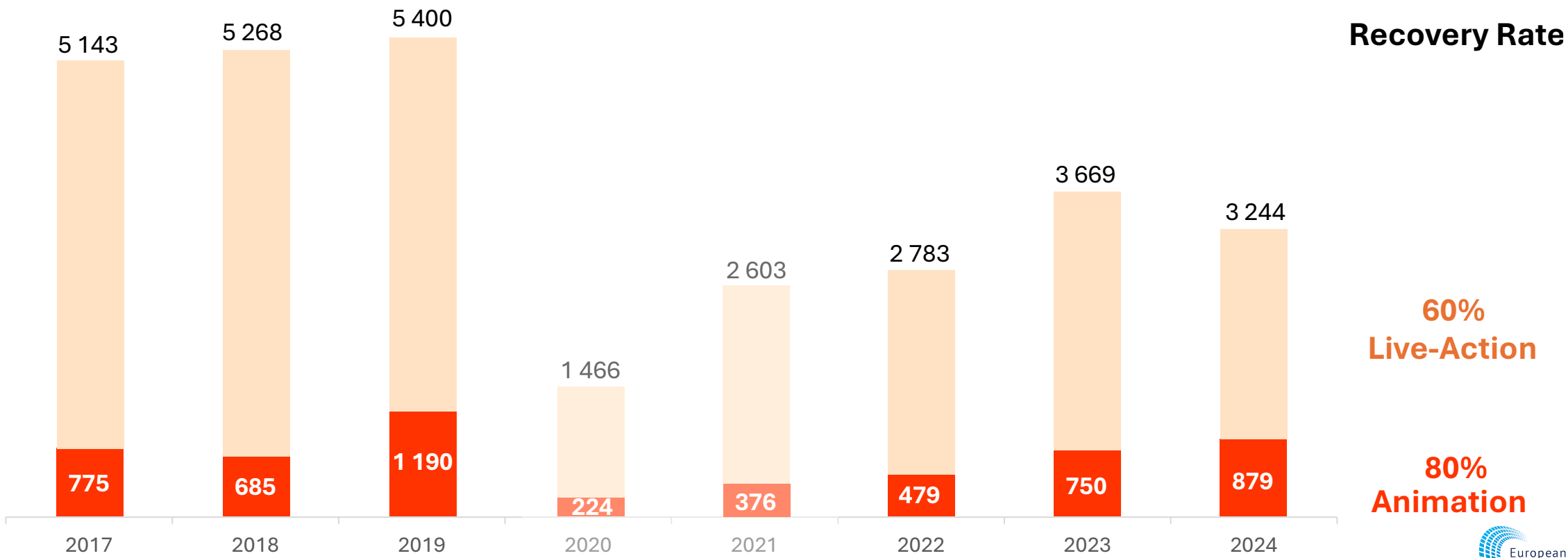
Global theatrical admissions animation and live-action fiction films (m.)



Source: European Audiovisual Observatory.

Animation films' share of admissions has increased steadily since 2022

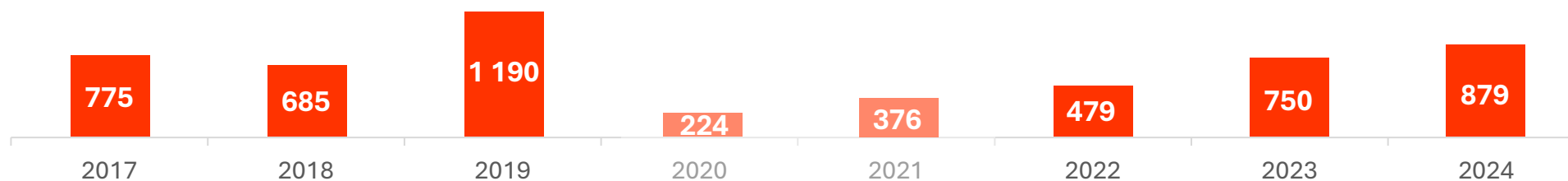
Global theatrical admissions animation and live-action fiction films (m.)



