

# Freedom MEDIA LITERACY

## Roundtable

6 December 2022, Vienna

Venue: *Ratsaal*, Hofburg, Vienna

### Draft Agenda

#### INTRODUCTION/BACKGROUND

In the current technology-driven world, knowledge and skills on media and information are essential for maintaining and building pluralistic societies, with citizenry actively participating in decision-making processes. Understanding the media's role and functioning in democracy and being able to critically assess and use information will empower all in exercising their human rights, including the right to free expression and access to diverse information which are fundamental tenets of the Helsinki Final Act, broadly enshrined as well in other OSCE documents and commitments. Media literacy and freedom of the media/freedom of expression are interconnected. The OSCE RFoM's focus therefor is on media freedom literacy, encompassing the skills and knowledge necessary to protect and promote media freedom, understand the ethical and legal implications of the media in today's digital information ecosystem and communicate effectively, including by creating content.

Media literacy oriented efforts have seen rapid growth in the OSCE region with many national and international actors implementing initiatives to this end. The RFoM's Media Freedom Literacy Round Table will offer multi-stakeholder platform for international exchange and policy learning in the area of media literacy. More specifically, the event will work to create synergies among key international media literacy actors, identify the existing gaps and showcase successful fact-checking and other relevant platforms and methods, as well as policy making initiatives, using a cross sectoral, human rights-based approach. The key-note speakers and participants will share ideas on concrete actions to be taken by several stakeholder groups including governments, civil society, media and online platforms, to create an enabling environment for everyone to freely access a plurality of information, critically access, use, and participate in democratic debates.



Tuesday, 6 December

- 10:00-10:15**      **Opening Address**  
**Teresa Ribeiro**, OSCE Representative on Freedom of the Media  
**Moderator: Ton van den Brandt**, Principal Advisor, Office of the OSCE RFoM
- 10:15-11:45**      **SESSION I: Media and digital information literacy an antidote to information disorders**
- Speakers:**  
**Mikko Salo**, Founder, Faktabaari (FactBar), Finland  
**Martina Chapman**, National Coordinator for Media Literacy, Ireland  
**Maria Donde**, Senior Vice-Chairperson, European platform of regulatory authorities (EPRA); Head of International Content Policy, Ofcom, United Kingdom  
**Mirta Lourenço**, Chief of Section for Media Development and Society, UNESCO (tbc)  
**Radka Betcheva**, Head of Member Relations Central and Eastern Europe, European Broadcasting Union  
**Minna Aslama Horowitz**, Docent professor, senior researcher, University of Helsinki
- 11:45-12:05**      Coffee break
- 12:05- 13:00**      Session I continues, Q&A
- 13:00-14:30**      Lunch break
- 14:30-15:30**      **Session II: Mapping media and digital literacy initiatives in the OSCE region**
- Speakers:**  
**Maja Cappello**, Head of Department for Legal Information, European Audiovisual Observatory  
**Marin Lessenski**, Program Director, Open Society Institute, Sofia  
**Vanja Ibrahimbegovic-Tihak**, Media and Digital Literacy Expert/Educator, Bosnia and Herzegovina  
**Shushan Doydoyan**, President, Freedom of Information Center, Armenia  
**Diana Okremova**, Director, Legal Media Centre, Kazakhstan
- 15:30-15:45**      Coffee break
- 15:45-17:00**      Q&A, end of the Round Table.

