

Contract No. ►	4756/2020/35
Project ID / Sector ►	Project "EU and Council of Europe working together to support freedom of media in Ukraine"
Council of Europe contact point ►	ORYSYA.FEDORCHUK@COE.INT

ACT OF ENGAGEMENT

(Competitive bidding procedure / One-off contract)

This Act of Engagement lays down the terms and conditions of the contract between the Provider, as described below, and the Council of Europe¹ for provision of services for the elaboration of the marketing strategy for regional broadcasting of Ukrainian Public Broadcaster.

The signature of this Act of Engagement by the tenderer alone shall not constitute or imply any sort of contractual commitment on the part of the Council of Europe. This Act shall become contractually binding only **upon signature by a Council of Europe authorised staff member** (see Section B).

Tenderers shall:

1. Fill in the below sections **Contact details of the Provider** and **Bank details**. Ensure that the "Name" of the Provider and the "Account holder" are the same.
2. Fill in the column "Fees" of the table of fees (See Section A);
3. Sign the Act of Engagement (See Section B) and send a signed and scanned copy to the Council (See Contact person details above).

Contact details of the Provider	Name and address ►			
	Representative ►			
	Contact person ►			
	VAT n° (if any) ►			
	Country and registration n° (if any) ►			
	Email (Contact person) ►			
	Phone number (Contact person) ►			
Bank details	Account holder ►			
	IBAN n° (if available) ►		Full bank account n° (for non-IBAN countries only) ►	
	Bank name and Branch ►		BIC/SWIFT Code ►	
	Bank Address ►		Account currency (UAH) ►	

¹ Which has its seat Allée de l'Europe, 67075 Strasbourg Cedex, France

A. Terms of reference / Table of fees

The Council of Europe is currently implementing a Project "EU and Council of Europe working together to support freedom of media in Ukraine" (hereinafter – the Project) which aims to enhance the role of media and the public broadcaster in particular as an instrument for consensus building in the Ukrainian society. Thus, the Project is providing expert assistance to the Public Joint Stock Company "National Public Television and Radio Broadcasting Company of Ukraine" (hereinafter – UA: PBC) aiming to align the legislation and regulations of UA:PBC with the Council of Europe standards and Public broadcaster's Transformation Roadmap. In this context, it is looking for a Provider of services for the elaboration of the marketing strategy for regional broadcasting of UA: PBC for 5 years.

General information about regional broadcasting of UA: PBC

Regional presence of UA:PBC is company's competitive advantage, a strength to be developed. At the present stage of UA:PBC's development the transformation of regional broadcasting is still in progress. UA:PBC's concept of regional broadcasting for 2020-2021 was developed and approved on 2 December 2019. Development of marketing and programming strategies is a key factor for transformation process since it allows increasing the effectiveness of the developments planned and already made. In particular, it is planned to unify the regional broadcasting of UA: PBC in 2020 by creation of a **single channel** with integrations of branches' content.

The structure of the broadcasting of the company is as follows:

UA: PERSHYI; UA: KULTURA; UA: KRYM; UA: VINNYTSIA; UA: VOLYN; UA: DNIPRO; UA: DONBAS; UA: ZHYTOMYR; UA: ZAKARPATTIA; UA: ZAPORIZHZHIA; UA: KARPATY; UA: KROPYVNYTSKYI; UA: LVIV; UA: MYKOLAIV; UA: ODESA; UA: POLTAVA; UA: RIVNE; UA: SUMY; UA: TERNOPIL; UA: KHARKIV;; UA: KHERSON; UA: PODILLIA; UA: CHERKASY; UA: CHERNIHIV; UA: BUKOVYNA; UA: KYIV.

In 2017 the Council of Europe Project "Strengthening freedom of media and establishing a Public broadcasting system in Ukraine" supported the development of marketing strategy for "UA: Pershyi". As a result of this activity several hypotheses of positioning were proposed. In order to increase competitiveness and formulate a unique place in the media landscape, it is advisable to adapt the existing marketing strategy and, on its basis, to develop marketing and program strategies for regional broadcasting.

General description of the service

1. It is intended to involve a Provider, an industry-specific organization specialized in marketing communications/research for the provision of services consisting of two stages:

1.1 Marketing audit and analysis, including:

- Holding at least 5 strategic sessions (at least 2 hours each), involving members of UA:PBC regional broadcasting top management and minimum 2 experts of the Provider, specialists of the marketing and programming departments of UA:PBC. Such sessions are aimed at:
 - Defining the current position of regional channels of UA:PBC that will be united in the single regional channel;
 - Discussing business and marketing goals and objectives of the marketing strategy;
 - Presenting developed by Provider TV viewing analyses, expectations and needs of TV viewers (reports to be produced under point 5.1, 5.2, 5.3 of this Act of Engagement);
 - Proposing relevant hypotheses, their discussion and making the final choice.