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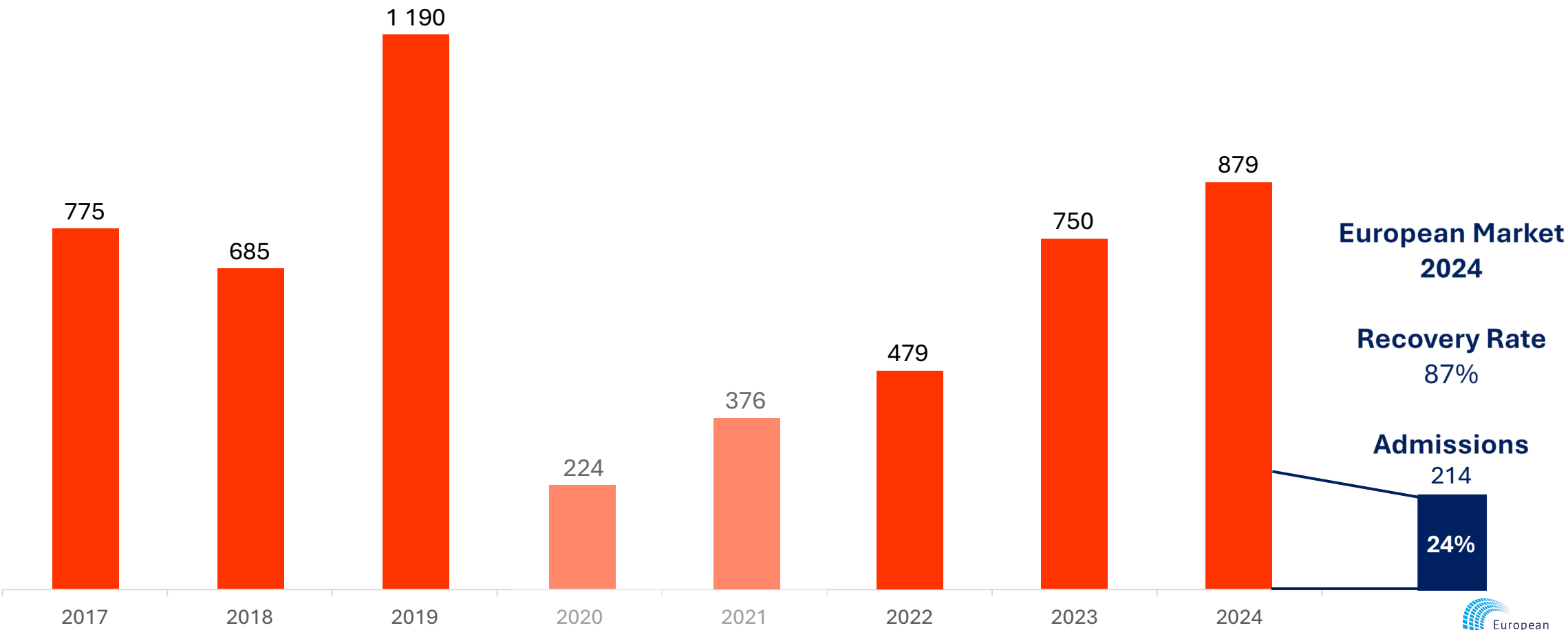


Source: European Audiovisual Observatory.

Animation

Animation films' share of admissions has increased steadily since 2022

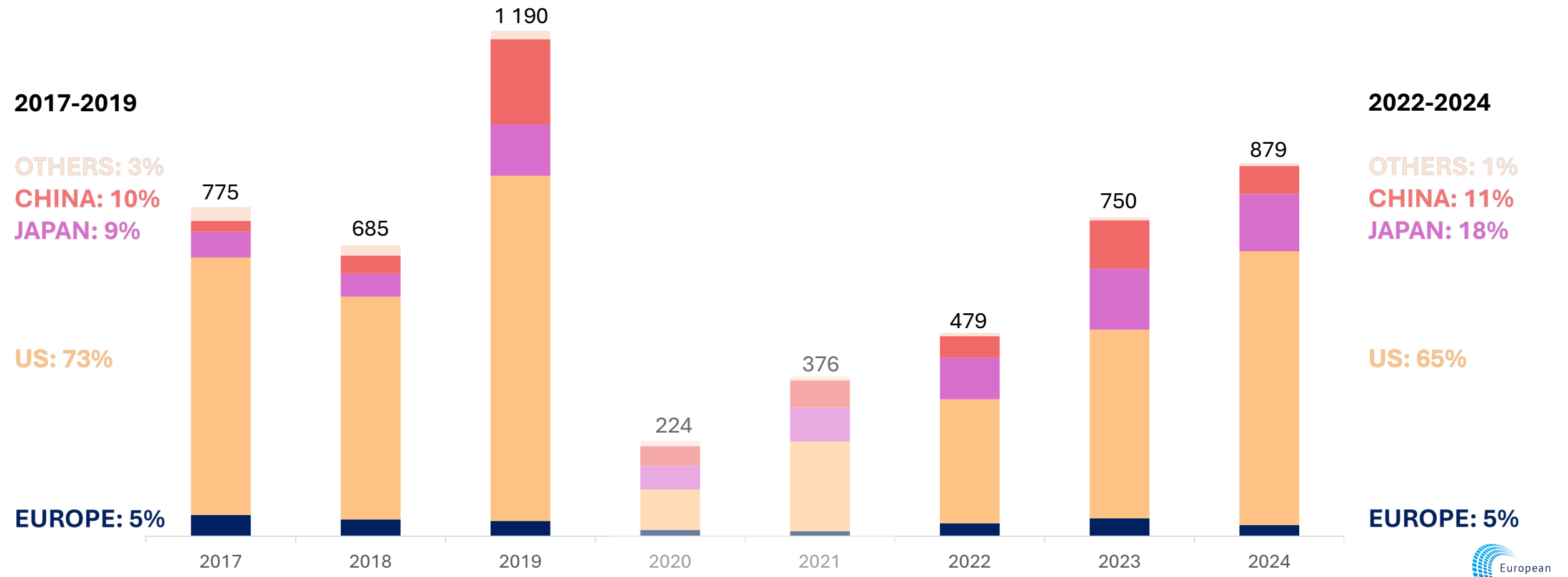
Global theatrical admissions animation fiction films (m.)



Source: European Audiovisual Observatory.

