

YEARBOOK 2023/2024

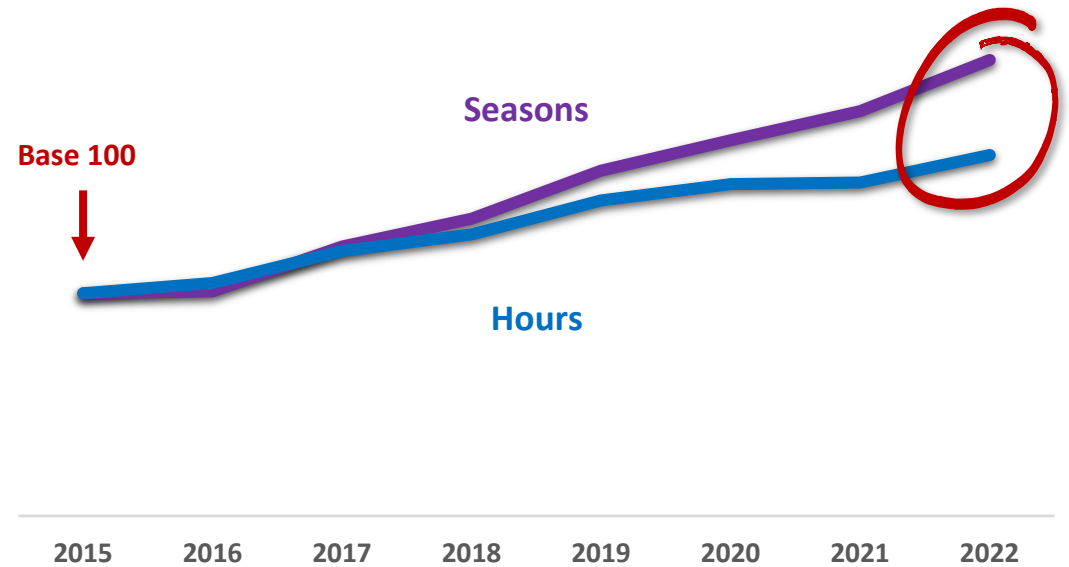
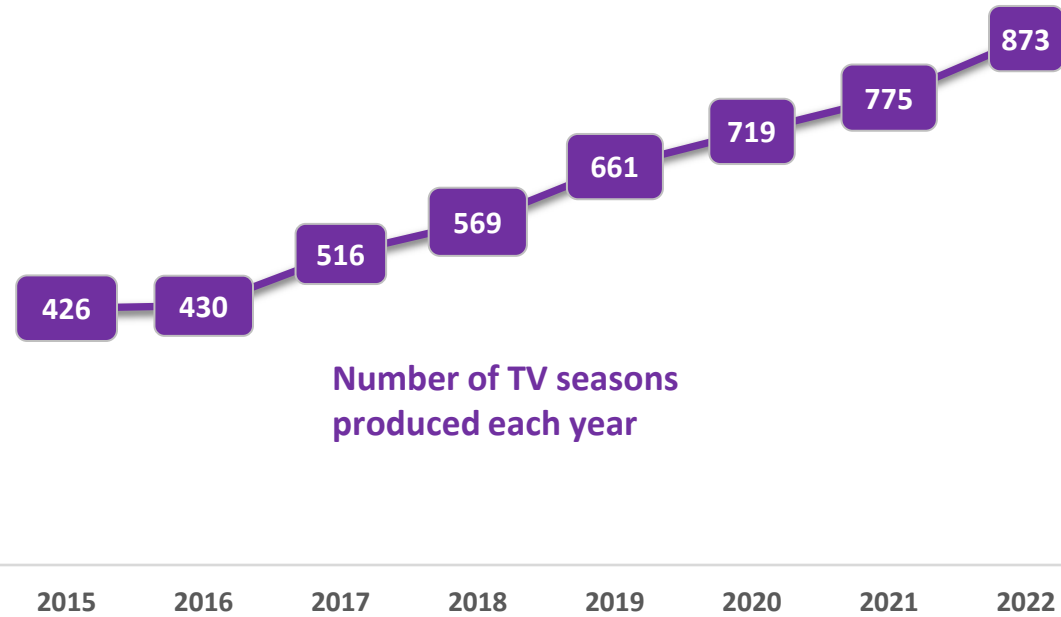
KEY TRENDS

TELEVISION, CINEMA, VIDEO AND ON-DEMAND
AUDIOVISUAL SERVICES - THE PAN-EUROPEAN PICTURE



WARNING SIGNS?