Summary of each session held should be documented and provided as part of report.

- Analyses of regional channels' consumption, key demographic and social factors of influence on TV viewing based on existing market data provided by UA:PBC and any relevant data on TV viewing in regional dimension, additional researches conducted or given by UA:PBC (document up to 20 pages).

Market data that can be provided by UA:PBC is listed in the table below:

Name of research	Duration of research	Type of research	Methodology	Geography	Sample	Target Audience
UA: PBC TV and radio audience research	October - December 2017	Quantitative	F2F interview using tablets	Ukraine, including rural population, w/o temporarily occupied and uncontrolled territories	9600 interviews (400 interview in each region)	Population of Ukraine over 18 y.o.
Media Consumption in Rivne region	January – February 2019	Quantitative	F2F interview using tablets	Rivne region	1000 interviews + 200 viewers of UA:Rivne	Media consumers (TV, Radio or Internet)
Regional media consumption	November-December 2019	Quantitative	F2F interview using tablets	Urban and rural: Chernigiv, Dnipro, Ivano-Frankivsk, Kharkiv, Mykolaiv, Lviv, Ternopil	800 interviews + 200 viewers of regional PBC TV channel	Population of Ukraine 18-70 y.o.
Regional media consumption	October 2019	Qualitative	Focus group discussion	Urban: Kyiv, Lviv, Ivano-Frankivsk, Kharkiv, Sumy, Mykolaiv	12 Focus group discussions, 8 respondents each	Regular news consumers; >= 2 users of Internet, TV or Radio in each FG; >= 2 viewers of regional UA:PBC in each FG
National media consumption	November-December 2019	Quantitative	F2F interview using tablets	Ukraine, including rural population, w/o temporarily occupied and uncontrolled territories	2100 interviews	Population of Ukraine 18-70 y.o.

* Final reports on researches described above, and any additional analytics if it's possible will be exported from SPSS data array.

- Forecast of the basic age groups' composition as well as analysis of the Ukrainian television consumption by the specified groups for the next 5 years in general and in regional context in particular (document up to 5 pages)

1.2 Development of marketing strategy of **single regional channel** (that will unite all existing regional channels of UA:PBC) for 5 years, including:

- Defining the possibilities and key development areas for single regional channel for the next 5 years within Ukrainian television market;
- Adaptation of positioning hypotheses developed in 2018 within "UA:Pershyy" marketing strategy and choosing the most relevant option for the single regional channel;
- Key directions of single regional channel's program strategy, namely the genre structure of the channel grid and recommendations for production and purchase of content.

The marketing strategy should be minimum 100 pages or slides covering issues mentioned in 1.2.

2. The expected total period of the Service is up to 20 weeks.
3. The Provider will analyse the following list of documents:
 - 3.1 Consumption indicators of current regional TV channels for the last 3 years: existing regional TV channels in comparison with UA:PBC regional channels;
 - 3.2 Concept of regional broadcasting of UA:PBC for 2020-2021;
 - 3.3 Marketing strategy for "UA: Pershyi";
 - 3.4 Other documents that may become reasonable to study while holding the analysis or in the course of working meetings and strategic sessions.
4. UA:PBC shall prepare and provide the Provider with the following list of documents for analysis:
 - 4.1 Concept of regional broadcasting of UA:PBC for 2020-2021
 - 4.2 Existing researches on consumption of current UA:PBC regional channels for the entire available period.
 - 4.3 Marketing strategy for "UA:Pershyi".
 - 4.4 Actual programme broadcast schedule of UA:PBC regional channels.
 - 4.5 UA:PBC shall designate a representative from its personnel to be responsible for the coordination of activities with the Service Provider, provision of documents requested by the Service Provider and of the documents listed in clauses 3 and 4 above (scanned or paper copies thereof as previously agreed in writing by means of electronic letters), communication by other means, and facilitation of the Service provision by the Service Provider.

Summary report

5. After the provision of the service set out in these Terms of Reference, the Service Provider shall submit draft **summary report "Marketing strategy of single regional TV channel for 5 years"** till 28.12.2020 in Ukrainian (and brief description of the document in English) to UA:PBC and the Project. This document shall be discussed and approved by all key stakeholders, namely, by the members of the UA:PBC Management Board, marketing and programme departments specialists in written form of official letters. The comments of the UA:PBC's representatives should be integrated into the final version of the document during 3 days.