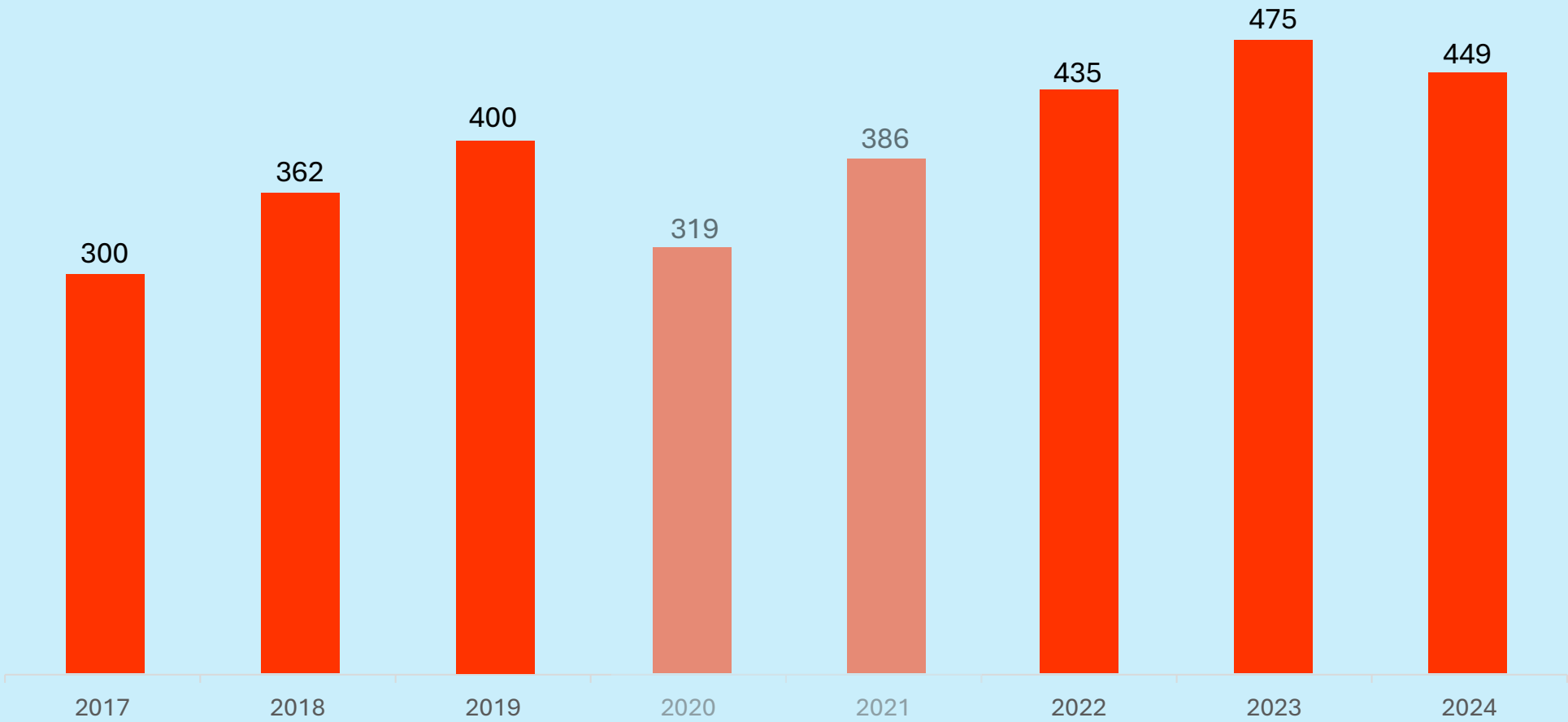
Japan doubled its market shares compared to the pre-pandemic period

Global theatrical admissions animation fiction films (m.)



Source: European Audiovisual Observatory.

