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**TRAINING SEMINAR FOR CANDIDATE NETWORKS**  
**APPLYING FOR THE "CULTURAL ROUTE OF THE COUNCIL OF EUROPE"**  
**CERTIFICATION WITHIN THE 2023-2024 CERTIFICATION CYCLE**  
**Friday 30<sup>th</sup> June, LUXEMBOURG**

<b>DATES</b>	<i>Friday 30 June 2023</i>
<b>FORMAT</b>	On-site 1-day interactive training seminar
<b>VENUE</b>	Neumunster Abbey, 28 rue Munster, L- 2160 Luxembourg (GRAND DUCHY OF LUXEMBOURG)
<b>WORKING LANGUAGE</b>	English
<b>DURATION</b>	4 hours + 45 minutes individual meeting
<b>ORGANISER</b>	European Institute of Cultural Routes (Technical Agency of the Cultural Routes of the Council of Europe programme)

## AGENDA

**DATE: Friday 30<sup>th</sup> June 2023**

<b>TRAINING SEMINAR - MORNING</b>	
9:00-9:45 (45 min.)	<p><b>Module I - The Cultural Routes of the Council of Europe programme</b> <i>STEFANO DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes and Director of the European Institute of Cultural Routes</i></p> <ul style="list-style-type: none"><li>- The evolution of the Cultural Routes of the Council of Europe programme</li><li>- Aims and philosophy of the Cultural Routes of the Council of Europe</li><li>- The Enlarged Partial Agreement on Cultural Routes of the Council of Europe</li><li>- The European Institute of Cultural Routes - Technical Agency of the Cultural Routes of the Council of Europe programme</li><li>- Defining the Cultural Routes of the Council of Europe</li><li>- The added value of the Cultural Routes of the Council of Europe certification</li><li>- The Cultural Routes of the Council of Europe programme: highlights and events</li></ul> <p>Discussion / Q&amp;A session</p>
9:45-10:45 (60 min.)	<p><b>Module II - Cultural Routes of the Council of Europe: certification criteria and evaluation cycle</b> <i>CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i></p> <ul style="list-style-type: none"><li>- The "Cultural Route of the Council of Europe" certification</li><li>- Certification criteria: Resolution CM Res(2013)67</li><li>- The five priority fields of action</li><li>- The scientific dimension of Cultural Routes</li><li>- Governance and management</li><li>- Fundraising and financial sustainability</li><li>- Cultural Routes branding and visibility</li><li>- Cultural Routes certification cycle</li><li>- Project application, assessment, independent evaluation and certification by the Council of Europe</li></ul> <p>Discussion / Q&amp;A session</p>
<i>Coffee break (15 min.)</i>	
11:00-12:00 (60 min.)	<p><b>Module III – Cultural Routes of the Council of Europe: from theory to practice</b> <i>Experiences from certified Cultural Routes of the Council of Europe</i></p> <p><i>Guest speakers (online participation):</i></p> <ul style="list-style-type: none"><li>- <b>11:05 – 11:20:</b> Ms. Lidija Plibersek, President, European Cemeteries Route</li><li>- <b>11:20 – 11:35:</b> Ms. Ana Rosa Moreno, Manager, European Route of Historic Gardens</li><li>- <b>11:35 – 11:50:</b> Mr. Giovanni Cafiero, President, Aeneas Route</li></ul> <p><i>Moderator:</i></p>

	<i>CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i>
12:00-13:00 (60 min.)	<p><b>Module IV – How to become a Cultural Route of the Council of Europe</b>  <i>CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i></p> <ul style="list-style-type: none"> <li>- -Preparation of applications for the "Cultural Routes of the Council of Europe" certification</li> <li>- Discussion / Q&amp;A session</li> <li>- Conclusions and next steps</li> </ul>
<i>Lunch break (60 min.)</i>	

<b>TRAINING SEMINAR - AFTERNOON</b>	
<p><b>Individual advisory meetings with each candidate route</b>  -<i>STEFANO DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes and Director of the European Institute of Cultural Routes</i>  -<i>CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i></p> <p>Duration: 45 minutes per meeting</p> <p>Schedule:</p>	
14:00 – 14:45	<i>Aromas Itinerarium Salutis. The European Route of Historical Pharmacies and Medicinal Gardens.</i>
15:00 – 15:45	<i>European Paganini Route</i>
15:45 – 16:30	<i>Le Vie di Leonardo Da Vinci</i>
16:30 – 17:15	<i>Tea Cultural Route</i>

## **7. TRAINERS**

- 1- Mr. STEFANO DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and Director of the European Institute of Cultural Routes
- 2- Mrs. CAROLINA CLARK, Project Manager, European Institute of Cultural Routes