The **summary report** shall include the following documents in Ukrainian (each document should have a brief equivalent description in English):

- 5.1 Analysis of the provided reports on the current situation on the consumption of regional channels for 2019 and identification of opportunities for the development of a single regional TV channel in terms of consumption and recommendations on content (up to 20 pages);
 - 5.2 Update of analytical report on the Ukrainian television consumption, key demographic and social factors that influenced TV viewing within last 5 years based on data as of 2020 (up to 5 pages document);
 - 5.3 Update of analytical report with forecast of the basic age groups' composition as well as an analysis of the Ukrainian television consumption by the specified groups for the next 5 years based on data as of 2020;
 - 5.4 Recommendations as for the possibilities and key directions for the development of single regional TV channel for the next 5 years;
 - 5.5 Adapted and agreed concept of single regional TV channel positioning;
 - 5.6 Recommended genre structure of program grid aligned with positioning concept, which sets the work direction for the production and content purchase departments for the next 5 years.
6. The documents listed in clause 5 above shall be submitted in PowerPoint, Excel, MS Word formats, the form and format of which shall be agreed with a relevant representative of UA:PBC (clause 4.5 above) and the Project.

7. Provider may include any other findings, recommendations, comments, etc., that they find necessary and interesting to be included (not obligatory, additionally to the documents specified in clause 5 above).

Prices indicated below are final and not subject to review, throughout the duration of the contract.

Prices are indicated in UAH without VAT.

The Provider shall indicate its proposed fee(s) in the box(es) below.

Deliverables ▼	Deadline for delivery ▼	Units ▼	Price per Unit, ▼	Total, UAH ▼	Exclusion level ▼
1.Marketing audit and analysis					
1.1 Five strategic sessions two hours each minimum with 2 experts from Provider	28.12.2020				750 000, 00 UAH
1.2 Analyses of regional channels’ consumption, key demographic and social factors that influenced TV viewing within last 5 years (up to 20 pages document)	28.12.2020				
1.3 Forecast of the basic age groups’ composition as well as analysis of the Ukrainian TV consumption by the specified groups for the next 5 years in general and in regional context in particular (up to 5 pages document)	28.12.2020				
Subtotal for 1					
2. Development of marketing strategy of single regional channel for 5 years (100 pages/slides minimum document)					
2.1 Defining the possibilities and key development areas for single regional channel for the next 5 years within Ukrainian television market	28.12.2020				
2.2 Adaptation of positioning hypotheses developed in 2018 within “UA:Pershyi” marketing strategy and choosing the most relevant option for the single regional channel	28.12.2020				
2.3 Key directions of single regional channel’s program strategy, namely the genre structure of the channel grid and recommendations for production and purchase of content	28.12.2020				
Subtotal for 2					
2. Report (described in General description of service, part A of the AE), including p.5.1 – 5.6 and summary of the strategic sessions held.	28.12.2020				
TOTAL, UAH ►					

B. Declaration of Agreement and Signature

I, the undersigned, acting on my own behalf or as a representative of the Provider indicated below, hereby:

- Declare having the authority to represent the Provider;
- Declare that the information provided to the Council under this procedure is complete, correct and truthful.
- Acknowledge, in signing this document, that I have been notified that if any of the statements made or information provided prove to be false, the Council reserves the right to exclude the tender concerned from the procedure or to terminate any existing contractual relations related to the latter;
- Express consent to any audit or verification that the Council may initiate by any means on the information provided under this procedure;
- Declare that neither I or the Provider I represent is in any of the situations listed in the exclusion criteria as reproduced in the Tender File;
- Declare that neither I, nor the Provider I represent, are in a situation of a conflict of interests or a potential conflict of interest in relation to this procedure. I have been notified and understand that a conflict of interests may arise, in particular, from economic interests, political or national affinities, emotional or family ties or any other type of shared relationship or interest;
- Undertake to update the Council with significant information changes within a reasonable time. Significant information changes include, but are not limited to change of legal status, ownership, name and address, loss of licence of registration, filing bankruptcy, suspension or debarment by any national or local governmental agency or assimilated, inclusion in the lists of persons or entities subject to restrictive measures applied by the European Union (available at www.sanctionsmap.eu);
- Accept without any derogation all the terms of the Legal Conditions as reproduced in the present document and understand that its signature **shall constitute signature of the contract** with the Council subject to the selection of the tender by the Council and the signature of this Act by a representative of the Council.

The Provider shall **fill in this part, print the document, sign in the last box below and send a scan copy of the document** to the email address indicated on the 1st page.