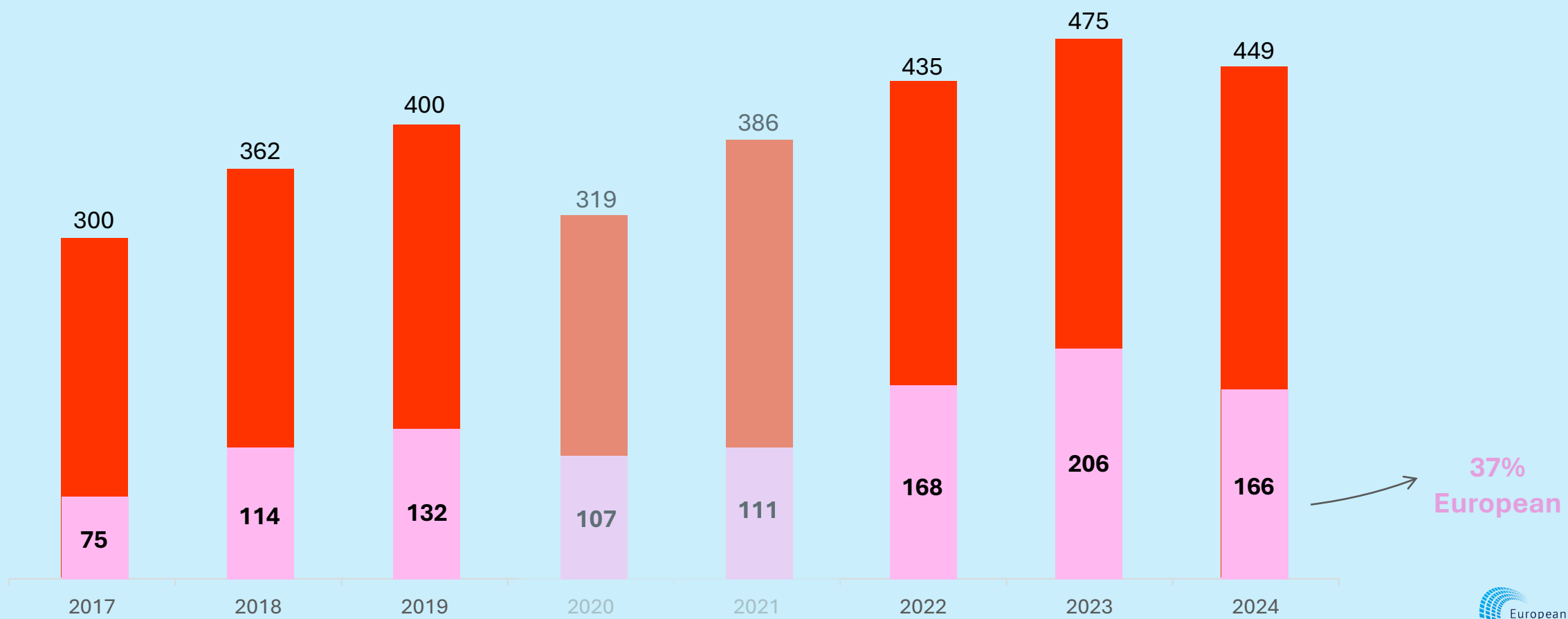
Number animation films on-release worldwide



Source: European Audiovisual Observatory.

The number of European animation films on-release has significantly increased compared to the pre-pandemic period

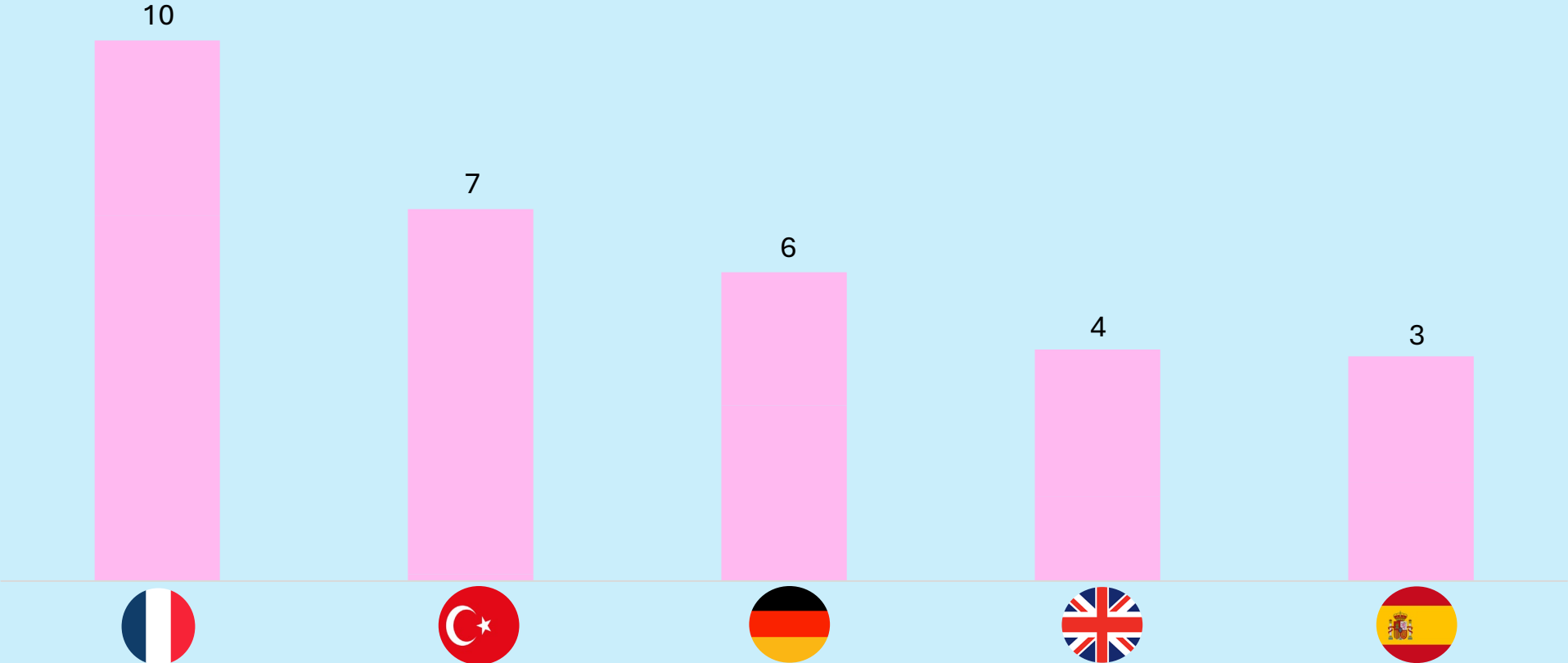
Number animation films on-release worldwide



Source: European Audiovisual Observatory.