Impressive growth in number of titles, less in hours

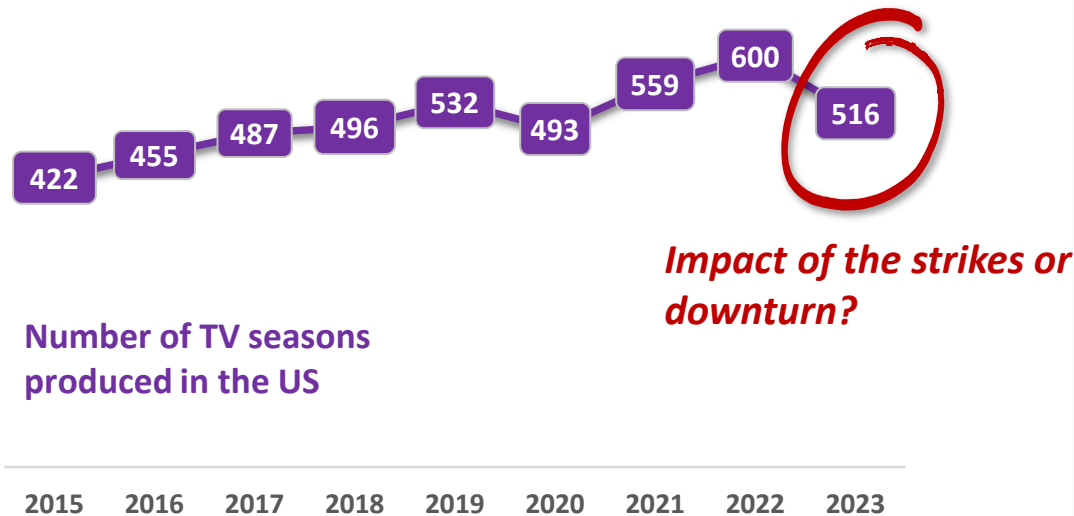


Less-than-13-episode TV/SVOD fiction seasons

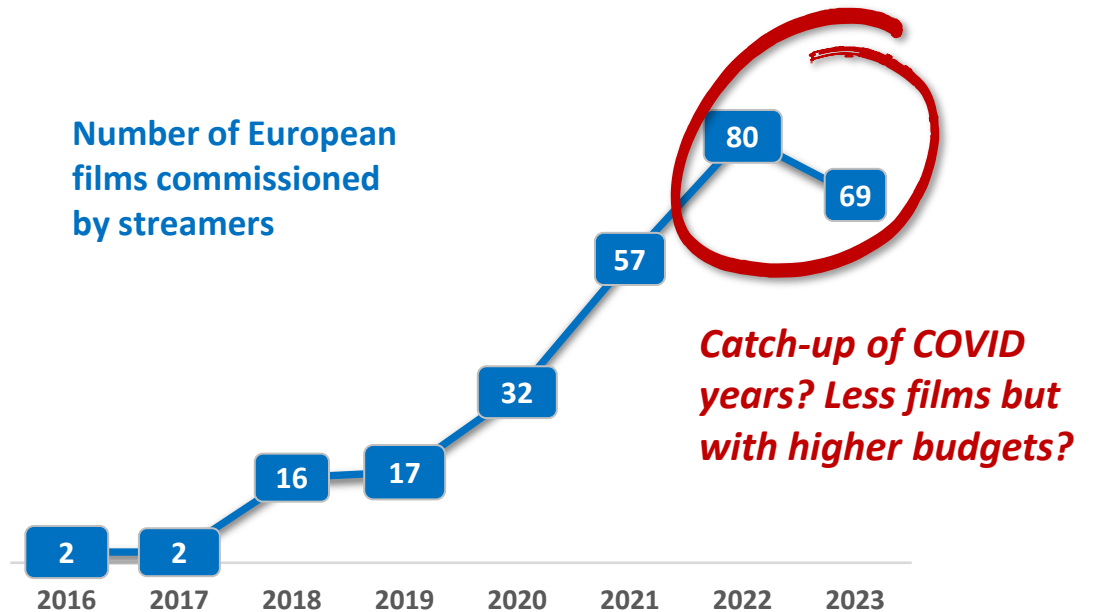
EAO analysis of Media Press data

WARNING SIGNS?

Is there a trend reversal in the US and will Europe follow?