For the Provider ▼		For the Council of Europe ▼ On behalf of the Secretary General of the Council of Europe	
Signature	Signatory (Name, Function and Entity) ▶		Signatory (Name, Function and Entity) ▶
	Provider ▶		% of advance payment accepted ▶
	Place of signature ▶	In	Place of signature ▶ In
	Date of signature ▶	___ / ___ / ____	Date of signature ▶ ___ / ___ / ____
	Signature ▶		Signature ▶
			PO Number ▶
			FIMS Number ▶

INVOICING (This part is reserved for the Council of Europe)	
Invoicing Address ▶	Council of Europe, Avenue de l'Europe, F – 67075 Strasbourg Cedex
☐	The invoice shall indicate prices net fixed amount .
☐	The invoice shall be established excluding tax .
☐	The invoice shall be established excluding tax , the following shall appear on the pro-forma invoice and on the final invoice: According to Article 2 b) of Directive 2001/115/EC: "Intra-Community service/sale to an exempted organisation: Articles 143 and 151 of Directive 2006/112/EC."
☐	The Council of Europe shall provide a VAT exemption certificate to the service provider/supplier with each order. The exemption certificate should be retained by the Provider/Supplier and presented to the relevant tax authorities to justify tax-free invoicing. In case the Council of Europe is not in a position to provide the said certificate, the invoice shall be established including all taxes.
☐	The invoice shall be established including all taxes . The invoice shall indicate the total amount without taxes, the rate and the amount of the VAT and the total amount 'including all taxes'.

For services physically carried out in France, providers who do not have a French VAT number must register with the French Fiscal Authorities: Directorate for non-resident tax / sie.entreprises-etrangeres@dgfip.finances.gouv.fr / 10, rue du Centre / 93465 Noisy-le-Grand Cedex / + 33 (0)1 57 33 85 00	
The invoice shall be established including all taxes (French VAT at the applicable rate). Providers/suppliers are required to register for VAT purposes at the VAT Mini One Stop Shop (VAT MOSS) of their choice. The invoice shall indicate the total amount without taxes, the rate and the amount of the VAT and the total amount 'including all taxes'. The invoice shall also stipulate the following statement: "French VAT collected by the Provider and paid to the Mini One-Stop shop in [Address/Country] under the MOSS identification number [No. XX]".	
Comments	
The Provider shall invoice the Council as indicated above. For any question, please contact the contact point of this contract. For aspects other than VAT, the invoice shall conform to the applicable legislation. Unless agreed otherwise between the parties, the invoice shall be in the currency specified in the table of fees (See Section A).	

C. Legal Conditions

ARTICLE 1 – GENERAL PROVISIONS

- 1.1 The Provider undertakes, on the conditions and in the manner laid down by common agreement hereafter excluding any accessory verbal agreement, to provide the list of Deliverables reproduced in the Terms of reference (see Section A above) related to the present contract and in the tender submitted by the Provider.
- 1.2 The present contract is composed, by order of precedence, of:
 - a) the Act of Engagement, in its entirety (cover page, Sections A and B and the present Legal Conditions).
- 1.3 Any general purchasing terms and conditions of the Provider shall never prevail over these legal conditions. Any provision proffered by the Provider in its documents (general conditions or correspondence) conflicting with the clauses of these legal conditions shall be deemed void, except for any clauses which may be more favourable to the Council.
- 1.4 For the purposes of this Contract:
 - a) "Contract" shall refer to the documents described in 1.2, above;
 - b) "Council" shall mean the Council of Europe;
 - c) "Deliverables" shall mean the services or goods as described in the Terms of reference;
 - d) "Parties" shall mean the Council and the Provider;
 - e) "Provider" shall mean the legal or physical person selected by the Council for the provision of the Deliverables. This person may equally be referred to as the "Service Provider" or the "Consultant".

ARTICLE 2 – DURATION

The contract is concluded until complete execution of the obligations of the parties and takes effect as from the date of its signature by both parties. The services shall be executed in accordance with the timeframe indicated in the Terms of reference or, by default, as agreed in any prior correspondence.

ARTICLE 3 – OBLIGATIONS OF THE PROVIDER

3.1 General obligations

- 3.1.1. The Provider bears sole responsibility for all the decisions made and the human, technical, logistic and material resources used in the context of the Contract in order to provide the Deliverables, with due respect for the Council of Europe's needs and constraints, as contractually defined.
- 3.1.2. The Provider recognises that it is subject to a general obligation to provide advice, including, but not limited to, an obligation to provide any relevant information or recommendations to the Council. In this context, the Provider shall supply to the Council all the advice, warnings and recommendations necessary particularly in terms of quality of Deliverables, security and compliance with professional standards. The Provider also undertakes to inform the Council as soon as it becomes aware, during the execution of the Contract, of any initiatives and/or adopted laws and regulations, policies, strategies or action plans or any other development related to the object of the Contract.