France, Türkiye, Germany, the United Kingdom, and Spain are the main animation films producers in Europe.

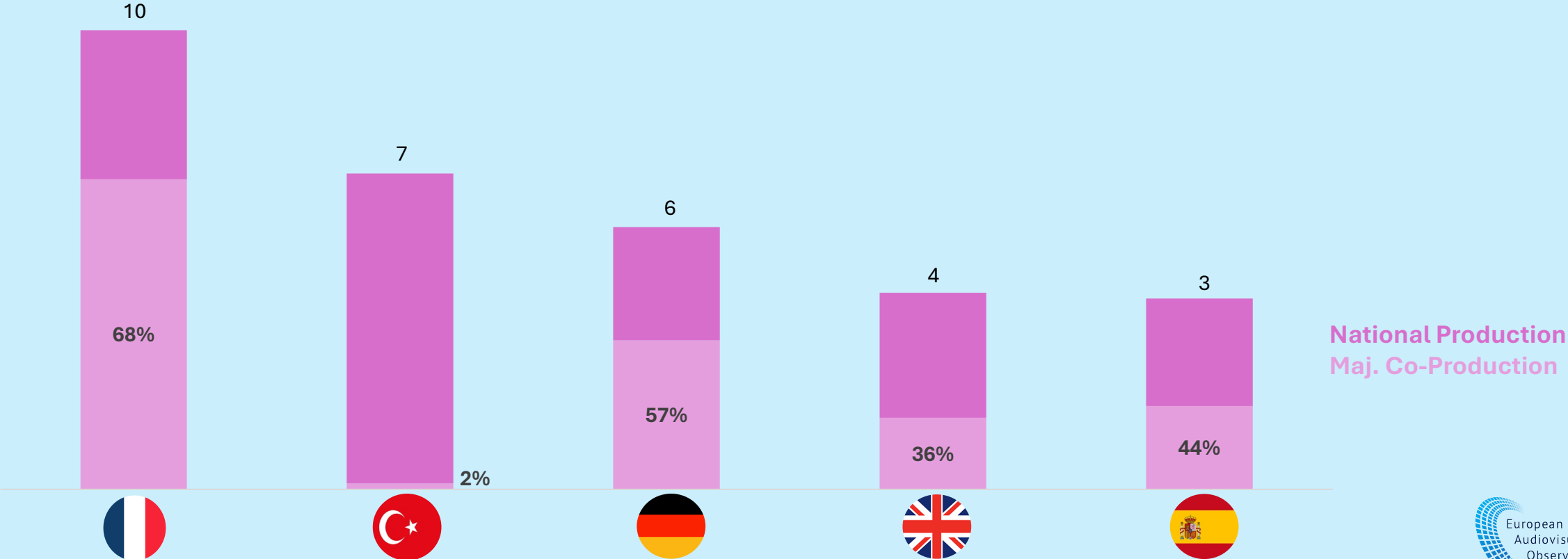
Average Number animation films on-release (2017-2024)



Source: European Audiovisual Observatory.

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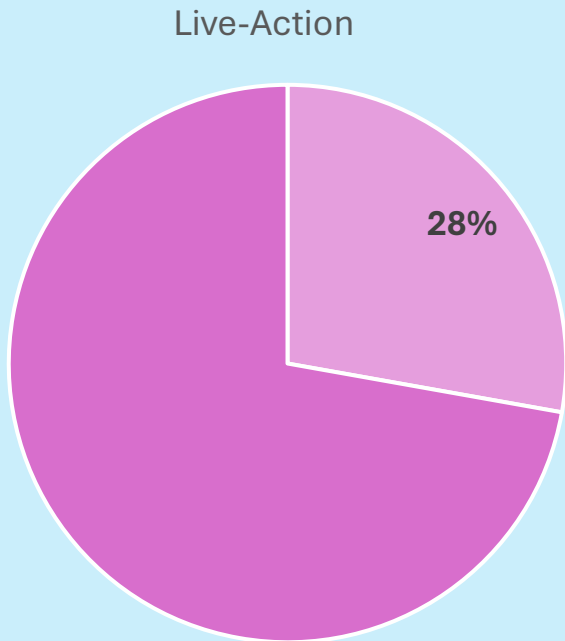
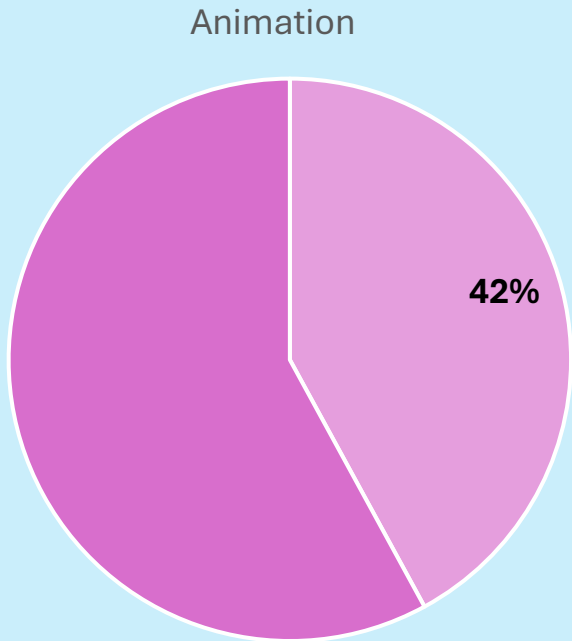
Average Number animation films on-release (2017-2024)



Source: European Audiovisual Observatory.