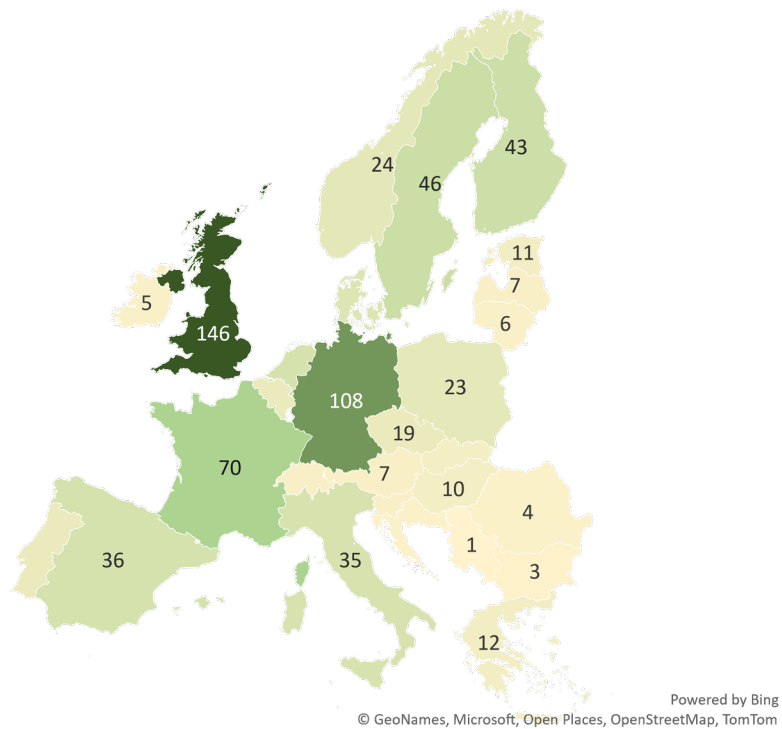
FX content research



European Audiovisual Observatory

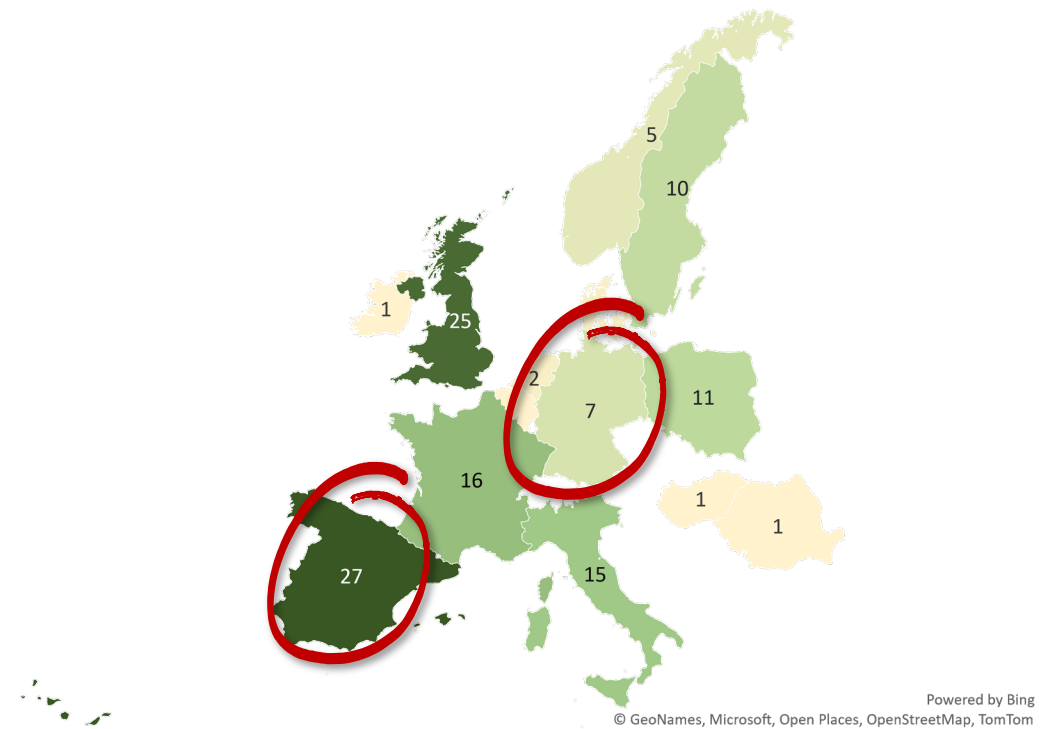
A COUNTRY VIEW: WINNERS AND LOSERS?