3.2 Intellectual services

- 3.2.1. The provisions of Articles 3.2.2 to 3.2.10 shall apply insofar as the contract concerns the provision of intellectual services.
- 3.2.2. Unless agreed otherwise by the Parties, any written documents prepared by the Provider under the contract shall be written in English and produced on a word processing file. In case the Parties agree that a written document shall be prepared in a language other than English or French, a summary in English or French shall be included in the said document.
- 3.2.3. Unless agreed otherwise by the Parties, all written documents of more than 1,500 words shall be preceded or accompanied by a text summarising the subject and main conclusions and shall not, unless specifically required, exceed 5,000 words.
- 3.2.4. The Provider guarantees that the Deliverables conform to the highest academic standards.
- 3.2.5. The Provider cedes irrevocably and exclusively to the Council throughout the entire world and for the entire period of copyright protection, all rights on the Deliverable(s) produced as a result of the execution of the present contract. Such rights shall include in particular the right to use, reproduce, represent, publish, adapt, translate and distribute – or to have used, reproduced, represented, published, adapted, translated and distributed - in any country, in any language, in any form and on any kind of support, including on a CD-ROM or the Internet, the said Deliverables, or any part thereof.
- 3.2.6. The Council reserves the right to exercise the above-mentioned rights for any purpose falling within its activities.
- 3.2.7. The Provider guarantees that use by the Council of the Deliverable(s) produced as a result of the execution of the present contract will not infringe the rights of third parties. However, should the Council incur liability as the result of any such infringement; the Provider will compensate it in full for any damage it may suffer in consequence.
- 3.2.8. Notwithstanding the provision in Article 3.2.5 above, the Council may, on prior application by the Provider, authorise the Provider to use the Deliverable(s) referred to above. When giving the Provider such authority, the Council will inform the Provider of any conditions to which such use may be subject.
- 3.2.9. Any intellectual property rights of the Provider over methods, knowledge and information which are in existence at the date of the conclusion of the Contract and which are comprised in or necessary for or arising from the performance of the Contract shall remain the property of the Provider. However, in consideration of the fees payable pursuant to the Contract the Provider hereby grants the Council a non-exclusive and free licence for the entire world and for the entire period of protection by the applicable intellectual property rights law for the use of such methods, knowledge and information insofar as they are an integral part of the Deliverable(s).
- 3.2.10. If the Deliverable(s) result(s) in the provision of a training session, and provided the training materials are not the property of the Council, the Provider shall grant the participants in the training a non-exclusive licence for the entire world and for the entire period of protection by the applicable intellectual property rights law for their own professional use of those training materials.

3.3 Health and social insurance of the Provider or its employees

The Provider shall undertake all necessary measures to arrange for health and social insurance during the entire contract. The Provider acknowledges and accepts in this regard that the Council shall not assume any responsibility for any health and social risks concerning illness, maternity or accident which might occur during the performance of work under the contract.

3.4 Fiscal obligations

The Provider undertakes to inform the Council about any change of its status with regard to VAT, to observe all applicable rules and to comply with its fiscal obligations in:

- a) submitting a request for payment, or an invoice, to the Council in conformity with the applicable legislation;
- b) declaring all fees received from the Council for tax purposes as required in his/her/its country of fiscal residence.

3.5 Loyalty and confidentiality

- 3.5.1. In the performance of the present contract, the Provider will not seek or accept instructions from any government or any authority external to the Council. The Provider undertakes to comply with the Council's directives for the completion of the Deliverables and to refrain from any word or act that may be construed as committing the Council.
- 3.5.2. The Provider shall observe the utmost discretion in all matters concerning the contract, and particularly any matters or data that have been or are to be recorded that come to the Provider's attention in the performance of the contract. Unless obliged to do so under the terms of the contract, or expressly authorised to do so by the Secretary General of the Council, the Provider shall refrain at all times from communicating to any person, legal entity, government or authority external to the Council any information which has not been made public and which has come to the Provider's notice as a result of dealings with the Council. Nor shall the Provider seek to gain private benefit from such information. Neither the expiry of the contract nor its termination by the Council shall lift these obligations.

3.6 Disclosure of the terms of the contract

- 3.6.1. The Provider is informed and gives an authorisation of disclosure of all relevant terms of the contract, including identity and price, for the purposes of internal and external audit and to the Committee of Ministers and to the Parliamentary Assembly of the Council with a view to these latter discharging their statutory functions, as well as for the purpose of meeting the publication and transparency requirements of the Council of Europe or its donors. The Provider authorises the publication, in any form and medium, including the websites of the Council of Europe or its donors, of the title of the contract/projects, the nature and purpose of the contract/projects, name and locality of the Provider and amount of the contract/project.
- 3.6.2. Whenever appropriate, specific confidentiality measures shall be taken by the Council to preserve the vital interests of the Provider.

3.7 Use of the Council of Europe's name

The Provider shall not use the Council's name, flag or logo without prior authorisation of the Council.