European animation films rely more on co-productions than live-action films

Share co-production in animation and live-action European feature fiction films (2017-2024)

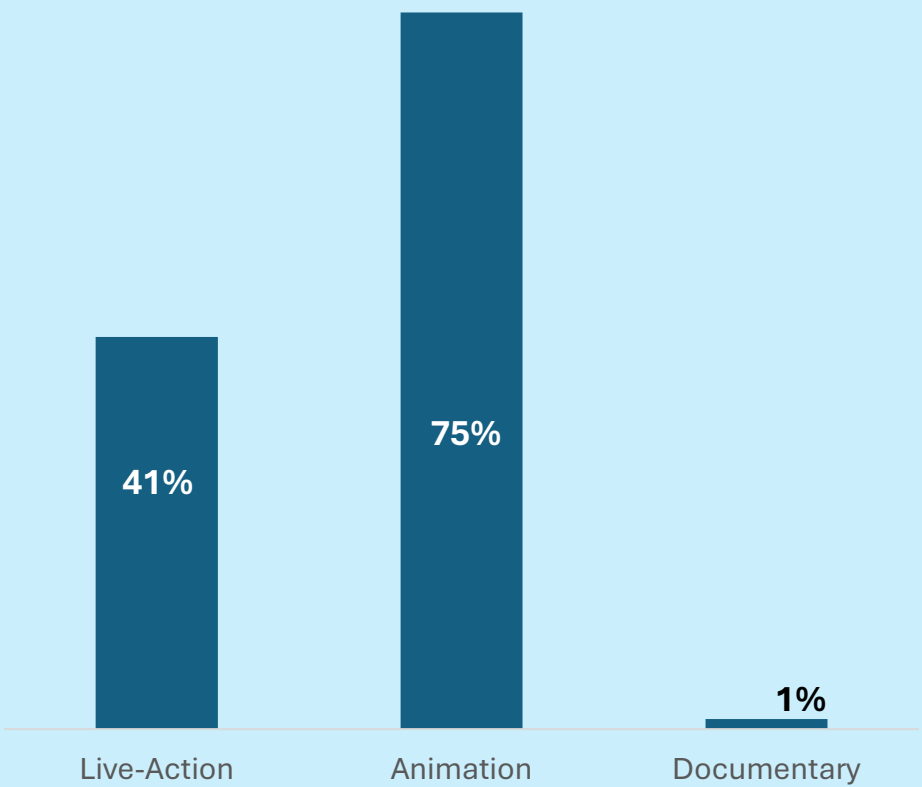


National Production
Maj. Co-Production

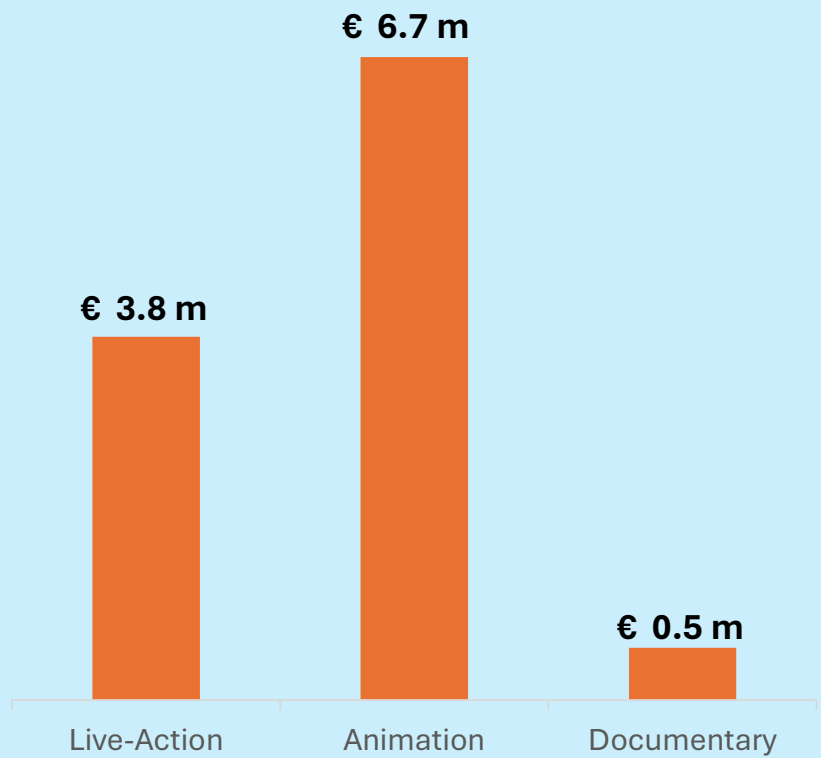
Source: European Audiovisual Observatory.

