

January 27, 2022  
Online conference

# Protecting and promoting the diversity of cultural expressions in the digital environment: An overview of legislative reforms around the world



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Coalition  
for the Diversity of  
Cultural Expressions



Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture



UNESCO Chair on the Diversity  
of Cultural Expressions  
Université Laval  
Québec, Canada



UNIVERSITÉ  
LAVAL

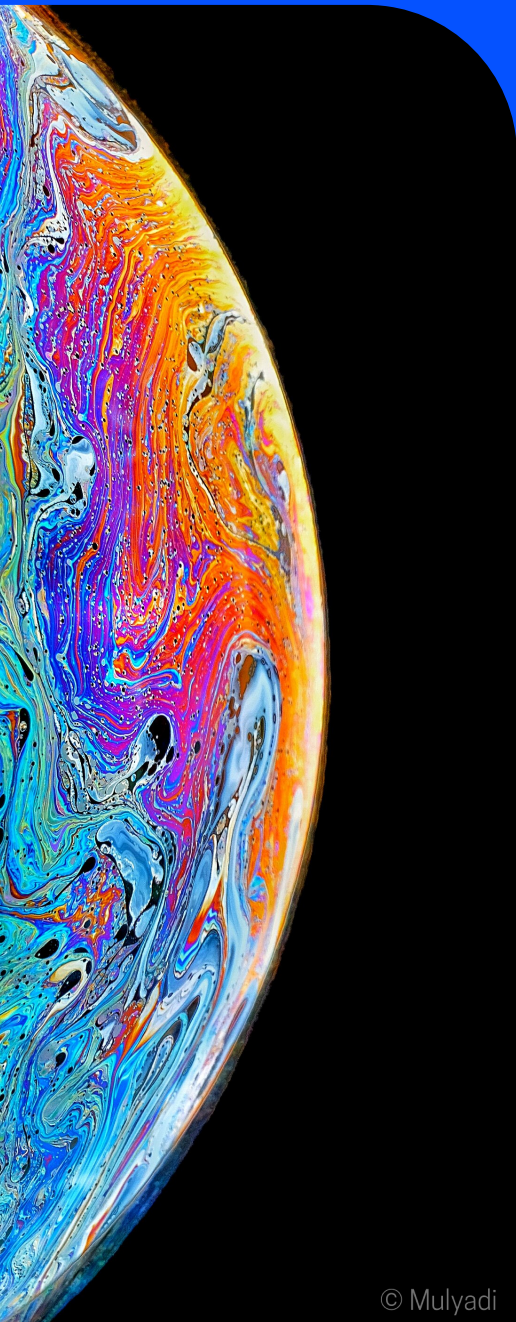
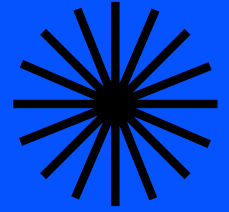


IFCCD

INTERNATIONAL FEDERATION OF COALITIONS  
FOR CULTURAL DIVERSITY

# Morning program: Canada and Europe

(UTC-5) Montreal time - Moderated by  
**Eugénie Lépine-Blondeau**



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10:00

## **INTRODUCTORY WORDS**

*With Bill Skolnik, Véronique Guèvremont  
and Beat Santschi*

10:10

## **ROUNDTABLE 1: REFORMING THE CANADIAN SYSTEM (REVIEW OF BILL C-10)**

Discussion around the issues of discoverability, diversity of cultural content, linguistic diversity, funding mechanisms, social networks, transparency, algorithmic responsibility, monitoring the implementation of the law.

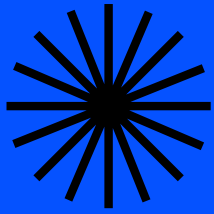
*With Pierre Trudel, Monica Auer  
and Hélène Messier*

11:15

## **ROUNDTABLE 2: THE AVMS DIRECTIVE AND ITS TRANSPOSITION IN THE MEMBER STATES**

Presentation of the European Directive on Audiovisual Media Services (AVMS) and the transposition of the minimum content requirements, the enhancement obligation and the participation in the financing of creation into national laws.

*With Sophie Valais, Mathieu Fournet,  
Luis Alfonso Albornoz, Daniel  
Condeminas, Guillaume Prieur  
and Christine Merkel*



# Afternoon program: Africa, Latin America and Asia-Pacific

(UTC-5) Montreal time - Moderated by  
**Kate Taylor**

14:30

## **ROUNDTABLE 3: A LOOK AT LATIN AMERICA AND AFRICA**

State of the reflection on the discoverability of national contents and legislative reforms in Latin America and the African continent.

*With Ojoma Ochaï, Kodjo Cyriaque  
Noussouglo and other panelists to be  
confirmed*

15:35

## **NATIONAL CONTENT DISCOVERABILITY MEASURES AND TRADE LIBERALIZATION ISSUES**

Presentation of the UNESCO Chair on  
the Diversity of Cultural Expressions

15:45

## **ROUNDTABLE 4: TRENDS IN THE ASIA-PACIFIC REGION**

Progress on domestic content  
discoverability and legislative reforms  
in South Korea, Australia and New Zealand.

*With Matt Deaner, Michelle Zang,  
Yoonhyung Jeon and other panelists to  
be confirmed*

16:45

## **CONCLUSION**

*With Peter Grant and Nathalie Guay*



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