3.8 Data Protection

- 3.8.1. Without prejudice to the other provisions of this contract, the Parties undertake, in the execution of this contract, to comply at all times with the legislation applicable to each of them concerning the processing of personal data.
- 3.8.2. Where the Provider, pursuant to its obligations under this contract, processes personal data on behalf of the Council, it shall:
 - i. Process personal data only in accordance with written instructions from the Council;
 - ii. Process personal data only to the extent and in such manner as is necessary for the execution of the contract, or as otherwise notified by the Council;
 - iii. Implement appropriate technological measures to protect personal data against accidental loss, destruction, damage, alteration or disclosure. These measures shall be appropriate to the harm which might result from any unauthorised or unlawful processing, accidental loss, destruction, or damage while having regard to the nature of the personal data which is to be protected;
 - iv. Take reasonable steps to ensure the reliability of the Provider's employees having access to the personal data and to ensure that they have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality and thus agree to comply with the data protection obligations set out in this contract;
 - v. Obtain written consent from the Council prior to any transfer of possession or responsibility for the personal data to any subcontractors. If the Council chooses to authorise subcontracting, the same data protection obligations as set out in this contract shall be imposed on the subcontractor by way of a contract. The Provider shall remain fully liable to the Council for the performance of that subcontractor's obligations.
 - vi. Notify the Council within five working days if it receives:
 - a. a request from a data subject to have access (including rectification, deletion and objection) to that person's personal data; or
 - b. a complaint or request related to the Council's obligations to comply with the data protection requirements.
 - vii. Provide the Council with full assistance in relation to any such request or complaint and assist the Council to fulfil its obligation to respond to the requests for rectification, deletion and objection, to provide information on data processing to data subjects and to notify personal data breaches;
 - viii. Allow for and contribute to checks and audits, including inspections, conducted or mandated by the Council or by any authorised third auditing person. The Provider shall immediately inform the Council of any audit not conducted or mandated by the Council;
 - ix. Not process nor transfer personal data outside the jurisdiction of a Council of Europe Member State without the prior authorisation of the Council and provided that an adequate level of protection is guaranteed by law or by ad hoc or approved standardised safeguards (such as binding corporate rules) in the jurisdiction of the recipient;
 - x. Make available to the Council all information necessary to demonstrate compliance with the obligations under the contract in connection with the processing of personal data and the rights of data subjects;
 - xi. Upon the Council's request, delete or return to the Council all personal data and any existing copies, unless the applicable law requires storage of the personal data.

3.9 Parallel Activities

Where the Provider is a natural person who is employed in parallel to this Contract, they hereby confirm that they:

- a) have been granted approval from their employer to perform paid services for the Council under this Contract, and/or

b) have been granted leave during the performance of their obligations under this Contract.

3.10 Other obligations

- 3.10.1. In the performance of the present contract, the Provider undertakes to comply with the applicable principles, rules and values of the Council.
- 3.10.2. The Staff Regulations and the rules concerning temporary staff members shall not apply to the Provider.
- 3.10.3. Nothing in this contract may be construed as conferring on the Provider the capacity of a Council of Europe staff member or employee.

ARTICLE 4 – FEES, EXPENSES AND MODE OF PAYMENT

4.1 Fees

- 4.1.1. In return for the fulfilment by the Provider of its obligations under the contract, the Council undertakes to pay the Provider the fees as indicated in their offer, in the currency specified in the Table of fees.
- 4.1.2. Amounts are final and not subject to review.

4.2 VAT

- 4.2.1. Should the Provider not be subject to VAT, the amount invoiced shall be net fixed amount. Should the Provider be subject to VAT, the amount shall be invoiced as indicated in Articles 4.2.2 to 4.2.5.
- 4.2.2. Should the deliverables be taxable in France, the amount invoiced shall be VAT inclusive.
- 4.2.3. Should the deliverables be taxable in another EU country, and unless otherwise agreed between the Parties, the Council will provide the Provider with an exemption certificate prior to the signature of the contract. The exemption certificate sent by the Council of Europe should be retained by the Provider and presented to the relevant tax authorities to justify tax-free invoicing. In accordance with Article 2 b) of Council Directive 2001/115/EC, the following should be stated in the invoice: "*Intra-Community sale/service to an exempted organisation: Articles 143 and 151 of Council Directive 2006/112/EC*" and should indicate the final total amount excluding VAT. In case the CoE will not be in a position to provide the said certificate, the Council will pay the invoice with VAT included.
- 4.2.4. Should the deliverables be taxable in a non-EU country, the amount invoiced will not include VAT if the local (national) legislation allows for it, or if the Council of Europe enjoys tax exemption through other means in the country concerned. Otherwise, it shall include VAT.
- 4.2.5. For the provision of "online services", should the Provider be established either in an EU country (other than France) or in a non-EU country, the invoiced amount shall include French VAT at the applicable rate. The invoice shall indicate the total amount without taxes, the rate and the amount of the VAT and the total amount 'all tax included'. The invoice shall also stipulate the following statement: "*Intra-community sale/service: French VAT collected by the Provider and paid to the Mini One-Stop shop in [Address/Country]*".