Animation films are significantly more expensive than live-action films

Share high budget films (between 3 and 10€ m.)
snapshot 2021/2022



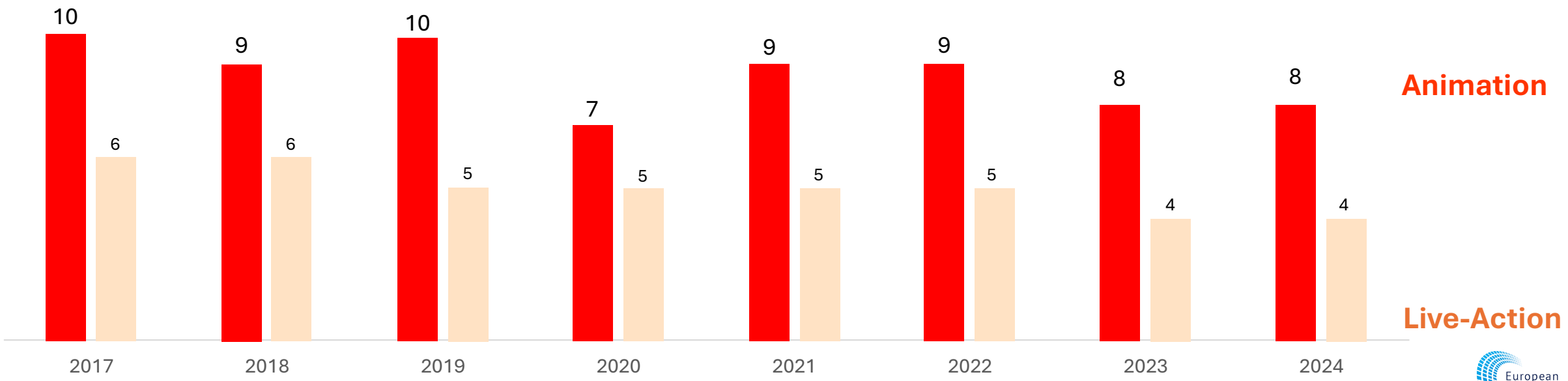
Average Budget per film (in € m.)
snapshot 2021/2022



Source: European Audiovisual Observatory.

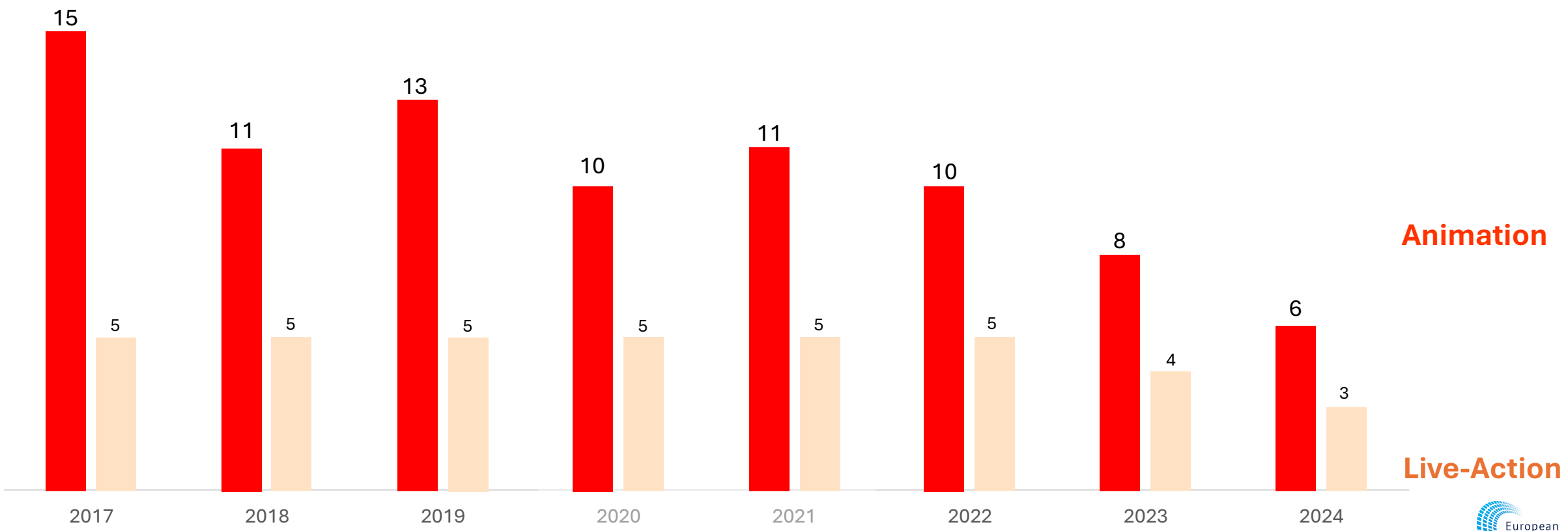
Animation films travel better than live-action films