National broadcasters support national production while global streamers' commissions seem far more concentrated



Less-than-13-episode TV fiction seasons (2022)

EAO analysis of Media Press data

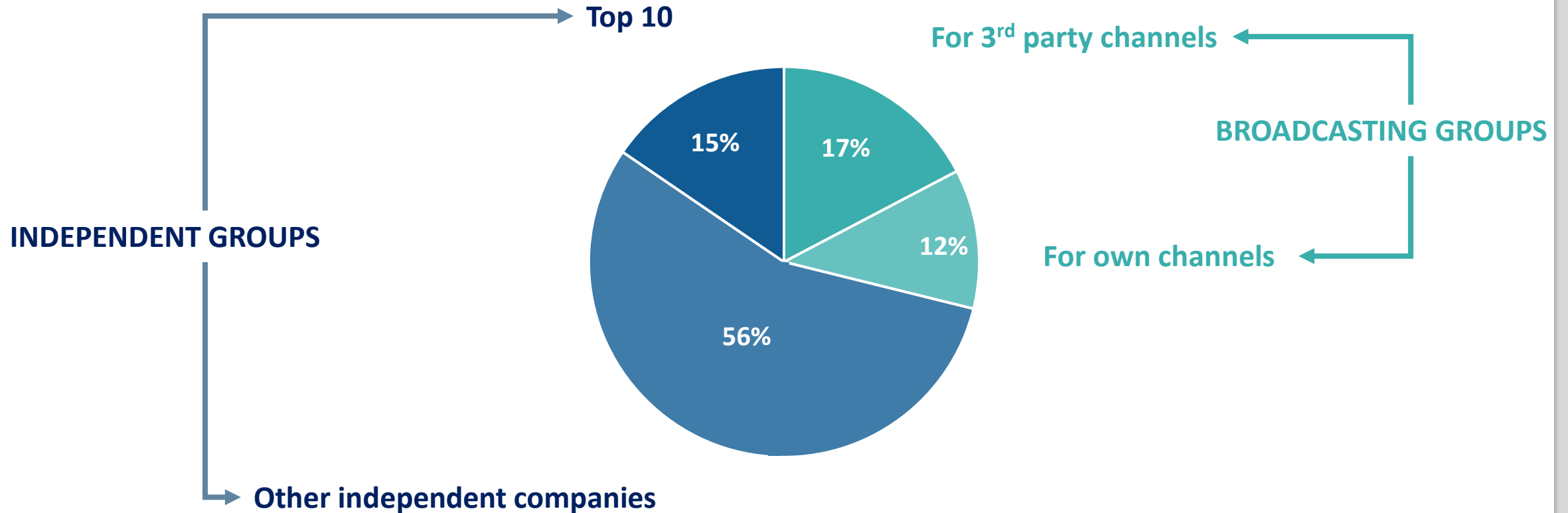


Less-than-13-episode SVOD fiction seasons (2022)

EAO analysis of Media Press data

HOW STRONG IS THE INDUSTRY?

“Smaller” independent production companies account for the majority of the TV/SVOD series production market