4.3 Invoicing and payment

- 4.3.1. Upon acceptance of the deliverable[s] by the Council, the Provider shall submit an invoice or a request for payment in triplicate and in the currency specified in the Table of fees, in conformity with the applicable legislation.
- 4.3.2. Before accepting the Deliverable(s), the Council reserves the right to ask the Provider to submit any other document or information that may serve the purpose of establishing that the Contract has been duly executed.
- 4.3.3. In the case of event organisation, the Provider shall in any case submit any document that proves that the event took place, including but not limited to an attendance sheet broken down into half days specifying the location, date(s) and time(s) of the event(s) or activity(ies), to be individually signed by each participant and the Provider.
- 4.3.4. The payment for the Deliverables to be paid by the Council shall be made within 60 calendar days of submission of the invoice described in Article 4.3.1, subject to the submission of the Deliverable(s) described in the Terms of reference and its/their acceptance by the Council.
- 4.3.5. In cases where an advance payment is foreseen, it shall be paid within 60 calendar days upon signature of the contract.

4.4 Other expenses

- 4.4.1. In the event of the Provider being required to travel for the purposes of the contract, and provided the Terms of reference do not stipulate that the fees already include travel and subsistence expenses, the Council undertakes, subject to its prior agreement, to reimburse travel and subsistence allowances in compliance with the Council's applicable Rules.²
- 4.4.2. Travel expenses referred to under 4.4.1 will be reimbursed on the basis of the rail fare (first class) or air fare (tourist class) upon presentation of an invoice on the letterhead of the relevant vouchers. Subsistence expenses (including travel expenses within the locality visited) will be reimbursed at the applicable daily rate.
- 4.4.3. In the event of the Provider being required to travel for the purposes of the contract, the duration of the Provider's travel and stays will be covered by an insurance policy with the insurers CHARTIS (Policy No. 2.004.761). A telephone helpline is available in case of emergency (+ 32 (0)3 253 69 16). The said insurance will cover specific risks related to travel and stay of the Provider (including medical costs related to unforeseen illness or accident, repatriation, death, cancellation of journey or flight, theft or loss of personal possessions). The insurance policy does not cover persons over 75 years of age.

ARTICLE 5 - BREACH OF CONTRACT

- 5.1. In the event that:

² CM/Del/Dec(2010)1089/11.3 appendix 9 https://search.coe.int/intranet/Pages/result_details.aspx?ObjectId=09000016805ceb14

a) the Provider does not satisfy the conditions laid down in this contract or those resulting from any modifications duly accepted in writing by both parties, in accordance with the provisions of Article 6 below; or
 b) the Deliverables provided as referred to under Article 1.1 do not reach a satisfactory level; or
 c) the Provider is in any of the situations listed in Article 10.2,
 the Council may consider there to have been a breach of contract and may consequently refuse to pay to the Provider the amounts referred to in Article 4.1 and Article 4.4 above.

- 5.2. In the cases described in paragraph 5.1 above, the Council reserves further, at any moment and further to prior notification to the Provider, the right to terminate the contract in all or in part. In case of termination, the Council shall pay only the amount corresponding to the deliverables actually and satisfactorily provided at the time of termination of the contract and shall request reimbursement of the sums already paid for Deliverables not provided. In case of partial termination, the obligations of the parties shall endure for all deliverables which are not subject of the notification of termination.
- 5.3. The outstanding sums shall be paid to the Council's bank account within 60 calendar days from the notification in writing by the Council to the Provider regarding the outstanding sums to be paid.

ARTICLE 6 - MODIFICATIONS

- 6.1. The provisions of this contract cannot be modified without the written agreement of both parties. This agreement may take the form of an exchange of emails provided it is done using the contact details specified in Article 8.
- 6.2. Any modification shall not affect elements of the contract which may distort the initial conditions of the tendering procedure or give rise to unequal treatment between the tenderers.
- 6.3. This contract may not be transferred, in full or in part, for money or free of charge, without the Council's prior authorisation in writing.
- 6.4. The Provider may not subcontract all or part of the Deliverables without the written authorisation of the Council.