Average number markets of release per film



Animation films travel better than live-action films

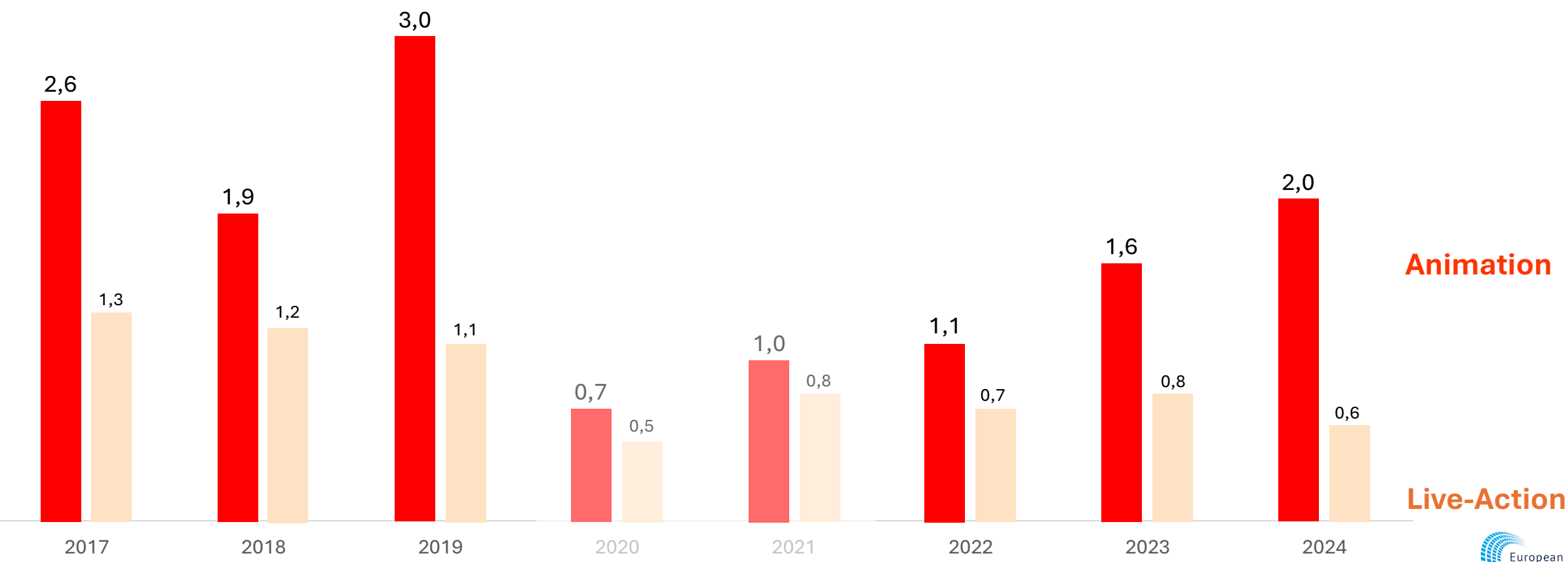
Average number markets of release per European film



Source: European Audiovisual Observatory.

Animation films draw larger audiences than live-action titles

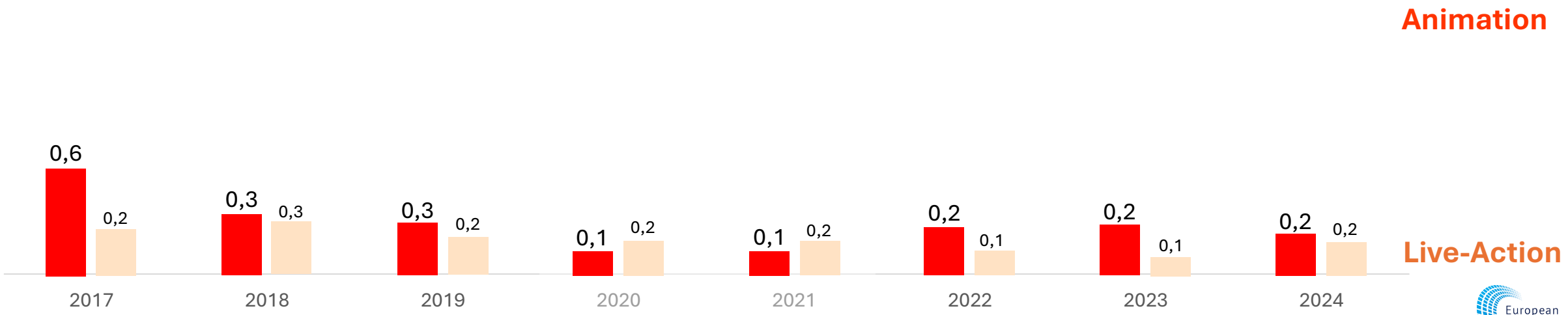
Average admissions films released (m)



Source: European Audiovisual Observatory.

Animation films draw larger audiences than live-action titles

Average admissions European films released (m)



Source: European Audiovisual Observatory.

Wrap-Up



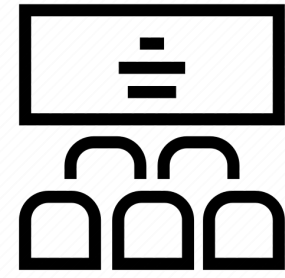
Releases Increase

+



Better Circulation

+

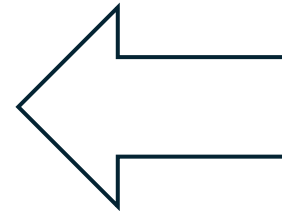


High Audiences

+



More Coproductions



High Budget