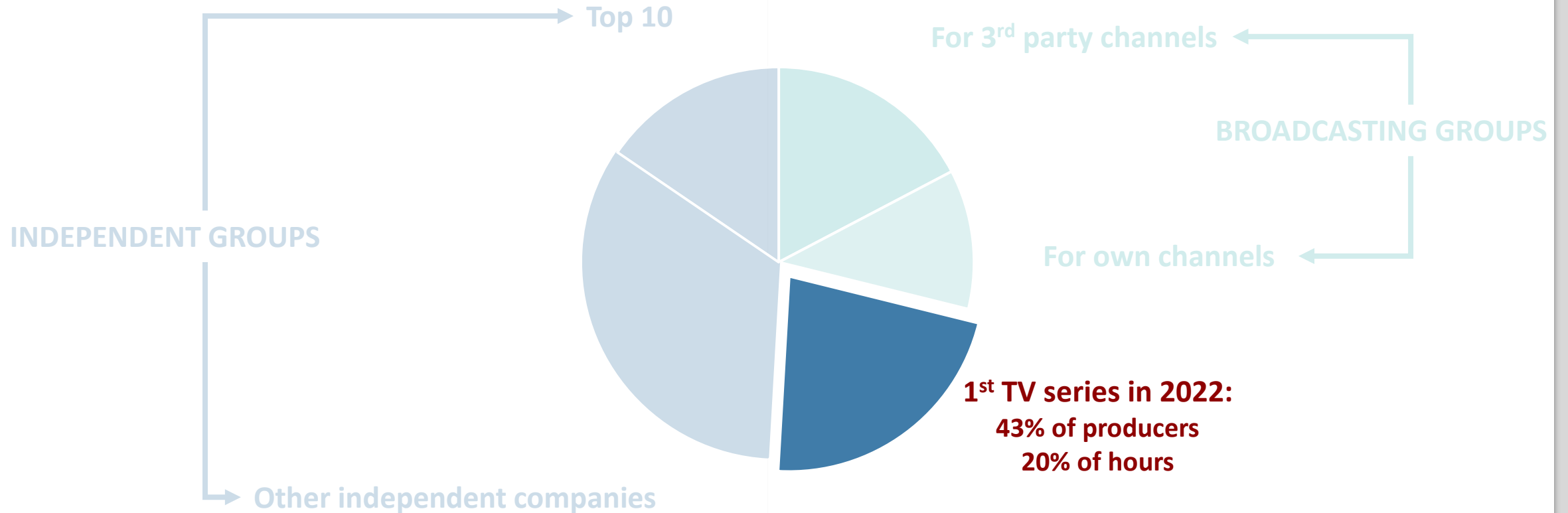


Less-than-13-episode TV/SVOD fiction seasons by category of producer (2022, hours)

EAO analysis of Media Press data

HOW STRONG IS THE INDUSTRY?

Huge turnover in TV series titles turns into a large turnover of producers

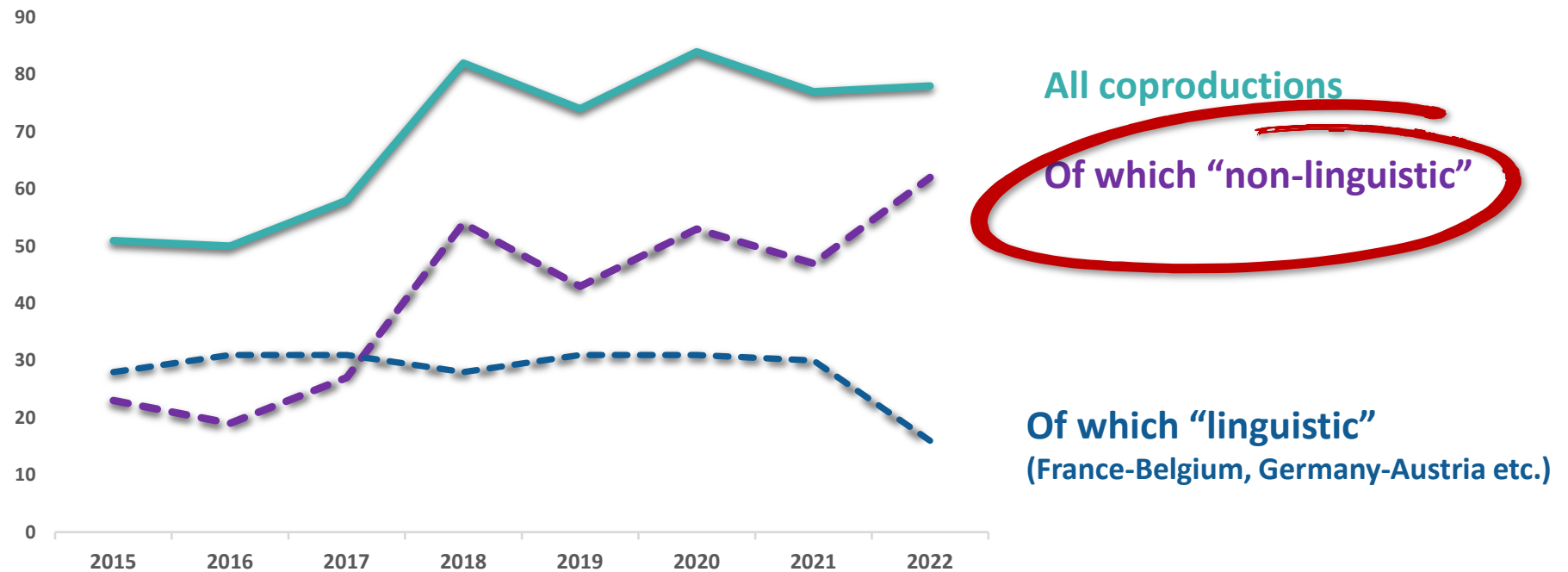


Less-than-13-episode tv fiction seasons by category of producer (2022, hours)

EAO analysis of Media Press data

ENOUGH COPRODUCTIONS?

The number of series coproductions is stagnating, but they are more truly international



Less-than-13-episode European TV/SVOD fiction seasons coproductions (2015-2022)

EAO analysis of Media Press data

A SHORTAGE OF TALENTS?

Active series writers between 2015 and 2022: 7 500



On average involved in 1.7 TV/SVOD series between 2015 and 2022



Representing 2.4 seasons



Representing 11.2 episodes

Activity of less-than-13-episode TV/SVOD fiction writers (2015-2022)

European Audiovisual Observatory