ARTICLE 7 - CASE OF FORCE MAJEURE

- 7.1. In the event of force majeure, the parties shall be released from the application of this contract without any financial compensation. Force majeure is defined as including the following: major weather problems, earthquake, strikes affecting air travel, attacks, a state of war, health risks or events that would require the Council or the Provider to cancel the contract.
- 7.2. In the event of such circumstances each party shall be required to notify the other party accordingly in writing, within a period of 7 calendar days.

ARTICLE 8 - COMMUNICATION BETWEEN THE PARTIES

- 8.1. The Contact point within the Council of Europe is indicated on the cover page of the Act of Engagement (See page 1 above).
- 8.2. The Provider can be reached through the means indicated in the Act of Engagement (see page 1 above).
- 8.3. Any communication is deemed to have been made when it is received by the receiving party, unless the Contract refers to the date when the communication was sent.
- 8.4. Electronic communication is deemed to have been received by the receiving party on the day of successful dispatch of that communication, provided that it is sent to the addressees listed in paragraphs 1 and 2 above. Dispatch shall be deemed unsuccessful if the sending party receives a message of non-delivery. In this case, the sending party shall immediately send again such communication to any of the other addresses listed in paragraphs 1 and 2 above. In case of unsuccessful dispatch, the sending party shall not be held in breach of its obligation to send such communication within a specified deadline, provided the communication is dispatched by another means of communication without further delay.
- 8.5. Mail sent to the Council using the postal services is considered to have been received by the Council on the date on which it is registered by the department identified in paragraph 1 above.
- 8.6. Formal notifications made by registered mail with return receipt or equivalent, or by equivalent electronic means, shall be considered to have been received by the receiving party on the date of receipt indicated on the return receipt or equivalent.

ARTICLE 9 –ACCEPTANCE

The provision of Deliverables referred to in this contract shall be the subject of a written acceptance procedure. If acceptance is refused, the Council shall inform the Provider accordingly, giving reasons, and may set new modalities for the provision of the Deliverables. If acceptance is refused again, the Council may terminate the Contract in whole or in part without previous notice and without paying any financial compensation.

ARTICLE 10 – CHANGES IN THE PROVIDER'S SITUATION OR STANDING

- 10.1. The Provider shall inform the Council without delay of any changes in their address or legal domicile or in the address or legal domicile of the person who may represent them.
- 10.2. The Provider shall also inform the Council without delay:
- if they are involved in a merger, takeover or change of ownership or there is a change in their legal status;
 - where the Provider is a consortium or similar entity, if there is a change in membership or partnership.
 - if they are sentenced by final judgment on one or more of the following charges: participation in a criminal organisation, corruption, fraud, money laundering;
 - if they are in a situation of bankruptcy, liquidation, termination of activity, insolvency or arrangement with creditors or any like situation arising from a procedure of the same kind, or are not subject to a procedure of the same kind;
 - if they have received a judgment with *res judicata force*, finding an offence that affects their professional integrity or serious professional misconduct;
 - if they do not comply with their obligations as regards payment of social security contributions, taxes and dues, according to the statutory provisions of their country of legal domicile;
 - if they are or are likely to be in a situation of conflict of interests;
 - if they are or if their owner(s) or executive officer(s), in the case of legal persons, are included in the lists of persons or entities subject to restrictive measures applied by the European Union (available at www.sanctionsmap.eu).

ARTICLE 11 - DISPUTES

- 11.1. Any dispute regarding this Contract shall - failing a friendly settlement between the Parties - be submitted to arbitration.
- 11.2. The Arbitration Board shall be composed of two arbitrators each selected by one of the parties, and of a presiding arbitrator, appointed by the other two arbitrators; in the event of no presiding arbitrator being appointed under the above conditions within a period of six months, the President of the Tribunal de Grande Instance of Strasbourg shall make the appointment.
- 11.3. Alternatively, the parties may submit the dispute for decision to a single arbitrator selected by them by common agreement or, failing such agreement, by the President of the Tribunal de Grande Instance of Strasbourg.
- 11.4. The Board referred to in paragraph 2 of this Article or, where appropriate, the arbitrator referred to in paragraph 3 of this Article, shall determine the procedure to be followed.
- 11.5. If the parties do not agree upon the law applicable the Board or, where appropriate, the arbitrator shall decide ex aequo et bono having regard to the general principles of law and to commercial usage.
- 11.6. The arbitral decision shall be binding upon the parties and there shall be no appeal from it.

ARTICLE 12 - ADDRESSES AND BANK DETAILS OF THE PARTIES

The bank details of the Provider are indicated in the Act of Engagement. The bank details of the Council of Europe are the following:

Bank address: F-67075 Strasbourg Cedex, France

Bank name: Société Générale Strasbourg

Code IBAN: FR76 30003 02360 001500 1718672

SWIFT Code: SOGEFRPP